

UNNC Sport Plan: 2020-2023

Vision

Making sport work for everyone, ensuring an enjoyable experience for lifelong participation.

Enablers

People:

Recruit and retain high-quality and empowered staff, investing in their professional development to ensure a motivated and creative workforce

Infrastructure:

Continue to invest in and develop our facilities, and embrace digital innovation to enhance our sporting offer and engagement

Data & Insight:

Use data and insight to understand our diverse and ever-changing community, and to drive continual improvement

Governance & Compliance:

Adhere to legal and regulatory requirements to ensure a safe and highly effective decision-making environment

Core Values

Education: Ensuring we provide high-quality and international styles of teaching and coaching across all our programmes.

Excellence: Ensuring professionalism is delivered in all that we do.

Experience: Helping to maximise the student and staff experience through inclusive and innovative sporting provision.

Employability: Developing students to be future leaders in their chosen career path, equipping them with a professional skillset to achieve lifelong success.

Empowerment: Providing opportunities in which sport, exercise and wellbeing can empower and challenge our students and staff to achieve their potential.

Enterprise: Being creative and taking risks in the pursuit of delivering wide-ranging and forward-thinking initiatives.

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Theme 1

Health & Wellbeing:

Providing a multitude of inclusive opportunities for our community to stay active and healthy

Aim	KPI
HW1. Increase the number of students and staff regularly participating in sport and exercise, whilst influencing and embedding lifelong habits	A. A minimum of 85% of all students and staff registered as Sports Members annually. B. Year-on-year increase in facility and session attendances as reported by the Sports Centre Management System (SCMS). C. Aim for a 10% international student representation rate across our key programmes. D. Year-on-year increase across Annual Sport & Exercise Participation Survey (ASEPS) results.
HW2. Engage the campus community with wide-ranging exercise programmes to reinforce the link with mental wellbeing	A. Develop an online resource tool, and upload monthly content that can be accessed at any time. B. Implement at least one key annual wellbeing initiative or event to increase exercise adherence levels. C. Deliver at least two wellbeing workshops, and beginners fitness courses each semester. D. Embed an exercise referral programme in conjunction with the Counselling Team.
HW3. Undertake wider academic research in sport and exercise to influence behaviour and engagement levels across the University	A. Conduct and share research that links sport and exercise to increased academic attainment and employability. B. Utilise at least one influential sporting figure a year to promote the impact of sport in career development.
HW4. Harness innovative and engaging technology to drive our reach and influence	A. Implement a range of new technology and software that increases user engagement, and promotes improved health and performance. B. Deliver a NAA module focused on utilising technology for sport and exercise performance and evaluation.



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Theme 2

Reputation & Recruitment:
Ensuring a high level of reputation for sport
is maintained and recognised

Aim	KPI
RR1. Position ourselves as the best Sino-Foreign University in China for sports facilities and the student experience	A. Retain our number 1 ranking in Asia for sports facilities in the annual Nottingham Student Experience Survey (NSES). B. Provide a broader range of sports and activities than any other Sino-foreign HEI. C. Continually use UNUK as a benchmark for sporting excellence.
RR2. Increase our wider profile and reach through our brand identity, effective marketing, and our sporting success and influence	A. Increase in social media subscribers and engagement data by 5% annually. B. Celebrate sporting excellence through multiple platforms and events, including the annual Sports Awards evening. C. Have at least three facilities named after iconic and influential athletes, partners or stakeholders by 2023. D. Increase by 5% in sales each year for official UNNC Sport branded leisurewear. E. Support the University Open Day with specific events showcasing and profiling student sport.
RR3. Be a key influencer in the city's provision of sport at the HE level	A. Host at least 5 city-wide or provincial competitions on campus each year. B. Recruitment of at least 50 students and staff into non-university sports events every year. C. To have staff representation on sporting bureaus, councils and committees across Ningbo, Zhejiang and China.
RR4. Create a city-wide hub on campus for coaching, workforce and competition pathway development	A. Be recognised as a provincial centre of excellence for football development. B. Host at least 4 accredited coaching and/or refereeing courses on campus each year. C. Establish the Ningbo Rugby Association and gain GIR Centre of Excellence accreditation from World Rugby. D. Be acknowledged as a centre of excellence for climbing by the CMA. E. Facilitate at least one adventure sport-based coaching course annually.

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Theme 3

Achieving Potential: Facilitating students and staff in realising and achieving their sporting abilities and potential

Aim	KPI
AP1. Win more representative competitions at city-wide, provincial and national level	A. To win at least three titles per year, and two runners-up titles. B. Add two more teams to our representative offer by 2023. C. Work with a minimum of 12 sporting organisations/governing bodies each year in terms of competitive sport.
AP2. Stimulate student sporting and academic potential through a modern, wide-ranging PE programme	A. Implement teaching plans to demonstrate teaching methods and learner skill progression. B. To arrange at least one international coaching event or trip per year for all teaching staff. C. Deliver an annual PE & Coaching Training & CPD event. D. Devise and implement a Peer Evaluation Scheme for teaching staff.
AP3. Create a programme to support talented student-athletes to help further develop their sporting potential	A. Source a donor and establish a sports scholarship programme. B. Support student-athletes with modern, sports performance coaching methods and software. C. Facilitate a Talent ID day for Deng Ya Ping scholarships for UNUK study.
AP4. Develop a skilled student and staff workforce of sports leaders to develop their professional capacity and employability skills	A. To establish a minimum of 10 volunteering opportunities or placements for students each year. B. A minimum of 100 students submitting a total of 500 volunteering hours collectively each year. C. 90% pass rate in the 1st4Sport Multi-Skills course. D. To facilitate two fitness education courses each year with 20 new student/staff instructors qualified. E. 90% of clubs to attend club committee training events. F. At least 5 students or staff to gain qualifications as Outdoor Adventure Sports instructors per year.

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Theme 4

Collaboration: Broadening our opportunities and impact through collaborative partnerships and networks

Aim	KPI
C1. Broaden our international vision by facilitating more cross-campus collaborations and global exchange opportunities	A. Introduce one annual bi or tri-campus activity or sporting competition. B. At least two UNUK and/or UNM students on a Passing Hope project annually. C. At least one UNUK or UNM student enrolled in the Sports Leadership Academy each year. D. Host visiting UNUK students each semester as part of their Sports Rehabilitation degree work placement. E. To have student and staff volunteer representation at the 2022 Asian Games in Hangzhou.
C2. Grow the number of socially responsible sporting partnerships, projects and sponsorships that benefit student and community development	A. Build 100 Passing Hope pitches across China by 2023, with all sports staff to have been involved in at least one project. B. Forge at least one partnership each year with an organisation that facilitates students as agents of change in community development. C. Source one sponsor each year who can provide internship opportunities, funding or resources that benefits students, programmes and/or events. D. Establish an official partner organisation to deliver summer sports camps at UNNC. E. An increase annually in community participants accessing partner sports camps and academies.
C3. Be a key driver in the 'Community of Practice for Sport' within the prestigious Universitas 21 Group of global universities	A. 'Community of Practice for Sport' established with quarterly engagement by five or more U21 HEI's. B. At least one exchange project, for development or competition, held annually involving two or more U21 HEI's.
C4. Utilise sport and exercise to achieve greater staff engagement and collaboration with other departments across the University	A. Deliver three University-wide sporting engagement events each year. B. A minimum of four key service departments represented at each Sports Representative Committee. C. UNNC Sport represented at three different university-wide committees. D. Work with the EDI and Wellbeing teams to deliver at least one specific event or initiative annually that promotes inclusivity and engagement. E. Facilitate at least two team-building activities and events for the UNNC staff and student community per year.



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Theme 5

Sustainability:
Ensuring our operations are sustainable
and delivered to high standards

Aim

S1.

Provide modern, international and sustainable facilities and systems that meet the needs and expectations of the campus

S2.

Develop a dynamic, creative and sustainable staff workforce in order to meet the demands and expectations of our customers

S3.

Provide broad and sustainable methods of effective communication within the department, and across the University

S4.

Sustain a unique, high-impact sporting offer which reflects our internationally-focussed environment

KPI

- A. Achieve all facility upgrades as per the three year estate development plan.
- B. Secure planning for a new sports hall facility by 2022.
- C. Water quality of the campus lake improved to Level 3 standard by early 2022.
- D. Maximise the potential of our Management Systems in no more than five upgrade phases.
- E. Installation of outdoor facility access measures that accurately reflects usage data.

- A. All sports staff to undertake at least one internal and/or external CPD training or course each year.
- B. All sports staff to have undertaken a CPD trip to either UNUK or UNM by 2023.
- C. Management System, Communication and Health & Safety training to be delivered annually to sports staff.
- D. 80% or higher scoring for sports staff performance in the ASEPS.

- A. Hold quarterly sports department staff meetings, and biannual team building days.
- B. Structured English courses provided for non-English speaking sports staff.
- C. To hold three Sports Representative Committee (SRC) meetings annually.
- D. Publish results, responses and actions from periodic sports-related surveys across UNNC.

- A. Devise and roll-out the ASEPS and achieve incremental satisfaction scores annually.
- B. Achieve above average UNNC-benchmark scores each semester in the SET and SEM surveys for PE.
- C. Benchmark our facilities, programmes and operations to other Sino-foreign and U21 HEI's.
- D. Develop three more internationally-focussed sports across one or more of our key programmes.