



University of  
Nottingham

UK | CHINA | MALAYSIA



# Global Platform — *for* — Creative Excellence



## A stylized illustration in shades of blue and white. Two figures, a man and a woman, are shown from the waist up, standing and looking at a laptop held by the man. The woman is pointing at the screen. They are surrounded by various icons: a group of people in a circle, a network of nodes, a speech bubble with a video camera, a smartphone and tablet, a cube, and several stars. A thick, wavy blue line connects the figures to the icons, suggesting a flow of information or collaboration. The background is a solid dark blue.

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Screen Media

Digital Realities



Identities  
and  
communities

Networked  
Media

Journalism and  
Political Communication



## Screen Media

This network is engaged in research into all sorts of the media that is produced for or distributed via the screen, including the entire spectrum of what constitutes ‘the screen’: the cinematic screen, the television screen, the computer screen, screen accessed in public spaces, and the small screens accessed on a smartphones and other handheld devices.

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## Digital Realities

This network is engaged in projects that represent the next digital transformation, explore the changing patterns of users' engagement with technology, through augmented-, virtual-, and mixed-reality, 360 video, and immersive experiences that are at once intuitive and data-rich, and which put the human user at the center of design.

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## Identities and communities

This network is engaged in projects into identity construction and community development, reflecting specific experiences that arise with the interactions and participation in diverse political, social, cultural, religious and economic contexts.

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## Networked Media

This network is engaged in projects involving network media including any audio, video, images or text, used on a computer network, like the Internet.

It focuses on exploring the decentralized/or dispersed forms of mass communication through which individuals and groups can actively contribute to sharing and shaping diverse media content. Projects, in this network, thus investigate innovative ways for supporting people in their daily lives through the use of network media, and initiating technology-enabled social change that strongly involves users for co-creating emerge as a result.

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## Journalism and political communication

Journalism and Political Communication network focuses on projects that explores the collection, preparation, and distribution of news and related commentary and feature materials through print and electronic media as well as how this information circulates and influences politicians, policymakers, the news media, and citizens.

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