

# Digital Futures for Cultural Heritage International Conference

28-30 May 2026

## FAQs

### 1. General Information (陈弯弯)

- **What is the conference about?**

The “Digital Futures for Cultural Heritage” International Conference is an interdisciplinary platform that explores how digital technologies are transforming the preservation, interpretation, and sharing of cultural heritage in the 21st century. Organised by the Digital Heritage Centre at the University of Nottingham Ningbo China, the conference brings together researchers, practitioners, artists, museum professionals, and community advocates to discuss the opportunities and challenges presented by digital tools such as AI, VR/AR, 3D digitisation, mobile media, and immersive storytelling.

Through paper presentations, posters, creative works, and discussions, we aim to foster meaningful dialogue on innovative digital practices while addressing important issues including ethics, data justice, community participation, and sustainable heritage models. Whether you are new to the field or an experienced professional, this conference offers a welcoming space to exchange ideas and envision the future of cultural heritage.

- **Who is the conference for?**

The "Digital Futures for Cultural Heritage" International Conference is designed to bring together a diverse, interdisciplinary community passionate about the intersection of digital technologies and cultural preservation. We warmly welcome:

- 1) Academics & Scholars: Faculty members, university students, and researchers.
- 2) Heritage & Museum Professionals: Archivists, curators, and staff from museums and heritage institutions.
- 3) Creatives & Technologists: Cultural practitioners, artists, media creators, digital storytellers, and creative technologists.
- 4) Community Advocates: Members of community cultural organizations and NGOs.

Whether you are actively researching the digital humanities or practically engaging in cultural preservation, this conference provides an inclusive platform for dialogue, learning, and collaboration.

- **When and where is the conference taking place?**

We are delighted to host the “Digital Futures for Cultural Heritage” International Conference from 28 to 30 May 2026 at the University of Nottingham Ningbo China, located in Ningbo, Zhejiang Province, China.

**Address:**

199 TaiKang East Road University Park, Ningbo China 315100 Tel: +86(0)574 8818 0000

**地址:**

中国宁波泰康东路 199 邮编:315100 电话:+86(0)574 8818 0000 传真:+86(0)574 8818 0188 [www.nottingham.edu.cn](http://www.nottingham.edu.cn)

- **What is the format of the conference (in-person + online day)?**

**Format:** The conference will adopt a hybrid format on Days 1 and 2 (28–29 May 2026), allowing both face-to-face and online participation via Microsoft Teams. Day 3 (30 May 2026) will be an in-person cultural heritage day trip to China National Silk Museum and West Lake, including keynote sessions, a roundtable discussion, museum visit, and cultural excursion.

- **Who are the organisers and partners?**

The conference is organised by the Digital Heritage Centre (DHC), under the Institute of Asia and Pacific Studies (IAPS) at the University of Nottingham Ningbo China (UNNC). The conference is hosted by the Faculty of Humanities and Social Sciences (FHSS) at UNNC, with strong support from the School of International Communications.

The event is led by **Dr Vikrant Kishore**, Associate Professor in International Communications and Director of the Digital Heritage Centre. For any enquiries, please feel free to contact Dr Vikrant Kishore at [vikrant.kishore@nottingham.edu.cn](mailto:vikrant.kishore@nottingham.edu.cn).

As a global initiative of the University of Nottingham Ningbo China, the conference warmly welcomes collaboration across academia, industry, cultural institutions, and communities worldwide.

## 2. Registration and Participation (陈弯弯)

- **What is included in the registration? (meals, materials, access to sessions)**

Your registration fee includes:

- Full access to all conference sessions (keynote speeches, paper presentations, panel discussions, poster sessions, and digital exhibitions)
- Conference materials and programme booklet
- Coffee breaks and lunches during the conference days (28–30 May 2026)
- Please note that accommodation, travel expenses, and dinners are not included in the registration fee.

- **Can I attend without presenting a paper?**

- Yes, absolutely! You are very welcome to attend the conference as a non-presenting participant.
- Whether you are a student, researcher, practitioner, or simply interested in digital cultural heritage, you can register and join all the sessions, keynote talks, and discussions. Many attendees come to learn, network, and exchange ideas without giving a presentation.
- A participation sign-up form will be available on the webpage in the first week of May to register as a participant.

- **Will certificates of participation/presentation be provided?**

Yes. All registered participants will receive a Certificate of Participation. Presenters (including paper, poster, creative work, or roundtable contributors) will receive a Certificate of Presentation. Certificates will be issued digitally after the conference and can be used for academic or professional records.

### 3. Publication Opportunities (陶弘怡)

- **Will the conference publish proceedings?**

No, the conference will not publish formal proceedings with official ISSN or DOI identifiers. This conference is designed to prioritize extended scholarly outputs rather than traditional formal proceedings. Unlike conferences that produce archived, peer-reviewed formal proceedings with permanent identifiers, this event focuses on fostering substantive, expanded scholarly work.

- **What publication opportunities are available after the conference?**

Following the conference, participants will have the opportunity to develop their papers for publication, either in an edited volume to be published by a leading academic publisher or in a special issue of a peer-reviewed journal that aligns with

the conference's core themes. Further details concerning submission guidelines, timelines, and editorial processes will be announced shortly after the conference concludes.

#### 4. Travel and Transportation (陶弘怡)

**Address: 199 TaiKang East Road University Park, Ningbo China 315100 Tel: +86(0)574 8818 0000**

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#### Nearest Airports

- Ningbo Lishe International Airport (Primary – 25–30 minutes to UNNC)
- Hangzhou Xiaoshan International Airport (2–2.5 hours)
- Shanghai Pudong International Airport (3–4 hours)
- Shanghai Hongqiao International Airport (2.5–3 hours, closer to high-speed rail)

#### 5. How to Travel to UNNC (陶弘怡)

#### Estimated travel times and approximate costs

- Taxi (recommended from Ningbo airport) **【20-30min/30-50rmb】**
- Metro + taxi combination **【Metro Line 2 from Ningbo Lishe Airport to Liyuan South Road Station (丽园南路) ->Transfer to Line 8 and head towards Xuefu Road Station (学府路) ->Exit at B and take a short taxi ride to the university. ~45-60min/15-25rmb】**
- High-speed train (from Hangzhou/Shanghai to Ningbo Railway Station) **【Hangzhou->Ningbo Railway: ~46-60min/64-85rmb; Shanghai->Ningbo Railway: ~1h36m-2h10m/151-172rmb】**

#### 6. Accommodation (王禹婷)

#### On-Campus Option

- LA Hotel Ningbo (approximate – 350 RMB – 500RMB per night)
  - Located within UNNC campus
  - Special discounted rates for conference participants
  - Booking instructions

#### Nearby Hotels (Suggested List)

- Hilton, Yinzhou,

- Pan Pacific Ningbo
- Shangri-La Ningbo
- Novotel Ningbo East
- InterContinental Ningbo
- Park Hyatt Ningbo Resort and Spa

You may check hotel booking platforms such as Trip.com or Booking.com. The University is located in Yinzhou district, so if you prefer accommodation close to campus, please search using “Yinzhou.”

## 7. Visa and Invitation Letters (王禹婷)

- **Do I need a visa to attend the conference in China?**  
Visa requirements vary depending on your nationality and current residence status. Participants are advised to check the latest visa regulations with their nearest Chinese embassy or consulate before making travel arrangements.
- **Can the organisers provide an invitation letter?**  
Yes. The conference organisers can provide a formal invitation letter upon request to support your visa application.
- **What documents are required for visa support?**  
Visa requirements may differ across countries. Participants should consult their nearest Chinese embassy or consulate for the most accurate and up-to-date list of required documents.
- **What is the processing timeline for visa applications?**  
Processing times vary by location and visa type. It is recommended that participants apply well in advance and confirm timelines directly with their nearest Chinese embassy or consulate.

## 8. Programme and Schedule (王禹婷)

- **When will the full programme be released?**  
The full programme of the Conference will be available on 15th May 2026
- **What types of sessions will be included?**  
keynotes, individual presentations, creative work showcase
- **Will there be networking events or social activities?**  
Yes, the conference will offer two activities that will focus on networking and experiencing local events.

## 9. Technical Requirements (for Presenters) (尹威为)

- **Presentation format (PowerPoint, video, etc.)**

The conference accepts paper presentations, posters or digital exhibits, short

films and practice-led creative works, and panels or roundtables.

- **Time limits for presentations**

Paper presentations are allocated 15-20 minutes. Short films and practice-led creative works have a maximum duration of 20 minutes. Panels and roundtables should propose a group session of 3-4 speakers.

- **Equipment available at the venue**

The venue provides standard AV equipment for presentations.

- Online presentation requirements
- For online presentation/participation we will be using **Microsoft Teams**

## 10. Food and Facilities (尹威为)

- **Will meals be provided?**

Yes, registration includes lunches, snacks, and coffee breaks during the conference days (28-30 May 2026).

A welcome dinner on 28<sup>th</sup> May is included for the conference registered participants.

- **Are there vegetarian/halal options?**

Vegetarian options are available. There is a Halal certified Canteen in the campus.

- **Nearby restaurants and cafés**

The UNNC campus has multiple cafeterias and coffee shops, including Pizza Hut, McDonalds, Arabica, KFC, Starbucks, O2, various Chinese restaurants, and university canteens. The surrounding Yinzhou district offers various dining options.

## 11. Local Information (孟繁蕊)

- **Weather in Ningbo during May**

Temperature: Late May in Ningbo marks the transition to summer. Daytime highs typically range from 26°C to 32°C (79°F - 90°F), while nighttime lows stay around 20°C (68°F).

Conditions: It is generally sunny and can feel quite warm/humid during the afternoon.  
Clothing Advice: Light summer attire is recommended for outdoors. However, as conference rooms are typically well-air-conditioned, we suggest bringing a light jacket or cardigan for indoor sessions.

- **Currency and payment methods (WeChat Pay, Alipay, cash)**

Currency: Chinese Yuan (CNY / RMB).

Mobile Payments: Alipay (支付宝) and WeChat Pay (微信支付) are the primary methods used in China. International visitors can now link their Visa, Mastercard, or JCB cards directly to these apps without a local bank account.

Cash: While mobile payment is dominant, cash is still accepted. You can exchange currency at Ningbo Lishe Airport or major banks.

Cards: International credit cards are accepted at major hotels and high-end shopping malls, but less common in small shops.

- **Language considerations**

The official language of the conference is English.

On the UNNC campus, most staff and students speak English. For off-campus travel, it is helpful to have your destination address written in Chinese characters or use translation apps like Baidu Translate or Apple Translate.

- **Emergency contacts**

Police: 110

Fire Department: 119

Ambulance: 120

UNNC Campus Security (24h): +86 (0) 574 8818 0000 (Ext. 8110)

## 12. Contact Information (孟繁蕊)

- Conference email

**vikrant.kishore@nottingham.edu.cn**

- **Organising committee contacts**

Location: Room 360, Innovation and Enterprise Building (IEB)

199 Taikang East Road, Ningbo, China

Email: [iaps@nottingham.edu.cn](mailto:iaps@nottingham.edu.cn)

- **Website link**

Visit the official conference webpage:

<https://www.nottingham.edu.cn/en/humanities-and-social-sciences/schools-and-department/international-communications/research/events/digital-futures-for-cultural-heritage-international-conference.aspx>

- **Audience Registration Link:**

### **Suggested Article Submission Guidelines (Post-Conference Publication)**

At this stage, submission of a full article is not compulsory for conference participation. However, contributors are encouraged to prepare their work with potential publication in mind. A formal Call for Chapters for the edited volume will be circulated after the conference, following collective discussions on scope and direction.

The following guidelines are intended to support participants in developing their conference presentations into publishable articles:

#### **Word Limit**

Suggested length: **6,000–7,000 words** (including references). This is indicative and may be refined in the formal call.

#### **Abstract**

Please prepare an abstract of **150–200 words**, clearly outlining the focus, approach, and central argument of the paper.

#### **Keywords**

Include **4–6 keywords** reflecting the key themes of the work. Ensure that the keywords do not appear in the title or abstract.

#### **Style and Writing**

Submissions should adopt a clear academic style, with a strong and focused argument. Authors are encouraged to move beyond descriptive accounts and engage critically with relevant scholarship and empirical or textual material.

#### **Formatting**

- Times New Roman, 12-point font
- 1.5 line spacing
- Standard margins
- Clear section headings (maximum three levels)
- Figures, images, or tables should be properly labelled and sourced

#### **Referencing Style**

Use **APA (7th edition)** referencing consistently throughout.

#### **Permissions**

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