

## IES Abroad New York City Wall Street and Global Finance



### Program Overview

New York City is the largest city in all of the United States and an iconic hub of culture, business, and finance. The city has gone by many names such as the City That Never Sleeps, The City of Dreams, and The Big Apple. Whatever you call it there is no denying it has an energy all of its own.

The world renowned financial district in New York known simply as Wall Street is the home of the American finance industry. With the two largest stock exchanges in the world located here, it is also a hub of global finance.

This program is hosted through the IES Abroad New York City Center. Utilizing Manhattan as your classroom, students will be staying in the heart of the city just minutes from museums, theaters, shopping, and other major cultural attractions.

A series of lecturers from expert faculty in the field, site visits to local financial organizations, and cultural activities make up the framework of the program.

### Program Strengths

- Engaged with some of the most influential financial organizations in the world.
- Develop a deeper understanding of the influence of the US financial market and its global impact.
- See first-hand how organizations operate and manage the challenges of today.

### Course Modules and Content

**Module 1:** Global Finance lecture. The lecture elaborated the history, current situation and future development of

American financial industry, as well as its position, role and influence in the world pattern. In addition to the macro level, the lecture will also focus on specific topics such as financial instruments, risk management, and monetary policy.

**Module 2:** Visits of financial companies and institutions. The project specially arranges for students to visit local and international institutions and companies such as commercial banks, financial technology companies, asset management companies, etc. through the introduction of their own institutions and their operation by the managers of these visiting institutions, students can understand the operation of the financial industry from multiple perspectives, and think about the positioning and career development path of individuals in the financial field.

**Module 3:** Completion project. At the end of the project, each student completes the financial related theme project and presents it. The best performing student will receive a special achievement certificate.

**Module 4:** Social and cultural activities. During the program, students will also participate in a variety of social and cultural activities, such as New York City tour, Broadway musical appreciation, American Chinese Museum, etc., to enrich their extracurricular life and further understand American culture.

**Program Length: July 19 – August 1, 2020 (Two Weeks)**

**Application Deadline: April 15th, 2020**

**Program Details:**

<b>GPA Requirement</b>	2.5 / 4.0
<b>English Language Proficiency</b>	<b>Waived to UNNC students</b>
<b>Certification</b>	Students receive a certificate of participation from SAF upon completion of the program
<b>Academics</b>	A lecture series spanning the length of two weeks will provide students a basic understanding of the past, present, and future of the financial industry in the United States and how it relates to the rest of the world. By the end of the program students will have an understanding of the history of the financial industry in the US, how policy is made, and see how this has played out in current events will be covered through lecturers and related site visits.
<b>Site Visits/ Field Studies</b>	For more engaged learning with hands on experiences on the topic of finance students will also visit locations such as: <ul style="list-style-type: none"> <li>• Federal Reserves</li> </ul>

	<ul style="list-style-type: none"> <li>• United Nations Headquarters</li> <li>• Wall Street</li> <li>• Financial organizations and businesses</li> </ul> <p>Final visit locations are subject to change based on availability and will be communicated when they are secured.</p>
<b>Housing</b>	Double room in a shared accommodation at a privately-run student residence hall in Manhattan
<b>Meals</b>	SAF will host a welcome reception and farewell event during the program. All other meals are on your own.

**Program Fee: USD 3950**

Including

- Arrival and departure transportation
- Hotel accommodation, shared bedroom
- Global Finance theme lectures
- Finance organization visits
- Cultural activity
- City tour
- CISI medical and emergency insurance
- SAF services, IES Abroad New York center support

**Tentative course schedule: New York City**

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Arrival at NYC Airport Transfer Check-in to house	Orientation Welcome lunch Reception Neighborhood Walking tour Opening Lecture	Site Visit: Wall Street Lecture & discussion	University visit Company visit	Site Visit: Federal Reserve & World Trade Center Lecture & discussion	University Visit Cultural Activity: Museum of Chinese in America + walking tour of Chinatown Lecture & discussion	Cultural Activity: Ellis Island & Statue of Liberty Free time to work on project
Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14
Free day to explore and/or work on project	Company visit Lecture & discussion	Company/Site Visit Lecture & discussion	Site visit: United Nations Headquarters Working in	Company visit Closing lecture & discussion	Student Presentation of Final Projects Farewell Dinner &	Departure

	Cultural Activity: Broadway show		Finance Workshop		Presentation of Certificates	
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**Contact Information:**

SAF Shanghai Office

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## 2020 年暑期 SAF-纽约华尔街全球金融

### 主题学术项目报名通知

在全球一体化的背景下，全球金融和全球经济也处于共生发展、摩擦和合作并存的过程中。为了更好的应对未来的全球金融环境，SAF 为中国广大同学量身定制了 2020 年暑期华尔街全球金融主题学术项目，通过该项目同学可以：

- 系统性地了解和掌握美国金融行业的历史、现状及未来发展的展望，以及如何应对当今社会面临的挑战；
- 实地参访全球知名商业银行、金融科技公司及资产管理公司，深入了解这些公司在金融领域的角色和作用以及其商业运行模式，从而对金融行业有直观的了解，并思考自己未来职业的发展定位；
- 体验全球金融中心-纽约的风土人情。

#### 一、 项目内容

##### 1. 课程模块及内容

- 1) 模块一：全球金融讲座。讲座详细阐述美国金融业的历史、现状和未来发展，以及美国金融业在世界格局中的地位、角色和影响。除了宏观层面的阐述，讲座还将聚焦金融工具、风险管理、以及货币政策等具体主题。
- 2) 模块二：金融公司及机构参访。项目为学生特别安排赴商业银行、金融科技公司、资产管理公司等美国本土及国际性机构和公司的参访活动，通过这些参访机构的管理人员对于自己机构及其运行的介绍，多角度了解金融行业的运作以及思考个人在金融领域的定位和职业发展路径。
- 3) 模块三：结业项目。项目结束时，每个学生完成金融相关主题项目，并进行展示。表现最佳的学生将获得特别成就奖证书。
- 4) 模块四：社会文化活动。项目过程中，学生也会参加丰富多彩的社会文化活动，如纽约城市游览、百老汇歌舞剧欣赏、美国华人博物馆等，丰富学生的课余生活，并使学生对美国文化进行进一步了解。

2. 项目时间：2020 年 7 月 19 日-2020 年 8 月 1 日（两周）

3. 项目初步日程（日程安排将根据实际情况调整，SAF 保留该日程安排的解释权。）

第1天	第2天	第3天	第4天	第5天	第6天	第7天
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抵达及入住酒店	项目说明会 欢迎午餐 徒步游览 全球金融讲座	参访：华尔街 全球金融讲座	大学参观 参访：金融公司 及机构	参访：美联储及 世界贸易中心 全球金融讲座	大学参观 文化活动：美国 华人博物馆及中 国城游览	文化活动：埃利 斯岛及自由女神 像 个人项目准备
<b>第8天</b>	<b>第9天</b>	<b>第10天</b>	<b>第11天</b>	<b>第12天</b>	<b>第13天</b>	<b>第14天</b>
自由活动及个人 项目准备	参访：金融公司 及机构 全球金融讲座 文化活动：百老 汇演观赏	参访：金融公司 及机构 全球金融讲座	参访：联合国总 部 金融工作坊	参访：金融公司 及机构 全球金融讲座	学生项目展示及 评定 送别晚餐及证书 颁发仪式	回国

4. 住宿及餐食安排：SAF 将为所有参与项目的同学统一安排位于曼哈顿的学生公寓（含早餐）。
5. 学生服务：SAF 为同学提供全方位的支持和服务，包括项目咨询、项目申请、课程安排、住宿安排、赴美国签证指导（SAF 有丰富的签证经验，签证有保障）、旅行和应急保险购买、行前指导等。SAF-IES Abroad 美国纽约中心将为学生提供全方位现场支持，包括当地日常生活支持、学术支持、健康安全及应急支持。
6. 项目费用：3950 美元
  - 项目费用包含：课程及服务费、实地参访费、项目期间住宿费、每日早餐及欢迎/送别集体晚餐、医疗及应急保险费用、纽约机场接送机服务、当地交通卡、SAF 服务及项目设计管理费。
  - 同学需自理国际往返机票、当地餐费及个人零花费用。
7. 项目证书：学生在项目结束时将获得 SAF 颁发的项目结业证书。
8. 录取名额：15 人

## 二、 报名程序

1. 报名条件
  - 经济、金融、商科、管理等相关专业的在校全日制本科生；
  - 对金融领域感兴趣的同学；
  - GPA 要求：2.5；
  - 语言最低要求（选一即可）：托福（IBT）79 / 雅思 6.5（单项不低于 6.0）/ 四级 493/ 六级 450/ 高考英语 120 分(150 分制)/ 高考英语 96 分(120 分制)。
2. 报名截止日期：2020 年 4 月 15 日
3. 项目流程及申请流程
  - 同学联系 SAF 上海办公室或填写网上咨询表（<https://sisfbrenderer->

[100287.campusnet.net/#/renderer/47](http://100287.campusnet.net/#/renderer/47) )，了解项目详情；

- 同学在 SAF 老师指导下准备并提交申请材料、完成网申步骤；
- 获得录取后，根据 SAF 老师指导完成签证、行前准备、校内流程等手续，顺利赴海外进行交流学习。

#### 4. 报名材料

- SAF 网申表格
- 1 套中英文版在校成绩单
- 语言成绩
- 有效护照
- 项目定金 1500 美元

注：项目名额有限，建议有意申请项目的同学尽早联系 SAF 老师、提前开具中英文成绩单、准备护照，以便节省申请时间、提高申请成功率。

### 三、 联系我们

SAF 国际项目办公室 呼洋老师

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咨询 QQ：726381297

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欢迎关注 SAF 微信公众号：SAF 海外名校交流

