

ON THE ROAD TO SILK AND GOLD

1st Sino-Latin American Symposium (13th – 14th March 2015)
Culture, Arts & Design, Society & Spatial Studies



The University of
Nottingham

UNITED KINGDOM · CHINA · MALAYSIA

From 13th -14th March 2015, the Department of Architecture & Built Environment (DABE) University of Nottingham – Ningbo, China, will host the 1st Interdisciplinary Symposium on Sino-Latin American Culture, Arts, Society and Spatial Studies, in collaboration with the New Zealand Centre for Latin American Studies – University of Auckland and the UNUK School of Languages, Cultures and Area Studies (UK).

This event is part of the commemorative celebrations of the University of Nottingham – Ningbo, 10th Year Anniversary. It is expected that academics from our university campuses (UNNC & UNUK) will join this event, alongside with experts on Chinese and Latin American Studies from Argentina, Australia, Brazil, China, Chile, Cuba, Ireland, Italy, France, Malaysia, Mexico, Netherlands, New Zealand, Panama, Peru, Spain, Taiwan, UK and the USA.

The University of Nottingham - 199 Taikang East Road, Ningbo, 315100, China

From the Americas first settlers arriving from Asia via the Beringia region, whose DNA lineages are still traceable in Latin America indigenous peoples, to today's China's extended relationships with Cuba on political and educational grounds, to Brazil and China's influence on labour markets in Africa, to the Amerindians and China's ancient similarities on traditional urbanization patterns, there is much common history and knowledges to be rediscovered, revised and exchanged from these vast continental territories that have been historically separated, mostly by geography and the distinctive patterns of European colonisation endured by both regions since the late 1500s. Historian James Petras emphatically asserts that it was China's world technological power between 1100 and 1800, that made possible for the West to

Location:

Faculty of Science and Engineering, UNNC, Ningbo, China.

Organizers:

Department of Architecture & Built Environment (DABE)
Department of Product Design & Manufacturing
New Zealand Centre for Latin American Studies, NZCLAS,
University of Auckland – NZ (UoA)

transit to their modern capitalist and imperialist economies. A similar claim has been posit with respect to the role that Latin America played in advancing European modernity after 1492.

With the forces of trade and business in a globalized economy pushing its way towards connectivity, mostly through business and financial grounds, it is important to contextualize and investigate the nature of China and Latin America relations beyond and above current emphasis on trade and investment. Through our focus on culture, arts, society, and spaces, this symposium's main goals are to provide a forum in which to start to explore disciplinary approaches that acknowledge convergent histories, and stirred on building mutual understanding and knowledge exchange. Welcome to NINGBO 2015!

SPONSORS/Supporters:

Faculty of Science and Engineering, UNNC
IAPS – Institute of Asia Pacific Studies
Ningbo Museum
Graduate School, UNNC
Business and Development Office, UNNC
New Zealand Center for Latin American Studies (NZCLAS)

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Thursday, 12th March

Welcome Dinner Speakers and registration speakers (6:30pm) – Staff hotel
(7:30-8:30pm) registration badges for general audience (collection at reception of Staff hotel)

Friday, 13th March

Bus leaves at 8:00am to Ningbo Museum (in front of staff hotel) Speakers & invitees only
Ningbo Museum

8:40-8:50 Ningbo Museum Representative – welcome address

8:50am-9:00 Organizing committee: UNNC/NZCLAS welcome address

9:00am-9:10 *Professor Fintan Cullen-UNNC – Welcome address*

Dean Faculty of Arts & Education, Head of the Graduate School, UNNC

9:10am-9:30 Opening address: Honourable Deputy-Consul General of Brazil in Shanghai, Exmo Sr Lincoln Bernardes Junior

9:30am- 10:00 "The Expansion of China-Latin America Relations in the New century: Taking Stock" - *Un Balance de la expansion de las relaciones China-America Latina en el Nuevo Siglo.*

Dr Gonzalo Sebastian Paz (Georgetown University, USA)

10:00-10:20 *Morning tea/break (participants)*

10:20-12:00 INTEGRATED SESSION: CULTURE & ARTS

Chair Panel: Dr Gonzalo Paz (Georgetown University, USA), Dr Kathryn Lehman (UoA, NZ) Associate Professor Rosangela Tenorio (UNNC, China), Dr Yat Ming Loo (UNNC, China),

10:20-10:40 *New Release of documentary: Trailer presentation and commentary by artist/film maker, Dr Tianqi (Kiki) Yu (UNNC)*

10:40-11:00 "Crosscutting Neo-Realism of the Capitalist and the Neoliberal Era: Latin American and Chinese Cinema in the new millennium"

Associate Professor Walescka Pino-Ojeda (University of Auckland, NZ)

11:00-11:20 'Internationalising Memory: Traumatic Histories and the PRC's Quest to Win an Oscar

Dr Tianqi (Kiki) Yu (UNNC) & Dr. A. T. McKenna (UNNC)

11:20-11:40 "Art Representation as the Construction of Ideological Interpretation of the City and Society: Frans Masereel in 1930s' China

Dr Shih-Yao LAI (National Taiwan University, Taiwan)

11:40-12:00 *Discussions*

12:00-1:30 *Lunch break speakers-volunteers only/time for tour of Museum - Bus departs to UNNC 1:40pm (speakers/volunteers only)*

2:00-3:40 **PARALELL SESSION: SPACES & CITIES (SEB 327)**
Chairs: Dr Li Hua (Southeast University, China)/ Dr Liska Galvez (UNNC)

- 2:00-2:20 **Urban Experiences of China: Past & Present,**
Dr. Jing Xie (UNNC, China)
- 2:20-2:40 **Desire, Sphere and Boundry: Urban housing in the 16th century China based on Analysing of Chin P'ing Mei.**
Dr. Zhuge JING (Southeast University, China)
- 2:40-3:00 **Assessment of Flood and Water Management Capacity of Contemporary and Historical Water Infrastructure in Ningbo,** Yu-Ting Tang (UNNC, China)
- 3:00-3:20* **Mapping reconcentrados: tracking the origins of mass confinement for civilians in Cuba,** *Alberto Marti (UNUK, UK) (SKYPE)**
- 3:20-3:40 **Discussions**

2:00-3:40 **PARALELL SESSION: DESIGN (SEB 432)**
Chairs: Bruno Oro (UNNC, China) / Dr Genaro Oliveira (UQ,AUS)/Dr Xu Sun (UNNC)

- 2:00-2:20 **Brazilian Design Goes Abroad: an overview of the internationalization of Made-in-Brazil design projects,** *Bruno Porto (Centro Universitario IIESB-Brazil)*
- 2:20-2:40 **Building Infomation Modelling in the Education of Architecture and built Environment in the context of China,**
Dr. Ruoyu Jin (UNNC, China)
- 2:40-3:00* **Product-service system design for sustainability in Latin America,**
*Jairo Costa (SKYPE) **
- 3:00-3:20 **Developing countries as sources of Design,** *Patrick Pradel (UNNC, China)*
- 3:20-3:40 **Discussions**
- 3:40-3:55 **Afternoon Tea break (participants) In front of SEB 432**

4:00-6:00 **INTEGRATED SESSION: SOCIETY & CULTURE (SEB 432)**
Chair Panel: Associate Professor Walescka Pino-Ojeda (UoA-NZ), Dr Yat Ming Loo (UNNC), Dr Ruoyu Jin (UNNC)

- 4:00-4:30* **"Seeds of Trust: China's Agriculture Relations with Brazil**
Associate Professor Adrian Hearn (University of Melbourne, AUS) SKYPE
- 4:30-5:00* **Chinese and Mexican Cinema: Parallel Trajectories, converging histories.**
*Dr. Armida de la Garza (University of Cork, Ireland) SKYPE**
- 5:00-5:30 **"Remapping Abya Yala for the 21st Century: A Perspective from Aotearoa",** *Dr Kathryn Lehman (University of Auckland, NZ)*
IAPS Fellow (UNNC)
- 5:30-5:50 **Discussions**
- 6-7pm **Dinner for speakers/volunteers, Aroma Café, AB building.**

7:00pm- late **Welcoming party (open to the public) /Exhibition Opening**
Location: Hall of SEB Building

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Saturday, 14th March

8:30-10:50 **PARALELL-MIX- SESSION 1: SOCIETY, ARTS & IDENTITY**
(TB405*) *Chairs: Dr. Shih-Yao LAI (National University of Taiwan)/Guillermo Dummont (UNUK)*

8:30-9:00* **Beyond Silk and Silver: On the Value of Trans-Pacific Exchange"**
*Professor Dana Leibsohn (Smith College, USA) SKYPE**

9:00-9:30 **Navigating identity and place in the city of Kashgar, Xinjiang – China.**
Dr. Yat Ming-Loo and Dr. David O'Brien (UNNC, China)

9:30-10:00 **Constructing a transcultural and transnational interpretation of place: the lost story of a drifting London's Limehouse Chinatown".**
Dr. Yat-Ming Loo (UNNC, China)

10:00-10:30 **Translation of the 'Western Modern' in 20th Century Chinese Architecture,**
Dr. Li Hua (Southeast University, China)

10:30-10:45 **Discussions**

9:00-10:50 **PARALELL MIX-SESSION: ENVIRONMENT, EDUCATION & DEVELOPMENT**
(TB418*) *Chairs: Dr Kathryn Lehman (University of Auckland, NZ)/Dr Zhughe Jing (SU-China)*

9:00-9:30* **Concepciones de profesionales cubanos sobre la violencia domestica**
*Aida Torralbas, (Universidad de Holguin, Cuba) SKYPE**

9:30-9:50 **The Politics of having fun: digital games and Latin American history teaching during the "Pink Tide" years.**
Dr. Genaro de Oliveira (University of Queensland, AUS)

9:50-10:10 **Art and Garbage: Anthropological studies through a photographer's eyes.**
Dr. Andrea Eichenberger, (VU University, Amsterdam / Brazil)

10:10-10:30 **'Linking Architecture and Education through community engagement for social innovation: experimental studio pedagogy in the contexts of China, India and Brazil**
Associate Professor Rosangela Tenorio (UNNC, China)

10:30-10:45 **Discussions**

10:45-11:05 **Morning Tea break (participants) TB level 4 (in front of TB405)**

11:10-13:20 (TB405*) **PARALELL-MIX- SESSION 2: SOCIETY, ARTS & IDENTITY**
Chairs: Bruno Porto (Centro Universitario IIESB- Brazil)/Dr Yat Ming Loo(UNNC)

11:10-11:30 **Design vs. Culture: how culture influences creative minds?**
Bruno Oro (UNNC, China)

11:40-12:00 **Land disputes through the gaze of Indigenous cinema in Brazil and Australia,** *Aline Frey (University of Queensland, AUS)*

12:10-12:30 **Spaces of Otherness: manicured wilderness-culture and conflict in an Urban Xinjiang environment.**
Dr. Melissa Shani Brown and Dr. David O'Brien (UNNC, China)

12:40-13:00 **Preserving identity in a globalized planet... a vision of Latin America's experience.** *Guillermo Dummont, (UNUK, UK)*

13:00-13:20 **Discussions: Paralell mix-Sessions 1 & 2**

11:10-13:20 (TB418*) **PARALELL-MIX- SESSION 2: EDUCATION, ENVIRONMENT & DEVELOPMENT**
Chairs: Gonzalo Paz (Georgetown University, USA)/Jing Xie (UNNC)

11:10-11:30 **Urbanization Patterns for Poor Urban Communities: China and Venezuela,** *Dr. Lyszka Galvez & Dr. Ali Cheshmehzangi (UNNC, China)*

11:40-12:00 **Eco city projects in China: a newly emerging phenomenon**
Dr. Wu Deng, (UNNC, China)

12:10-12:30 **Cross-cultural research and Design for Sustainable behaviour at home,**
Dr. Xu Sun, (UNNC, China)

12:40-13:00 ***Transforming traditional Li-fang system to vibrant green neighborhood***
Dr. Tong Yang, (UNNC, China)

13:00-13:20 **Discussions: Paralell mix-Sessions 1 & 2**

1:30-2:30pm ***lunch break speakers/volunteers only (Yummy/Campus)***

3pm **Bus pick up for visit of Tianyi Library Downtown Ningbo (speakers/invitees only)**
Open round table discussions 5:00-6:30pm (speakers/invitees), followed by group farewell dinner.

8:45pm **Bus back to UNNC Staff hotel campus.**

*Please note all presenters have 20 minutes only for their presentations. **With the exception of SKYPE** presenters. Technical difficulties/connections might take them longer to connect, and any Questions and Answers will need to be discussed also during these 30 minutes time. We thank in advance all 6 SKYPE guest speakers for bringing their expertise and time to this event. Thank you!

***back up room: SEB 303, + Video Conf SEB406**

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LIST OF PARTICIPANTS: (e-mail contacts)

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CV's of Speakers:

Speaker: Adrian Hearn (Australia/CHINA-BRAZIL)

Associate Professor **Adrian Hearn's** research examines the social challenges and opportunities arising from Asia-Pacific economic integration. How is the Trans-Pacific Partnership perceived by publics in signatory countries, and non-signatories like China? How are growing Chinese migrant communities contributing to Latin American economic development and globalization? What social and environmental lessons can Australia and other natural resource exporters like Brazil learn from each other in light of growing demand and investment from China? How should the world's major agriculture producers harness foreign investment, especially from China, to upgrade infrastructure and build more resilient national development strategies? Adrian has explored these questions in collaboration with the German Institute of Global and Area Studies, AusAID, the Chinese Academy of Social Sciences, and others. Adopting an ethnographic approach to international relations has allowed him to study cultural convergences/divergences, economic development, and approaches to transparency and technology transfer from the ground up.

Speaker: Aida Torralbas (CUBA)

Aida Torralbas Fernández. Licenciada en Psicología (Universidad de las Villas, 1997) Master en Psicología Clínica ((Universidad de la Habana, 2010) Master en Estudios de Género (Universidad de la Habana, 2014) Del 1997 al 2001 psicóloga de la atención primaria de salud del Sistema de Salud Pública en Cuba. Desde 2002 hasta la actualidad profesora del Departamento de Psicología de la Universidad de Holguín. Coordinadora del área de estudios sobre violencia contra la mujer del Núcleo de Estudios de Género de la Universidad de Holguín, temática en la que desarrolla investigaciones de doctorado.

Speaker: Alberto Marti (CUBA/SPAIN/UK)

Alberto P. Martí (Valencia, 1981) studied Computer Engineering at the University of Valencia (Spain) and developed his early career within the IT and Open Source sectors. After a shift in his professional trajectory, he graduated in BSc Archaeology at the University of Leicester in 2011 and obtained a MA in Contemporary History at the University of Valencia in 2012. He is currently in the third year of his PhD at the Centre for Research on Cuba (University of Nottingham, UK campus), where he is conducting a project entitled "An archaeology of counter-insurgency: exploring the materiality and memory of Cuban reconcentration camps (1895-1898)".

Speaker: Anthony T. McKenna(China/UK)

Dr. Anthony. T. McKenna teaches Media and International Communications at the University of Nottingham Ningbo China. He is the author of *The Boston Barnum: Cinema, Showmanship and the Peculiar Talent of Joseph E. Levine* (University Press of Kentucky, 2015), co-author of *The Man Who Got Carter: Michael Klinger, Independent Production and the British Film Industry* (I. B. Tauris, 2013) and co-editor of *Beyond the Bottom Line: The Role of the Film Producer* (Bloomsbury Academic, 2014). He has published widely on showmanship, film production, and Chinese cinema.

Speaker: Armida De la Garza (Ireland/Mexico/China)

Armida de la Garza is Senior Lecturer in Screen Media and Digital Humanities at University College Cork, and Member of the Lingnan Centre for Film Studies Advisory Board. She is interested in research on Screen Media and their relation to culture, industry and education. Her current research projects include the exploration of the synergies between Film and Tourism for sustainable community development, Cinema and the Museum, and Experiential Learning.

Speaker: Dana Leibsohn (USA/Mexico/Peru)

Professor Dana Leibsohn is Priscilla Paine van der Poel Professor of Art History, Smith College-USA, Department of Art. She is an Anthropologist and have received her PhD in Art History by the University of California, Los Angeles. Prof Leibsohn has worked extensively on Sino-Latin American studies, in particular on the representation of indigenous and colonial art of Spanish America in relation to early global trade. Professor Leibsohn will join us through a Skype presentation during the Symposium.

Artist/Speaker: Andrea Eichenberger (NETHERLANDS/FRANCE/BRAZIL)

Andrea Eichenberger has a doctorate in Anthropology / Sociology from the Université Paris 7 - Paris Diderot, France made in partnership with the Universidade Federal de Santa Catarina (UFSC), Brazil. Before coming to Anthropology, she had a Bachelor's degree in Visual Arts in Brazil. She was a postdoctoral researcher in the History of Art at the Université Paris 1 - Panthéon-Sorbonne and is currently a postdoctoral researcher at VU University, Amsterdam, Holand, in the program CAPES/NUFFIC between this university and Universidade Federal de Santa Catarina (UFSC), Florianópolis, Brazil.

EXHIBITION: This communication reports on three documentary photography projects developed by myself in Brazil over the last four years:

- (1) a project making connections between Art and Anthropology constructed to promote discussions about the transformation in the urban environment connected to people's feelings of insecurity and lack of safety in the city (walls, barriers, fences, cameras, etc.), held in Florianópolis, at Santa Catarina, entitled "*(in)Security*";
 - (2) a project to document how peasants have experienced the agrarian reform process in the state of Santa Catarina, south of Brazil, committed by INCRA (National Institute of Agrarian Reform), entitled "*Letters from the countryside*";
 - (3) a road trip made on the BR-101 (or Translitorânea), the highway that goes along the Brazilian coast, by crossing 4,542 km of the country from north to south, marked by encounters and life stories that highlight the geographical, economic, social and cultural diversity of Brazil today
- The communication will present the conceptual and practical aspects of all three series of photographs to develop some questions related to a new project about art and garbage, which is being developed nowadays at VU university, in Amsterdam.

Speakers: Ali Cheshmehzangi (UK/China)

Cheshmehzangi is architectural and urban designer, with practice experience and research profile in sustainable urbanism, behavioural studies and place making. He holds a Bachelor Degree in Architecture, a Graduate Certificate in Professional Studies in Architecture, a Masters Degree (M.Arch.) in Urban Design and a PhD Degree in Architecture and Urban Design. He has worked on projects across the Europe (Sweden, Czech Republic and the UK), Middle East and China. His expertise lies within the fields of urban design and planning, exploring major themes of 'Socio-Behavioural analysis', 'Urban Regeneration and Growth', 'Sustainable Urbanism' and 'Urban Identity'. His passion in urbanisation and urban growth has led him to explore the implications and possibilities in design and planning.

Speaker: Aline Frey (Australia/Brazil)

Aline Frey is currently a PhD candidate and scholarship holder at the University of Queensland (Australia). Her PhD research focuses on the theme of climate change through the perspective of Indigenous filmmakers in Brazil and Australia.

In 2010, she completed a Graduate Diploma of Arts (Major in Film) at Victoria University of Wellington, New Zealand. Due to her outstanding performance in this postgrad course, she was awarded an International Masters Scholarship at Otago University (Dunedin, New Zealand). After submitting her MA thesis "Realism, Spatial Segregation and Urban Conflict in the New Brazilian Cinema", Aline was granted a Bursary Publishing Scholarship by Otago University. Aline started working as a filmmaker during her undergraduate studies at the Federal University of Bahia, Brazil. She directed *Loná de Asfalto* (2002, 5 min) and *Pelores* (2003, 30 min), both of which had a positive social impact to the communities involved, as well as awards in film festivals and academic screenings. From 2006-2008, she was a business partner of the independent audio-visual company Vogal Imagem. During this period, she was granted a prestigious financial award from the Brazilian government to produce a short-film based on prize-winning script *A Cidade Cargueiro*.

Speaker: Bruno Porto, (Centro Universitario IESB, Brazil/CHINA)

Graphic designer, educator, curator and author. His work has been exhibited in the Americas, Asia, Africa and Europe and featured in over 40 international publications. He was named 'one of the 30 people that have most contributed to the History of Brazilian Design' (Curitiba, 2010) and is included among the 70 names of the encyclopedia "The Sourcebook of Contemporary Graphic Design" (Harper Collins, 2009).

Curator of the 10th Brazilian Graphic Design Biennial (2013) and over a dozen other graphic arts exhibitions presented in several cities in Brazil, China, Colombia, Germany, United Kingdom, Uruguay, Venezuela and Vietnam, he sits on the boards of professional organizations such as the Biennial of Latin American Typography (Bienal Tipos Latinos), the Brazilian Graphic Designers Association (ADG Brasil) and the Society of Illustrators of Brazil (SIB), among others.

He has held columns in magazines such as abcDesign (Brazil) and 新平面 NewGraphic (China), and websites such as www.BrazilianGraphicDesign.com and www.DesignBrasil.org.br, and is the author of seven books on graphic design, including "Asian Graphics NOW!" (Taschen, 2010) with over 400 pages of contemporary projects from China (mainland, Taiwan, Hong Kong and Macao), Japan, Korea, India, Singapore, Thailand, Vietnam etc. divided into Advertising + Posters, Branding, Editorial, Non-Commercial & Packaging. He has acted both as consultant and judge of distinguished Brazilian design competitions – for projects such as the Rio Host City World Cup FIFA 2014 Poster, the 5th Brazilian Design Biennial 2015 Visual Identity, and the Rio de Janeiro 450th Anniversary Logo – and frequently takes part in the jury of international design awards such as iF Design Awards, Creacartel, Adobe Design Achievement Awards and CLAP Awards on Graphic Design, Branding and Communication. He currently lives in Brasília, where he is the Graphic Design program director at Centro Universitário IESB, having previously taught in colleges in Rio de Janeiro (1996-2006) and Shanghai (2006-2010).

Speaker: David O'Brien (South Africa/Ireland/China)

David O'Brien is Assistant Professor at the School of Contemporary Chinese Studies, University of Nottingham Ningbo China. His research focuses on the construction of ethnicity in China, the relationship between state-assigned and self-ascribed identities, Chinese ethnic minority policy and the governance of China's autonomous regions. He has a particular focus on the Xinjiang Uyghur Autonomous Region where he lived and worked for a number of years. He joined SCCS from the School of Asian Studies, University College Cork where he completed a PhD entitled People and Place and on the New Frontier: An Examination of the Social Construction of Ethnic Identity in the Xinjiang Uyghur Autonomous Region. He previously worked as a national newspaper journalist in Ireland.

Speaker: Genaro Oliveira (Brazil/Australia)

Dr. Genaro Oliveira is currently a research assistant of the Institute for Social Sciences Research (ISSR) at the University of Queensland (Australia). He recently concluded a post-doctoral fellowship at the University of Basel (Switzerland), dedicated to changes in Latin American history education as a result of the rise of left-oriented governments across the region. Previously, he worked as history lecturer at the Fiji National University and the Faculty of Sciences and Technology (Brazil). In addition to academia, he has worked extensively with social education and media inclusion at the NGO Cipó (Brazil). Genaro Oliveira completed his PhD in Art History (co-supervised by the Latin American Studies Department) at The University of Auckland (New Zealand). He obtained his Master's and Bachelor's degrees in history from the Federal University of Bahia (Brazil).

Speaker: Guillermo Guzman Dumont (Chile/UK)

Full time Assistant professor in Architecture and Course director of the BA in Architectural Studies at the Department of Architecture and Built Environment at the University of Nottingham, United Kingdom. Graduated from Architecture at the Universidad del Bio-Bio, Concepcion Chile in 1993, then carried out studies of MSc Renewable Energy and Architecture and PGCHE (postgraduate certificate in higher education) at the University of Nottingham from September 2000. He has over 15 year of experience in teaching design studio and have researched in Sustainable Energy Technologies integration to architectural design, post occupancy evaluation, pedagogic approaches in architecture related to identity, globalisation and ethics. One of the principal investigators of the Creative Energy Homes project sponsored by a number of important UK housing developers and a researcher in the UK entry for the Solar Decathlon Europe 2010. Visiting professor at the Pontificia Universidad Catolica de Chile's diploma in Sustainable Architecture, Universidad del Bio-Bio and Universidad Tecnica Federico Santa Maria. He have set up a number of joint courses and collaboration agreements with prestigious Latin American universities, given keynote presentations, run workshops and organised joint conferences.

Speaker: Gonzalo Sebastian Paes (USA/Argentina/China)

Gonzalo Sebastián Paz is a pioneer in the studies of China and East Asian-Latin American relations. He is currently a visiting researcher at Georgetown University. He was a former lecturer at the Elliott School of International Affairs (George Washington University), American University, and University of Maryland (BC).

Dr. Paz has been invited to lecture in different universities around the world, such as Oxford, Harvard, Stanford, Chicago, Tsinghua, UNAM, UBA and Complutense, and at research institutions such as the Chinese Academy of Social Sciences (Beijing) and the Woodrow Wilson Center for Scholars (Washington, DC). He has received several fellowships and awards, from Fulbright, Smith Richardson Foundation, Rand and Korea Foundation Fellowship (at SNU), among others.

Dr. Paz has also been a consultant with the Inter-American Development Bank (IADB), and the Organization of American States (OAS).

He has published many academic articles and book chapters, among them "Argentina and Asia, 2000-2010: China's Reemergence, Argentina's recovery", in Arson, Cynthia and Jorge Heine (eds), with Christine Zaino, *Reaching Across the Pacific: Latin America and Asia in the New Century*, Woodrow Wilson International Center for Scholars (WWCS), Washington DC, August 2014, pp.153-186, and "China, United States, and Hegemonic Challenge (HC) in Latin America: An Overview & Some Lessons from Previous Instances of Hegemonic Challenge in the Region", *The China Quarterly*, (Special Issue), March 2012, pp. 18-34.

He holds a J.D., and M.A. in International Relations (both from National University of Córdoba), and M.A. in Political Science and Ph.D. in Political Science (George Washington University).

Speaker: Jairo da Costa Junior (Netherlands/Spain/China)

Bachelor in Industrial Design (2006), specialized in Graphic Design and Corporate Strategy (2008). Since 2007, have researched on Design for Sustainability and Development. He worked at the Design & Sustainability Research Centre (2010-2012) in Brazil, and obtained his Master's degree in Design (2012) on the topic Eco-efficient Services in Product-Service Systems for low-income households. Currently, he is working on his PhD research at the Design for Sustainability section of the Delft University of Technology, in The Netherlands. He has investigated Product-Service Systems for the Base of the Pyramid (BoP) in Emerging Markets, such as Brazil and China.

Speaker: Jing Xie (CHINA/AUSTRALIA)

Jing Xie has been practicing architectural and urban design since 1996. As a design-focused architect, he has been involved in a number of award-winning projects, locally, nationally and internationally. Prior to joining UNNC, Jing has been teaching (design studios) and researching in University of New South Wales since 2008. Jing's research interests are in the history of the built environment. He focuses on social and cultural sustainability of the built environment in a broad historical and cultural context. In 2010, Jing has been awarded Opler Membership Grant for Emerging Professionals by the Society of Architectural Historians. Currently, Jing is working on a monograph "Urban Form and Life in Tang-Song China"—through investigating urban fabrics from the Tang-Song dynasties mainly and up to the early modern period, with the attempt of providing a theoretical ground that urban fabric is largely produced by social and cultural forces, and past experience predominately determines the way how we structure our future cities.

Speaker: Kathryn Lehman (NZ/ARGENTINA/VENEZUELA/USA) – IAPS Fellow (UNNC)

Dr Kathryn Lehman co-founded the New Zealand Centre for Latin American studies at the University of Auckland. A Tinker Fellow to Bolivia, she has collaborated as translator, interpreter, subtitler and media producer for knowledge exchanges between Abya Yala Latin America and Aotearoa New Zealand in media, law, indigenous knowledge and human rights, and she supervised the Spanish translation of *Decolonizing Methodologies. Research and Indigenous Peoples*, (2012) by Linda Tuhiwai Smith. She collaborated in the screening of Australian Aboriginal and Māori produced film at the CLACPI (Indigenous) film festival in Bogotá during the International Year of Indigenous Communication (2012). Following a Fulbright to Argentina, she theorised how documentary film makes the viewer a witness to social change, focusing on community, worker and professionally produced films about the economic collapse of 2001. After travelling in Venezuela, she co-produced a 30-min. documentary, *People's Media Venezuela* (screened in San Francisco, May, 2012), based on interviews with citizen and Indigenous *comunicadores*, and published a related journal article on "The Right to Information. Indigenous Media in the Bolivarian Revolution" (2014). Her work has appeared in the *Revista de Estudios Hispánicos*, the *Revista Iberoamericana*, *Studies in Twentieth and Twenty-First Century Literature*, *Alba de America*, *Journal of Iberian and Latin American Studies* and *Global Media Journal*.

Speaker: Li Hua (CHINA)

LI Hua, graduated from the Chongqing Institute of Architecture and Engineering (now the School of Architecture and Urban Planning of Chongqing University) with B. Arch in 1986, and M. Arch (distinction) in 1993. After practicing in Shenzhen for 8 years, she went to London and worked on a Ph.D. thesis at the Architectural Association School of Architecture (the AA) in 2001, and graduated with Ph.D degree on Histories and Theories of Architecture in 2008. Hua is now Associate Professor at the Research Institute of Architectural Histories and Theories, School of Architecture of Southeast University in Nanjing, China. She is the co-founder of AS Forum of Contemporary Architectural Theories, Deputy Chief Editor of Architecture Studies, Advisor Editor of AA Files, Member of Editing Committee of New Architecture (China), Special Editor of Architects (China), and Committee Member of Docomomo-China. She has co-edited published and lectured widely in Britain, Sweden and China. Hua's research interest lies in the relationship between

architecture and modernity, 'translation' and 'interpretation' of architectural discourse and concepts in different culture contexts, and architecture as a modern practice in contemporary China.

Speaker: Liska G. Hidalgo (UK/Panama/China)

Hidalgo holds a PhD degree in International Relations from Renmin University of China and Master's in Latin American Studies from the University of Salamanca (Spain). Her experience studying abroad and educational background has given her a comprehensive knowledge about research on developing countries (China and Latin America Studies). She has written academic articles on China's socio-economic development for IGADI and the University of Chile. She worked as a research consultant for International Training Center in Beijing. At UNNC, she works as an assistant research fellow in the Low-Income Tropical Housing Project.

Speaker: Lai Shih-Yao (Taiwan)

Shih-Yao Lai trained as an architect, and now is an Assistant Professor at the Graduate School of Building and Planning, National Taiwan University. He received his PhD from Bartlett School of Architecture, University College London, with thesis 'The Making of City Image: Architecture and the Representations of New Shanghai in China's Reform Era'. His research and teaching focus on Modernism and the Post-war Architecture in Taiwan, and Architecture and the City Image-making of Global Cities. He is also participating in a research project about the Development of Interdisciplinary Engineering Curriculum for Innovative Design with researchers in Civil Engineering, Mechanical Engineering and the Future Studies.

Speakers: Melissa Shani Brown (China/UK)

Dr Melissa Shani Brown is an Assistant Professor at the University of Nottingham, China. Prior to working at the University of Nottingham Ningbo, She was working on her doctoral thesis and teaching at the University of Nottingham (UK). Her doctoral thesis was an engagement with the changeability of definitions given to the word 'silence' within a number of different discourses; and these theoretical perspectives were explored through a number of cultural texts such as creative non-fiction, short stories, film, poetry, and testimony. Dr Brpwm has taught a variety of courses within cultural studies/critical theory, including modules such as 'Cultures of Everyday Life', 'Culture and Technology', and she developed an undergraduate module on 'Humour'. Her previous research areas include the use of political humour, and the representation of torture in cultural texts (mostly focusing on the context of South Africa and Apartheid). She is currently involved in a collaborative research project with Dr David O'Brien (University of Nottingham, Ningbo), interweaving ethnographic work in Xinjiang with Foucault's concept of heterotopias.

Speaker: Patrick Pradel, (Italy/China)

Dr Pradel started his academic career at the Politecnico di Milano since 2002 and obtained his Bachelor in Industrial Design and Master in Design & Engineering in 2008. He then worked in Whirlpool Co. Ltd R&D department as product developer and Politecnico di Milano Reverse Modelling Lab for 1 year. In 2009 Dr. Pradel joined SITEC-laboratory for laser applications and won a PhD scholarship on Laser Cutting and product design founded by BLM Adige, an Italian company that produces tubular laser cutting machines. During this period of time, he focused on the topic of studying production technologies from a design perspective. Dr Pradel is an Assistant Professor at UNNC.

Artist/Speaker: Tianqi (Kiki) Yu (CHINA/UK)

Tianqi Yu is Assistant Professor of Film and Media Studies, University of Nottingham, Ningbo China. She received an MPhil in Sociology from the University of Cambridge, and a PhD from the Centre for Research and Education in Arts and Media, the University of Westminster. Her research focuses on documentary, amateur cinema culture, and cultural memory. Yu is the co-editor of *China's iGeneration: Cinema and Moving Image Culture for the Twenty-First Century* (Bloomsbury, May 2014). She is completing her monograph *'My' Self On Camera: First Person Documentary Practice in 21st century China* (Edinburgh University Press). As a filmmaker, her film works include *Photographing Shenzhen* (2007, Discovery), *Memory of Home* (2009, collected by DSLCollection), and she is also working on her new documentary *China's van Gogh* (2015).

Speaker: Tong Yang (China/UK)

Dr Tong Yang is an assistant professor in Building Engineering Physics at the Department of Architecture and Built Environment (UNNC). Trained as a Structural Engineer in Tianjin Architecture Design Institute in China after graduating from Tianjin University, she pursued further development by studying MSc in Renewable Energy and Architecture at the University of Nottingham, followed by PhD research in computational fluid dynamics (CFD) and field testing on natural ventilation in buildings. Dr Yang is a Chartered Engineer and Committee member for the Natural Ventilation Group in the Chartered Institution for Building Services Engineers (CIBSE). Her research interests cover indoor air quality and passive/hybrid ventilation modelling, human-environment interaction in adaptive zero/low carbon buildings, virtual sensing for optimal indoor environment quality control and intelligent system management in green buildings, tracing ancient Chinese architectural and cultural trails through eco-tourism.

Speaker: Xu Sun (China/UK)

Xu Sun is a lecturer in Product Design and Manufacturing at the University of Nottingham Ningbo China (UNNC). After a doctorate degree (PDEng) in User System Engineering, she worked at Philips as an Interaction Designer, and then undertook a PhD in User System Interaction at Loughborough University. She then worked at Leicester University as a Research Associate in Digital Educational Games. Then she was appointed as a Research Fellow at Nottingham University during which she has worked on various projects relating to serendipitous information seeking, computer supported cooperative work, transportation management and energy consumption.

Speaker: ZHUGE Jing (CHINA)

Dr ZHUGE Jing is an Associate Professor# at the School of Architecture, Southeast University, China Education Ph.D of architectural history and theory, Southeast University, 2004 Master of architectural history and theory, Southeast University, 1997 Bachelor of architecture, Southeast University, 1994 After graduated from SEU in 2004, I worked as a teacher in the School of Architecture in the university. My main research directions recently are (1) the changing social meanings of Chinese architectures in cities, especially from the late 15th century to early 20th century; (2) historiography of Chinese architecture history; (3) reconstruction of the traditional Chinese concepts of architecture In last five years, my main teaching courses include History of Chinese Architecture for undergraduate students; Basic of Architectural History Research and Surveying and Measuring of Architecture for graduate students.

Speaker: Wu Deng (China/AUSTRALIA)

Dr Wu Deng is an assistant professor at the Department of Architecture & Built Environment (UNNC) and has obtained a PhD from the Faculty of Built Environment (FBE) at the University of New South Wales (UNSW) Australia. He is familiar with current sustainability debate and particularly specialized in the area of life cycle energy and carbon assessment and management relating to the built environment (e.g. carbon footprint, green building evaluation systems). Prior to joining UNNC, Dr Deng was a Technical Manager/Lead Consultant at Siemens Corporate Technology China. He led a team to conduct research/consulting projects in the area of green building and sustainable city. His team also provided clients (e.g. local governments, developers, building owners) innovative and practical solutions to achieve their sustainability goals (e.g. energy efficiency, carbon reduction).

Speakers: Yu-Ting Tang & (CHINA/UK/TAIWAN)

The research interests of **Dr. Tang** cover sustainable use of land resources. Previous research focused on the effects of brownfield on environmental sustainability and socio-economic sustainability, and the selecting of economic indicators to evaluate the potential of brownfield origination, most of the indicators were relevant to deindustrialisation. Her current research address the implication of historical water construction in the Ningbo urban area to the modern water management of coastal cities, as well as the demographic distribution of China and the sustainability of the country.

ON THE ROAD TO SILK AND GOLD

1st Sino-Latin American Symposium (13th – 14th March 2015)

Culture, Arts & Design, Society & Spatial Studies

ORGANIZERS:

Bruno Oro de Abreu (CHINA/Brazil)

Bruno Oro is graduated as Bachelor in Product Design and Post Graduated in Creation and Management of Fashion specializing in Human Behaviour and Product Trends at Univali University in Brazil. He trained under the guidance of acknowledged professors and researchers such as Bauhaus Professor Karl Schawelka. Bruno's projects have been published in many countries: China, Spain, USA, Brazil, Italy, France, Hong Kong, and in different medias like magazines, newspapers, websites, and TV shows. As an outstanding professional, he brings along knowledge in Business Market on Product, Graphic and Interior Design and has developed prize winning products at International Design Award on past 5 years, Design and Design Awards and A' Design Awards 2014 and been shortlisted at Index Design to Improve Life 2008, German Council of Design 2015, IDEA 2009 and 2013, among others. Bruno Oro has been involved in Academia as a Faculty for Product Design, Publishing Articles about Design, as a Workshop and Lecturer participant, and as Jury member for Bachelors Degree final project. Bruno is a co-organizer (UNNC) of the 1st Symposium on Sino-Latin American Studies, Ningbo 2015.

Rosangela Tenorio (CHINA/BRAZIL)

Associate Professor **Rosangela Tenorio** is an architect and environmental design consultant. Previously to joining the University of Nottingham China, she worked as a Senior Lecturer at the University of Auckland (New Zealand), as a Senior Lecturer at the Federal University of Bahia, (Salvador) and as research fellow at the Brazilian Centre for Wind Energy (Recife). She holds a PhD from the University of Queensland, (Australia) and has been actively engaged on studio teaching and the development of an interdisciplinary, cross-cultural and contextual pedagogy for design education. She has lived and worked as an architect and researcher in Tokyo, Milan, New York, Brisbane, Salvador, Recife and Auckland. Her research interests and publications include design for education and development, self-sufficient school design, ecological footprint and bioclimatic historic studies of traditional settlements in developing economies (India, China, Brazil, Mexico). Rosangela is a co-organizer (UNNC) of the 1st Symposium on Sino-Latin American Studies, Ningbo 2015.

Photo EXHIBITION: 'Portuguese 'Territoirs': Memoirs from 'Manaus to Macau ': 1995-2015

2015 marks the 600th year anniversary of the first Portuguese attempt at colonization in Ceuta (1415), Marocco. December 20, 1999, Portugal gave up the last colony in its once vast overseas empire. Macao, the longest permanent European settlement in Asia, reverted to China after 442 years of Portuguese rule.

Much has passed, and signs and traces of this distant past still marks urban and rural landscapes across the Equator, physically, environmentally, culturally, across the ex colonies, across the people that have been displaced, relocated, morphed, transformed by the colonized past. I went on an equatorial journey in 2010, starting at the mouth of the Amazonas river in Brazil, just across the Tordesilhas Treaty mark, passing through Recife, Lisbon, Mozambique island, Goa and Macao. It was a 3 month journey. I have however spent in some of these places before and after considerable amount of time documenting the traces of the past, places and memories, and the presence of hybridization expressed in the architecture, on the urban spaces, in people's urban cultural expressions since my first trip to Macao in 1995. I am interested on the signs that are there but no longer relevant at times, deleted in history, morphed with the present. The photographs presented here have been collected during over a period of 20 years, 1995-2015.

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Ruoyu Jin (CHINA/USA)

Dr. Ruoyu Jin is currently working as an assistant professor of Architect and Built Environment at University of Nottingham Ningbo, China. Ruoyu has multidisciplinary civil engineering background involving construction management, structural engineering, and construction materials especially concrete. Teaching experience in construction engineering and management: construction materials, structural technology, reinforced concrete structural design, and building information modeling (BIM), and building service design. Research experience and interests: sustainable concrete using alternative supplementary cementitious materials and aggregate, construction safety especially related to how to help Hispanic workers to overcome cultural barriers on U.S. construction jobsites, and integrated project method (Design-Build).

Before joining the UNNC, Dr. Ruoyu Jin has worked in multiple research projects, including *A Statistical Approach to Studying the Effects of Alternative Raw Materials on Sustainable Concrete Properties*, @ The Ohio State University, Columbus-Ohio, USA. *A Comprehensive Evaluation of a General Contractor's Newly Launched Safety Program in Improving Safety Performance on Construction Jobsites*, funded by Messer Construction, Cincinnati, Ohio, USA, *Exploration on the Relationship between Procurement Duration and Project Performance in Design-Build Water/Wastewater Projects*, The University of New Mexico Albuquerque, New Mexico,

Ruoyu is a co-organizer (UNNC) of the 1st Symposium on Sino-Latin American Studies, Ningbo 2015

Yat-Ming Loo (UK/Malaysia/China)

Yat Ming Loo, an architect and architectural and urban historian, is the author of *Architecture and Urban Form in Kuala Lumpur: Race and Chinese Spaces in a Postcolonial City* (Ashgate, 2013). His research interests include intercultural city, postcolonial architecture and urbanism, architectural identity and globalisation, urban memory and heritage, minority spaces and Chinese urbanism. He is currently writing a book on London's first Chinatown for English Heritage. He has taught at University College London (MA Architectural History) and is now an Assistant Professor in Architecture at The University of Nottingham Ningbo, China. He is the Course Director of Architecture. Yat-Ming is a co-organizer (UNNC) of the 1st Symposium on Sino-Latin American Studies, Ningbo 2015.

Walescka Pino-Ojeda (NZ/Chile)

Associate Professor **Walescka Pino-Ojeda** received her PhD at The University of Washington (Seattle). She moved to New Zealand in July 1996 to contribute to the creation of the Latin American Studies Programme at the University of Auckland. Since 2008 she has been the Co-ordinator of this programme and also the Director of the New Zealand Centre for Latin American Studies. She specialises in Latin American literature and Critical Theory, with emphasis on Popular Culture, Subaltern and Trauma Studies, and has published about female and gay writing, photography, film and music in academic journals in Australia, Latin America and the United States. She is the author of the volumes *Sobre Castas y Puentes: Conversaciones con Elena Poniatowska, Rosario Ferré y Diamela Eltit* (2000) and *Night and Fog: Neoliberalism, Memory and Trauma in Post-Authoritarian Chile* (2011), both published in Chile with Cuarto Propio Editorial House. She is presently completing a book on the role that culture and civic activism has played in overcoming socio-political trauma in Chile. Walescka is a co-organizer (NZCLAS) of the 1st Symposium on Sino-Latin American Studies, Ningbo 2015.