



University of
Nottingham

UK | CHINA | MALAYSIA



The only university in Mainland China to achieve a "Full 5-Star" rating across all categories in the QS Stars evaluation.

Perfect scores were achieved in all sub-items, including student satisfaction, graduate employability, patent commercialisation, and industry collaboration.

University of Nottingham Ningbo China **2024-2025 Academic Year**

Careers and Employability Annual Report

In 2025, UNNC became the first high-level Sino-foreign cooperative university in China to receive the graduate recommendation qualification, achieving a dual-track pathway to further study.

UNNC ranks 65th nationally and 2nd in Zhejiang Province in ShanghaiRanking 2026. On the "Undergraduate Value-Added" indicator, UNNC has achieved a perfect score for six consecutive years, ranking first nationwide.

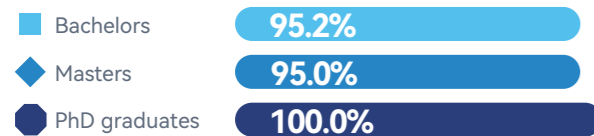


Foreword

Amid the rapidly accelerating evolution of artificial intelligence technology, profound shifts in international relations, and increasingly fierce competition for talent, the University of Nottingham Ningbo China, backed by its solid institutional strength, has built a robust foundation of support for its students. In 2025, the university became the first high-level Sino-foreign cooperative university in China to be granted the graduate recommendation qualification, achieving a new "dual-track" pathway that combines domestic recommendation with overseas postgraduate study. In the ShanghaiRanking's Academic Ranking of World Universities 2026, UNNC ranked 65th nationally and 2nd in Zhejiang Province. Meanwhile, the university received a perfect score for the sixth consecutive year on the "Undergraduate Value-Added" indicator, ranking first nationwide. The Class of 2025 delivered outstanding results against challenging odds, with core indicators continuing to rise, such as the quality of further study at world-leading universities and the rate of employment among top-tier companies. Overall performance surpassed previous years, fully respecting the university's founding mission statement: "World-class scholarship fosters world-class global talent".

Highlights

1 The employment rate remains stable



2 Impressive Outcomes in Further Study at Overseas Institutions

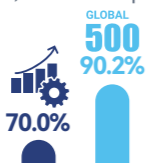


3 Dual-Track Graduate Recommendation and Diverse Further Study Pathways

Examples of Offers Received by Undergraduate Graduates
 University of Cambridge (39), University of Oxford (29), Harvard University (3), Yale University (5), University of Hong Kong (50), The Chinese University of Hong Kong (19), The Hong Kong University of Science and Technology (23), National University of Singapore (90), Nanyang Technological University (51), Shanghai Jiao Tong University (2)

4 Employment Precisely Aligned with National Strategic Priorities

Among all graduates who went directly into employment, **90.2%** joined Fortune Global 500 companies, China's Top 500 companies, industry-leading enterprises, public institutions, and state agencies, while **70.0%** of graduates are engaged in sectors aligned with China's "new quality productive forces" strategy.



5 Deep Integration into National and Regional Development Strategies

Graduates are widely employed in core areas of national strategies such as the Yangtze River Economic Belt (**70.4%**), the Beijing-Tianjin-Hebei Metropolitan Region (**8.0%**), and the Guangdong-Hong Kong-Macao Greater Bay Area (**6.9%**).



Breakdown of Graduates

The total number of 2025 graduates is 2,715. By degree level: 1,666 bachelors, 903 masters, and 146 PhDs. By faculty: Nottingham University Business School China – 1,036; Faculty of Science and Engineering – 700; Faculty of Humanities and Social Sciences – 979. Students from Mainland China account for 93.6%, while international students and those from Hong Kong, Macau, and Taiwan account for 6.4%.

Representation

Contacting employers on students' behalf. Supporting students to establish close connections with well-known companies and top graduate schools.

Enhancing the efficiency of talent matching, ultimately helping students secure suitable job opportunities and promoting talent acquisition for companies.

Employment

Analysis of Domestic Bachelors Destinations

1 Comprehensive graduate outcomes



- further study 87.4%
- direct entry into employment 7.5%
- start-ups 0.3%

2 Dual-track path to top universities

- A total of 1,364 graduates went abroad for further studies. Among the graduates who continued their studies overseas, **47.7%** received offers from a top 10 university, **86.7%** from a top 50 university, and 97.8% from a top 100 university; 38.1% entered a top 10 university, **82.1%** went on to a top 50 university, and **96.8%** were admitted to a top 100 university*.
 - 2 graduates were admitted to Shanghai Jiao Tong University.
 - 19 UNNC graduates received PhD offers.
 - 80 students have been awarded substantial scholarships at world-leading universities.
- *Counted if ranked within the stated band by any of QS, ARWU, US News, or THE (whichever system gives the highest placement).

3 Breakdown of further study destination countries/regions

The United Kingdom (44.3%), the United States (21.7%), Australia (11.8%), Mainland China (6.9%), Singapore (6.2%), and the Hong Kong Special Administrative Region of China (5.6%) are the primary study destinations. This demonstrates the diversity of our graduates' academic aspirations.

89.1%

TOP 10



The proportion of students admitted to the top-10 universities in the UK reached 89.1%. Examples of offers received from these institutions are as follows: University of Cambridge – 39 offers; University of Oxford – 29 offers; University College London – 405 offers; Imperial College London – 137 offers; London School of Economics and Political Science – 78 offers.

*Based on Times Higher Education 2026 World University Rankings/QS World University Rankings by Subject 2025

96.6%

TOP 50



The proportion of students admitted to the top-50 universities in the US reached 96.6%. Examples of offers received from these institutions are as follows: Harvard University – 3 offers; Yale University – 5 offers; Columbia University – 81 offers; University of California, Berkeley – 6 offers; University of Pennsylvania – 48 offers; Cornell University – 36 offers; Brown University – 11 offers; University of Washington – 10 offers; University of Chicago – 12 offers; Johns Hopkins University – 124 offers; Carnegie Mellon University – 13 offers; Northwestern University – 12 offers; Duke University – 30 offers; Dartmouth College – 3 offers; Savannah College of Art and Design – 3 offers.

*Based on US News Best Colleges 2026/QS World University Rankings by Subject 2025

84.4%

TOP 3



The proportion of students admitted to the top 3 universities in the HK Special Administrative Region of China reached 84.4%. Examples of offers received from these institutions are as follows: University of Hong Kong – 50 offers; The Chinese University of Hong Kong – 19 offers; The Hong Kong University of Science and Technology – 23 offers.

96.5%

TOP 2



The proportion of students admitted to the top 2 universities in Singapore reached 96.5%. Examples of offers received from these institutions are as follows: National University of Singapore – 90 offers; Nanyang Technological University – 51 offers.

93.1%



The proportion of students admitted to prestigious universities in Europe reached 93.1%. Examples of offers received from these institutions are as follows: University of Amsterdam – 30 offers; Technical University of Munich – 5 offers; Bocconi University – 2 offers; ESCP Business School – 2 offers.

*Universities or programmes ranked in the top 100 of any of the QS/ARWU/US News/THE ranking systems

97.5%

GO 8



The proportion of students admitted to the top 8 universities in Australia reached 97.5%. Examples of offers received from these institutions are as follows: University of Melbourne – 29 offers; Australian National University – 22 offers; University of Sydney – 158 offers.

4 High-quality employment

- **Employer Profile:** 84.8% of graduates are employed by Fortune Global 500 companies, China's Top 500 companies, industry-leading enterprises, public institutions, and state agencies, including EY, Deloitte, Beijing ByteDance Technology Co., Ltd., China Pacific Insurance (Group) Co., Ltd., and Shanghai Drug Rehabilitation Center.
- **Geographical Distribution:** The share of graduates employed in the Yangtze River Economic Belt, the Beijing-Tianjin-Hebei Metropolitan Region, and the Guangdong-Hong Kong-Macao Greater Bay Area is 67.5%, 10.6%, and 8.1%, respectively.

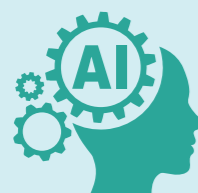
5 Unique strengths of the three major faculties – Bachelors



Nottingham University Business School China

The proportion of students receiving offers from institutions or programmes ranked in the top 50 and top 100 globally was the highest among the three faculties, reaching as high as 88.0% and 98.8%, respectively, while the proportion of those entering such institutions or programmes also ranked first among the three faculties, reaching as high as 85.0% and 98.8%, respectively.

Our students pursue graduate programmes that not only span traditional strengths such as finance and management but also show exceptional performance in emerging interdisciplinary fields, including data technology and health management.



Faculty of Science and Engineering

The proportion of students receiving offers from institutions or programmes ranked in the top 10 globally was the highest among the three faculties, reaching as high as 55.3%, while the proportion of those entering such institutions or programmes also ranked first among the three faculties, reaching as high as 42.5%.

17 graduates received direct PhD admission offers.

20 graduates went on to study at the University of Oxford, Harvard University, and the University of Cambridge. The further study directions are primarily focused on four core areas: artificial intelligence, high-end manufacturing, green chemistry & life health, and sustainable building design.



Faculty of Humanities and Social Sciences

The number of graduates from this faculty going to world-leading prestigious UK universities, namely the University of Oxford and the University of Cambridge, was the highest out of the three faculties.

22 graduates went on to study at the University of Oxford, Yale University, and the University of Cambridge, and 2 graduates received offers from Shanghai Jiao Tong University.

*QS/ARWU/US News/THE ranking systems' highest-position criteria

Analysis of Domestic Masters Destinations

1 Employment rate



85.1% went directly into employment, 6.1% were pursuing further study, 3.9% were engaged in self-start-up companies.

2



These graduates are mainly concentrated in fields such as education (23.5%), financial services (20.2%), and manufacturing (9.9%).

3 By type of company

Among graduates who went directly into employment, destinations include private enterprises (37.5%), government agencies, state-owned and state-controlled enterprises (30.4%), educational institutions, and public institutions (23.8%), as well as foreign joint ventures (8.3%). Notably, 89.4% of them were employed by Fortune Global 500 companies, China's Top 500 companies, industry-leading enterprises, public institutions, and state agencies.

4 By location of employment

69.9% opted for the Yangtze River Economic Belt, 8.1% for the Beijing-Tianjin-Hebei metropolitan region, and 5.9% for the Guangdong-Hong Kong-Macao greater bay area respectively, while an additional 1.2% chose a position overseas. Ningbo emerged as the top city for masters graduates, with a retention rate of 34.0%. The retention rate in Zhejiang province is 50.1%.

5 Unique strengths of the three major faculties – Masters

Nottingham University Business School China

Graduates are primarily employed in core industries such as finance, manufacturing, and logistics, taking up positions at state-owned banks, leading securities firms, insurance companies, and top-tier accounting firms. Benefiting from an international business education system, master's graduates from NUBS leverage their expertise in areas such as financial technology and supply chain digitalization to serve technological innovation, sustainable development, and capital market development.

Faculty of Science and Engineering

Graduates are employed in key national strategic industries such as manufacturing, information transmission & information technology services, and scientific research & technology services, taking up positions at leading enterprises and top-tier research institutions.

FOSE remains committed to empowering talent cultivation through industry-education integration to support the development of "new quality productive forces".

Faculty of Humanities and Social Sciences

Graduates have entered educational institutions at various levels, serving the national strategy of strengthening the country through education. A notable proportion of graduates have joined Party and government organs, state-owned enterprises, and public institutions, contributing to grassroots governance and public service systems. They also work in digital cultural creativity, modern finance, and information technology, aligning with the digitalization of the cultural industry.

Internship & Placement

Developing high-quality internship and placement programmes to help students gain a profound understanding of the industries and companies.

Facilitating interaction between companies and students, connecting students with quality job opportunities.

Campus Recruitment

Analysis of Domestic PhD Graduate Destinations

1 Employment rate

 **100.0%**

2 **98.45%** of graduates secured positions at Fortune Global 500 companies, China's Top 500 companies, industry-leading enterprises, public institutions, and state agencies. Specifically, **70.5%** joined higher educational institutions, **19.4%** entered scientific research institutions, medical and health institutions, and other public institutions, and **7.8%** were employed by enterprises.

3 Geographical distribution

76.0% opted to work in the Yangtze River Economic Belt, **4.7%** in the Beijing-Tianjin-Hebei metropolitan region, and **11.6%** in the Guangdong-Hong Kong-Macao greater bay area, while an additional **3.9%** pursued teaching or research positions at overseas universities.

Ningbo remains the top employment city for PhD graduates from our university, with **41.1%** of those choosing to work in Ningbo and **51.9%** in Zhejiang province.

4 Unique strengths of the three major faculties – PhD

Nottingham University Business School China

Employment has achieved "full coverage, high quality, and multi-sector reach": graduates are widely employed across more than 20 universities and institutions at home and abroad, as well as in Party and government organs, state-owned enterprises, and high-tech companies.

Faculty of Science and Engineering

The supply of research talent remains robust, with graduates primarily entering national-level research platforms such as higher education institutions and scientific research and design organizations.

PhD graduates contribute to regional technological innovation and industrial development, serving as a vital source of high-end research talent.

Faculty of Humanities and Social Sciences

Graduates entered higher education institutions to engage in teaching and research, strengthening the talent pipeline for university faculty development. Others have joined Party schools, research institutes, and the basic education sector.

Analysis of International, Hong Kong, Macau, and Taiwan Graduate Destinations

- Overview of the destination: **15.5%** were pursuing further study, **84.5%** went directly into employment. The employment rate of PhD graduates is **100.0%**.
- By employment location: **26.2%** stayed in Mainland China, **73.8%** went outside of China.
- By type of company: Employers include large foreign and joint ventures, as well as renowned Chinese enterprises. Many master's and PhD graduates are employed at higher educational institutions, including Beihang University, University of Alberta, Aalborg University and the University of Nottingham Ningbo China.

Campus Recruitment & Internships

Through various recruitment activities, the university has deepened school-enterprise cooperation, broken down barriers between talent cultivation and market demand, achieved precise matching of high-quality job opportunities, and enhanced students' internship and practical skills.

1 Expanding Channels Through Stronger University-Enterprise Partnerships

Strengthen communication with companies through dedicated employer presentations and the company visit initiative, building efficient matchmaking platforms and expanding quality employment channels. In 2025, the university partnered with over 200 companies, signing agreements with Tencent, KPMG China, Siemens, NIO, and other leading firms. Priority efforts have been directed towards building targeted talent cultivation and placement initiatives with Ningbo-based enterprises such as Haitian, Minth, and Joyson Electronics. We have arranged for students to visit these enterprises for exchange and practical activities, to give them a broader understanding of industries and expand their sector-specific perspectives. This in turn facilitates the link between talent supply and corporate demand.



2 Internship Empowerment Building Platforms

Programmes including the Summer Placement Programme, Job Fairs, and Golden Intern Award have been launched to help students secure suitable roles, gain workplace experience, and enhance practical abilities. Participants in the 2025 Golden Intern Awards completed internships at renowned organisations worldwide, including ByteDance, Tencent, JD.com, Peking University, LVMH, Xinhua News Agency, China Media Group, and Hong Kong's Civil Service Bureau, demonstrating UNNC students' global perspective, professional excellence, and workplace competitiveness.



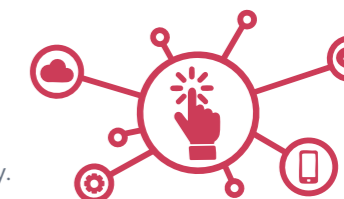
3 Delivering Targeted Support Through Integrated Resource Matching

The university currently has approximately 750 international students from 65 countries and regions across the world, demonstrating distinctive international characteristics and a solid foundation for global engagement. The university has increased its strategic cooperation with human resources and social security bureaus at various levels, signing special collaboration agreements and establishing a collaborative government-enterprise-university system to serve international talent.



4 Driving Efficiency Through Data-Driven Services

Data-driven and intelligent algorithms are leveraged to integrate student career preferences with employer needs, building a resource database of over 1,300 companies to achieve precise job-talent matching and continuously improve service accuracy.



Training

Addressing talent development needs with targeted programmes to systematically enhance students' overall competencies and employability.

Giving guidance on CV and application materials to help students obtain their dream job and further study offers.

Support



Employability Development

A multi-dimensional system has been established to closely align with industry needs, integrating faculties, leading corporations, and alumni resources to form an "Education + Industry" dual-driver model. Through a one-stop platform, it offers modules, career assessments, training, advice and AI labs to strengthen interdisciplinary skills and career readiness, ensuring a seamless transition from campus to industry.

1 Mapping Career Trajectories Through Assessment and Advice

Professional career assessment tools have been introduced to analyse students' interests, personality traits, and development potential, scientifically guiding their career paths. Over 70 industry experts, experienced alumni, and on-campus mentors provide one-on-one guidance to address practical challenges in career development.



2 Enhancing Employability Through Advantage Award Courses

The tri-campus NAA platform offers over 50 courses, systematically enhancing academic abilities and professional skills. Courses are deeply connected to industry, driven by forward-looking AI technology and directed by real business needs, with students directly serving local well-known brands and global enterprises. Additionally, over 90 themed workshops cover areas such as mock interviews, leadership training, communication skills, and strategic thinking.



"The Advantage Award courses helped me develop multiple skills — including shared responsibility, communication, and critical thinking. These are essential for success in a globalized economy. Being recognized as a 'Global Graduate' is a tremendous honour."

— Yue Li, Computer Science, NAA Global Graduate Nominee

3 Empowering Students Through Digital & AI Technology

A one-stop digital employment service platform has been set up, integrating career planning, internships, further study planning, and job-seeking skills. Leveraging cutting-edge AI technology, the platform offers 24/7 resume optimisation and mock interview coaching, helping students efficiently enhance job-seeking skills and adaptability while enabling precise, personalised employment support.



Further Study Support

Resources from leading global institutions have been brought together to help students connect directly with graduate admissions. Through integrated databases and alumni experience sharing, students gain the tools and insight needed to secure high-quality postgraduate offers.

1 Expanding Pathways Through Connecting with Graduate Schools

The Further Study Fair and multiple master's and PhD info sessions feature admissions officers from over 50 renowned institutions at home and abroad, including Tsinghua University, the University of Cambridge, Columbia University, the University of Hong Kong, and other renowned institutions, providing face-to-face platforms for students to access authoritative information, understand program features, and clarify their further study choices. The university also actively promotes dedicated admission review and early application channels for UNNC students, securing further study opportunities.



2 Preparing Postgraduate Applications Through Further Study Sessions

A series of further study planning and application guidance courses is offered regularly, covering topics such as choosing graduate schools and assembling application packages, along with personal statement writing workshops to provide full-process support for postgraduate applications. Additionally, "Further Study Sharing" sessions are hosted by discipline, covering all programmes across the three faculties, where alumni share application strategies and study experiences.



3 Supporting Further Study Planning Through Consulting & Data

One-on-one further studies consultations are provided, allowing students to meet face-to-face with advisors for objective, in-depth guidance on further study planning, school selection, and applications, thereby enhancing their competitiveness. A digital further study database with internal case data is leveraged to help students accurately assess their profiles, offering robust support for their future planning.



Dual Track of Domestic Graduate Recommendation and Overseas Study

UNNC graduates are highly sought after by top-tier universities and globally renowned enterprises. In 2025, the university received approval from the Ministry of Education to officially qualify for graduate student recommendation (also known as "tuimian"). This marks national authoritative recognition of the quality of our undergraduate education and opens a "direct interview pathway" for outstanding graduates to enter China's top universities.

Examples of destination institutions for the inaugural cohort of recommended undergraduate graduates: Zhejiang University, Nankai University, Tongji University, Sun Yat-sen University, Chongqing University, Central South University, Shanghai Jiao Tong University, University of Chinese Academy of Sciences, Shanghai University of Finance and Economics, South China University of Technology, Northwestern Polytechnical University, Beijing Jiaotong University, Central University of Finance and Economics, China University of Political Science and Law

Stay tuned for the 2026 graduate recommendation results

Advice

Offering 1-on-1 career advice with professional consultants to provide guidance on career paths and choices.

Empowering students with comprehensive career resources via a data-driven digital platform.

Information



Employer and University Feedback

Deloitte The exceptional calibre demonstrated by UNNC students during this event left a deep impression on us.

Unilever Not only did they demonstrate deep and flexible thinking, but they also highlighted their solid professional foundation, clear logic, and confident, composed communication, showcasing outstanding competence and potential for solving real-world problems.

Procter & Gamble In the future, the students' intrinsic intellectual curiosity and critical thinking skills will certainly be valuable assets in their job search.

KPMG Hangzhou Branch This level of maturity, which exceeded our expectations, not only reflects the solid comprehensive competence of UNNC students, but also reveals their immense potential for future development.

CMBC UNNC students are highly recognised by employers in the job market, thanks to their global perspective and exceptional potential.

Bank of China Ningbo Branch They are agile thinkers who can quickly adapt to diverse business environments, which can be rare to find in young talents in the international financial sector.

PwC (PricewaterhouseCoopers) The entire interactive session was lively, and the high quality of the Q&A fully demonstrated the educational outcomes and unique charm of UNNC as an international university.

Ningbo Rail Transit Group Co., Ltd. This proactive and goal-oriented quality is exactly the talent trait we value most.

SF Express The participating students demonstrated great focus and enthusiasm. The questions they raised during the interactive session were not only unique in perspective but also reflected depth and breadth of thought.

Ernst & Young We were impressed with the high level of engagement and critical thinking demonstrated by UNNC students during the presentation.

Bank of Ningbo They have a strong sense of innovation, thinking outside traditional frameworks when addressing industry challenges. Their logical reasoning skills are outstanding, with clear organisation and diverse perspectives.

CASETIFY They are passionate, proactive, and creative, combining an international outlook with pragmatic action.

Xpeng They consistently think beyond conventional frameworks, offering novel insights and solutions, bringing a continuous stream of innovative inspiration to the team.

Tencent The students' questions demonstrated both technical depth and industry breadth, full of critical thinking. They displayed a level of clarity and maturity regarding their career paths and development plans that surpass those of their peers.

BOE They excel at breaking free from fixed mindsets. Their fresh perspectives and unique insights are often truly eye-opening.

Cethik Group We were deeply impressed by UNNC students' persistent pursuit of knowledge and their clear planning for personal development paths.

Geely The participating UNNC students not only showed great enthusiasm but also demonstrated critical thinking and clear insights into their personal career paths during the interactive sessions.

Education First This self-driven ability and pursuit of excellence are the most vivid reflections and proof of the quality of a UNNC education.

D&C Think Tank The exceptional global competence demonstrated by UNNC students is truly admirable.

AlphaSights Their keen insight and vibrant innovative spirit are precisely the valuable traits our company cherishes.

HERO GAMES The questions raised by the students were both broad and deep, showcasing not only solid professional knowledge and sharp industry insight but also a truly expansive international perspective.

Alibaba The exceptional competence, fluent international communication skills, and the passionate and creative questions from UNNC students during the presentation left a deep impression on us.

Nanyang Technological University UNNC students have left a deep impression on us: they demonstrated clear thinking, confident expression, excellent teamwork skills, and proactive commitment to responsibilities – all of which reflect their potential to shine in a multicultural and international environment.

Schwarzman College, Tsinghua University We were incredibly impressed by the quality of your students. UNNC students were not only academically accomplished but also exceptionally engaged, inquisitive, and articulate. It was a genuine pleasure to speak with such bright and motivated young individuals.

HKU Business School UNNC students have shown a high level of engagement and initiative in interactions with our admissions team. Their behaviour demonstrated strong communication skills, confidence in an international context, and an early sense of business readiness in how they think about further study and career planning.

Faculty of Economics, University of Cambridge The confidence, independent judgement, and global perspective UNNC students demonstrate are precisely the qualities that thrive in a world-class academic community. Your courage to engage with complexity and to question boldly will be among your greatest strengths in the years ahead. We very much look forward to welcoming you to Cambridge and to seeing you grow, challenge yourself, and shape new possibilities on a broader stage.

New York University Tandon School of Engineering UNNC students have seen success at NYU in the past, and we know clearly that the UNNC produces exceptional students.

University College London UNNC students were eager to explore global perspectives, ask insightful questions, and understand the nuances of international education and career opportunities. The combination of intellectual curiosity, confidence, and dynamism makes UNNC students well-prepared for the opportunities and challenges of an increasingly interconnected world.

Columbia Engineering Students from UNNC are dedicated to making the most of the school's resources to deepen their knowledge and pursue their passions both academically and professionally. Equipped with cutting-edge technology and guided by world-class faculty and researchers, they are prepared to make meaningful contributions to the world.

Alumni Engagement

Engaging alumni to build a collaborative network for students' career development.

Establish graduate career development tracking mechanisms, utilizing employment feedback to continuously optimize the talent cultivation system.

Employability Tracking Mechanisms



University of
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