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Nottingham
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University of Nottingham Ningbo China

2022/23 Academic Year Careers and Employability Annual Report



Careers and Employability
Service is awarded
University of Nottingham
Vice-Chancellor's Medal

Global Certified
Five-Star
Employment Service



2022
2023



Table of contents

1

Graduate Profile

2

Analysis of 2023 Domestic Undergraduate Destinations

By Faculty and Programme	02
Nottingham University Business School China	03
Faculty of Humanities and Social Sciences	03
Faculty of Science and Engineering	04
High-Quality Further Study	05
By country/ region	05
By ranking	06
High-Quality Employment	07
By type of employer	07
By sector	07
By location	08

3

Analysis of 2022 Domestic Postgraduate Destinations

Overall employability rate	09
By location of employment	11
By types of company	12
By industry	13

4

Analysis of 2022 Domestic Ph.D. Graduate Destinations

Overall graduates and employability rate	14
By location of employment	14
By type of company	15

5

Analysis of 2022 International, Hong Kong, Macao, Taiwan Graduate Destinations

6

Services for Career Information, Advice, Guidance

Our intelligent platform provides personalized and precise services	17
Campus recruitment services to strengthen the strategic cooperation of prominent enterprises	17
Internship programs, providing a one-stop service	18
Career services for international students, and multicultural Integration	19
Employment of Ph.D. students, with multiple measures to promote employment	19
Building a first-class and personalized career guidance service	20
Nottingham Advantage Award	21
Systematic further study advising leading to top world universities	21

Graduate Profile

The University of Nottingham Ningbo China saw 2531 graduates in 2023

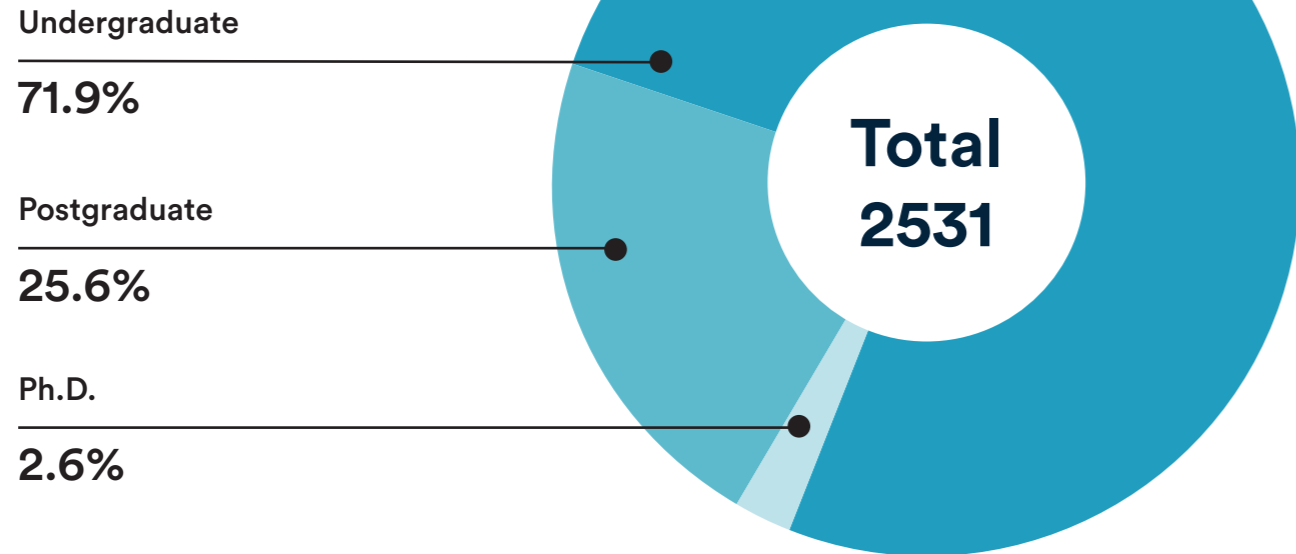


Chart 1.1 Graduate Profile

Educational Level	Total (number)	Education Level (Percentage)	Domestic Students (Number)	Domestic Students (Percentage)	Overseas & HMT (Number)	Overseas & HMT (Percentage)
Undergraduate	1819	71.9%	1683	92.5%	136	7.5%
Postgraduate	647	25.6%	619	95.7%	28	4.3%
Ph.D.	65	2.6%	55	84.6%	10	15.4%
Total	2531	100.0%	2357	93.1%	174	6.9%

Table 1.1 Overview Information of 2023 UNNC Graduates

Analysis of 2023 Domestic Undergraduate Destinations

1. By Faculty and Programme

- Response Rate **100%**
- Employment Rate **95.7%**
- Further Study Rate **90.3%**
- Work Rate **4.7%**
- Freelance Rate **0.5%**
- Startup Rate **0.2%**
- Not yet determined **4.3%**

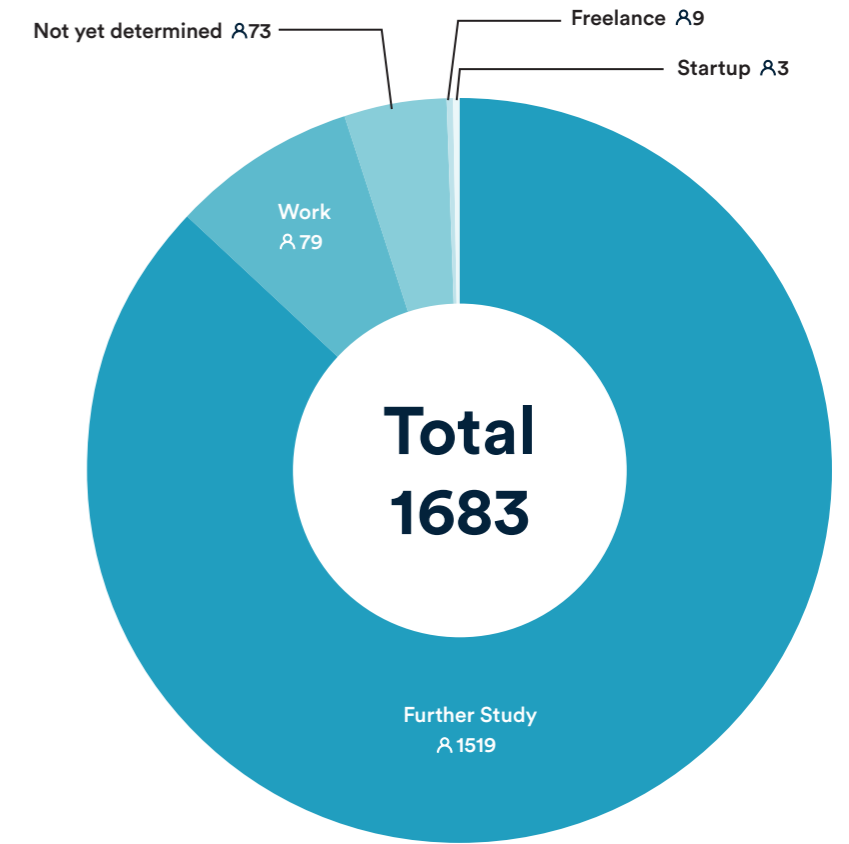


Chart 2.1 Class 2023 Domestic Undergraduate

* Among those graduates who have not decided on their final destinations, most of them are in the final stage of admission, and their final admission results are not included in the statistics of this annual report.

	Nottingham University Business School China	Faculty of Science and Engineering	Faculty of Humanities and Social Sciences	Total
Number	557	628	498	1683
Student Rate per Faculty	33.1%	37.3%	29.6%	100.0%
Employment Rate	95.5%	95.7%	95.8%	95.7%
Further Study Rate	88.9%	91.2%	90.6%	90.3%
Work Rate	5.9%	4.3%	3.8%	4.7%
Freelance Rate	0.5%	0.2%	1.0%	0.5%
Startup Rate	0.2%	0.0%	0.4%	0.2%

Table 2.1 Employment Overview by Faculty

Nottingham University Business School China

Programme	Number	Employment Rate	Further Study		Work		Startup		Freelance	
			Number	Rate	Number	Rate	Number	Rate	Number	Rate
BSc Hons Finance, Accounting and Management	242	96.7%	224	92.6%	10	4.1%	0	0.0%	0	0.0%
BSc Hons International Business Economics	213	95.3%	190	89.2%	11	5.2%	1	0.5%	1	0.5%
BSc Hons International Business Management	72	93.1%	58	80.6%	8	11.1%	0	0.0%	1	1.4%
BA Hons International Business with Communications Studies	14	92.9%	9	64.3%	3	21.4%	0	0.0%	1	7.1%
BA Hons International Business with German/French/Spanish/Japanese	16	93.8%	14	87.5%	1	6.3%	0	0.0%	0	0.0%
Subtotal	557	95.5%	495	88.9%	33	5.9%	1	0.2%	3	0.5%

Faculty of Humanities and Social Sciences

School	Number	Employment Rate	Further Study		Work		Startup		Freelance	
			Number	Rate	Number	Rate	Number	Rate	Number	Rate
School of Economics ^[1]	181	95.6%	161	89.0%	10	5.5%	1	0.6%	1	0.6%
School of Education and English ^[2]	70	97.1%	66	94.3%	1	1.4%	1	1.4%	0	0.0%
School of International Communications	168	96.4%	153	91.1%	6	3.6%	0	0.0%	3	1.8%
School of International Studies ^[3]	79	93.7%	71	89.9%	2	2.5%	0	0.0%	1	1.3%
Subtotal	498	95.8%	451	90.6%	19	3.8%	2	0.4%	5	1.0%

University of Nottingham Ningbo China (UNNC) delivers talents of high quality to our Bank of China Ningbo branch every year. The open and inclusive environment of the university provides students with good communication and cooperation opportunities, contributing to students' high comprehensive quality, strong communication skills, innovative thinking and teamwork capability. At this presentation, everyone spoke freely, interacted positively and acquired a lot. Finally, we are very grateful to UNNC and teachers of Careers and Employability Service for their great support and help.

-Bank of China Ningbo Branch Human Resources Manager Jiaxin Liu

We have always appreciated the unique international perspective and pioneering thinking of students of University of Nottingham Ningbo China (UNNC). During this presentation, we could clearly feel that the students were really enthusiastic and willing to express their opinions. They interacted actively and created deep resonance with the guests. In addition, the beautiful environment of the campus made us feel particularly cordial this time we visited. We are looking forward to deeper exchanges and cooperation opportunities with the university as well as UNNC students joining Deloitte!

-Deloitte China HR Manager of Deloitte Zhejiang Della Huang

Faculty of Science and Engineering

Programme	Number	Employment Rate	Further Study		Work		Startup		Freelance	
			Number	Rate	Number	Rate	Number	Rate	Number	Rate
BEng Hons Aerospace Engineering	26	96.2%	25	96.2%	0	0.0%	0	0.0%	0	0.0%
BEng Hons Mechanical Engineering	40	97.5%	39	97.5%	0	0.0%	0	0.0%	0	0.0%
BEng Hons Product Design and Manufacture	40	87.5%	30	75.0%	5	12.5%	0	0.0%	0	0.0%
BEng Hons Electrical and Electronic Engineering	73	98.6%	71	97.3%	1	1.4%	0	0.0%	0	0.0%
BEng Hons Environmental Engine	26	96.2%	25	96.2%	0	0.0%	0	0.0%	0	0.0%
BEng Hons Chemical Engineering	32	100.0%	32	100.0%	0	0.0%	0	0.0%	0	0.0%
BSc Hons Chemistry	15	100.0%	14	93.3%	1	6.7%	0	0.0%	0	0.0%
BSc Hons Environmental Sciences	23	95.7%	22	95.7%	0	0.0%	0	0.0%	0	0.0%
BEng Hons Architectural Environment Engineering ^[4]	50	100.0%	48	96.0%	2	4.0%	0	0.0%	0	0.0%
BEng Hons Architecture	36	88.9%	26	72.2%	6	16.7%	0	0.0%	0	0.0%
Department of Computer Science ^[5]	119	95.8%	108	90.8%	6	5.0%	0	0.0%	0	0.0%
BEng Hons Civil Engineering	18	100.0%	14	77.8%	3	16.7%	0	0.0%	1	5.6%
BSc Hons Mathematics with Applied Mathematics	100	92.0%	89	89.0%	3	3.0%	0	0.0%	0	0.0%
BSc Hons Statistics	30	100.0%	30	100.0%	0	0.0%	0	0.0%	0	0.0%
Subtotal	628	95.7%	573	91.2%	27	4.3%	0	0.0%	1	0.2%

Table 2.2 Overview by Faculty and Programme

[1]. The School of Economic offers BSc (Hons) International Economics and Trade and BSc (Hons) Economics.

[2]. The School of Education and English offers BA (Hons) English Language and Applied Linguistics, BA (Hons) English with International Business, and BA (Hons) English Language and Literature.

[3]. The School of International Studies offers BA (Hons) International Studies and BA (Hons) International Studies with Spanish/German/French/Japanese.

[4]. The BEng (Hons) Architecture is the first stage of the Royal Institute of British Architects (RIBA) certification. To obtain the second stage of the RIBA certification of the two-year master's program, most students use about one year after graduation time to prepare a portfolio or internship.

[5]. The Department of Computer Science offers BSc Hons Computer Science, BSc Hons Computer Science with Artificial Intelligence.

2.High-Quality Further Study

● By country/ region

2023 Undergraduates continuing their studies chose 19 destination countries and regions. The United Kingdom, with the highest rate at 51.1%, is still the most popular destination for UNNC graduates. The United States and Australia rank second and third place with 20.9% and 13.1%, respectively. Graduates are increasingly diversified in their choice of destinations. There is an increasing number of students choosing to study in European countries, including the Netherlands, Germany, and Sweden. Some graduates chose to enroll in Sino-foreign Universities. Statistics show that 12 UNNC students received Ph.D. offers from the University of Oxford UK, the University College London, University of Michigan - Ann Arbor, and University of Nottingham Ningbo China.

Country/Region	Number	Proportion
UK	776	51.1%
USA	317	20.9%
Australia	199	13.1%
Singapore	49	3.2%
China	49	3.2%
HK, China	40	2.6%
Netherland	31	2.0%
Germany	12	0.8%
Sweden	10	0.7%
Canada	10	0.7%

Table 2.3 Top10 Further Study Countries/Regions among 2023 Graduates

● By ranking

This report used the world university rankings from four institutions to evaluate the quality of the graduate schools where 2023 UG graduates chose to continue their studies.

UNNC graduates continued to improve the outcomes of their further study applications. 4 students enrolled in the postgraduate programmes of domestic colleges and universities, such as Beijing Normal University, Central University of Finance and Economics, Minzu University of China, and Northeast Normal University. 1515 graduates continued their studies overseas. Among them, 1408 (92.9% of the total) entered a top 100 university; of these, 1091 (72.0%) went on to the top 50 universities; finally, of these, 450 (29.7%) were admitted by the top 10 universities.

Number/ Percentage	NUBS		FOSE		FHSS		Total	
	Number	%	Number	%	Number	%	Number	%
TOP10	103	20.9%	248	43.3%	99	22.1%	450	29.7%
TOP50	330	66.8%	444	77.5%	317	70.8%	1091	72.0%
TOP100	460	93.1%	535	93.4%	413	92.2%	1408	92.9%
Total (Further Study Overseas)	494		573		448		1515	

Table 2.4 Class of 2023 Graduates Further Study Quality

* The highest ranking of the school within four authoritative research institutions is used for statistics: QS's 2024 World University Ranking, ARWU's 2023 Academic Ranking of World Universities, US News's 2023 Best Global Universities Rankings, and Times Higher Education's 2023 World University Ranking.

836 graduates in 2023 were enrolled in the top universities in the world.

University	Number	University	Number
University of Oxford	12	University of Toronto	2
University of Cambridge	25	The University of New South Wales	15
Stanford University	1	The University of Sydney	95
University of California, Berkeley	9	University of Michigan - Ann Arbor	20
Imperial College London	96	University of California, San Diego	1
University of Washington	9	The University of Edinburgh	71
Columbia University	38	New York University	44
National University of Singapore	35	Northwestern University	5
University College London	193	Duke University	16
Yale University	4	Washington University in St. Louis	9
University of Chicago	2	Nanyang Technological University	11
Johns Hopkins University	26	The University of Hong Kong	17
University of Pennsylvania	24	Carnegie Mellon University	6
Cornell University	18	Technical University of Munich	4
University of Melbourne	28		
Total		836	

Table 2.5 2023 Graduates Enrolled into Top Universities

A further 34 graduates entered top universities with high reputation in their professional fields. Although these schools are not listed in the comprehensive rankings, they deserve to be mentioned as they only accept students with outstanding academic achievements.

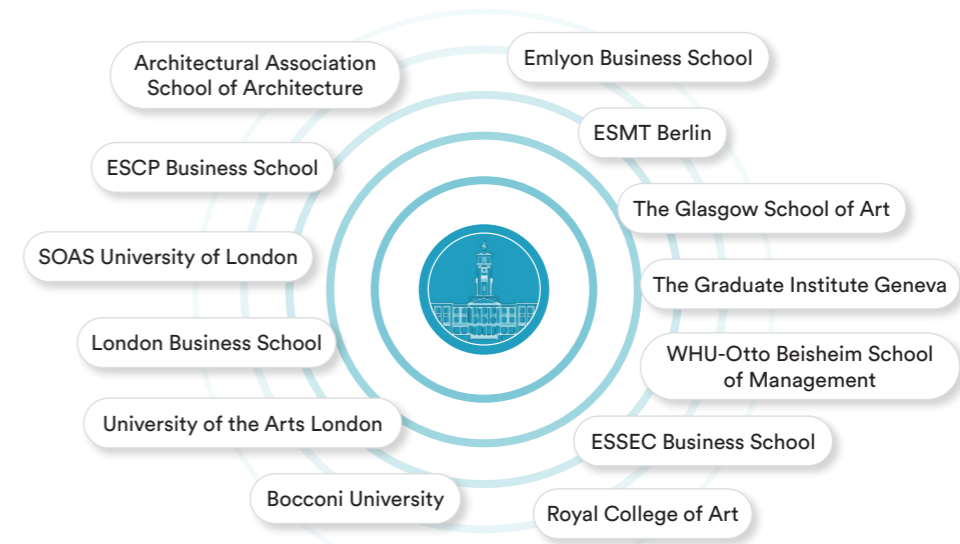


Chart 2.2 Graduates in Other Top World Universities

Students of University of Nottingham Ningbo China (UNNC) have a strong desire to explore and learn, high future potential, strong communication skills and flexible thinking. Even though it was an online presentation, we could still feel the enthusiasm of students, who spoke freely and gained a lot from this presentation. Thanks very much to UNNC and the staffs of Careers and Employability Service for their great support and help!

As one of KPMG's target universities, University of Nottingham Ningbo China (UNNC) has been a friendly partner with us for many years. We have sent offers to many outstanding UNNC students in Hangzhou and Ningbo and across the country. This presentation has also been carried out smoothly as always. Thanks very much for the help and support of Careers and Employability Service and the students of the student society. I hope we can continue to cooperate with each other next year.

-Campus Recruiting Leader, P&G Greater China Niki Wu

-KPMG HR Officer Carlo Miao

3.High-Quality Employment

● By type of employer

With the advantage of strong language competence, cross-cultural communication skills, and teamwork spirit, UNNC graduates are highly valued by leading companies. Being a 'UNNCer' captures an increasing brand value. Of the graduates working in foreign and joint ventures, 84.6% are employed by global industry leaders such as L'Oréal (China) Co., Ltd, Louis Vuitton China Ltd, PricewaterhouseCoopers Zhongtian LLP. Among the graduates who chose to work in private enterprises, 72.0% work in industry leaders, listed companies, and well-known domestic companies, such as Iflytek Co.,Ltd, Midea Group Co.,Ltd, ByteDance.

Types of Employers	Foreign and joint ventures	Private Enterprises	State-owned and state-holding Enterprises	Government agencies, institutions, NGOs, research and design institutions
Number	13	50	12	4
Percentage	16.5%	63.3%	15.2%	5.1%
Example	Among them, the proportion of well-known enterprises is 84.6%, such as L'Oréal (China) Co., Ltd, Louis Vuitton China Ltd, Price Waterhouse Coopers Zhongtian LLP.	Among them, the proportion of well-known enterprises is 72.0%, such as Iflytek Co.,Ltd, Midea Group Co.,Ltd,ByteDance.	PetroChina Daqing Petrochemical Co., Ltd, China Railway Kunming Group Co., Ltd,Shanghai Aircraft Manufacturing Co., Ltd.	Ningbo Jiangbei District Culture, Radio, Television and Tourism Bureau

Table 2.6 2023 Undergraduates Employer Types

● By sector

According to the industry classification of the National Bureau of Statistics, the employment of graduates is concentrated in the information transmission, software and IT (24.1%), the construction (13.9%), the financial industry (12.7%), and the wholesale and retail (11.4%).



Chart 2.3 Top8 Industries

3.By location

In terms of regional distribution, 67.0% of graduates chose to work in first-tier cities and economically developed areas such as Zhejiang, Shanghai, Guangdong (mainly Shenzhen), Fujian and Beijing. Zhejiang and Shanghai have become the most popular destinations, with 29.7% and 16.5% graduates working there respectively. Guangdong ranked third, while Fujian Province and Beijing tied for fourth.

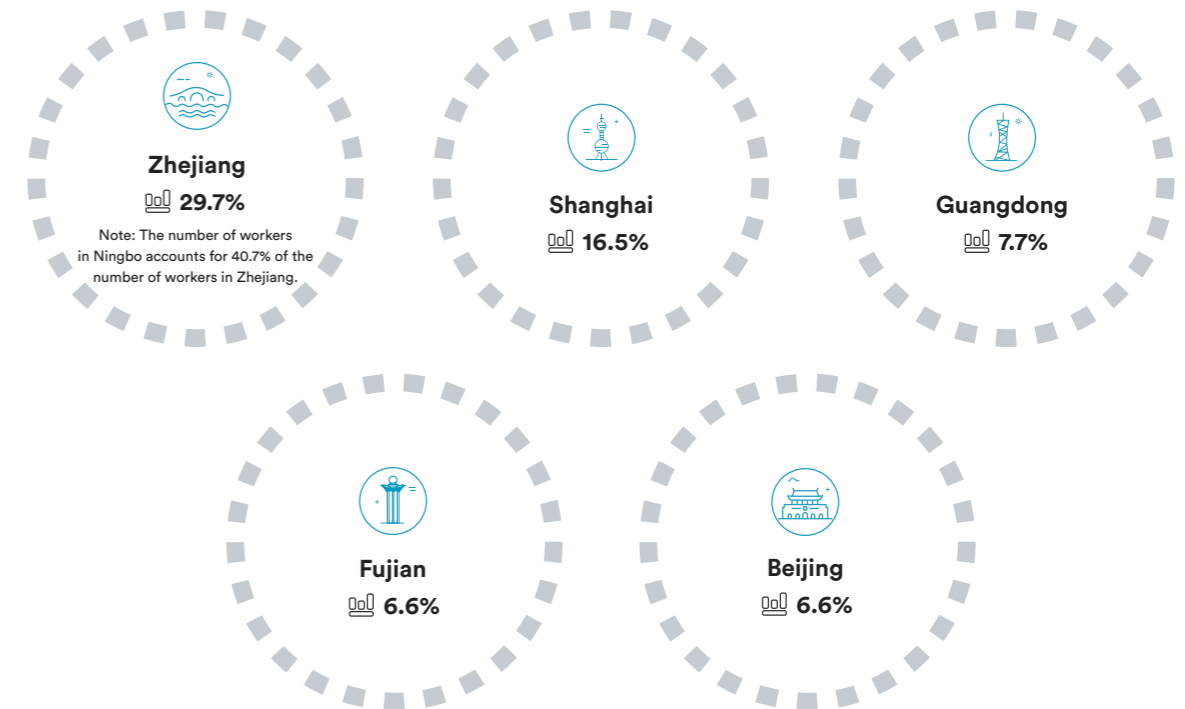


Chart 2.4 Top 4 Locations of Employment



The educational philosophy of University of Nottingham Ningbo China (UNNC) has cultivated plenty of outstanding students who are outgoing and self-strengthening. Whether they are freshmen who just entered the campus or students who are about to graduate, they all carry the unique genes of UNNC and show the spiritual core of self-confidence and generous. We look forward to meeting with UNNC again!

University of Nottingham Ningbo China (UNNC), as a cooperative university, has been continuously sending excellent talents to enterprises. There are many alumni employees within our company, who have shown strong comprehensive quality and professionalism in the workplace. We sincerely thank UNNC and Careers and Employability Service for their continuous support and help!

-Human Resources Department of Bank of Ningbo Head Office Recruitment of Training Post in Ningbo Area Management Department Jian ZHANG

-L'Oréal China Campus Recruitment Manager Zeyu

Analysis of 2022 Domestic Postgraduate Destinations

1. Overall employability rate

The Careers and Employability Service of the University collected the destination data of the postgraduates from China and received 612 valid responses, with a response rate of 98.9%. A total number of 583 students who settled on a destination, and the employment rate is 95.3%.

Among those who settled on a destination, 84.8% were direct to work, 1.5% were engaged in freelance work, 6.7% were pursuing further education, and 2.3% were engaged in self-start-up companies.

Most of the graduates who have not yet determined their destinations are in the process of hiring by authorities and institutions. The Careers and Employability Service actively communicates with students and provides timely employment guidance services to help them achieve high-quality employment.

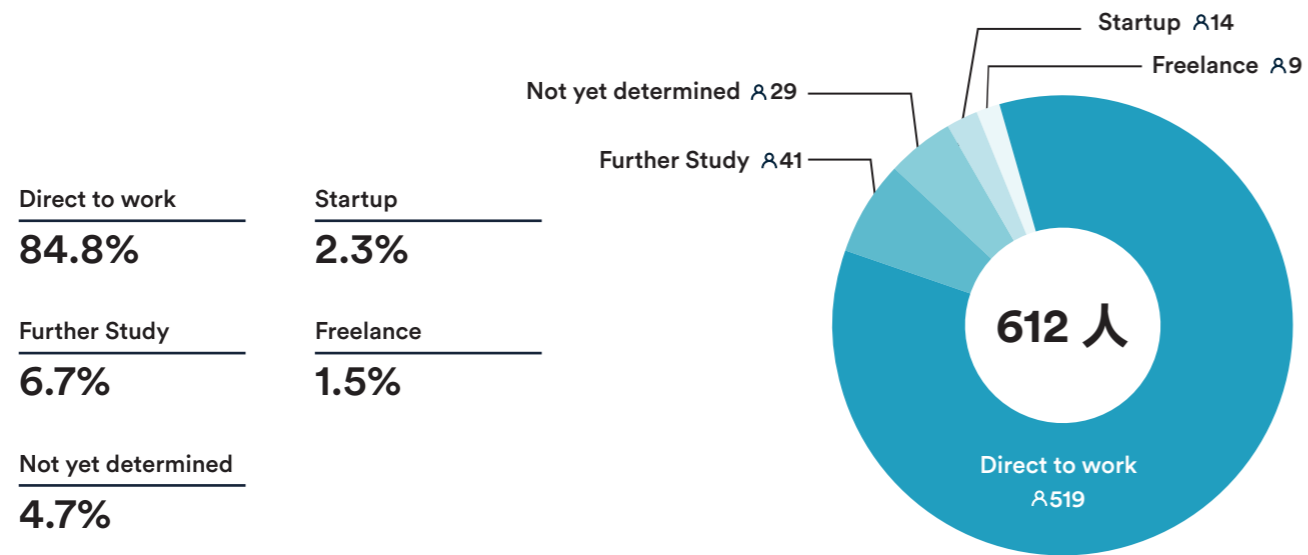


Chart 3.1 Overview of the Destination of the 2022 Postgraduates

Destinations	Nottingham University Business School China		Faculty of Science and Engineering		Faculty of Humanities and Social Sciences	
	No. of Students	Proportion	No. of Students	Proportion	No. of Students	Proportion
Direct to work	287	88.6%	17	51.5%	215	84.3%
Freelance	5	1.5%	1	3%	3	1.2%
Further Study	17	5.2%	9	27.3%	15	5.9%
Startup	7	2.2%	1	3%	6	2.4%
Not yet determined	8	2.4%	5	15.2%	16	6.3%
Grand Total	324	100%	33	100%	255	100%

Table 3.1 Destinations of the Postgraduates of 2022 (by faculty)

University of Nottingham Ningbo China (UNNC) Employer Presentation has a complete organization process and facilities, the students have high comprehensive quality and the overall atmosphere is more active. We can apparently feel the welcome of the school and the enthusiasm of the students for employment. Looking forward to closer cooperation in the future.

-Boeing (Zhoushan) Completion Center HRG(recruiting) Monica Shen

University of Nottingham Ningbo China (UNNC), as a long-term cooperative university of Ningbo Zhoushan Port Co., LTD, provides students with an all-round learning and development platform. UNNC students have good comprehensive quality, strong foreign-related ability and are good at learning and thinking. We are very grateful for the great support and help from UNNC and the teachers of Careers and Employability Service.

-Ningbo Zhoushan Port Co.,LTD Chief of Human Resources Department QingBo Zhang

Nottingham University Business School China

Programme	Number	Employment Rate	Further Study		Work		Startup		Freelance	
			Number	Rate	Number	Rate	Number	Rate	Number	Rate
MSc Finance and Investment	82	98.8%	2	2.4%	77	93.9%	1	1.2%	1	1.2%
MSc Finance and Investment (Professional Accounting)	36	97.2%	0	0.0%	35	97.2%	0	0.0%	0	0.0%
MSc International Business	38	97.4%	3	7.9%	30	78.9%	3	7.9%	1	2.6%
MSc International Business (Supply Chain Management)	26	100.0%	0	0.0%	26	100.0%	0	0.0%	0	0.0%
MSc International Management	41	95.1%	3	7.3%	34	82.9%	1	2.4%	1	2.4%
MSc International Management (Marketing)	43	97.7%	4	9.3%	38	88.4%	0	0.0%	0	0.0%
MSc International Management (Business Analytics)	39	94.9%	5	12.8%	30	76.9%	1	2.6%	1	2.6%
MSc Entrepreneurship and Innovation Management	19	100.0%	0	0.0%	17	89.5%	1	5.3%	1	5.3%
Subtotal	324	97.5%	17	5.2%	287	88.6%	7	2.2%	5	1.5%

Faculty of Humanities and Social Sciences

School	Number	Employment Rate	Further Study		Work		Startup		Freelance	
			Number	Rate	Number	Rate	Number	Rate	Number	Rate
School of Education and English	116	93.1%	3	2.6%	97	83.6%	5	4.3%	3	2.6%
School of International Communications	36	88.9%	3	8.3%	29	80.6%	0	0.0%	0	0.0%
School of International Studies	62	96.8%	4	6.5%	55	88.7%	1	1.6%	0	0.0%
School of Economics	41	95.1%	5	12.2%	34	82.9%	0	0.0%	0	0.0%
Subtotal	255	93.7%	15	5.9%	215	84.3%	6	2.4%	3	1.2%

Faculty of Science and Engineering

Programme	Number	Employment Rate	Further Study		Work		Startup		Freelance	
			Number	Rate	Number	Rate	Number	Rate	Number	Rate
MSc Urbanism and Sustainable Environments	22	86.4%	2	9.1%	15	68.2%	1	4.5%	1	4.5%
MRes Sustainable Energy and Building Technologies	2	50.0%	1	50.0%	0	0.0%	0	0.0%	0	0.0%
MRes Environmental Science and Engineering	4	100.0%	4	100.0%	0	0.0%	0	0.0%	0	0.0%
MRes Mechanical Engineering	4	100.0%	2	50.0%	2	50.0%	0	0.0%	0	0.0%
MRes Chemical Engineering and Technology	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Subtotal	33	84.8%	9	27.3%	17	51.5%	1	3.0%	1	3.0%

Table 3.2 Destinations of Postgraduates of 2022 (by Programme/School)

2.By location of employment

The postgraduates of the class of 2022 are most likely to stay in Ningbo, with 218 masters staying in Ningbo, accounting for 37.4%, and 59.2% staying in Zhejiang. Our university continues to provide local enterprises in Ningbo and Zhejiang with local talents with international vision and first-class professional level.

In addition, a total of 20.4% of postgraduates went to Beijing, Shanghai, Jiangsu, and Guangdong. A total of 2.1% of the graduates chose to go abroad. Our graduates are more favoured by the job market in first-tier cities. And recognized by overseas research institutions and universities.

Location	Proportion
Ningbo	37.4%
Other Cities in Zhejiang	21.8%
Shanghai	7.5%
Beijing	5.0%
Jiangsu	4.3%
Guangdong	3.6%
Shandong	3.1%
Henan	2.1%
Overseas	2.1%
Sichuan	1.7%
Anhui	1.2%

Table 3.3 Top 10 Graduation Destination Locations

We are honored to be able to participate in this employer presentation jointly organized by Careers and Employability Service and student society. It is a golden opportunity to come into contact with many outstanding students. Students of University of Nottingham Ningbo China (UNNC) have strong comprehensive qualities and are good at expressing themselves. Looking forward to welcoming UNNC students to join us!

-Ningbo Commerce Bank Recruiter Meilin Wang

University of Nottingham Ningbo China (UNNC) is one of the target schools for UBS. In our company, many colleagues who graduated from UNNC have shown high professional quality. We recognize the training system of UNNC and look forward to more students to join UBS. Thanks to the great support from UNNC and the teachers of Careers and Employability Service.

-UBS Business Solution (China) Co.,Ltd Campus recruiter Alina Wang

3.By types of company

A total of 519 postgraduates from the Class of 2022 worked directly, of which 11.0% went to Foreign-funded/joint ventures. 32.4% went to private enterprises. Another 26.2% of graduates went to State-owned/state-controlled enterprises, and 30.4% of graduates went to Government agencies, Educational institutions, Public institutions, and Local Grassroots Employment Projects.

Types of Company	No. of Graduates	Proportion
Private Enterprises	168	32.4%
Foreign-funded/Joint Ventures	57	11.0%
State-owned/State-controlled Enterprises	136	26.2%
Government agencies/Educational institutions/ Public institutions/Local Grassroots Employment Projects	158	30.4%

Table 3.4 Types of Company

Private Enterprises (32.4%)

Among the private enterprises, 75.0% are the well-known enterprises: Zhejiang Geely Holding Group Co., Ltd, Xiaomi Technology Co., Ltd, Bank of Ningbo, Zhonghui Certified Public Accountants

Foreign-funded/Joint Ventures (11.0%)

Among Foreign-funded/Joint Ventures, 98.2% are well-known enterprises: KPMG, PricewaterhouseCoopers, Ernst & Young, HSBC, Louis Vuitton, Bank of East Asia

State-owned/State-controlled Enterprises (26.2%)

Bank of China, Ningbo Zhoushan Port Co., Ltd, Guotai Asset Management Co., Ltd, Zhejiang Port Investment and Operation Group Co., Ltd, China National Offshore Oil Corporation

Government agencies/Educational institutions/Public institutions/Local Grassroots Employment Projects (30.4%)

Party School of Ningbo Haishu District Committee of the CPC, State Administration of Taxation Ninghai County Taxation Bureau, University of Nottingham Ningbo China, Xi'an Jiaotong-Liverpool University, Education Bureau of Yinzhou District, Ningbo City

Table 3.5 Types of Company and Cases

Students at the presentation were very engaged with full enthusiasm and curiosity. We also hope that in our future cooperation, we can let students know about Group M and the media industry in more ways, and try to get more students involved.

-GroupM Associate Director, HR Frances Zheng

University of Nottingham Ningbo China (UNNC) and PICC Ningbo Branch are establishing a closer school-enterprise cooperation relationship. UNNC students have excellent comprehensive quality and outstanding professional ability. We are looking forward to students joining PICC Ningbo Branch, and we are grateful for the careful cooperation of the student society and the great support and help from UNNC and the teachers of Careers and Employability Service.

-PICC HR manager Mengxiao LU

4.By industry

Our graduates are widely distributed across different industries, mainly in finance, education, and information transmission, software and information technology services. Among them, finance accounts for the highest percentage at 25.8%. The education industry accounts for 24.9%, and the information transmission, software and information technology services accounts for 7.0%.



Table 3.6 Proportional distribution of the top ten industries

Analysis of 2022 Domestic Ph.D. Graduate Destinations

1.Overall graduates and employability rate

The University's Careers and Employability Office collected the destination data of domestic Ph.D. graduates who graduated in 2022, and received 54 valid responses, with a response rate of 98.2%. The number of people who found jobs was 54, with an employment rate of 100.0%.

2.By location of employment

In terms of regional distribution, 48.1% chose to stay in Ningbo and 59.3% of the Ph.D. graduates chose to stay in Zhejiang. In addition, 40.7% of the graduates chose to work in other regions, among which 9.3% went overseas.

location	Proportion
Ningbo	48.1%
Other cities in Zhejiang	11.1%
Jiangsu	11.1%
Overseas	9.3%
Beijing	5.6%
Shanghai	3.7%
Hubei	3.7%
Sichuan	1.9%
Anhui	1.9%
Guangdong	1.9%
Henan	1.9%

Table 4.1 Analysis of where the 2022 Ph.D. students are employed

University of Nottingham Ningbo China (UNNC) is one of the key cooperation universities of Loctek. The students have high comprehensive quality, outstanding ability and international vision, which is attributed to the advanced concept of UNNC that emphasizes on talent cultivation. We are very grateful for the great support and help from the school and the teachers of Careers and Employability Service for the smooth running of this presentation.

-Loctek Recruiting manager Eva Wang

University of Nottingham Ningbo China (UNNC) provides quality teaching resources and learning environment that is different from most universities in China, and has cultivated many outstanding students. Many of our employees with outstanding business performance come from UNNC. The atmosphere of this presentation was very good, students listened attentively and actively participated in the discussion, showing great interest in the position and the company, hoping that more students will join Kantar Worldpanel!

-Kantar Worldpanel HRBP Rita Yang

3.By type of company

In terms of the type of company, our Ph.D. graduates are concentrated in the fields of research and teaching, and they are especially favored by universities and colleges. 77.8% of our Ph.D. graduates are employed in educational institutions. 14.8% of our graduates are engaged in scientific research institutions. Another 7.4% of Ph.D. graduates went to work in enterprises. The rate of our 2022 Ph.D. graduates entering famous enterprises is 100%.

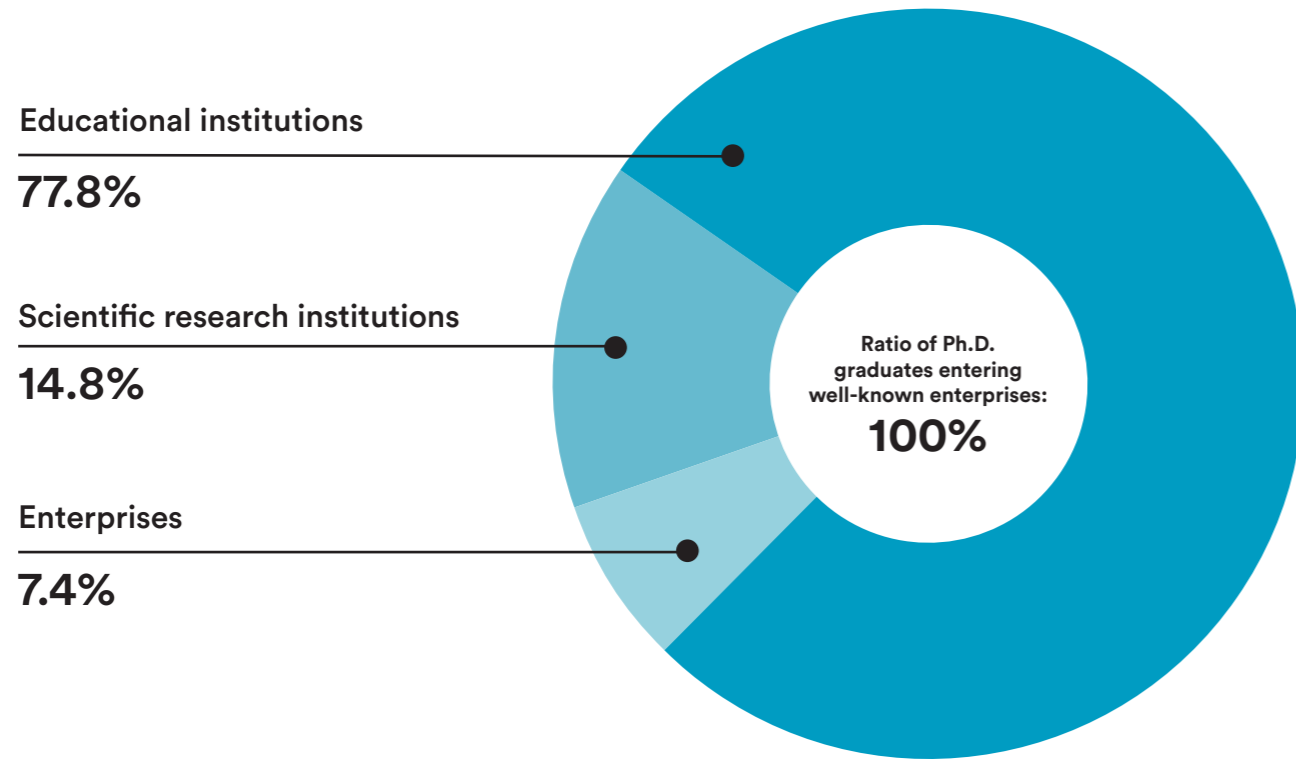


Chart 4.1 Company type of 2022 Ph.D. graduates

Company Type	Examples of employment companies and institutions
Educational institutions, 77.8%	Nanyang Technological University, Zhejiang University, University of Science and Technology of China, Beijing Jiaotong University, and similar.
Enterprises, 7.4%	China Minsheng Bank, Philips Health Technology (China) Co., Ltd
Scientific research institutions, 14.8%	Ningbo Institute of Materials Engineering and Technology, Chinese Academy of Sciences ZJU - Hangzhou Global Scientific and Technological Innovation Center

Table 4.2 Examples of employment companies for the 2022 Ph.D. graduates

Analysis of 2022 International, Hong Kong, Macao, Taiwan Graduate Destinations

In 2022 the University of Nottingham Ningbo China had 174 international and Hong Kong, Macao, Taiwan graduates. Undergraduate, Masters and Ph.D. students accounted for 78.2 %, 16.1% and 5.7% respectively.

After 6 months from graduation, Careers and Employability Service (CES) received 61 valid responses from this group meaning a response rate of 35.1 %.

According to the responses received, 21.3% of these graduates chose to stay in China for further education or employment and 78.7% chose to go abroad. Employers included global companies such as EY, Deloitte, PwC, DBS Bank and Mercedes-Benz, and Chinese companies such as Ningbo BORUI Fragrances Group and CTBC Bank. Master's and Ph.D. students preferred to work for universities including Newcastle University, University of South Wales, University of Sussex, KCL Policy Research Center.

CES provides a full range of guidance and employment services for international, Hong Kong, Macao and Taiwan students, including one-on-one consulting service, International Career Week, International Job Fair and career development workshops. These activities aim at improving the professional skills of international and Hong Kong, Macao and Taiwan students, and help them understand and adapt to China's job market. They also contribute to the expansion of UNNC's international reach and promote the implementation of our international education strategy.

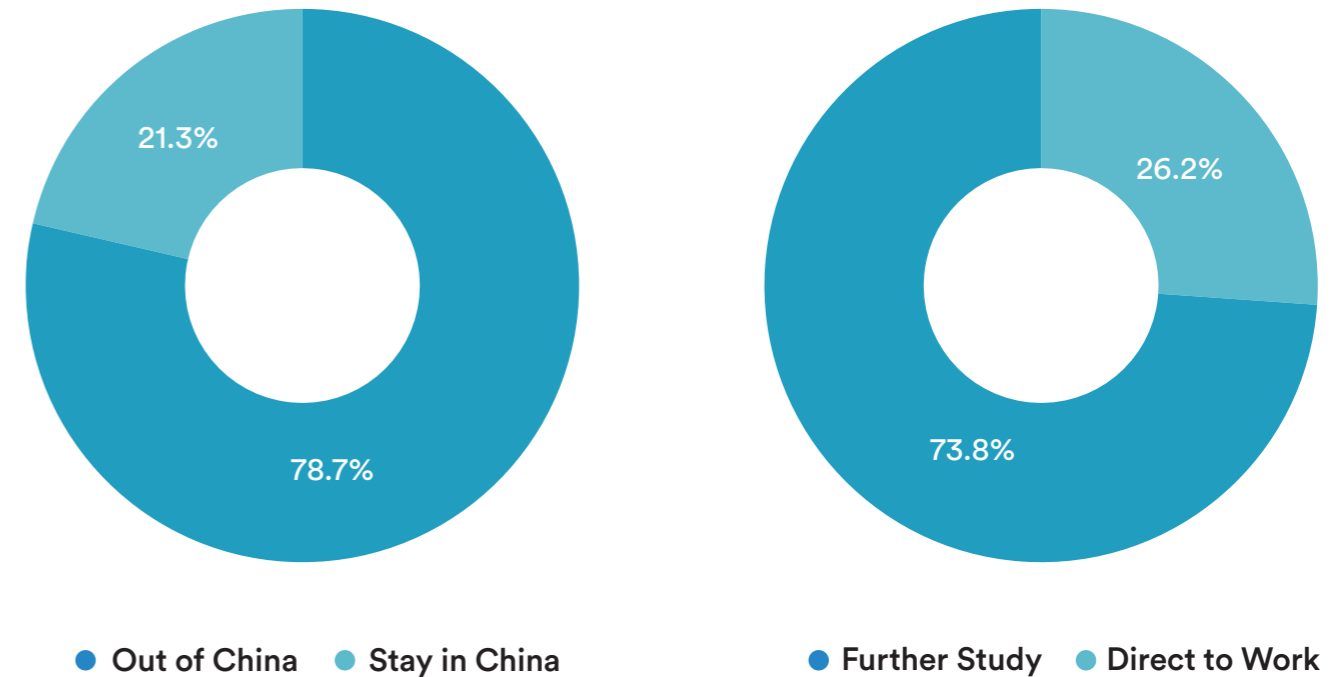


Chart 5.1 International and HMT Graduates Employment Overview Class of 2022

Students from University of Nottingham Ningbo China (UNNC) have unique advantages in language, which makes them well suited for a bilingual working environment. At the same time, they have international vision and the characteristics of diversity and inclusiveness, which are highly consistent with HSBC's corporate culture of "Global Vision, Local Wisdom", and we are very much looking forward to more students from UNNC joining HSBC.

-Assistant Manager HR Manager Talent Acquisition Monroe Fang

University of Nottingham Ningbo China (UNNC) has a beautiful campus environment, full of diverse and inclusive cultural atmosphere, with a strong academic flavor, and students studying everywhere. The student society is responsible and well arranged, and provide a lot of help to employers. The successful holding of this presentation found that students have a strong interest in corporate internships, focus on the growth brought by social practice, and are very much looking forward to UNNC students joining the company!

-Perfetti Van Melle HR assistant manager Ellen Xu

Services for Career Information, Advice, Guidance

The Careers and Employability Service (CES) delivers expert career and employability programmes, services, and resources that educate and empower students to become thriving professionals in the global community.

01 Our intelligent platform provides personalized and precise services

The Careers and Employability Service digital platform offers students comprehensive personalized services, covering various employment activities, such as Employers Presentations, Career Fairs, Summer Placement Programs, Golden Intern Awards, Further Study Activities, and Employability Development Workshops. We facilitate students with a convenient application process for jobs and internships, and abundant resources and services for enhancing employability.

This year, we underwent a comprehensive system iteration and upgrade. Aligned with the "One-on-one solution" dynamic management model, incorporating students' career planning and employment preferences, we conducted data analysis based on student activity participation, achieving more intelligent and convenient information filtering, precise message delivery, and notifications. The cumulative login counts on the platform rapidly exceeded 46,000 within three months of the start of the new academic year.



02 Campus recruitment services to strengthen the strategic cooperation of prominent enterprises

Currently, nearly 1,000 enterprises have registered on the UNNC careers information service platform. Through Job Postings, Employer Presentations, Internship Fairs, Summer Placement Programs and other activities, we have established long-term cooperative relations with many prominent enterprises such as Publicis Groupe, GroupM, KPMG China, Bloomberg, Mars China, Boeing, Procter & Gamble (China) and many more.



In response to the Company Visiting Project issued by the Ministry of Education to efficiently promote graduate employment, the CES strives to boost the number of field visits. Under the leadership of the university, we made visits to nearly 200 enterprises, promoting cooperation in the integration of industry and education, talent training, internship and employment.

03 Internship programs, providing a one-stop service

To help students experience the employment environment in depth, the CES launched the Summer Placement Program and Internship Fair, jointly cultivating talents with prominent enterprises, and building several efficient and convenient communication platforms for students and employers so that students can quickly find suitable internship positions. This year, 23 companies have joined the Summer Placement Program, with more than 60 companies and nearly 1,000 students participating in the Internship Fair.



The Golden Interns Award

The Golden Interns Award is a university-wide internship competition organized by the CES and supported by the UNNC Education Foundation. This will be the seventh consecutive year of the Golden Interns Award. The event aims to build a cross-field and cross-industry internship exchange and sharing platform, to encourage and support students from different majors and grades to share their internship experience through this competition, giving full play to the power of role models, and encourage students of all grades to actively participate in social practice.

This year's competition attracted a large number of students, with contestants from different industries, including consulting, media, Internet, think tanks, communications, finance, higher education institutions, non-profit organizations, and more, providing opportunities for everyone to exchange ideas in a variety of different fields. At the same time, HR experts from well-known companies such as Unilever, HSBC, PwC AC, Boeing, Geely and other human resources experts were invited to provide professional opinions and suggestions. In addition, the competition also included a variety of activities such as video competitions and offline internship exhibition, allowing students to participate in the competition in diverse ways.



04 Career services for international students, and multicultural integration

The Careers and Employability Service actively provides a full range of employment services for international students, including policies sharing, career consultation, employability improvement, recruitment activities to help international students better understand and adapt to the Chinese labour market, thereby improving the quality of UNNC international students' employment, so as to attract more international students to study and work in Ningbo, further expand UNNC's international influence, and promote the implementation of the education internationalization strategy.

In the autumn semester, the CES organized **employability training activities** for international students, focusing on topics such as job-hunting skills, workplace soft skills, and employment resource development, to help students improve their competitiveness in the international talent market. At present, we have engaged with more than 90 employers on international talents recruitment, such as Cainiao Group, China Mobile, Deli Group and many other well-known enterprises in China to provide more than 300 full-time and internship positions for international students.



05 Employment of Ph.D. students, with multiple measures to promote employment

In order to improve the employment awareness and competitiveness of Ph.D. students, and help students understand the employment situation. The CES invited alumni from different professional fields to share their career planning and employment experience, to help Ph.D. students expand their professional networks. At the same time, the university invited experts from the Human Resources and Social Security Bureau to give lectures on talent policy introduction for Ph.D. students, so as to build career opportunities for high-end talents and realize more life possibilities.



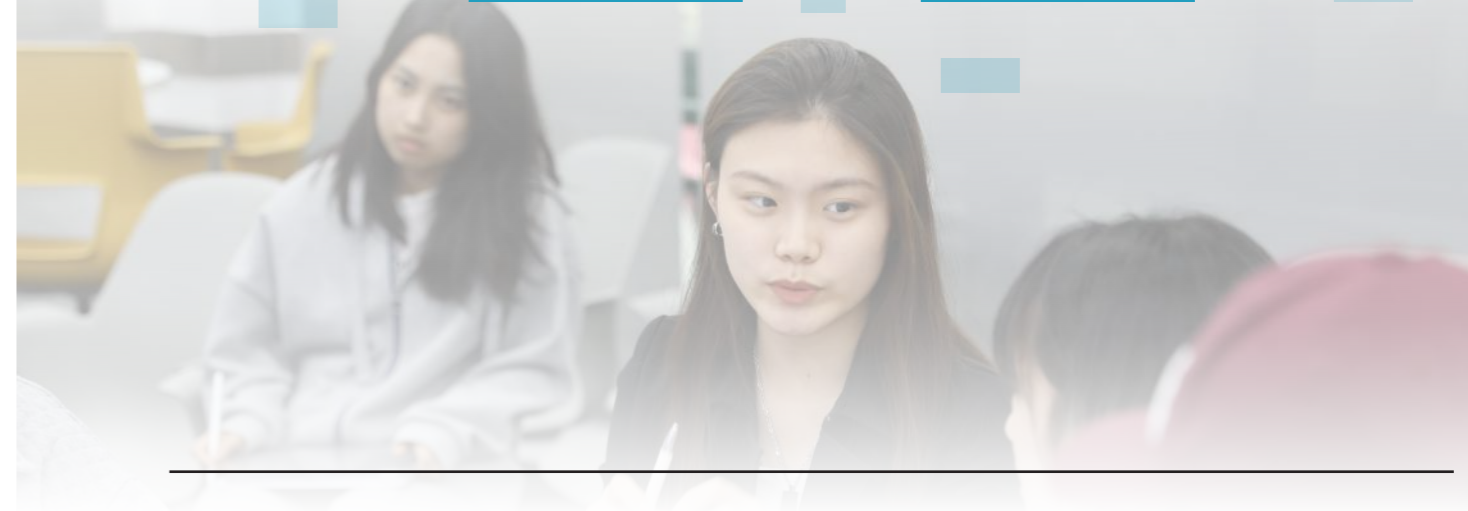
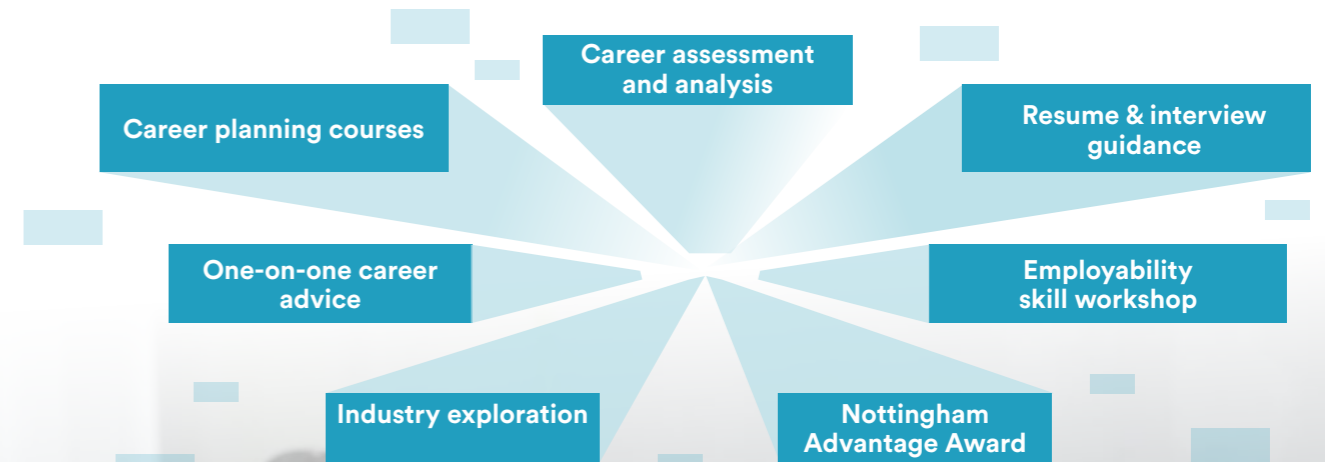
人才政策讲座



校友经验分享

06 Building a first-class and personalized career guidance service

The CES has improved the career education and guidance system, providing career activities with rich content and various forms. Through the overall coordination of the resources of academic staff, industry experts and enterprises, they can form a joint force for career guidance and carry out tailored career planning and guidance services at different levels. The CES also enables more than 70 professional career counsellors and industry experts to provide students with **one-on-one career planning consultation** to help students find the right direction of their development. We will continue to optimize **resume interview courses**, **resume editors**, **resume reviews** and **mock interviews** to improve the success rate of applications. Based on employers' requirements for fresh graduates, we have invited industry executives and human development professionals to conduct a series of employability enhancement workshops to help students continuously improve their workplace soft skills. We have also carried out multi-dimensional cooperation with various faculties and departments to carry out professional and characteristic employment services.



University of Nottingham Ningbo China (UNNC) is one of the important talent reserve universities of Geely Holding Group, the students' comprehensive ability is outstanding, their innovation ability is strong, and the professional service of Careers and Employability Service is in place, so this presentation went very smoothly. We are very grateful to the university and Careers and Employability Service for their help in cultivating and delivering talents for Geely!

-Geely Region Manager Alain Gan

University of Nottingham Ningbo China (UNNC) and Hays have maintained close cooperation for many years. The University has demonstrated a high degree of professionalism and responsibility in the areas of program matching, activity arrangement and specific content follow-up, and has also trained a batch of outstanding talents who have joined the Hays family, from interns to management, many of whom are graduates of UNNC. We are very grateful for UNNC's careful arrangements and hope to continue to maintain a long-term good relationship, looking forward to meeting more students in Hays!

-TA Partner, Hays China Ana Xu

07

Nottingham Advantage Award

The **Nottingham Advantage Award (NAA)** is an initiative jointly developed by the three campuses in the UK, Malaysia and China with the aim of enhancing students' employability and academic skills. It aims at cultivating high-level talents with world-class knowledge and outlooks, strong innovation awareness and cross-cultural communication and cooperation skills. The courses are characterized by strong quality assurance requirements, operation standards and management schemes equivalent to academic courses, all of which are supervised by the Teaching and Learning team. Over 40 courses in 9 categories have been provided by the University, including



08

Systematic further study advising leading to top world universities

In order to provide timely, neutral, comprehensive, and systematic further study advising services to students, the CES has developed a variety of initiatives covering graduate school engagement, systematic guidance, and Individualized advising, all aimed at inspiring students to dream big.

This year, the CES held a **further study fair** and **information sessions** for different graduate schools, where admissions officers from over 30 world-renowned universities, including the University of Cambridge, University College London, Columbia University, the University of Chicago, and the National University of Singapore were present. These events brought students up-to-date information from authoritative sources and helped them gain a deeper insight into further education. As well as this, the CES continued to organise a series of **further study sessions** and several **GRE and GMAT practice tests** to support students' further study applications. 1-to-1 **advisory service** and **personal statement polishing services** allow students to receive personalized and in-depth advice on their postgraduate applications from trusted sources.

With the goal of providing a reference to students in their planning and application stages, the CES provided students with successful cases by running **alumni sharing** and the **further study database**. The sharing from the class of 2023 graduates who were admitted into top universities, including the University of Oxford, the University of Cambridge, Imperial College London, Yale University, the University of Pennsylvania, and Cornell University is priceless to current students who are enrolled on the same courses. The further study database, by taking advantage of analysis of graduate destination data, also served as a powerful tool for UNNC students in establishing self-positioning and setting goals for their further study applications.



THANKS.

Connect To and Empower Your Future

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