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Nottingham

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University of Nottingham Ningbo China

2021/22 Academic Year

Careers and Employability Annual Report



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1 Graduate Profile

2 Analysis of 2022 Domestic Undergraduate Destinations

By Faculty and Programme

High Quality Further Study

1. By country/ region
2. By ranking

High Quality Employment

1. By types of employer
2. By sectors
3. By location
4. By income

11 Analysis of 2021 Domestic Postgraduate Destinations

1. Overall employability rate
2. By location of employment
3. By types of company
4. By Industry

16 Analysis of 2021 Domestic Ph.D. Graduate Destinations

1. Overall graduates & employability rate
2. By location of employment
3. By types of Company

18 Analysis of 2021 International, Hong Kong, Macao, Taiwan Graduate Destinations

19 Services for career guidance

Strategic cooperation with prominent enterprises

1. Career System
2. Employer Presentations
3. Graduation Job Fair
4. Alumni Referral Programme

21 Diversified internship activities enhancing UNNC students' competitiveness

1. Summer Placement Program
2. UNNC Internship Fair
3. Golden Interns Award
4. International Student Internship

24 Build a First-Class Students-Oriented Career Guidance Service System

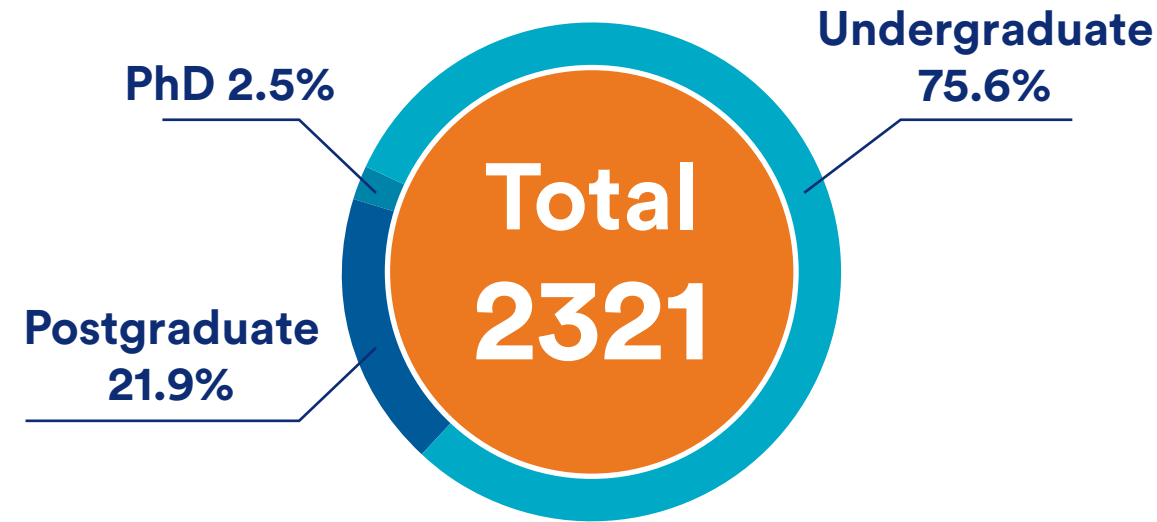
1. Personalized career guidance services
2. Nottingham Advantage Award
3. Career events specific to degree programme

26 Systematic further study advising leading to top world universities

1. Graduate school fairs and info-sessions
2. Further study planning and application workshops
3. Individualized advising
4. Alumni talks
5. Unique Chancing Engine and accurate goal setting

Graduate Profile

The University of Nottingham Ningbo China saw 2321 graduates in 2022. Bachelor's, master's, and Ph.D. students accounted for 75.6%, 21.9%, and 2.5% respectively.



Educational Level	Total (number)	Education Level (Percentage)	Domestic Students (Number)	Domestic Students (Percentage)	Overseas & HMT (Number)	Overseas & HMT (Percentage)
Undergraduate	1755	75.6%	1663	94.8%	92	5.2%
Postgraduate	509	21.9%	479	94.1%	30	5.9%
PhD	57	2.5%	50	87.7%	7	12.3%
Total	2321	100.0%	2192	94.4%	129	5.6%

Table 1.1 Overview Information of 2022 UNNC Graduates

Analysis of 2022 Domestic Undergraduate Destinations

1 By Faculty and Programme

A survey of the 2022 UNNC graduates recruited through the Chinese National College Entrance Examination (Gaokao) shows that the employment rate for the cohort was as high as 95.3% (based on a 100% response rate from 1663 graduates). 87.2% of the 2022 graduates went on to further study, 7.8% went directly to work, 0.2% were engaged in freelance work and 0.1% founded their own businesses. Among those graduates who have not decided on their final destinations, most of them are in the final stage of admission, and their final admission results are not included in the statistics of this annual report.



Chart 2.1 Class 2022 Chinese Gaokao Undergraduate

	Nottingham University Business School China	Faculty of Science and Engineering	Faculty of Humanities and Social Sciences	Total
Number	571	636	456	1663
Student Rate per Faculty	34.3%	38.2%	27.4%	100.0%
Employment Rate	97.0%	94.8%	93.9%	95.3%
Further Study Rate	88.4%	86.6%	86.4%	87.2%
Work Rate	8.4%	7.5%	7.2%	7.8%
Freelance Rate	0.2%	0.3%	0.2%	0.2%
Startup Rate	0.0%	0.3%	0.0%	0.1%

Table 2.2 Employment Overview by Faculty

Nottingham University Business School China

Programme	Number	Employment Rate	Further Study		Work		Startup		Freelance	
BSc Hons Finance, Accounting and Management	245	96.7%	216	88.2%	21	8.6%	0	0.0%	0	0.0%
BSc Hons International Business Economics	236	98.3%	212	89.8%	19	8.1%	0	0.0%	1	0.4%
BSc Hons International Business Management	58	96.6%	52	89.7%	4	6.9%	0	0.0%	0	0.0%
BA Hons International Business with Communications Studies	16	87.5%	11	68.8%	3	18.8%	0	0.0%	0	0.0%
BA Hons International Business with German/French/Spanish/Japanese	16	93.8%	14	87.5%	1	6.3%	0	0.0%	0	0.0%
Subtotal	571	97.0%	505	88.4%	48	8.4%	0	0.0%	1	0.2%

Faculty of Humanities and Social Sciences

School	Number	Employment Rate	Further Study		Work		Startup		Freelance	
School of Economics ^[1]	152	97.4%	135	88.8%	13	8.6%	0	0.0%	0	0.0%
School of Education and English ^[2]	64	90.6%	54	84.4%	3	4.7%	0	0.0%	1	1.6%
School of International Communications	164	93.3%	140	85.4%	13	7.9%	0	0.0%	0	0.0%
School of International Studies ^[3]	76	90.8%	65	85.5%	4	5.3%	0	0.0%	0	0.0%
Subtotal	456	93.9%	394	86.4%	33	7.2%	0	0.0%	1	0.2%

I am very pleased to have the opportunity to cooperate with UNNC in campus talent recruitment. Lenovo Campus Recruitment always pays attention to and provides strong support for college students' employment.

We very much welcome students to actively apply for contact opportunities and think about your future together!

- Chao HAN Campus Recruitment Manager, Lenovo China

We have always seen from UNNC students the spirit of innovation, enterprising and pursuit of excellence. As a close cooperation institution of L'Oréal (China), we would like to thank the CES and other staff for their strong support to our company's campus activities and the students' attention to L'Oréal, looking forward to more cooperation in the future, and welcome more UNNC students to join L'Oréal!

- Zeyu ZHANG, Campus Recruitment Manager, L'Oréal China

Faculty of Science and Engineering

Programme	Number	Employment Rate	Further Study		Work		Startup		Freelance	
BEng Hons Aerospace Engineering	32	100.0%	31	96.9%	1	3.1%	0	0.0%	0	0.0%
BEng Hons Mechanical Engineering	40	92.5%	33	82.5%	4	10.0%	0	0.0%	0	0.0%
BEng Hons Product Design and Manufacture	41	92.7%	33	80.5%	5	12.2%	0	0.0%	0	0.0%
Department of Electrical and Electronic Engineering ^[4]	78	94.9%	71	91.0%	3	3.8%	0	0.0%	0	0.0%
BEng Hons Environmental Engineering	28	92.9%	24	85.7%	2	7.1%	0	0.0%	0	0.0%
BEng Hons Chemical Engineering	27	100.0%	25	92.6%	2	7.4%	0	0.0%	0	0.0%
BSc Hons Chemistry	21	95.2%	20	95.2%	0	0.0%	0	0.0%	0	0.0%
BSc Hons Environmental Sciences	24	95.8%	23	95.8%	0	0.0%	0	0.0%	0	0.0%
BEng Hons Architectural Environment Engineering	51	94.1%	43	84.3%	5	9.8%	0	0.0%	0	0.0%
BEng Hons Architecture ^[5]	29	79.3%	15	51.7%	8	27.6%	0	0.0%	0	0.0%
School of Computer Science ^[6]	140	95.7%	119	85.0%	12	8.6%	1	0.7%	2	1.4%
BEng Hons Civil Engineering	24	91.7%	22	91.7%	0	0.0%	0	0.0%	0	0.0%
BSc Hons Mathematics with Applied Mathematics	76	97.4%	70	92.1%	4	5.3%	0	0.0%	0	0.0%
BSc Hons Statistics	25	100.0%	22	88.0%	2	8.0%	1	4.0%	0	0.0%
Subtotal	636	94.8%	551	86.6%	48	7.5%	2	0.3%	2	0.3%

Table 2.3 Overview by Faculty and Programme

1. School of Economic offers BSc (Hons) International Economics and Trade and BSc (Hons) Economics.
2. School of Education and English offers BA (Hons) English Language and Applied Linguistics (4+0/2+2), BA (Hons) English with International Business, and BA (Hons) English Language and Literature (2+2).
3. School of International Studies offers BA (Hons) International Studies and BA (Hons) International Studies with Spanish/German/French/Japanese.
4. Department of Electrical and Electronic Engineering offers BEng Hons Electrical and Electronic Engineering (4+0/2+2), BEng Hons Mechatronic Engineering.
5. The BEng (Hons) Architecture is the first stage of the Royal Institute of British Architects (RIBA) certification. To obtain the second stage of the RIBA certification of the two-year master's program, most students use about one year after graduation time to prepare a portfolio or internship.
6. School of Computer Science offers BSc Hons Computer Science (4+0/2+2), BSc Hons Computer Science with Artificial Intelligence (4+0/2+2).

High Quality Further Study

1 By country / region

2022 Undergraduates continuing their studies chose 23 destination countries and regions. The United Kingdom, with the highest rate at 60.3%, is still the most popular destination for UNNC graduates. The United States and Australia rank second and third place with 14.8% and 8.9%, respectively. Graduates are increasingly diversified in their choice of destinations. There is an increasing number of students choosing to study in European countries, including the Netherlands, Germany, France and Sweden. Some graduates chose to enroll in Sino-foreign Universities. Statistics show that 7 UNNC students received PhD offers from the University of Nottingham Ningbo China and 1 student received a PhD offer from the University of Bristol UK.

Country/Region	Number	Proportion
UK	874	60.3%
USA	215	14.8%
Australia	129	8.9%
China	59	4.1%
Singapore	43	3.0%
HK, China	43	3.0%
Netherlands	39	2.7%
Germany	6	0.4%
France	6	0.4%
Sweden	6	0.4%

Table 2.4 Top10 Further Study Countries/Regions among 2022 Graduates

We are very pleased to be able to cooperate with UNNC this year, allowing us to meet many outstanding students at UNNC. During the talk, students not only showed their strong desire for the Mondelez Management Trainee Project, but also showed us their positive outlook, agile and mature thinking. We look forward to working closely with UNNC in the future.

- Carlos CHEN, Campus Recruitment Team, Mondelēz International

2 By ranking

This report used the 2022 world university rankings from four institutions to evaluate the quality of the graduate schools where 2022 UG graduates chose to continue their studies.

UNNC graduates continued to improve the outcomes of their further study applications. 4 students enrolled in the postgraduate programmes of domestic colleges and universities, such as Peking University, Shanghai International Studies University, Hunan University. 1446 graduates continued their studies overseas. Among them, 1250 (86.4% of the total) entered a top 100 university; of these, 952 (65.8%) went on to the top 50 universities; finally, of these, 435 (30.1%) were admitted by the top 10 universities

Number/ Percentage	Nottingham University Business School China		Faculty of Science and Engineering		Faculty of Humanities and Social Sciences		Total	
	Number	%	Number	%	Number	%	Number	%
TOP10	116	23.0%	225	40.9%	94	24.0%	435	30.1%
TOP50	292	57.9%	422	76.7%	238	60.7%	952	65.8%
TOP100	432	85.7%	479	87.1%	339	86.5%	1250	86.4%
Total (Further Study Overseas)	504		550		392		1446	

Table 2.5 Class of 2022 Graduates Further Study Quality

* The highest ranking of the school within four authoritative research institutions is used for statistics: QS's 2023 World University Ranking, ARWU's 2022 Academic Ranking of World Universities, US News's 2022 Best Global Universities Rankings, and Times Higher Education's 2022 World University Ranking.

Many freshmen and sophomores come to listen to the lecture and are very passionate about finding internships, from which they can feel the desire of UNNC students to have different experiences. Mars and UNNC have cooperated in the campus recruitment section for many years, and every year UNNC students join Mars, and we welcome more UNNC students to join Mars!

- Taylor LIU, Management Trainee Project Manager, Mars China

UNNC has been cooperating with Geely for many years, and many outstanding employees in core positions and fields come from the UNNC, which thanks to the opening-up campus culture and world-class disciplines of UNNC.

The atmosphere of this talk was relaxing and lively. We hope more UNNC students would join Geely!

- Yanzhuo CHEN, Campus Recruitment Manager, Geely

823 graduates in 2022 were enrolled in the top universities in the world.

University	Number	University	Number
University of Oxford	5	Nanyang Technological University	10
University of Cambridge	20	University of Michigan-Ann Arbor	7
University of California, Berkeley	3	The University of Hong Kong	14
Imperial College London	93	University of California, San Diego	1
Columbia University	25	The University of Tokyo	1
University of Washington	5	Duke University	20
University College London	255	Northwestern University	1
Yale University	1	The University of Melbourne	12
Johns Hopkins University	26	New York University	27
University of Chicago	2	The London School of Economics and Political Science	49
National University of Singapore	27	Washington University in St. Louis	5
Peking University	1	The University of Manchester	47
Cornell University	8	The University of Sydney	69
University of Pennsylvania	8	Carnegie Mellon University	7
University of California, Los Angeles	6	Australian National University	12
The University of Edinburgh	54	Total	823
University of Toronto	2		

Table 2.6 2022 Graduates Enrolled into Top Universities

In cooperation with UNNC, whether in early cooperation or the later completion, UNNC students have shown a positive work attitude and efficient work ability. It can be seen through the high comprehensive quality of the students. We look forward to further cooperation in the future.

- Carlo MIAO, HR, KPMG

A further 45 graduates entered top universities with high reputation in their professional fields. Although these schools are not listed in the comprehensive rankings, they deserve to be mentioned as they only accept students with outstanding academic achievements.

University/College	Country	Number	Highlight
Royal College of Art	UK	9	Ranked 1st in "Arts and Design" according to QS Subject Rankings 2022
University of the Arts London	UK	9	Ranked 2nd in "Arts and Design" according to QS Subject Rankings 2022
The Glasgow School of Art	UK	3	Ranked 11th in "Arts and Design" according to QS Subject Rankings 2022
SOAS University of London	UK	3	Ranked 2nd in "Development Studies" and 15th in "Politics" according to QS Subject Rankings 2022
INSEAD	France	1	Ranked 2nd in "Business" according to QS Subject Rankings 2022
London Business School	UK	3	Ranked 3rd in "Business" according to QS Subject Rankings 2022
Bocconi University	Italy	3	Ranked 6th in "Business" according to QS Subject Rankings 2022
Iese Business School	Spain	1	Ranked 6th in Financial Times European Business School Ranking 2022
EDHEC Business School	France	1	Ranked 7th in Financial Times European Business School Ranking 2022
European School of Management and Technology, ESMT Berlin	Germany	1	Ranked 8th in Financial Times European Business School Ranking 2022
ESSEC Business School	France	3	Ranked 9th in Financial Times European Business School Ranking 2022
Emlyon Business School	France	2	Ranked 12th in Financial Times European Business School Ranking 2022
Otto Beisheim School of Management	Germany	1	Ranked 13th in Financial Times European Business School Ranking 2022
Esade Business School	Spain	1	Ranked 17th in Financial Times European Business School Ranking 2022
Stockholm School of Economics	Sweden	1	Ranked 20th in Financial Times European Business School Ranking 2022
Berklee College of Music	USA	1	Well-known conservatory of music
Graduate Institute of International and Development Studies	Switzerland	2	Cradle of European diplomats
Total		45	

Table 2.7 Graduates in other Top World Universities

Under a multicultural background, UNNC students have been favoured by us, with their swift and open thinking, excellent language skills and outstanding work performance, and hope to deepen cooperation and communication between the University and enterprises and recruit more outstanding UNNC students in the future.

- June WANG, HR, PwC

High Quality Employment

1 By types of employer

With the advantage of strong language competence, cross-cultural communication skills, and teamwork spirit, UNNC graduates are highly valued by leading companies. Being a 'UNNCer' captures an increasing brand value. Of the graduates working in foreign and joint ventures, 92.0% are employed by global industry leaders such as Deloitte, PWC, KPMG, Accenture, Ernst & Young, and Baidu. Among the graduates who chose to work in private enterprises, 84.2% work in industry leaders, listed companies, and well-known domestic companies, such as Alipay, Alibaba and ByteDance.

Types of Employers	Number	Percentage	Example
Foreign and joint ventures	25	19.4%	92.0% were employed by global industry leaders such as Deloitte, PWC, KPMG, Accenture, Ernst&Young, Baidu.
Private Enterprises	76	58.9%	84.2% work in industry leaders, listed companies, and well-known domestic companies, such as Alipay, Alibaba and ByteDance.
State-owned and state-holding Enterprises	18	14.0%	Industrial and Commercial Bank of China, China Construction Bank, China Petroleum Group, Guotai Jun'an Securities Co., Ltd., CSC Securities Co., Ltd., Bank of Shanghai.
Government agencies, institutions, NGOs, research and design institutions	10	7.8%	Ningbo Yinzhou District Human Resources and Social Security Bureau, Shanghai Jiaotong University, Xiong'an Innovation Institute, University of Nottingham Ningbo China

Table 2.8 2022 Undergraduates Employer Types

UNNC students have an extremely high international vision and capability, have the initiative to think, and have the courage to express their different opinions, which is very impressive. UNNC students also have strong organizational skills to help companies carry out campus talks very smoothly and are trustworthy. UNNC graduates have been highly recognized by our departments and look forward to seeing more UNNC students joining Deloitte! Thanks to UNNC's open and inclusive school-enterprise cooperation attitude, as well as the caring and dedicated CES staff, we are very happy in the whole cooperation process!

- Della HUANG, HR Manager, Deloitte Hangzhou & Ningbo

2 By sectors

According to the industry classification of the National Bureau of Statistics, the employment of graduates is concentrated in the Leasing and Business Services (16.3%), the financial industry (14.0%), the wholesale and retail industry (12.4%), and Information Transmission, Software and IT (12.4%).

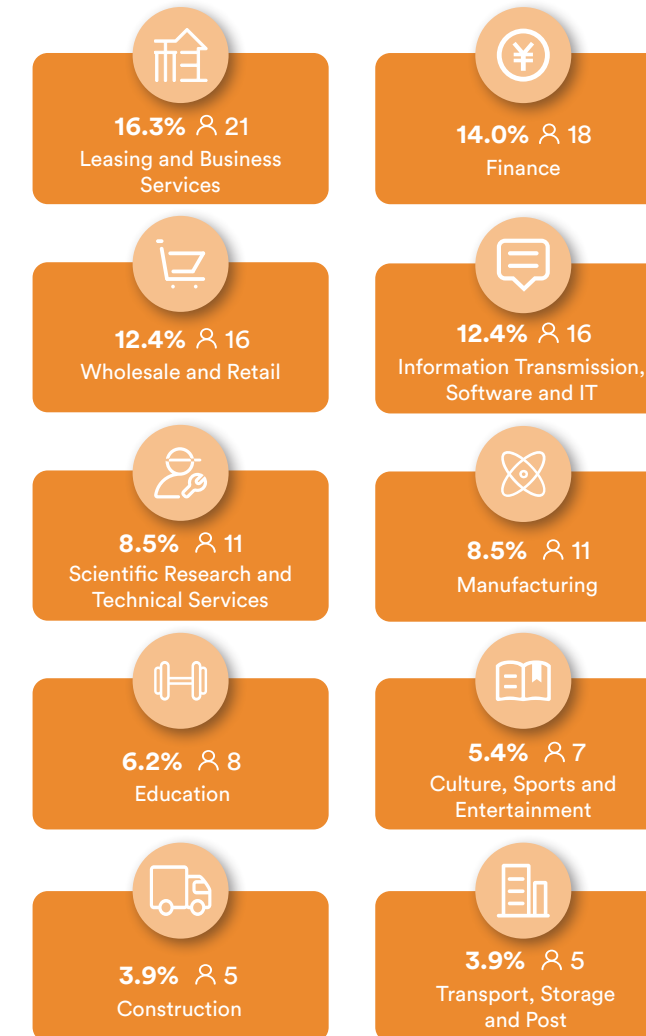
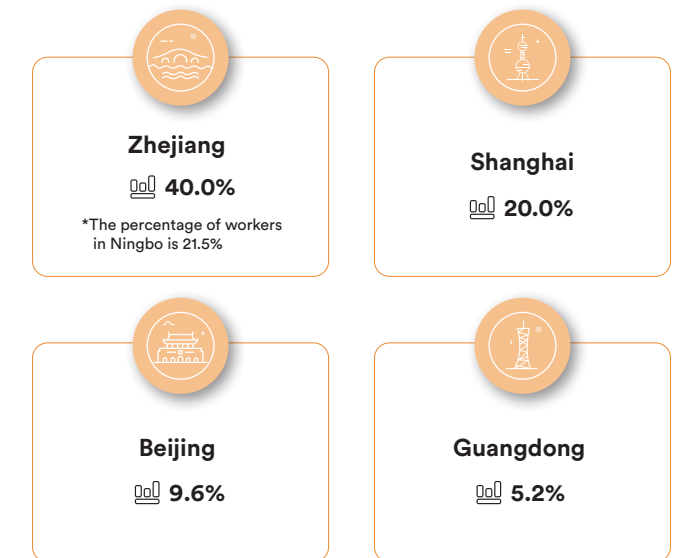


Chart 2.9 Top 10 Industries

3 By location

In terms of regional distribution, 74.8% of graduates chose to work in first-tier cities and economically developed areas such as Zhejiang, Shanghai, Beijing, and Guangdong (Shenzhen dominating). Zhejiang and Shanghai have become the most popular destinations, with 40.0% and 20.0% graduates working there respectively. Beijing and Guangdong ranked third and fourth respectively.



* Total includes work, freelance and start-ups.

Chart 2.10 Top 4 Locations of Employment

4 By Income

Based on incomplete statistics from the Careers and Employability Service, the average monthly income before tax for undergraduates is 13,813 RMB, and the median monthly income before tax is 11,667 RMB. Big data from Zhaopin Ltd shows that the average starting salary of 2022 new graduates nationwide is 6507 RMB (Data Source: Zhaopin Ltd). Clearly our graduates have a significant advantage.

Analysis of 2021 Domestic Postgraduate Destinations

1 Overall employability rate

The Careers and Employability Service of the University collected the destination data of 479 PG domestic graduates and received 464 valid responses, with a response rate of 96.9%. A total number of 441 students who settled on a destination, and the employment rate is 95.0%.

Among those who settled on a destination, 86.6% were direct to work, 0.9% were engaged in freelance work, 6.9% were pursuing further education, and 0.6% were engaged in self start-up companies.

Most of the graduates who have not yet determined their destinations are in the process of hiring by authorities and institutions. The Careers and Employability Service actively communicates with students and provide timely employment guidance services to help them achieve high-quality employment.



Table 3.1 Overview of the destination of the 2021 PG Students

The diverse, open and inclusive campus atmosphere of UNNC is very compatible with P&G culture. The students have high comprehensive quality, strong employment awareness and ability, and open thinking, even if it is an online campus talk, they are very enthusiastic and active in Q&A and interaction sections. Thanks to the teachers of UNNC's great teaching, the CES and student societies, we look forward to more UNNC alumni becoming members of the P&G family!

- Niki WU, Employer Branding and Campus Recruitment Manager, P&G

	Nottingham University Business School China		Faculty of Science and Engineering		Faculty of Humanities and Social Sciences	
Destinations	No. of Students	Proportion	No. of Students	Proportion	No. of Students	Proportion
Direct to work	227	87.6%	9	64.3%	166	86.9%
Freelance	1	0.4%	0	0.0%	3	1.6%
Further Study	13	5.0%	4	28.6%	15	7.9%
Startup	3	1.2%	0	0.0%	0	0.0%
Not yet determined	15	5.8%	1	7.1%	7	3.7%
Grand Total	259		14		191	

Table 3.2 Destinations of the PG Students of 2021 (by faculty)

UNNC is one of the universities that EY works closely with for high comprehensive quality, strong communication skills, quick thinking, and good ability at learning and thinking of students. The interaction at the talk was very enthusiastic, and everyone spoke freely and gained a full harvest. We are very grateful to UNNC and the CES for their strong support and help.

- Fancy FAN, Campus Recruitment HR, EY China

Special thanks to the teachers of UNNC and the students from society for their cooperation and making our lecture go smoothly! During the presentation, in every interactive session, UNNC's students were very active in cooperating and communicating with me, and I could deeply feel the enthusiasm of the students.

In the Q&A session, the students asked targeted questions about the content of the presentation and the information of positions, which shows that the students of UNNC are very clear about their career planning and full of practical motivation.

- Chelsea CHEN, Campus Recruitment Recruiter, Accenture

2 By location of employment

The PG Students of the class of 2021 are most likely to stay in Ningbo, with 150 masters staying in Ningbo, accounting for 36.1%, and 57.3% staying in Zhejiang. Our university continues to provide local enterprises in Ningbo and Zhejiang with local talents with international vision and first-class professional level.

In addition, a total of 39.5% of PG went to other provinces and cities. 0.5% went to Hong Kong SAR. A total of 2.7% of the graduates chose to go abroad. Our graduates are more favoured by the job market in first-tier cities. And also recognized by overseas research institutions and universities.

location	Proportion
Ningbo	36.1%
Other Cities in Zhejiang	21.2%
Shanghai	10.4%
Beijing	6.5%
Jiangsu	5.5%
Guangdong	4.1%
Overseas	2.7%
Sichuan	1.9%
Shandong	1.7%
Henan	1.4%
Hubei	1.2%

Figure 3.1 Top 10 graduation destination Locations

UNNC and Bank of Ningbo have maintained good cooperation in talent training and transportation, and UNNC graduates have generally shown the quality of thinking and taking responsibility for their work. The successful completion of the campus talk is a benefit of the overall management of Careers and Employability Service of UNNC and the refined implementation of the society students.

- Jian ZHANG, Head Office Human Resources Recruiter, Ningbo Bank

3 By types of company

A total of 402 PG from the Class of 2021 worked directly, of which 14.2% went to Foreign-funded/joint ventures. 27.1% went to private enterprises. Another 22.6% of graduates went to State-owned/state-controlled enterprises, and 36.1% of graduates went to Government agencies, Educational institutions, Public institutions, and Local Grassroots Employment Projects.

Types of Company	No. of Graduates	Proportion
Foreign-funded / Joint Ventures	57	14.2%
Private Enterprises	109	27.1%
State-owned / State-controlled Enterprises	91	22.6%
Government agencies / Educational institutions / Public institutions / Local Grassroots Employment Projects	145	36.1%

Table 3.3 Types of Company

Foreign-funded/Joint Ventures (14.2%) <p>Among Foreign-funded / Joint Ventures, 96.5% are well-known enterprises: Klynveld Peat Marwick Goerdeler, PricewaterhouseCoopers, Ernst & Young, Deloitte Touche Tohmatsu, Ubisoft Entertainment, Pfizer Inc., Amazon, PayPal</p>	Private Enterprises (27.1%) <p>Among the private enterprises, 78.9% are well-known enterprises: Zhejiang Geely Holding Group Company Limited, Country Garden Real Estate Development Co., Ltd., Ctrip Travel Information Technology (Shanghai) Co., Ltd, Zhonghui Certified Public Accountants</p>
State-owned/State-controlled Enterprises (22.6%) <p>Ningbo Zhoushan Port Company Limited, Hubei Province Transportation Investment Group Co., Ltd., Export-Import Bank of China, Ningbo Haishu State-Owned Capital Investment and Operation Group Co., Ltd., China Export Credit Insurance Corporation, CNOOC International Energy Services (Beijing) Co., Ltd, Zhejiang China Tobacco Industry Co., Ltd</p>	Government agencies/Educational institutions/Public institutions/Local Grassroots Employment Projects (36.1%) <p>Inner Mongolia community-level posts in education, agriculture, health care, and poverty relief, Sanhe City Yangzhuang Town People's Government, University of Nottingham Ningbo China, Ningbo University of Finance & Economics, Ningbo Jiangbei District Education Bureau, Yuyao Municipal Bureau of Statistics, Ningbo Municipal Finance Bureau</p>

Table 3.4 Types of company and cases

4 By Industry

Our graduates are widely distributed across different industries, mainly in education, finance, and leasing & business services. Among them, education accounts for the highest percentage at 27.9%. The finance industry accounts for 19.7%, and the leasing and business service industry accounts for 11.2%. In addition, wholesale and retail trade; information transmission, software and information technology services; and public administration, social security and social organizations accounted for 8.2%, 5.2%, and 4.5% respectively.

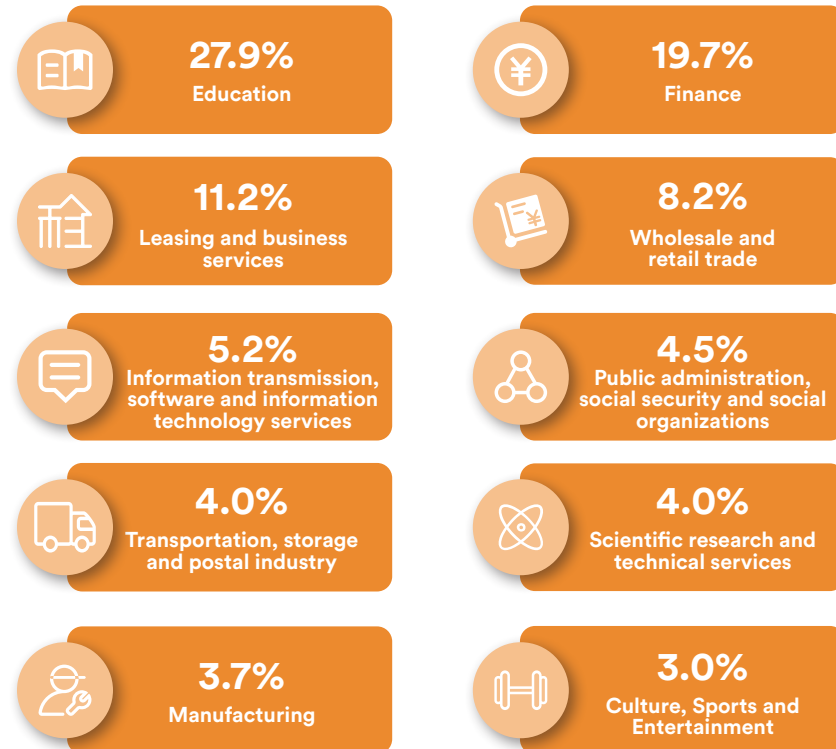


Table 3.5 Proportional distribution of the top ten industries

Analysis of 2021 Domestic Ph.D. Graduate Destinations

1 Overall graduates & employability rate

The University's Careers and Employability Office collected the destination data of domestic Ph.D. graduates who graduated in 2021, and received 49 valid responses, with a response rate of 98.0%. The number of people who found jobs was 49, with an employment rate of 100.0%.

2 By location of employment

In terms of regional distribution, 51.0% of the Ph.D. graduates chose to stay in Zhejiang and 40.8% chose to stay in Ningbo. 49.0% of the graduates chose to work in Guangdong, Shanghai, Jiangsu, and other places, among which 2.0% chose to go to Hong Kong SAR for post-doctoral research and 2.0% went to foreign universities for research work.

location	Proportion	location	Proportion
Ningbo	40.8%	Henan	2.0%
Other Cities in Zhejiang	10.2%	Ningxia	2.0%
Guangdong	10.2%	Shangdong	2.0%
Shanghai	8.2%	Hainan	2.0%
Jiangsu	8.2%	Hubei	2.0%
Yunnan	2.0%	Shangxi	2.0%
Jiangxi	2.0%	Hong Kong SAR	2.0%
Hebei	2.0%	Overseas	2.0%

Figure 4.1 Analysis of where the 2021 Ph.D. students are employed

3 By types of Company

In terms of the type of company, our Ph.D. graduates are concentrated in the fields of research and teaching, and they are especially favoured by universities and colleges. 69.4% of our doctoral graduates are employed in universities and colleges in teaching and research positions. 16.3% of our graduates are engaged in public institutions, scientific research and design institutions, and medical and health units. Another 14.3% of Ph.D. graduates went to work in enterprises. The rate of our 2021 doctoral graduates entering famous enterprises is 100%.



Company Type	Examples of employment companies and institutions
Higher Education Institutions, 69.4%	University of Nottingham Ningbo China, University of Westminster, Guangdong Technion-Israel Institute of Technology, Xi'an Jiaotong-Liverpool University, Zhejiang University, Shanghai University, Southern University of Science and Technology, Hainan University
Enterprises, 14.3%	Tesla Shanghai Co., Ltd., Northeast Securities Co., Ltd, Pharmaron Ningbo Technology Development Co.
Other Public Institutions, 6.1%	Party School of the CPC Henan Provincial Committee
Scientific Research and Design Institutions, 10.2%	Ningbo Institute of Materials Technology and Engineering, Chinese Academy of Sciences, Institute of Advanced Information Technology, Peking University

Table 4.1 Examples of employment companies for the 2021 Ph.D. graduates

Analysis of 2021 International, Hong Kong, Macao, Taiwan Graduate Destinations

In 2021 the University of Nottingham Ningbo China had 129 international and Hongkong, Macao, Taiwan graduates. Undergraduate, Masters and PhD students accounted for 71.3%, 23.3% and 5.4% respectively.

After 6 months from graduation, Careers and Employability Service (CES) received 62 valid responses from this group meaning a response rate of 48.1% (down from 64.9% in 2020).

According to the responses received, 27.4% of these graduates chose to stay in China for further education or employment and 72.6% chose to go abroad. Employers included global companies such as PwC (UK), KPMG (Netherlands), Dell Technologies (USA), Gucci (Italy) and Chinese companies such as ICBC, China Civil Engineering Construction Cooperation. Master's and PhD students preferred to work for universities including the National University of Singapore, the University of Nottingham, Warsaw Research Center, Hainan University, Tianjin Institution of Industrial Biotechnology, China Academy of Sciences.

CES provides a full range of guidance and employment services for international, Hong Kong, Macao and Taiwan students, including one-on-one consulting service, International Career Week, International Job Fair and career development workshops. These activities aim at improving the professional skills of international and Hong Kong, Macao and Taiwan students, and help them understand and adapt to China's job market. They also contribute to the expansion of UNNC's international reach and promote the implementation of our international education strategy.

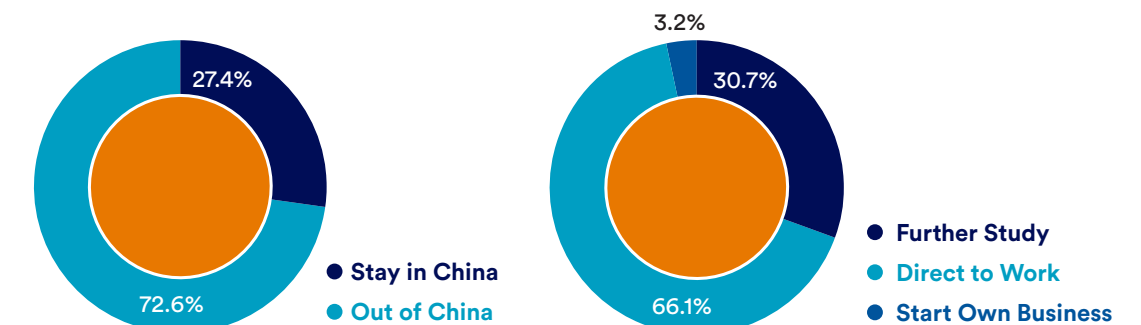


Chart 5.1 International and HMT Graduates Employment Overview Class of 2021



Services for career guidance

The Careers and Employability Service of University of Nottingham Ningbo China has carried out the "Internet + Employment" model in depth, with the goal of "Full process, All staff, Comprehensive and Tailor-made", diversified practice services as the main line, and the systematic career guidance service system as the support. "One-on-one solution" dynamic management employment service model, to ensure the optimal personal development of graduates.



Strategic cooperation with prominent enterprises

The exceptional quality of the education at UNNC enables students to broaden their employment horizons. The quality and international vision of our students are highly valued by international companies. 800 well-known domestic and foreign companies have registered on the career system. In the autumn semester of 2021, the Careers and Employability Service held a total of 60 employer presentations. Guest companies include L'Oréal (China), Unilever (China), Bank of China, and Geely. They have developed long-term partnerships with UNNC with mutual benefits. The Online Graduation Job Fair is held every spring semester. At this event in 2021, 80 companies offered nearly 300 jobs to UNNC graduates. The Online Graduation Job Fair provided a wealth of opportunities for quality graduates from UNNC and connected our best talent to leading companies.

In response to the Visiting Project issued by the Ministry of Education to efficiently promote graduate employment, the Careers and Employability Service strives to boost the project, under the leadership of the university, and together with faculty staff, we made field visits to enterprises. This included visits to over 100 companies, involving finance, architectural environment, Internet, chemical industry, industrial design, aerospace, film and culture industries, and many companies will continue to cooperate with the university in employment, internship, co-construction of courses, talent training base programmes, industry-university research and other aspects of continuous cooperation with the university.



Diversified internship activities enhancing UNNC students' competitiveness

Internships play an important role in establishing a sound professional attitude, improving resilience and flexibility and increasing the awareness of the social context, the demands of a professional position and the importance of interaction with other people. To help students understand the importance of internships, the Careers and Employability Service provides a series of services such as the Internship Fair, Golden Interns Award, international organization internships, and the Summer Placement Program. These diverse and targeted services offer students the opportunity to improve their employability.

1. Summer Placement Program

The Summer Internship Programme is a joint talent development programme with leading companies and has long been well-received by employers and students alike. It has now been successfully held for seven years.

Some of the companies we have partnered with include L'Oréal (China), Unilever (China), Kuaishou, Hilti (China), Trip. com, Ping An P&C Insurance, Country Garden, China Resources Land (Hangzhou), NIO, Geely, Gleeds (China), Group M (Shanghai), IPG (Shanghai), Grey (China), Hays, Intellisys, EMSI, Minth, Hilti, Roots & Shoots, Chapman Taylor and Ashland (Shanghai), Millward Brown (China) and we have added EY, Chevron (China), and WPP this year, with a total of 27 companies involved. These are all Fortune 500, world-renowned, or industry leaders.

2. UNNC Internship Fair

There were more than 60 companies at the Internship Fair to provide students with the opportunity to personally or virtually meet companies' HR managers and recruiters, exchange career plans and submit resumes on site. According to statistics, more than 1000 students attended the event.



3. Golden Interns Award

This will be the sixth consecutive year of the Golden Interns Award. The event aims at providing students with a platform to share and exchange experiences, as well as interact with enterprises, and role models that are able to share their internship experiences. This year's Golden Interns Award featured a special fund founded by the University and attracted nearly ten thousand people when it was launched. The Event aims to raise students' awareness of active participation in social practice and create a positive attitude toward internships across the University.

The 2022 Golden Interns Award continued with an articulated selection process and competition content that included an internship Vlog competition, a peripheral design competition, a virtual preliminary round and virtual employer evaluation. This year, a total of 27 contestants were selected for the competition. They came from different majors and had worked in companies from different sectors, including industry leaders such as China National Radio, JD Health International Inc., Christian Dior, Didi Chuxing Technology Co., Centre for Global Studies& DC Think Tank of Tsinghua University, Inclusion Factory.



As a well-known university in Ningbo, UNNC has a first-class atmosphere and comprehensive quality of students. It is the first year that China Galaxy Securities participated in the employer presentation, and students showed high comprehensive literacy, quick thinking and broad vision, which made the guests bright. I believe that UNNC students can find the space to display their talents in the Ningbo branch of China Galaxy Securities.

- Shenglei HE, Ningbo Branch Officer, China Galaxy Securities

We are very happy to see the enthusiasm from the students showed during the company session and that they are eager to get on a career - that demonstrates not only the students are thinking and planning for their own future, they have a strong awareness that the exposure to professional experience is vital in one's academic life.

- Alice ZHAO, Talent Acquisition Partner, Hays China

4. International Student Internship

In order to improve the experience for UNNC international students, our office provides a full range of services, including guidance on employment policies, general careers guidance, skills development, recruitment activities, and other information and consultation services. These services enable international students to become better acquainted with China's job market, thus ultimately attracting more international students to study and work in Ningbo, and further expanding UNNC's international influence while also promoting the strategy of internationalization.

In the fall semester, the Careers and Employability Service invited professional human resources agencies from the UK to provide job search skills training workshops for international students, such as interview preparation and resume writing, to help students become more competitive in the international job market. We also actively work with employers to provide international students with a wealth of employment and training opportunities both at home and abroad. We have already communicated with more than 80 employers for international talent recruitment cooperation, such as China Mobile, Aux Group, Whale Cloud Technology, Vision Energy, Hape, HybriBio and many other famous companies in the industry.

Every spring, our University organizes International Career Week, inviting major corporations for a series of activities including recruitment, industry sharing sessions and employment consulting. This year, we offered more than 300 fulltime jobs and internship positions to international students, with participation of 30+ industry leaders such as ByteDance and Huawei.



Build a first-class students-oriented career guidance service system

Employability education services link the resources of teachers, companies and alumni to form a joint force for career guidance spanning career planning, self-exploration, industry occupations, and internships for students in all grades and majors.

Every step along the way



1 Personalized career guidance services

The career education programme is rich in content and diverse in form, providing a full range of guidance services both online and offline. For example, the Career Advice Service has introduced more than 70 careers advisors and external professionals such as industry experts, HR and alumni to have 1 on 1 advice service for students' career plans. In addition, CES has a newly established CV course, CV editing page, 1 on 1 feedback for CVs and an AI mock interview platform to support students to prepare more effectively for the job market.



2

Nottingham Advantage Award

The Nottingham Advantage Award (NAA) is an initiative jointly developed by the three campuses in the UK, Malaysia and China with the aim of enhancing students' employability and academic skills. It aims at cultivating high-level talents with world-class knowledge and outlook, strong innovation awareness and cross-cultural communication and cooperation skills. The courses are characterized by strong quality assurance requirements, operation standards and management schemes equivalent to academic courses, all of which are supervised by the Teaching and Learning team. Over 40 courses in 9 categories have been provided by the University.



3

Career events specific to degree programme

A number of programme-specific activities were organized by the Careers and Employability Service and the faculties, aiming at providing academic guidance, alumni sharing, further study sessions and employer talks for specific programmes. These initiatives support students to develop a better understanding of the value of specific programmes and plan their careers.



Our company has maintained a good cooperative relationship with UNNC, and in recent years, recruited UNNC graduates have shown excellent work ability and high personal quality. In the process of matching with UNNC in the communications of recruitment activities, UNNC's teachers, CES, and society students also showed a high degree of professionalism and prosperous communication, and the recruitment activities held also achieved good results. I sincerely hope that our company and UNNC will maintain a long-term cooperative relationship, and wish UNNC to become better and better!

- Dongwei ZHANG, HR manager, Shanghai Geoharbour Construction Groups

Systematic further study advising leading to top world universities

In addition to being sought-after in the job market, UNNC graduates are increasingly favoured by top universities overseas. Over 60% of our graduates who choose to continue their studies have been admitted into the world's top 50 universities. In order to provide timely, neutral, comprehensive, and systematic further study advising services to students, the Careers and Employability Service has developed a variety of initiatives.

1. Graduate school fairs and info-sessions

Actively reaching out to graduate schools overseas, the Careers and Employability Service strives to bring the world's top universities to students at the UNNC campus. In 2022, the Careers team held postgraduate programme info-sessions attended by admissions officers from over 30 world-renowned universities, including Imperial College London, University College London, Columbia University, the University of Chicago, and the National University of Singapore. These events have enabled students interested in these schools to receive up-to-date information from authoritative sources face-to-face.

2. Further study planning and application workshops

The Careers and Employability Service has organised a series of further study planning and application workshops, with topics ranging from assembling application packages, choosing graduate schools and courses, to writing application essays. In 2022, the Careers team continued to open two phases of personal statement writing workshops for senior students to support their further study applications.



3. Individualized advising

During the application season, the Careers and Employability Service offers one-to-one counselling, which students can book via the UNNC Careers website. Through these appointments, students receive personalized and in-depth advice on their postgraduate applications from a trusted source.

4. Alumni talks

The experiences of alumni with the postgraduate application process are invaluable to current students who are enrolled on the same courses and plan to apply to the same overseas graduate schools. Calling on the class of 2022 graduates admitted into top universities, the Careers and Employability Service provided online alumni talks featuring popular schools, courses, and alumni's application experience.



5. Unique Chancing Engine and accurate goal setting

Taking advantage of graduate destination data and with the goal of providing a reference to students in their planning and application stages, in 2021-22 the Careers and Employability Service continued to develop the unique Chancing Engine. Being both accurate in establishing self-positioning and insightful in interpreting successful cases, this system serves as a powerful tool for UNNC students in setting goals for their further study applications.

The overall capability of UNNC students is excellent. I believe that this is inseparable from the high quality of the school's teaching. In this campus talk, as a recruiter, I not only felt the enthusiasm and outstanding performance of the students, but also felt the professionalism of the CES staff. I hope that more outstanding students will join Ruijie in the future.

- Yingli LU, HR Manager, Ruijie Networks



THANKS.



Connect To and Empower Your Future

UNNC Careers and Employability Service



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