Nottingham MBA in Shanghai "Information Session"

Nottingham University Business School China warmly invites you to attend an upcoming event on Wednesday June 23rd to find out more about our MBA programme that will be launched in Shanghai in January 2011.

Come and meet with one of the Professors who will teach on the programme and get a taste of what you can expect to experience on the Nottingham MBA.

Summary:
Macroeconomic phenomena, such as recessions and booms, are usually attributed to global forces such as oil shocks, the policies of powerful institutions or political events. The reason for this is that in economic models, decision makers such as consumers, business executives and government are assumed to be well informed and make optimal decisions. However, in reality they have particular psychological features that make rational choice impossible in practice. When added together, our individual psychological tendencies such as risk-taking, money illusion and overconfidence can create phenomena such as bank runs, investment bubbles and executive compensation excesses. In this lecture, we will discuss the role of the human psychology in the financial crisis and the conclusions for business and government policy.

About the speaker:
Professor Robert Hoffmann is Director of the International Centre for Behavioural Business Research at the University of Nottingham and Director of the MBA Programme at Nottingham University Business School China. He has 15 years of MBA teaching experience internationally and has published his research on behavioural economics in leading academic journals.

Directions to the Huating Hotel & Towers

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