



Nottingham University
Business School

UK | CHINA | MALAYSIA



Nottingham University Business School China

UK Degree

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Nottingham University Business School China

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Please kindly note that the programme information is subject to change. Please feel free to contact us via email or phone for any inquiries.

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www.nottingham.edu.cn/cn/business



Nottingham University Business School China

Located in Ningbo, one of China's most entrepreneurial and business-orientated cities, Nottingham University Business School China (NUBS China) delivers first-class business programmes at undergraduate, postgraduate and executive levels. Our diverse business school, with faculty from around 30 countries and regions, provides an international learning environment. Additionally, small-class teaching, tutorial system and multi-dimensional evaluation system truly emphasise students'

individualised, as well as comprehensive development. Currently, NUBS China has more than 2700 undergraduate students, more than 280 masters students and more than 100 PhD students.

By utilising our unique global footprint, NUBS China is committed to shape the future of responsible business and management in an increasingly inter-connected world.

Our Approach

International, Interactive, Innovative

International

The content of our degree programmes has a sharp international focus. Our lecturers and teaching fellows are recruited from the top universities and research institutes around the world, bringing vital global perspectives to all our students.

Interactive

Our interactive teaching focuses on student involvement in seminars, lectures and workshops. We encourage lively discussion and debate between students and lecturers in order to create an intellectually stimulating study environment. We also encourage the interaction between class and business in real situation through student consulting and internship programmes.

Innovative

Our course content is creative and original, helping you to be innovative in business. We emphasise real-life, topical case studies, so that you are analysing issues that are highly relevant in the world of commerce and industry.

About Ningbo City



- A sub-provincial city, one of five cities with Independent Planning Status under the National Social and Economic Development in China;
- Administers a total of 10 counties, county-level cities and urban districts;
- A land area over 10,000 km²;
- A resident population of 8.2 million;
- One of the four major central cities in the Yangtze River Delta Metropolitan area;
- The economic centre of the south wing of the Yangtze River Delta;
- One of the key cities of the Belt and Road Initiative;
- Contains the world's largest port by cargo tonnage;
- A GDP of 107.4 billion RMB in 2018, entering the trillion RMB club;
- Top 7 cities for foreign trade in China; 2025 Model City for China manufacturing;

Welcome from the Dean



Professor Martin Lockett

Dean and Professor in Strategic Management
Nottingham University Business School China

“Welcome to Nottingham University Business School China (NUBS China), a leader in innovative world-class business education.”

The University of Nottingham is a truly global institution with campuses in the UK, China and Malaysia – and consistently ranked as one of the top 100 universities worldwide.

At Nottingham University Business School China (NUBS China), you will study for an internationally recognised degree taught by highly qualified faculty from around the world. This wealth of international experience ensures that

all our programmes prepare students for the challenges of operating in a global business environment as well as meeting the demands of working in China. In the meanwhile, we emphasise the development of leadership qualities and aim to help you unlock your entrepreneurial flair so that you can thrive in all your business endeavours.

Welcome to Nottingham University Business School China.

Accreditations and Rankings



One of the 176 accredited business schools in 42 countries by European Quality Improvement System



The QS World University Rankings 2019 ranks us 96th in the world



36th of all Chinese universities in Management discipline ranking



Awarded Gold in the Teaching Excellence Framework



United Nations PRME Champion School

Ningbo Municipal Key Discipline and Programmes

- Business Management
- Finance, Accounting and Management;
- International Business



NUBS China by the Numbers



Internationalised School

130+ Staff **30+** Countries and Regions

90%+ Holds PhD Degree from top universities worldwide, such as University of Cambridge, University of Oxford, University of Chicago and Peking University.

Diverse Students

2700+ Undergraduate students

380+ Graduate students

50+ Countries and regions



Overseas Experience

100+ Partner universities

30+ Countries and regions

126 Overseas internship or volunteer programmes

Academic Departments

EMM

Entrepreneurship,
Marketing and
Management Systems

FAE

Finance, Accounting
and Economics

IBM

International Business
and Management

Research Centres

Being located in Zhejiang, one of China's leading provinces for business and entrepreneurship, provides us with many opportunities. Through joint research activities with colleagues, co-authors in international universities and collaborators in local institutions, we seek to build a base of knowledge on China that contributes both to academic dialogues and underpins our teaching programmes.

- Centre for Inclusive Finance (CIF)
- Ningbo Centre for New Structural Economics (NSE)
- Nottingham China Healthcare Institute (NCHI)
- UNNC-NFTZ Blockchain Laboratory (UNBL)
- Zhejiang Provincial Branding Academy (ZBA)

Degree Programmes

Undergraduate Programmes

BSc (Hons) Finance, Accounting and Management

This programme provides a comprehensive undergraduate education in finance and accounting, coupled with a fully integrated understanding of the theory and practice of management in different organisations. In particular, the degree provides a strong interdisciplinary core of material in accounting and finance theory and practice, focusing on the modern firm and its financial environment.

BSc (Hons) International Business Economics

This programme provides a practical grounding in economic theory with a particular focus on its application to the Chinese economy and its business environment. It includes elements of quantitative analysis, organisational behaviour, management, computing and strategic problem solving skills.

BSc (Hons) International Business Management

This programme provides a comprehensive education in the theory and practice of business management. The emphasis is on international business issues. The course has as its focus the concept of the organisation and its

operating environment. It provides an understanding of the way in which organisations might be able to operate more effectively in the modern world.

BA (Hons) International Business with Communications Studies

This programme provides a broad education in the theory of and practice of business management, with an emphasis on international business issues, language and communications. The combined degree aims to provide a better understanding of the way in which organisations might be made to operate more effectively in the communications-dominated contemporary world.

BA (Hons) International Business with French / German / Spanish / Japanese / Chinese

This programme provides theoretical and practical grounding in the key disciplines of modern business. Students develop a competence in an Asian or European language, together with an appreciation of important management issues.

Masters Programmes

MSc Entrepreneurship and Innovation Management (1 year full-time)

This unique and highly innovative masters degree programme gives a taste of what it is like to run your own business and will appeal equally to aspiring entrepreneurs and those seeking leadership positions within larger organisations. Through the programme, students can see first-hand how business works in China and can develop an understanding of how to engage effectively with international partners and clients.

MSc Finance and Investment (1 year full-time)

This programme provides a full-time course for those seeking positions in finance and investment. The programme is based around the three main classes of capital investment activity - equity markets, fixed interest markets and derivative markets. Participants in the MSc Finance and Investment programme can also use the dissertation component to concentrate in depth on a finance and investment topic according to individual interests and career requirements.

MSc Finance and Investment (Professional Accounting) (2 years full-time)

This programme will equip students with advanced accounting skills, technical proficiency and leadership traits sought by leading public accounting firms. The programme includes two internships with BDO, Moore Stephens international accounting firm and Lixin Zhonglian, and will provide students with the experience of solving complex problems in unconventional settings to prepare them to make an immediate impact in public

accounting, providing real-world grounding in best accounting practices.

MSc International Business (1 year full-time)

This programme aims to develop knowledge and skills in fundamental management disciplines, while also including specialist modules in various areas of international business. This is a 'conversion' masters programme for students without a basic degree in business/management and related areas. With the global economy increasingly influencing the business world, this programme provides non-business school graduates with a solid foundation in international business theory and practice.

MSc International Management (1 year full-time)

This programme furnishes students with advanced knowledge and facilitates the development of professional and interpersonal capabilities relevant to international and cross-cultural management, to prepare them for careers in international organisations and multicultural work settings.

MSc International Management (Business Analytics) (1 year full-time)

Business Analytics is an increasingly critical component in preparing organisations to solve 21st-century business challenges and support data driven decision making. Graduates of the programme will have gained the necessary skills and knowledge in a range of fields, including business operation, database, statistics, informatics, data analytics, machine learning and big data technologies in real world business contexts.

MSc International Management (Marketing) (1 year full-time)

This programme is designed to develop your understanding of key areas in consumer behavior and consumption, marketing management, strategy, analytics and critical marketing. Thanks to a partnership with the Chartered Institute of Marketing (CIM), students can have the opportunity to acquire the CIM Diploma in Professional Marketing after your graduation.

Masters in Global Management (Forthcoming*) (1 year full-time)

This programme is a full-time tri-campus programme for high-potential students seeking a global career in business. This new programme will develop fundamental and practical knowledge in the main disciplines of management, as well as key skills for personal development.

*expect for 2020 or 2021. Please visit Nottingham University Business School China's official website for more details

Note: For students who need degree verifications from the Chinese Ministry of Education, please note the verification document only states the degree titles without the specialisation in brackets.

PhD Programme

At Nottingham University Business School China, we are committed to train the next generation of business scholars. We offer PhD opportunities in many areas of business with supervisors available for a wide range of interests and with excellent facilities on campus. Additionally, the PhD Programme offers flexible supervision between NUBS China and NUBS UK. The research areas include, but not limited to:

- Accounting
- Economics
- Entrepreneurship and Innovation
- Finance
- Human Resource Management
- Information System
- International Business and Strategy
- Organisational Behaviour
- Operations and Supply Chain Management
- Marketing

Exchange Programme (Apply to Undergraduates)

UNNC offers various opportunities for students from around the world to complete a semester or a year of study at our university, as well as provide our students with chances of studying at our partner institutions overseas. Regarding the Exchange Out and Study Abroad Programme, students can spend one semester or, in some cases, up to one year studying at another university overseas. Below are a few of the many universities:

- University of Melbourne (Australia)
- University of British Columbia (Canada)
- University of Glasgow (UK)
- University of Nottingham (UK)
- University of Florida (USA)
- Waseda University (Japan)
- Copenhagen Business School (Denmark)
- KEDGE Business School (France)

Business Engagement

Our links with organisations are extensive and their input is invaluable. By engaging with some of the world's largest companies and dynamic small and medium-sized enterprises while studying with us, you will be inspired by great speakers, develop a relationship with a mentor, and be exposed to the business world.

Additionally, NUBS China Advisory Board provides strategic advice to support the Business School's current development and future activities. Board members include distinguished leaders from private and public sector organisations that help to develop strong links with businesses, organisations, and policymakers to ensure the continuing relevance of the School's activities.



Entry Requirements

Undergraduate

Entry requirements for our programmes vary depending on your school qualifications, which determine your entry into either the preliminary year (year one) or qualifying year (year two). Please visit www.nottingham.edu.cn/en/study for detailed information.

**Entry for Mainland Chinese students is through the National Higher Education Entrance Examination, commonly known as Gaokao*

Postgraduate

Although the entry requirements vary depending on the course, as a general rule, you are expected to hold an honours degree at 2:1 level or above (or international equivalent).

Additionally, students whose first language is not English or entry qualification was not obtained in the English medium are required to provide evidence of their proficiency in English.

PhD

If you apply to a PhD programme, you will generally need to hold an honours degree at 2:1 and/or a masters at merit level or above in a relevant subject (or international equivalent). Please visit www.nottingham.edu.cn/en/graduateschool for detailed information.

How to Apply

Your application normally should include:

- A recommendation letter on headed paper, signed and/or stamped
- Academic transcripts and degree certificates (results so far, or completed)
- English language test score report if already received (IELTS/PTE Academic)
- Personal statement
- A photocopy of the main pages from your passport*
- For PhD applicants, a research proposal, a brief CV, and a copy of your Masters dissertation, or a published paper or conference paper, or a sample of your writing work are also required.

**For Hong Kong, Macao, Taiwan students, please visit www.nottingham.edu.cn/en/study for more details.*

For more detailed information, please visit www.nottingham.edu.cn/en/study/

For inquiries, please contact International_admissions@nottingham.edu.cn

For PhD inquiries, please contact PHDAdmissions@nottingham.edu.cn



Scholarship

We offer various scholarships for international students which aim to reward excellence and promote diversity among our student body. Based on our data, nearly 30% of our undergraduate students and over 40% of our postgraduate students were awarded scholarships for their entry. Once enrolled, current students are eligible for additional merit and/or performance-based scholarships and awards which covers approximately 32.5% of our whole student body. Below are some of the many scholarships. Please note that the scholarships will be subject to change and for updated information please visit: <https://www.nottingham.edu.cn/en/Global/>

- Nottingham Global Full Scholarship
- Nottingham Global Half Scholarship
- Nottingham Global A Quarter Scholarship
- U21 Alumni Scholarship
- Ningbo Government Scholarship
- Central & Eastern European Countries Scholarship
- UNNC Alumni Scholarship
- Family Scholarship
- Study Abroad and Exchange Scholarship
- Zhejiang Government Scholarship

Tuition Fee*

International Students: 110,000 RMB/Year

**For mainland Chinese students and Hong Kong, Macao and Taiwan students, please visit www.nottingham.edu.cn/en/study for more details.*



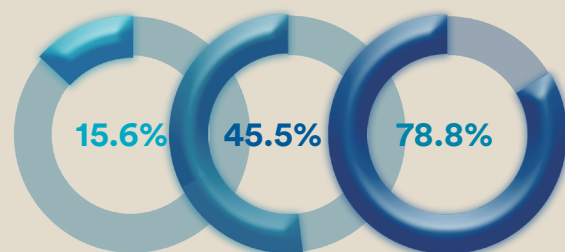
Submit Your Application via Online System

www.nottingham.edu.cn/en/Study/



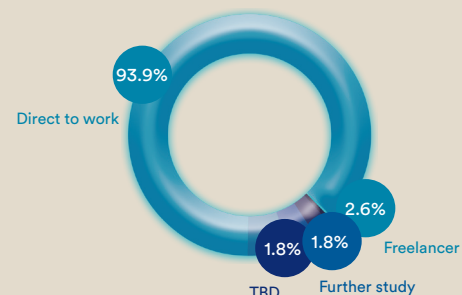
Careers*

Further study of undergraduates



Top 10 universities Top 50 universities Top 100 universities

Career and employment of postgraduates



* Data from 2017/18 UNNC Careers and Employability Annual Report

Employment Examples



Further Study Examples



Words by Graduates

“ My degree programme is very comprehensive in shaping people. The major modules such as International Business Strategy and Marketing Management focus on cultivating our ability of thinking as well as soft power, which enables me to form a macro understanding of all aspects of enterprises. Elective modules allow me to learn mathematics, finance and other skills in subdivision directions that I am interested in. The four years at NUBS China enables me to form a clearer understanding of myself and further improved my ability to deal with complex things. ”

Wen Jie

BSc International Business Management, Class of 2019

Currently, Jie is studying Integrated Marketing Communications at Northwestern University, which is ranked 1st in marketing and 4th in business in U.S..

“ The entrepreneurial experience in University of Nottingham Ningbo China, along with the financial and business knowledge I have learned at NUBS China enable me to view entrepreneurship more rationally. ”

Zhao Xuechen

BSc Finance, Accounting and Management, Class of 2019

Currently Xuechen is studying entrepreneurship in Bobson College in U.S., The programme has kept its No.1 position in U.S. News for over 20 years, and was listed as one of the most valuable universities with highest ROI by finance magazines like Forbes and Economist.

“ My degree programme is one of the most complete and well-designed programmes I have ever found. During my previous work, I have realised the correlation between business and technology, so I started to look for a professional programme which could help me better make data-driven decisions. ”

Dayana Paredes

MSc International Management (Business Analytics) , Class of 2019

Forbes 30 UNDER 30

Graduates in Forbes
优秀毕业生荣登世界各地福布斯榜单

Sadiq M. Falalu (Nigeria)

MSc Entrepreneurship and Innovation Management Graduate, Class of 2014

Forbes 30 under 30 Africa, 2018

Safaath Ahmed Zahir (Maldives)

MSc Finance and Investment Graduate, Class of 2015

Forbes 30 Under 30 Asia, 2018

Chen Cheng (China)

MSc Entrepreneurship and Innovation Management Graduate, Class of 2015

Forbes 30 Under 30 China, 2017

Company listed as 'Forbes Potential List of China's Unlisted Enterprise'