

Research Proposal Template
**PhD Programme in Culture Studies, School of International
 Communications**

Research Proposal Template

Section Title (Word Limit)	Details
Title of the Research Proposal (10-20 words)	A concise and descriptive title that clearly reflects the focus of your research.
Abstract (up to 300 words)	Provide a summary of your research proposal, including the main research question, objectives, methodology, and potential contribution to the field. This should be a standalone section that gives a clear overview of the proposed research.
Introduction (200-300 words)	Introduce the subject of your proposed research, identifying key theoretical issues and relevant empirical contexts. Clearly define the topic, demonstrating your understanding of the research area. Highlight the significance of the research and the rationale for choosing this specific topic.
Research Question (100-150 words)	Clearly articulate the primary research question or hypothesis. Ensure the question is original, focused, and adds an interesting dimension to existing studies.
Literature Review (500-700 words)	Provide a comprehensive review of relevant literature and key theories in your proposed research area. Show a critical understanding of the major arguments, debates, and the work of significant researchers related to your topic. Identify gaps in the existing literature that your research aims to address.
Research Methodology (400-600 words)	Describe the research methods you plan to use (e.g., qualitative, quantitative, mixed methods) and justify their suitability for your research. Indicate the form and location of any empirical work, including where, when, and how data will be collected. Outline the sources of information and discuss the geographical area of the study, explaining the advantages and potential challenges of this choice. Specify the subjects of your research (e.g., individuals, groups, organisations) and justify your selection.
Expected Contribution to Knowledge (200-300 words)	Explain how your research will contribute to existing debates and discussions in Communication and Cultural Studies. Discuss whether your research will make an original contribution, fill gaps in current knowledge, or extend understanding of particular topics.
Timeline and Feasibility (150-250 words)	Provide a realistic timeline for the different stages of your research (e.g., literature review, data collection, analysis, writing). Discuss the feasibility of your research, considering available resources and potential challenges.
Conclusion (100-150 words)	Summarise the main points of your proposal, reinforcing the importance of your research and its potential impact.
References	Include a bibliography listing all the books, articles, and websites you have referred to in your proposal. Ensure it follows a consistent and appropriate academic citation style.

** Please attach your CV and transcripts of your degree results along with the proposal and submit them to the PGR Director.*