

Research project and supervisor team

Supervisory Team	Supervisor Name Professor Jing Dai
Short introduction & description of research project	<p>Global climate change is one of the greatest social and economic challenges that humanity faces. The Chinese government has recently announced the “Made in China 2025” strategic plan which clearly emphasizes environmental innovation as the key focus for development. Under great environmental pressure, companies have resorted to environmental innovation, which consists of new products and processes that can be used to either avoid or reduce environmental burdens. Understanding what fosters environmental innovation would be beneficial to sustainable development in China. This research aims to examine the impetus for corporates to transit to clean technology. To further the understanding of the drivers influencing technological innovations addressing climate change, it is useful to study variations in environmental regulation, institutional investors, and how environmental innovation improves investor market return and corporate long-term sustainable development. The project would conduct empirical studies with different levels of analysis, investigating multiple ways of how policy, institutional environments, and financial returns act.</p>
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