

Faculty of Business

Accounting

Environmental accounting and disclosure, Taxation, Audit and assurance, Financial reporting, Management accounting and decision making, Accounting and corporate governance

Economics

Macroeconomics, International economics and trade, China economic development and Chinese firms, Financial economics, Health economics

Entrepreneurship and Innovation

Governance in science, technology and innovation, Start-ups, Family business, Technology innovation, Entrepreneurial platforms, Economics of innovation

Finance

Corporate finance, Asset pricing, Capital markets, Finance and innovation, International finance, Applied financial econometrics

Human Resource Management and Organisational Behaviour

Ethics and responsible management, Employee attitudes, behaviour, well-being and performance, Organisation studies/organisation theories, Human resource management, Leadership

Information System

E-commerce, Mobile commerce, Digital platforms, Business analytics, Social media, E-health, Healthcare information systems, Fintech, Design science, Digital ventures, Artificial intelligence

International Business and Strategy

Global strategy and organisation of MNEs, International management, Foreign direct investments, Management in emerging economies, Strategic management, Innovation

Operations and Supply Chain Management

Strategic sourcing, Sustainable supply chains, Supply chain innovation, Supply chain optimization, Social and environmental supply chain, Made-in-China 2025, The Belt and Road initiative

Marketing

Services marketing, Consumer behaviour, Transformative potential of digital innovation, Retail management, Digital marketing, Customer experience management, Tourism and hospitality management