

## Research project and supervisory team

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<b>Short introduction &amp; description of research project</b>	<p>This PhD project explores how multinational enterprises (MNEs) adapt their global strategies amid changing patterns of globalization. While international business research has traditionally focused on market entry and expansion, firms are increasingly faced with complex decisions about restructuring, relocation, and withdrawal in response to institutional, economic, and geopolitical shifts.</p> <p>The research aims to understand how firm-, country-, and industry-level factors jointly influence the strategic reconfiguration of international operations over time. The project may also involve developing a longitudinal dataset combining multiple sources to capture patterns of international adjustment.</p> <p>Quantitative analyses such as panel regression and event-history modeling will be used to uncover cross-country and firm-level variations, with possible comparisons between firms from advanced and emerging economies. The project contributes to understanding how MNEs evolve under de- and re-globalization, offering insights for both scholars and policymakers.</p> <p>The successful candidate will develop expertise in international business and strategic management theories, quantitative research design, and large-scale data analysis, with opportunities to publish in leading management and international business journals.</p>
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