

Research project and supervisor team

Supervisory Team	Dr Long Wen Prof Chang Liu
Short introduction & description of research project	<p>This research explores the impact of government-business partnerships (GBP) on regional digitalisation and digital innovation in England, focusing on the role of Local Enterprise Partnerships (LEPs). It addresses three critical questions: the influence of GBP funding on business performance and entrepreneurship in digital industries, the effect of GBP funding on digital innovation, and the performance dynamics in regions covered by multiple LEPs. Utilizing robust data from sources like the National Statistics Postcode Lookup, Fame database, and Orbis Intellectual Property Database, the study employs fixed effect models and difference-in-difference techniques. This research is significant in understanding how GBP funding shapes digitalization, innovation, and entrepreneurship at the regional level, providing valuable insights for policy formulation and economic development.</p>
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