

Research areas in PhD programmes: Nottingham University Business School China

Accounting

Environmental accounting and disclosure, Taxation, Audit and assurance, Financial reporting, Management accounting and decision making, Corporate governance, Accounting and information system

Economics

Foreign direct investment, International macroeconomics and trade, Environmental and energy economics, Financial economics, Applied econometrics and forecasting, The Chinese economy, Microeconomics, Spatial economics, Behavioral and experimental economics, Banking, Sustainable and inclusive finance

Entrepreneurship and Innovation

Governance in science, Technology and innovation, Start-ups, Family business, Entrepreneurial platforms and ecosystems, Economics of innovation

Finance

Corporate finance, Asset pricing, Capital markets, Fintech, International finance, Entrepreneurial finance, ESG Investing, Applied financial econometrics

Organisational Behaviour and Human Resource Management

Ethics and responsible management, Employee attitudes, behaviour, well-being and performance, Organisation studies/organisation theories, Human resource management, Leadership

Information Systems

E-commerce, Mobile commerce, Digital platforms, Business analytics, Social media, E-health, Healthcare information systems, Fintech, Design science, Digital ventures, Artificial intelligence, Blockchain implementation, Augmented reality applications, Sustainable digital ecosystems

International Business and Strategy

Global strategy and organisation of MNEs, International management, Foreign direct investments, Management in emerging economies, Strategic management, Innovation

Operations and Supply Chain Management

Strategic sourcing, Sustainable supply chains, Supply chain innovation, Supply chain optimization, Social and environmental supply chain, Made-in-China 2025, The Belt and Road initiative, Supply chain finance

Marketing

Services marketing, Consumer behaviour, Transformative potential of digital innovation, Retail management, Digital marketing, Customer experience management, Tourism and hospitality management, Service ecosystem, Sustainable marketing

Supervisor list

Applicants can find the list of potential supervisors on the [faculty members'](#) page.