Research project and supervisor team

Supervisory	Supervisor Name (better to hyperlink staff profile page)
Team	Prof. Patrick Chau
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Short introduction &	Leveraging inter-organizational IT capabilities to achieve multi-tier supply
description of	chain resilience
research project	
	The COVID-19 pandemic has exposed the vulnerabilities of global supply chains
	and highlighted the importance of improving supply chain resilience to flexibly
	respond to and recover from disruptions. Because traditional supply chain
	management practices have mainly focused on tier-one suppliers, most firms
	failed to establish effective communication channels with lower-tier suppliers.
	These "invisible" lower-tier suppliers present significant risks because
	unexpected events at one point in the lower-tier chain can have a ripple effect
	disrupting the entire network. Therefore, the key to improving supply chain
	resilience is to enhance information visibility into lower-tier suppliers to track
	supply chain risks and take preventive measures. However, past studies have
	mainly adopted a bilateral relationship perspective, which fails to take into
	account the complex, multi-tier nature of supply chain network. The multi-tier
	structure of supply chains not only exacerbates their vulnerability to external
	risks, but also increases the complexity of developing supply chain resilience. This
	study aims to address the current gap in the literature and practice by
	investigating the mechanisms facilitating supply chain resilience from the
	perspective of multi-tier supply chains.
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	To improve the visibility of multi-tier supply chains, it is imperative for firms to
	establish digital connections with key suppliers at various supply chain tiers
	(Saraf et al., 2007; Rai and Tang, 2010; Rai and Tang, 2014). This highlights the
	importance of developing inter-organizational IT capabilities to facilitate the
	integration of information flows in supply chain networks. However, the
	inconsistent information exchange standards and heterogenous information
	systems of different supply chain partners have created immense challenges for
	a focal firm to exploit IT capabilities to facilitate inter-firm information sharing.
	In addition, the extent to which a focal firm could leverage inter-organizational
	IT capabilities to improve supply chain visibility hinges on the network structures
	of its suppliers. If a supplier has more supply chain partners, the broader and
	more heterogenous the information it could provide to the focal firm, which may
	enable the focal firm to achieve greater information visibility by leveraging IT
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capabilities. Therefore, it is important for a focal firm to assess the network

structure of its suppliers to deploy appropriate inter-organizational IT capabilities to maximize information visibility and promote supply chain resilience.

The objectives of this PhD project are three-fold. First, it aims to investigate how to deploy and balance different inter-organizational IT capabilities to enhance the depth and breath of multi-tier supply chain visibility. Second, it will explore how the network structure of suppliers will enhance the potential of inter-organizational IT capabilities in facilitating supply chain visibility. Third, this project will examine how multi-tier supply chain visibility will help firms enhance supply chain resilience. This study will collect both primary and secondary data to address the methodological limitations previous studies to derive complex supply chain network maps and quantify supply chain visibility.

Contact points

Candidates who are interested in this project may first contact Dr. Jenny Pu < <i style="color: blue;">ienny.pu@nottingham.edu.cn</s> for more details of this project.