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# 宁波诺丁汉大学

## University of Nottingham Ningbo China

2019/20 学年 Academic Year  
就业质量年度报告  
Careers and Employability Annual Report

宁波诺丁汉大学招生与就业发展办公室  
UNNC Admissions and Career Development Office

中国 浙江省 宁波市泰康东路 199 号 行政楼 228  
Trent Building 228, 199 Taikang East Road, Ningbo, Zhejiang Province, China

<https://careers.nottingham.edu.cn>

@ careers@nottingham.edu.cn

315100

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CareersUNNC



宁诺就业

二〇二〇年十二月  
December 2020

就业指导团队

荣获

2018 诺丁汉大学  
执行校长奖章

2018 VC Medal

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# 序言

## PROLOGUE

宁波诺丁汉大学是中国第一所经国家教育部批准引进世界一流大学优质教学资源并具有独立法人资格、独立校园的中外合作大学，自主开展教育教学活动。引进世界百强大学英国诺丁汉大学的教学资源与质量保障体系，招收国内外本科生、硕士研究生和博士研究生，是中国第一所普及小班化、全英文课堂和导师制度的大学。值得一提的是宁波诺丁汉大学办学接受国际第三方评审机构监督，是唯一获得英国高等教育质量保障署（QAA）认可的中国高校。**2020年5月上海软科公布的“中国最好大学排行榜”中，宁波诺丁汉大学位列全国第68位、浙江省第二位。**

The University of Nottingham Ningbo China (UNNC) is the first Sino-foreign cooperative University approved by the Chinese Ministry of Education with an independent campus and independent legal personality to bring in high-quality instructional resources. UNNC has successfully introduced the teaching resources and quality assurance system of one of the world's top 100 Universities, the University of Nottingham (UK). At UNNC we recruit domestic and foreign undergraduates, in addition to master's and doctoral students. UNNC is the first University in China to popularize small classes, full English medium classrooms and mentoring program. Most notably, UNNC accepts the supervision of an international third-party accreditation body and is the only Chinese university to be accredited by the British Higher Education Quality Assurance Agency (QAA). **The May 2020 Shanghai Ranking shows that UNNC ranks 68th in China's Best University Ranking, and ranks 2nd in Zhejiang Province.**

在科研方面，宁波诺丁汉大学凭借独特的优势，整合海内外优质科研资源，特别是利用英国诺丁汉大学与国际企业、欧盟等机构的伙伴关系，结合地方发展需求积极开展跨国跨界跨学科科研合作和学术交流，促进技术转移和成果转化。2019年1月，软科发布“2019中国最好大学排名”，宁波诺丁汉大学“科研质量”这一核心指标得分位列榜单最高。宁波诺丁汉大学以“汇聚全球智慧，解决地方难题”为己任，不断加强科学研究实力，以期在科研方面取得更卓越的成绩。

In terms of research, UNNC relies on its unique advantage of integrating high-quality domestic and foreign scientific resources. UNNC actively fosters partnerships between the University of Nottingham, UK, international companies, and the European Union, within a local development framework. In this way, UNNC actively develops transnational, cross-border, and interdisciplinary research cooperation, academic exchanges and thus promotes technology transfer, achieving results in a relatively short period of time. In January 2019, Shanghai Ranking released the "2019 Best Universities Ranking in China" with UNNC ranking highest in the core index of "scientific research quality". With the mission of "gathering global wisdom and solving local problems", UNNC has continuously widened its scope in order to make further achievements in scientific research.

2020年是非常特殊的一年，新冠肺炎疫情给全世界带来了深远的影响。面对疫情，宁波诺丁汉大学始终把学生和教职员工的健康和放在首位，力保教学进度与质量不受影响。在全体师生的共同努力下，学校顺利平稳“重启”，成为春季学期国内唯一一所全面复学复课的中外合作大学。

2020 has been a unique year with the global impact of the COVID-19 outbreak. In response to the epidemic, UNNC has always put the health and safety of students and staff first, and ensured that the teaching schedule and quality of teaching and learning were not affected. With the joint effort of students and faculties, the university restarted smoothly, becoming the only Chinese and foreign cooperative university in China to resume full classes in the spring semester.

目前在校学生规模约**9217**人，师生来自**70**多个国家和地区，国际化氛围浓厚。学校积极为学生创造海外学习机会，作为国际研究型大学 U21 成员之一，现已与遍布**40**多个国家和地区的百余所海外高校建立了交流合作关系。

At UNNC we have around **9217** students. Our staff and students come from more than **70** countries and regions around the world. As a member of U21, we have established exchange and cooperative relationships with more than 100 global universities in more than **40** countries and regions. UNNC thus actively creates global opportunities for its students.

宁波诺丁汉大学至今已有**18,000**多名毕业生走向世界。今年，本科、硕士毕业生六个月后的就业率分别达到**92.2%**、**93.4%**，博士毕业生实现**100%**就业。本科毕业生升学质量继续保持高水准，毕业生中有**83.3%**选择继续深造，**86.9%**被世界前百院校录取，**58.8%**入读排名前五十的世界名校，**31.1%**入读权威研究机构 QS（2021）世界大学综合排名前十的顶尖高校。**86.0%**以上直接就业的硕士毕业生受雇于中国乃至世界知名企业和机构。43.6%的硕士毕业生和36.0%的博士毕业生选择留甬工作和创业。这些高层次人才加入，无疑为整个区域的创新发展注入了新动能。

There are more than **18,000** graduates from UNNC all over the world. This year, the employment rates of undergraduate and master's students after six months reached **92.2%**, and **93.4%** respectively, while the employment rate of PhD graduates reached **100%**. The quality of undergraduates continues at a high standard. According to 2019 employment data, **83.3%** of undergraduate graduates chose to continue their studies, **86.9%** were admitted in the world's top-100 Universities, **58.8%** entered the world's top-50 universities, and **31.1%** have been accepted by top 10 global universities. More than **86.0%** of graduates were hired by well-known companies and institutions globally and in China. **43.6%** of master's students and **36%** of PhD students stayed in Ningbo for work and entrepreneurship. These high-level talents have undoubtedly brought new momentum to the innovation and development of the entire region.

# 毕业生概况

## Graduate Profile

宁波诺丁汉大学 2020 届毕业生共计 2169 人。其中本科、硕士和博士的毕业生人数各占总毕业人数的 73.3%、24.8% 和 1.9% (表 1-1)。

The University of Nottingham Ningbo China has 2169 graduates in 2020. Bachelors, Masters, and PhD students account for 73.3%, 24.8%, and 1.9%, respectively (Table 1-1).

表 1-1 宁波诺丁汉大学 2020 届毕业生信息总览

Table 1-1 Overview Information of 2020 UNNC Graduates

学历层次 Educational Level	总人数 Number of Students	学历层次比例 Education Level (Proportion)	境内生源人数 Domestic Students (Number)	境内生源 (比例) Domestic Students (Proportion)	海外及港澳台 (人数) Overseas&HMT (Number)	海外及港澳台 (比例) Overseas&HMT (Proportion)
本科 Undergraduate	1590	73.3%	1528	96.1%	62	3.9%
硕士 Postgraduate	537	24.8%	446	83.1%	91	16.9%
博士 PhD	42	1.9%	26	61.9%	16	38.1%
总人数 Total	2169	100%	2000	92.2%	169	7.8%

### 亚马逊 (中国), 人力资源 HR Department of Amazon (China)

宁波诺丁汉大学的学生们对于活动参与的积极性和对于企业的好奇求知给我们留下了很深刻的印象。学生们对于自己的职业规划的提前布局和对于了解行业实操的热忱也是让我们感到非常开心。由此可以看出宁波诺丁汉大学很注重对于人才的培养。

The students from UNNC left us a deep impression with their enthusiasm for activities and curiosity for our enterprise. We were also very happy with the students' ideas about career planning and their concern towards the practicalities of the industry. The University of Nottingham Ningbo China clearly attaches great importance to the cultivation of student talent.



# 2020 届本科毕业生 去向分析

## Analysis of the 2020 Mainland Undergraduates Destinations

### (一) 按院系和专业分析 By Faculty and Programme

通过对 2020 年 7 月毕业的 1528 名高考统招全日制本科毕业生的去向数据进行系统采集和电话回访，毕业六个月后的回复率达到 100%。结果显示，截至 2020 年 12 月 30 日，**就业率达 92.2%**。**继续升学人数占总毕业生人数的 83.3%**，直接工作人数占总毕业生人数的 7.5%，从事自由职业的比例为 0.9%，从事自主创业的比例为 0.5%（图 2-1）。受到新冠肺炎疫情的影响，2020 年的就业形势变得严峻而复杂。尽管如此，宁诺毕业生们迎难而上，积极应对。学校就业办多措并举推进就业工作，创新线上服务，不断提供就业指导。在多方的共同努力下，2020 届学生的就业情况基本保持平稳，升学质量再创新高。另外，部分已经取得海外院校录取的学生因疫情原因放弃入读，学校按照实际情况归为待就业。未决定去向的学生有的选择国内考研，有的在名企或在顶级科研院所实习，期待明年申请更高层次的海外院校，还有的在准备 CFA/FRM/CPA/ACCA 等职业技能资格考试。虽然他们还未确定去向，学校充分尊重他们的想法，并提供后续的就业指导服务，助力高质量的就业。通过对 2019 届去向未待定的学生的跟踪，他们在毕业后一年后有收到伦敦艺术大学，杜克大学，卡耐基大学，罗切斯特大学等世界名校录取通知书。

A recent survey of 1528 graduates, recruited through the Chinese National College Entrance Examination (Gaokao) and who graduated in July 2020, received a 100% response rate.

**Results show that six months after graduation, as of December 30th 2020, the employment rate had reached 92.2%. 83.3% of the graduating class of 2020 went on to further study, and 7.5% of graduates went directly to work. 0.9% were engaged in freelance work, and 0.5% founded their own business (Chart 2-1).**

Due to the impact of Covid-19, the employment of 2020 graduates was more complicated than would be usually expected. Nevertheless, UNNC graduates took on these challenges and responded positively. The school's career office took multiple measures to work on students' employability, innovate online support services, and continuously provide career advice. With these joint efforts, the UNNC employment situation of the Class of 2020 has basically remained stable, and the quality of further study has reached a new peak.

In addition, some students who had been admitted to overseas universities gave up their offers due to the epidemic, and the schools classified them as unemployed due to this situation. Among graduates who have not decided their destinations, some of them have taken the opportunity to sit the National Graduate Entrance Examination, some of them participate in high-quality internships for applications next year, and some others have prepared for professional certificate testing in CFA/FRM/CPA/ACCA. Although those graduates have not decided on their final destinations, the university fully respects their choice, and continues to provide employment services, helping them find employment in order that they may realize their full potential.

By tracking the destinations of unemployed graduates from 2019 one year after graduation, we have found that they were admitted to the University of the Arts London, Duke University, Carnegie Mellon University, and the University of Rochester.

图 2-1 2020 届宁波诺丁  
汉大学高考统招毕业生的  
去向分布

Chart 2-1 Class 2020  
Chinese Gao kao  
Undergraduate



按学院分,2020届本科毕业生中**37.5%来自商学院,35.2%来自理工学院,27.3%来自人文与社会科学学院**。三大学院就业率平均为92.2%,其中商学院的就业率,继续升学和直接工作的比例最高,分别为94.2%,84.3%和9.1%。理工学院的自主创业比例最高,为0.9%(表2-1)。

**37.5% of the 2020 graduates come from the Faculty of Business, 35.2% from the Faculty of Science and Engineering, 27.3% from the Faculty of Humanities and Social sciences.** The average employment rate of the three faculties is 92.2%. The Faculty of Business has the highest employment rate (94.2%), further study rate (84.3%) and direct to work rate (9.1%). The Faculty of Science and Engineering has the highest rate of startups at 0.9% (Table 2-1).

表 2-1 三大学院就业率统计

Table 2-1 Employment Overview by Faculty

	商学院 Faculty of Business (573 人) %	理工学院 Faculty of Science and Engineering (538 人) %	人文社科学院 Faculty of Humanities and Social Sciences (417 人) %	总计 Total (1,528 人) %
学院人数比例 Student Rate per Faculty	37.5	35.2	27.3	100
就业率 Employment Rate	94.2	90.7	91.1	92.2
升学比例 Further Study Rate	84.3	82.9	82.5	83.3
直接工作比例 Direct to Work Rate	9.1	5.8	7.7	7.5
自主创业比例 Startup Rate	0.3	0.9	0	0.5
自由职业比例 Percent Freelance	0.5	1.1	1	0.9

## 阿里云云原生, 人力资源 HR Department of Alibaba Cloud Computing

感谢宁波诺丁汉大学就业办对阿里云云原生团队招聘的大力支持。通过线上宣讲会,我们与几百位优秀同学进行了高效率的沟通。我们期待有更多来自宁波诺丁汉大学的人才来到阿里云,共建云原生!

I would like to thank the Careers Team of the University of Nottingham Ningbo China for their great support to the recruitment of Ali Cloud Cloud-Native team. We have communicated with hundreds of excellent students efficiently. We are looking forward to more talents coming from the University of Nottingham Ningbo China to Ali Cloud to build a strong cloud native place!

表 2-2 按院系和专业统计毕业去向分布

Table 2-2 Overview by Faculty and Programme

商学院 Faculty of Business										
专业 Programme	人数 Number	就业率 Employment Rate	升学 Further Study		直接工作 Direct to Work		自主创业 Startup		自由职业 Freelance	
金融财务与管理 BSc (Hons) Finance, Accounting and Management	232	94.0%	199	85.8%	18	7.8%	1	0.4%	0	0.0%
国际商务经济学 BSc (Hons) International Business Economics	229	96.9%	198	86.5%	22	9.6%	0	0.0%	2	0.9%
国际商务管理 BSc (Hons) International Business Management	91	89.0%	72	79.1%	8	8.8%	1	1.1%	0	0.0%
国际商务与德语 / 法语 / 西班牙 语 / 日语 BA (Hons) International Business with German/French/Spanish/ Japanese	10	90.0%	7	70.0%	2	20.0%	0	0.0%	0	0.0%
国际商务与国际传播学 BA (Hons) International Business with Communication Studies	11	90.9%	7	63.6%	2	18.2%	0	0.0%	1	9.1%
小计 Subtotal	573	94.2%	483	84.3%	52	9.1%	2	0.3%	3	0.5%

## 理工学院 Faculty of Science and Engineering

专业 Programme	人数 Number	就业率 Employment Rate	升学 Further Study		直接工作 Direct to Work		自主创业 Startup		自由职业 Freelance	
化学工程与工艺 BEng (Hons) Chemical Engineering	29	100%	27	93.1%	1	3.4%	1	3.4%	0	0.0%
工业设计 <sup>1</sup> BEng (Hons) Product Design and Manufacture <sup>1</sup>	52	73.1%	35	67.3%	2	3.8%	0	0.0%	1	1.9%
建筑环境与能源应用工程 BEng (Hons) Architectural Environment Engineering	75	98.7%	67	89.3%	6	8.0%	0	0.0%	1	1.3%

“为获得高含金量硕士课程的录取通知书，工业设计和建筑学专业学生在毕业后会先用一年左右的时间准备作品集或者实习。据 2019 届毕业生统计，一年后工业设计就业率可达到 95.4%，建筑学就业率可达到 97.4%。”

To obtain an offer from high-quality master's programmes, students from BEng (Hons) Product Design and Manufacture and BEng (Hons) Architecture spend a year preparing portfolios or doing internships. The employment rate of Product Design and Manufacture after 1 year could reach 95.4%. The employment rate of Architecture after 1 year could reach 97.4%.”

专业 Programme	人数 Number	就业率 Employment Rate	升学 Further Study		直接工作 Direct to Work		自主创业 Startup		自由职业 Freelance	
			人数	比例	人数	比例	人数	比例	人数	比例
土木工程 BEng (Hons) Civil Engineering	32	96.9%	28	87.5%	3	9.4%	0	0.0%	0	0.0%
建筑学 <sup>2</sup> BEng (Hons) Architecture <sup>2</sup>	31	48.4%	8	25.8%	3	9.7%	0	0.0%	4	12.9%
环境科学 BSc (Hons) Environmental Sciences	35	94.3%	29	82.9%	4	11.4%	0	0.0%	0	0.0%
数学与应用数学 BSc (Hons) Mathematics with Applied Mathematics	41	95.1%	38	92.7%	1	2.4%	0	0.0%	0	0.0%
电气工程及其自动化 BEng (Hons) Electrical and Electronic Engineering	60	98.3%	55	91.7%	3	5.0%	1	1.7%	0	0.0%
材料成型及控制工程 BEng (Hons) Mechanical Engineering	49	93.9%	45	91.8%	1	2.0%	0	0.0%	0	0.0%
计算机科学与技术 (计算机科学与人工智能) BSc (Hons) Computer Science with Artificial Intelligence	57	93.0%	49	86.0%	4	7.0%	0	0.0%	0	0.0%
计算机科学与技术(计算机科学) BSc (Hons) Computer Science	56	89.3%	44	78.6%	3	5.4%	3	5.4%	0	0.0%
环境工程 BEng (Hons) Environmental Engineering	12	100%	12	100.0%	0	0.0%	0	0.0%	0	0.0%
机械电子工程 BEng (Hons) Mechatronic Engineering	9	100%	9	100.0%	0	0.0%	0	0.0%	0	0.0%
小计 Subtotal	538	90.7%	446	82.9%	31	5.8%	5	0.9%	6	1.1%

## 人文与社会科学学院 Faculty of Humanities and Social Sciences

系 School	人数 Number	就业率 Employment Rate	升学 Further Study		直接工作 Direct to Work		自主创业 Startup		自由职业 Freelance	
			人数	比例	人数	比例	人数	比例	人数	比例
经济系 School of Economics	138	94.9%	113	81.9%	15	10.9%	0	0	3	2.2%
教育与英语语言文学系 <sup>3</sup> School of Education and English <sup>3</sup>	64	93.8%	56	87.5%	4	6.3%	0	0	0	0.0%
国际传播系 School of International Communications	141	88.7%	112	79.4%	12	8.5%	0	0	1	0.7%
国际事务与国际关系学系 <sup>4</sup> School of International Studies <sup>4</sup>	74	86.5%	63	85.1%	1	1.4%	0	0	0	0.0%
小计 Subtotal	417	91.1%	344	82.5%	32	7.7%	0	0	4	1.0%
合计 Grand total	1,528	92.2%	1,273	83.3%	115	7.5%	7	0.5%	13	0.9%

1. 工业设计学生在毕业后会用一年左右的时间准备作品集或者实习来申请研究生课程，据 2019 届毕业生统计，一年后工业设计就业率将达到 95.4%。

Students in BEng (Hons) Product Design and Manufacture will spend around one year to prepare portfolios or do internships for master's applications. The employment rate of Product Design and Manufacture after 1 year reached 95.4% for 2019 graduates.

2. 我校本科阶段为英国建筑师认证 (RIBA) 的第一阶段，为取得 RIBA 第二阶段的认证的两年制硕士课程的录取通知书，大部分学生在毕业后先用一年左右的时间准备作品集或者实习。据 2019 届毕业生统计，一年后工业设计就业率将达到 97.4%。

The BEng (Hons) Architecture is the first stage of the Royal Institute of British Architects (RIBA) certification. To obtain the second stage of the RIBA certification of the two-year master's programme, most students spend a year after graduation preparing portfolios or doing internships. The employment rate of Architecture students after 1 year reached 97.4% for 2019 graduates.

3. “教育与英语语言文学系”包括英语与应用语言学 (4+0/2+2)、英语研究与国际商务、英语语言与文学 (2+2)。

School of Education and English offers BA (Hons) English Language and Applied Linguistics (4+0/2+2), BA (Hons) English with International Business, and BA (Hons) English Language and Literature (2+2).

4. “国际事务与国际关系学系”包括国际学、欧洲学、国际学与西班牙语、国际学与德语、国际学与法语、国际学与日语专业。

School of International Studies offers BA (Hons) International Studies, BA (Hons) European Studies and BA (Hons) International Studies with Spanish/German/French/Japanese

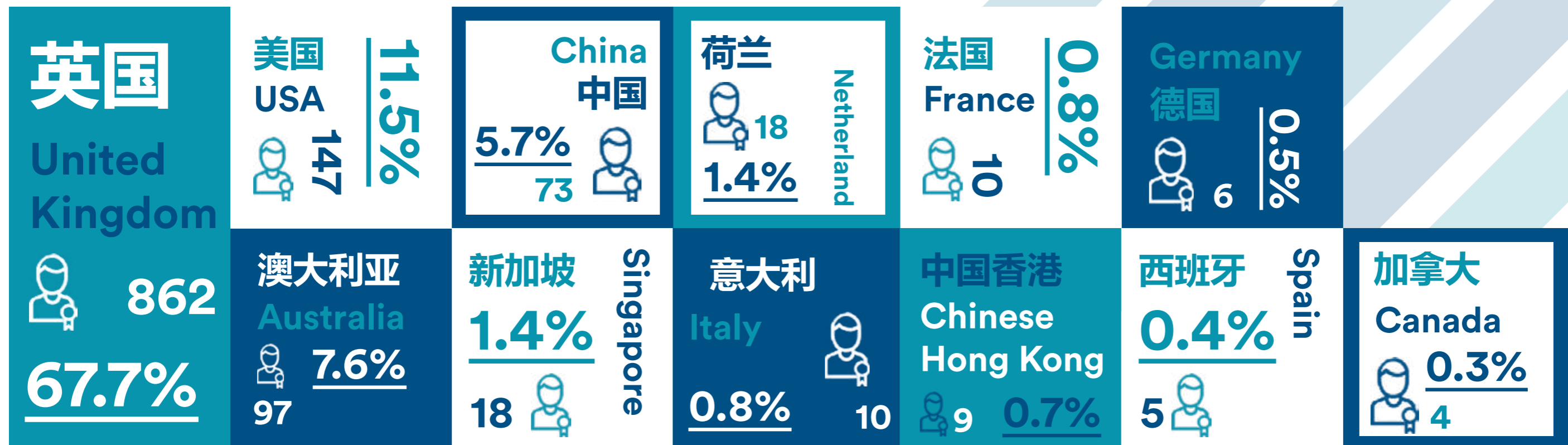
## (二) 高层次的出国(境)深造 High Quality Further Study

### 1 按国家和地区分析 By Countries / Regions

2020 届毕业生中选择继续深造的本科生的去向分布在全球 18 个国家和地区。英国依旧是大多数宁诺本科毕业生升学的选择，占 67.7%。美国和澳大利亚位列第二三位，分别是 11.5% 和 7.6%。宁诺毕业生对留学目的地国家与地区的选择呈现多样化，今年选择欧洲国家的学生比例有所上升，大部分留欧的学生选择了荷兰，意大利、法国、德国、西班牙等。另外，受到疫情的影响，部分毕业生最后选择了入读国内中外合作办学或者采取就近入学的方式在国内合作教学点注册入学(图 2-2)。据统计，有 21 位同学获得英国诺丁汉大学或宁波诺丁汉大学的直博录取通知书。学校提供了丰厚的奖学金助力研究型人才的培养，充分展示了学校的爱才惜才之心。

2020 Undergraduates continuing their studies chose 18 destination countries and regions. The United Kingdom, with the highest rate at 67.7%, is still the most popular destination for UNNC graduates. The United States and Australia rank the second and third place with 11.5% and 7.6%, respectively. Graduates are increasingly diversified in their choice of destinations. There is an increasing number of students choosing to study in European countries, including the Netherlands, Italy, France, Germany, and Spain. Due to Covid-19, a number of our graduates chose to enroll in Sino-foreign Universities in China or attend schools by Go Local (Chart 2-2). Statistics show that 21 UNNC students received PhD offers from the University of Nottingham or University of Nottingham Ningbo China. UNNC is committed to developing talent and offers a large number of scholarships to research students.

图 2-2 2020 届本科毕业生升学前十二个国家 / 地区  
Chart 2-2 Top12 Further Study Countries/Regions among 2020 Graduates



### 2 按排名分析 By Ranking

本报告采用权威研究机构 QS(2021) 世界大学综合排名体系对我校 2020 届本科毕业生境外深造院校质量进行评估。

This report applied the authoritative research institution QS's 2021 World University Ranking to evaluate the quality of the graduate schools where 2020 UG graduates chose to continue their studies.

虽有疫情影响，我校 2020 届大陆本科毕业生在升学方面表现比往年更优秀。海外升学总人数 1272 人，其中 395 人 (31.1%) 被前十的顶尖学府录取，748 人 (58.8%) 赴世界前五十的大学继续深造，1106 人 (86.9%) 入读世界前一百的高校。Top10 的比例较去年增长了 5 个百分点，Top50 增长了 0.8 个百分点，Top100 提高了 6.3 个百分点，这表明我校毕业生海外深造质量近几年持续上升，越来越多毕业生获得世界顶级名校的青睐。

Despite the impact of the epidemic, 2020 graduates did better than previous years in further study applications. In total, 1272 graduates chose to continue their study overseas, among which 395 students (31.1% of graduates) were admitted by top 10 universities, 748 (58.8% of graduates) went on to top 50 universities, and 1106 (86.9% of graduates) entered top 100 universities. It is worth noting that the proportion of graduates entering Top 10 universities increased by 5% from last year. In addition, the Top 50 grew 0.8%, and Top 100 increased by 6.3%. It shows that the quality of UNNC graduates has risen continuously in recent years, and that an increasing number of graduates have won the favour of the world's reputable universities.

表 2-3 2020 届本科毕业生升学质量情况

Table 2-3 Class of 2020 Graduates Further Study Quality

人数 / 比例 Number/ Percent	商学院 FoB		理工学院 FoSE		人文社科学院 FHSS		合计 Total	
	NO.	%	NO.	%	NO.	%	NO.	%
全球 QS 大学 排名前 10 QS Top 10	96	19.9	213	47.8	86	25.0	395	31.1
全球 QS 大学 排名前 50 QS Top 50	231	47.9	314	70.4	203	59.0	748	58.8
全球 QS 大学 排名前 100 QS Top 100	398	82.6	402	90.1	306	89.0	1106	86.9
合计人数 (出 国出境) Total (Further Study Overseas)	482		446		344		1272	

2020 届毕业生中 **395 人** 入读世界前十顶尖院校, 再创历史新高 (表 2-4)。

**395 graduates** in 2020 were enrolled in the top 10 universities in the world. This number represents a historic high (Table 2-4).

表 2-4 我校 2020 届毕业生进入世界前十顶尖院校深造情况

Table 2-4 2019 Graduates Admitted into Top 10 Universities

学校 University	2021QS 排名 2021QS Ranking	人数 Number
斯坦福大学 Stanford University	2	1
牛津大学 University of Oxford	5	7
剑桥大学 University of Cambridge	7	6
帝国理工学院 Imperial College London	8	112
芝加哥大学 University of Chicago	9	4
伦敦大学学院 University College London	10	265
总计 Total		395

另外, 二十多名毕业生选择入读在专业领域声望甚高的世界顶尖院校, 尽管这些学校并没有纳入 QS 综合排名体系, 但足够说明我校毕业生的国际化学术能力处于各个专业的领先水平 (表 2-5)。

In addition, more than 20 graduates entered top universities with high reputations in professional fields. Although these schools are not listed in the QS ranking system, this also indicates the high level of the academic achievements of UNNC graduates (Table 2-5).

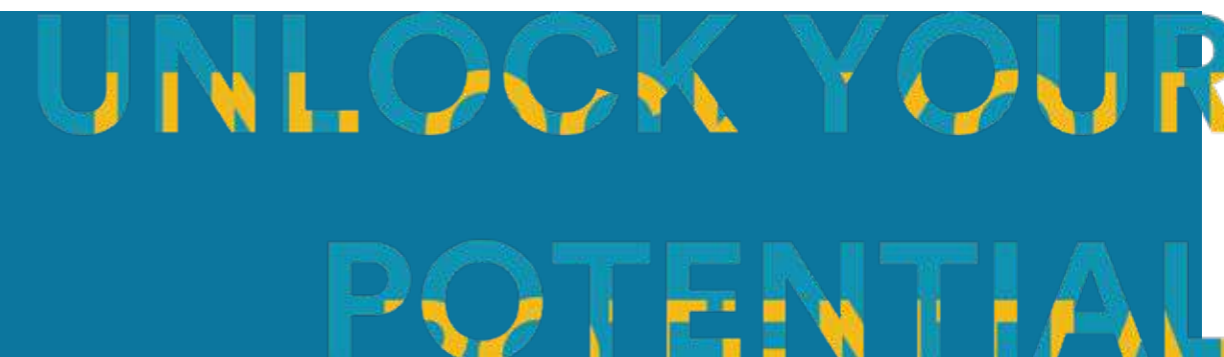


表 2-5 毕业生进入全球其他顶尖院校深造情况

Table 2-5 Graduates in other Top World Universities

院校 University/College	国家 Country	人数 Number	院校说明 Highlight
皇家艺术学院 Royal College of Art	英国 UK	2	2015-2020 蝉联 QS “艺术与设计” 类大学全球第一 Ranked No. 1 in QS “Arts and Design” Universities for 6 years 2015-2020.
伦敦艺术学院 University of the Arts London	英国 UK	3	欧洲最大的艺术、设计、媒体传达和表演艺术的教育机构。 Europe's largest educational institution for art, design, media communication and performing arts.
伦敦商学院 London Business School	英国 UK	2	全球顶尖的十所商学院之一 One of the top ten business schools in the world.
卡斯商学院 Cass Business School	英国 UK	2	英国十大商学院之一 One of the top ten business schools in the UK
博科尼大学 Bocconi University	意大利 Italy	10	意大利排名第一的商学院、世界顶尖商学院 Ranked No. 1 business school in Italy, and one of the world's top business schools.
建筑联盟学院 Architectural Association School of Architecture	英国 UK	1	英国历史最为悠久的独立建筑教学院校, 全世界最具声望与影响力的建筑学院之一 UK's oldest independent architecture teaching college, one of the world's most prestigious and influential architecture colleges.
合计 Total		20	

# 校友全球分会

## Global alumni chapter

2019/20 年度，我校在重庆设立了新的校友分会，至此，全球校友联络分会达到 25 个，包括伦敦、纽约、南加利福尼亚、雅加达、马德里、墨尔本、悉尼、多伦多、柏林、新加坡、贵州、福建、成都、海南、北京、上海、广州、深圳、南昌、青岛、杭州、宁波以及香港地区、台湾地区。海内外校友分会的设立将架构起全世界范围内校友之间的桥梁，扩大诺丁汉影响，方便学校对校友的持续服务和支持。

In 2019/20, UNNC has set up new alumni chapter in Chongqing, There have been 25 global alumni chapters have been created so far, including in London, New York, southern California, Jakarta, Madrid, Melbourne, Sydney, Toronto, Berlin, Singapore, Guizhou, Fujian, Chengdu; Hainan. Beijing, Shanghai, Guangzhou, Shenzhen, Nanchang, Qingdao, Hangzhou, Ningbo, Hong Kong and Taiwan. The establishment of global alumni chapters will build up a bridge between alumni worldwide, expanding Nottingham's influence and facilitating the university's continuous service and support to alumni.

### 北美地区 North America



纽约  
New York



南加利福尼亚  
Southern California



多伦多  
Toronto

### 亚洲地区 Asia



雅加达  
Jakarta



新加坡  
Singapore

### 欧洲地区 Europe



伦敦  
London



马德里  
Madrid



柏林  
Berlin

### 澳洲地区 Australia



悉尼  
Sydney



墨尔本  
Melbourne



北京  
Beijing



上海  
Shanghai



广州  
Guangzhou



深圳  
Shenzhen



杭州  
Hangzhou



重庆  
Chongqing

南昌  
Nanchang

香港地区  
HongKong

台湾地区  
Taiwan

青岛  
Qingdao

宁波  
Ningbo

### (三) 高质量的就业舞台 High Quality Employment

#### 1 单位性质分析 By Types of Employers

凭借外语优势、跨文化交流的能力以及团队合作的精神，宁诺学子获得了各大知名企业的认可。“宁诺人”的品牌效应日益明显，留下了极佳的雇主口碑。许多知名企业提前数月预定秋季学期的校园招聘会，今年我们通过线上线下相结合的模式，举办了 60 场企业宣讲会，合作企业有德勤、安永、普华永道、毕马威、玛氏(中国)、欧莱雅(中国)、宝洁(中国)、波音、中国银行、中国银联和碧桂园等。在外资及合资企业中，76.5% 的学生进入世界 500 强和全球行业龙头企业就职，如雀巢、可口可乐、联合利华、阿里巴巴、腾讯科技、尼尔森、特斯拉、安永、汇丰银行、宁波银行等。选择在民营企业就职的毕业生中，67.2% 的毕业生在大型集团、上市公司、知名国内企业工作，如华为、字节跳动等(表 2-6)。

With the advantage of strong language skills, cross-cultural communication ability, and teamwork spirit, UNNC graduates are highly valued by leading companies. The brand impact of the "UNNCer" is increasingly apparent, and has an excellent reputation among employers. Many companies reserve dates and spots for recruiting events on campus months in advance. This year we held a total of 60 employer presentations through online and offline channels. We currently have partner companies that include Deloitte, Ernst & Young, PricewaterhouseCoopers, KPMG, Mars, L'Oreal, P&G, Boeing, Bank of China, China UnionPay and Country Garden. Of the graduates working in foreign and joint ventures, 76.5% are employed by Fortune 500 companies and global industry leaders such as Nestle, Coca-Cola, Unilever, Alibaba, Tencent, Nielsen, Tesla, Ernst & Young, HSBC, and the Bank of Ningbo. Among the graduates who chose to work in private enterprises, 67.2% work in large groups, listed companies, and well-known domestic companies, such as Huawei and ByteDance (Table 2-6).



表 2-6 本科毕业生就业单位性质

Table 2-6 2020 Undergraduates Employer Types

<p><b>国有及国有控股企业</b> State-owned and state-holding Enterprises</p>	<p>13 11.3%</p> <p>中国建设银行、中国工商银行、中石油、巨化集团、中交天津航道局有限公司、上海电气电站有限公司、中国出口信用保险公司</p> <p>China Construction Bank, Industrial and Commercial Bank of China, CNPC, Juhua, CCCC Tianjin Dredging Co.,Ltd., Shanghai Electric Group, and China Export &amp; Credit Insurance Corporation.</p>
<p><b>政府机关、事业单位、非政府组织、科研设计单位</b> Government agencies, institutions, NGOs, research and design institutions</p>	<p>4 3.5%</p> <p>国家安全局、大学生志愿服务促进中心、海口美兰国际机场、宁波诺丁汉大学</p> <p>National Security Agency, The Youth Volunteers Service Centre, Haikou Meilan International Airport, and UNNC.</p>
<p><b>外资及合资企业</b> Foreign and joint ventures</p>	<p>34 29.6%</p> <p>其中 76.5% 为世界 500 强和全球行业龙头企业，如雀巢、可口可乐、联合利华、阿里巴巴、腾讯科技、尼尔森、特斯拉、安永、汇丰银行、宁波银行</p> <p>73.5% were employed by Fortune 500 companies and global industry leaders such as Nestle, Coca-Cola, Unilever, Alibaba, Tencent, Nielsen, Tesla, Ernst &amp; Young, HSBC, and the Bank of Ningbo.</p>
<p><b>民营企业</b> Private Enterprises</p>	<p>64 55.7%</p> <p>其中大型集团，上市公司，知名国内企业比例为 67.2%，如华为、字节跳动等</p> <p>67.2% work in large groups, listed companies, and well-known domestic companies, such as Huawei and ByteDance.</p>

## 2 行业分析 By Types of Industries

按国家统计局行业分类统计，我校毕业生就业集中于商业服务类 (20.9%)，信息传输、软件和信息技术服务业 (19.1%)，金融业 (14.8%)，以及以快消行业为代表的批发和零售业 (13.0%)。与往年相比，2020 届毕业生的就业行业分布更为广泛，涉及各个领域。我校进入信息传输、软件和信息技术服务业的毕业生的数量同比增长了 5.7 个百分点，这与疫情期间，该行业的迅猛发展密切相关 (图 2-3)。

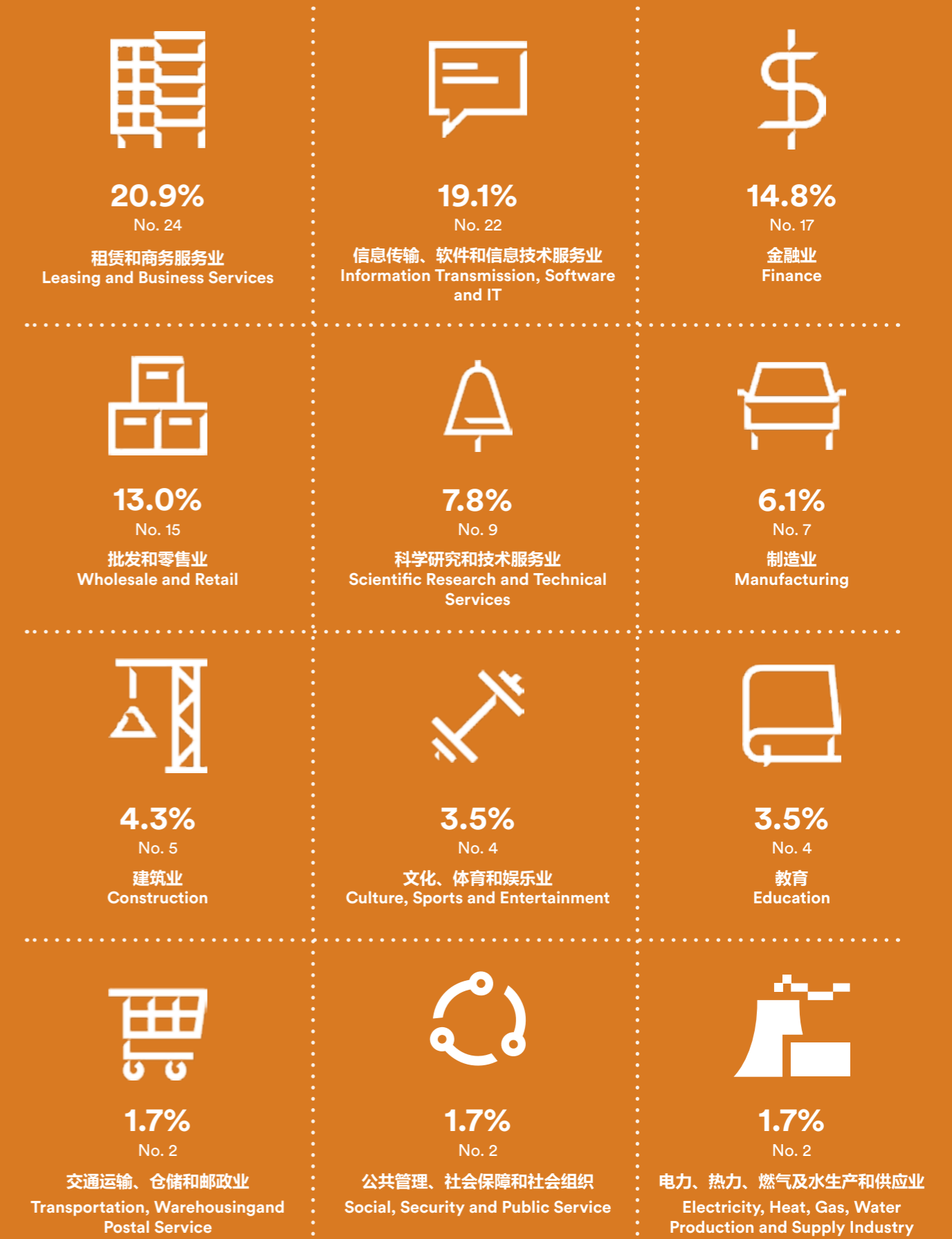
According to the industry classification of the National Bureau of Statistics, the employment of graduates is concentrated in the business service industry (20.9%), information transmission, software and information technology service industry (19.1%), the financial industry (14.8%), and wholesale and retail industry (13.0% incl. FMCG). Compared to last year, 2020 graduates have entered employment in widely distributed fields. The number of graduates entering the information transmission, software and information technology service industry has increased 5.7% this year, which is closely related to the rapid development of the information technology industry during the epidemic (Chart 2-3).

## 3 收入分析 By Income

根据我校招生与就业办公室不完全统计，本科毕业生的平均税前月收入为 10,501 元，税前月收入中位数为 8000 元。参考智联招聘平台大数据，2020 届毕业本科毕业生平均起薪为 5102 元/月 (数据源：智联招聘)，我校毕业生有较大优势。

Based on incomplete statistics from the Admissions and Career Development Office, the average monthly income before tax for undergraduates is 10501 RMB, and the median monthly income before tax is 8000 RMB. Extensive research from Zhilian Platform, shows that the average starting salary of 2020 fresh graduates nationwide is 5,102RMB (Data Source: Zhaopin Limited). Clearly our graduates have a significant advantage.

图 2-3 排名前十的行业去向  
Chart 2-3 Top 10 Industries

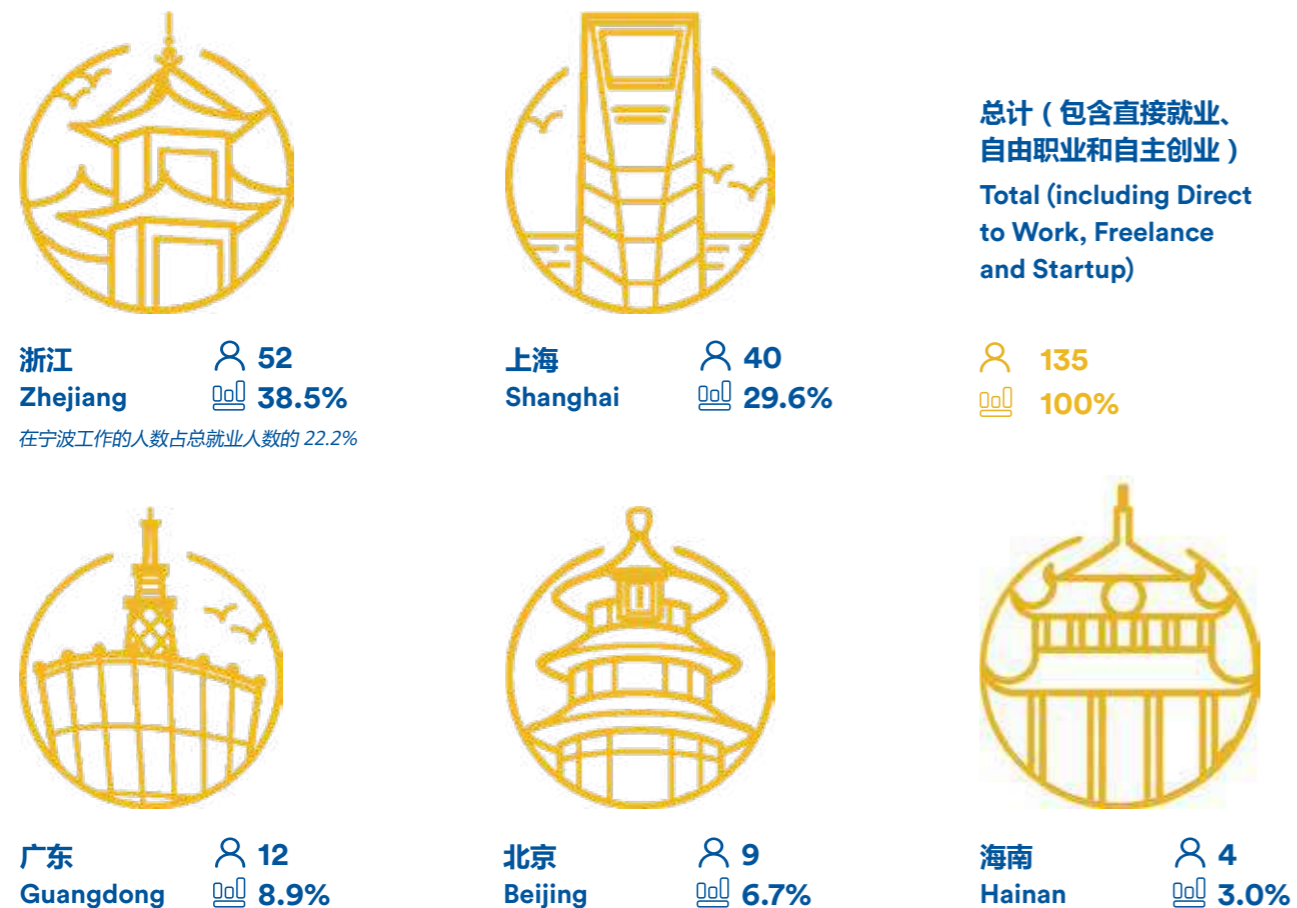


#### 4 就业所在地分析 By Location of Employment

从地区分布来看，83.7%的毕业生选择在北京，上海，浙江，和广东（以深圳为主）等一线城市和经济发达地区工作。其中，浙江和上海最受毕业生的欢迎，分别有38.5%和29.6%的毕业生在浙江和上海工作，广东和北京分列三、四位（图2-4）。

In terms of regional distribution; 83.7% of graduates choose to work in first-tier cities and economically developed areas such as Beijing, Shanghai, Zhejiang, and Guangdong (Shenzhen dominated). Zhejiang and Shanghai have become the most popular destinations, with 38.5% and 29.6% graduates working there. Guangdong and Beijing ranked in third and fourth place respectively (Chart 2-4).

图 2-4 前五位工作单位所在地  
Chart 2-4 Top 5 Locations of Employment



我们提供了本科毕业生分专业就业情况的详细内容，如需了解更多信息，请扫描二维码查阅。

We provide a detailed employment analysis of UG graduates, please scan the QR code to know more about the information.



# 2019 届硕士毕业生 去向分析

## Analysis of the 2019 Home PGT Graduates

### (一) 毕业生规模及就业率 Overall Employability Rate

我校招生与就业发展办公室共收到 440 份有效回复 ( 回复率 98.7% )。落实去向人数为 411 人，就业率为 93.4%。其中，直接工作 371 人 ( 84.3% )，继续升学 28 人 ( 6.4% )，自主创业 8 人 ( 1.8% )，自由职业 4 人 ( 0.9% )。未落实去向的同学中，大部分处于各级机关、事业单位的录用过程中。按统计要求，他们的考录结果未能记录在本次年报中。

As of November 2020, we had received 440 effective questionnaires (response rate: 98.7%). The employability rate is 93.4%. Of this, 371 (84.3%) directly entered employment, while 28 graduates chose further study (6.4%), 8 students chose to start their own business (1.8%) and 4 students chose to freelance (0.7%). A significant portion of students waiting for offers are in the recruitment process of government and public institutions. The admission results were not available when this report was produced.

图 3-1 2019 届毕业生去向概况

Chart 3-1 Overview of the 2019 Master's Graduates



商学院 88.5% 的学生选择直接工作和自主创业。理工学院连续三年在继续升学上有着比较突出的表现 ( 16.7% )。人文与社会科学学院的自由职业比例较高，为 1.2%。

88.5% students from FOB chose to go to job market and started their own business companies. FOSE still have a relatively good performance at the aspect of further study (16.7%) in consecutive three years. The rate for freelance in FHSS is about 1.2%, which is higher than other two faculties.

#### 绿地控股集团 ( 宁波 )，人力资源 HR Department of Greenland Group (Ningbo)

宁波诺丁汉大学的学生活力十足、独立思考能力强、具有国际视野，我们对宁诺的学生印象十分深刻。宣讲会筹办以及举办过程中，就业办和同学的协助十分高效，我们感受到了宁诺良好的学习氛围和同学们对于就业活动的高度热情。

UNNC students have good energy, strong independent thinking ability and international vision. We are very impressed with UNNC's students. The assistance of the Careers Team at UNNC and students in preparing the employer presentation was invaluable. We were very aware of the good learning atmosphere of UNNC and the students' enthusiasm for employment activities.

表 3-1 按院系分析

Table 3-1 Employability rate by faculties and courses

	商学院 FoB		理工学院 FoSE		人文社科学院 FHSS		总计 Total	
	NO.	%	NO.	%	NO.	%	NO.	%
直接工作 Direct to work	217	86.5	15	83.3	139	81.3	371	84.3
自由职业 Freelance	2	0.8	-	-	2	1.2	4	0.9
自主创业 Starts-up	5	2.0	-	-	3	1.8	8	1.8
继续升学 Further study	14	5.6	3	16.7	11	6.4	28	6.4
未确定去向 Waiting for Offer	13	5.2	-	-	16	9.4	29	6.6
<b>总计 Grand total</b>	<b>251</b>	<b>57.0</b>	<b>18</b>	<b>4.1</b>	<b>171</b>	<b>38.9</b>	<b>440</b>	<b>100</b>

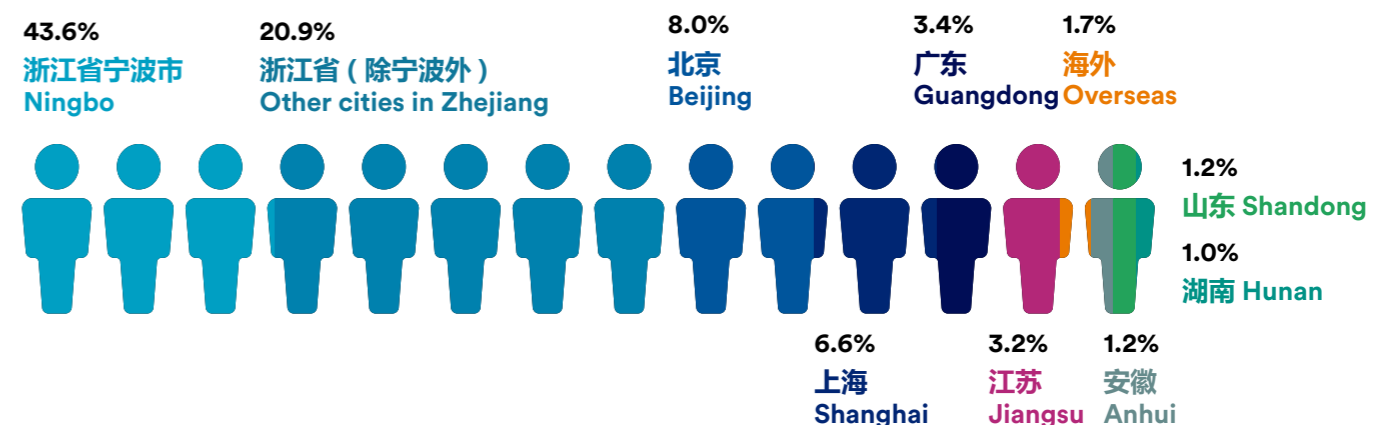
### (二) 单位所在地分析 By Location of Employment

2019 届毕业生就业以在宁波市居多 (43.6%)，表明我校为宁波本土企业输送具备国际化视野的本土人才的战略效果持续显著。20.9% 的学生在浙江其他城市工作。此外，18.0% 的毕业生在北京、上海、深圳等一线城市工作，同比增长 20.8%，说明我校研究生毕业生逐步受到超一线城市就业市场的青睐。

Most graduates (43.6%) found employment in Ningbo this year. This shows that UNNC facilitates local development through the cultivation of local talent with international vision. 20.9% students found work in other cities in Zhejiang. In addition, 18.0% graduates found employment in first-tier cities, including Beijing, Shanghai, and Shenzhen, a 20.8% increase year-on-year. This indicates that our graduates are sought after and valued in first-tier cities.

图 3-2 就业所在地 Top 10

Chart 3-2 Top 10 Locations of Employment



### (三) 单位性质分析 By Types of Companies

2019 届毕业生依然受到各类企业和政府机关单位的青睐。与去年相比，选择去往民营企业和国有及国有控股企业的比例略有上升，且超过 73% 的同学选择在规模较大、行业排名更靠前的企业就职，同比去年上涨 29%。根据硕士毕业生的就业意愿，我校在疫情期间积极响应国家号召“落实好党政机关、事业单位、国有企业等今明两年空缺岗位主要招聘应届高校毕业生等政策”，为毕业生推出每日推送等服务，取得一定的成效。

The 2019 graduates are still favoured by various enterprises and government agencies. Compared with the situation last year, the proportion of students choosing to enter private enterprises and state-owned/state-holding enterprises has increased slightly. More than 73% of students chose to work in larger enterprises with higher industry rankings. This is 29% higher than the last year's total.

Our school actively responded to the call of the state during the epidemic to "implement the policy of mainly recruiting fresh college graduates for vacant positions in party and government agencies, public institutions, and state-owned enterprises in this year and the next." Our school has launched a daily push and other services for Master's graduates, which has achieved positive results.

图 3-3 就业单位性质分析  
Chart 3-3 By company type

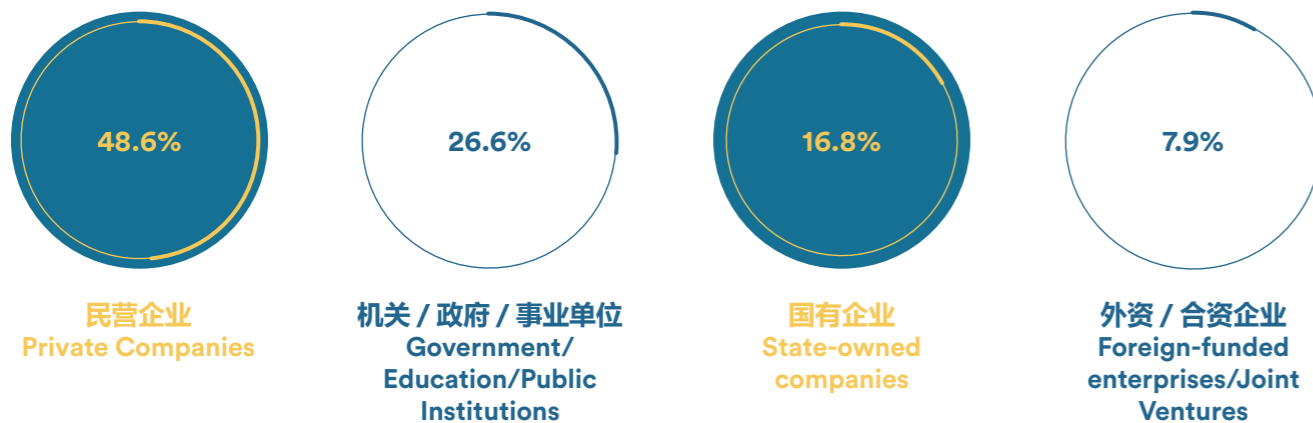


表 3-2 列举就业单位  
Table 3-2 Example of companies

<p><b>民营企业</b> Private Private companies</p>	<p>民营企业中，73.7% 为中国 500 强、上市公司、大型控股集团，如吉利控股集团、国盛证券股份有限公司、宁波太平鸟时尚服饰股份有限公司、奥克斯集团、远大能源化工有限公司、立信会计师事务所等。</p> <p>Among the private enterprises, 73.7% are in China's top 500, listed companies, and large holdings groups including Zhejiang Geely Holding Group, Guosheng Securities Co., Ltd., Ningbo Peacebird Fashion Co., Ltd., AUX Group, Yuanda Energy and Chemical Co., Ltd., BDO China Shu Lun Pan CPAs.</p>
<p><b>国有 / 国有控股企业</b> State Owned Companies</p>	<p>浙商证券股份有限公司、中国建设银行股份有限公司、中国农业发展银行股份有限公司、中国平安财产保险股份有限公司、中国银行股份有限公司、中国工商银行股份有限公司、浙江省建筑设计研究院等。</p> <p>Zheshang Securities Co., Ltd., China Construction Bank Co., Ltd., China Agricultural Development Bank Co., Ltd., China Ping An Insurance Co., Ltd., Bank of China Co., Ltd., Industrial and Commercial Bank of China Co., Ltd., Zhejiang Architectural Design and Research Institute, etc. .</p>
<p><b>机关 / 教育单位 / 事业单位 / 地方基层</b> Government / Public Institutions</p>	<p>宁波大学、香港中文大学（深圳）高等金融研究院、宁波诺丁汉大学、舟山市团市委、宁波市第一医院等。</p> <p>Ningbo University, The Chinese University of Hong Kong (Shenzhen) Institute of Advanced Finance, The University of Nottingham Ningbo, Zhoushan City Youth League Committee, Ningbo First Hospital, etc.</p>
<p><b>外资 / 合资企业</b> Foreign Companies / Joint Ventures</p>	<p>外资、合资企业中，89.7% 为世界 500 强、上市公司、大型控股集团，如德勤华永会计师事务所、正大集团、宁波银行股份有限公司、中国民生银行、荷贝（宁波）国际贸易有限公司、华纳圣龙（宁波）有限公司等。</p> <p>Among the foreign investment and joint ventures, 89.7% are Fortune 500 companies, listed companies, and large holding groups such as Deloitte Touche Tohmatsu CPAs, Chia Tai Group, Bank of Ningbo Co., Ltd., China Minsheng Banking Corporation Limited, Hope (Ningbo) International Trade Co., Ltd. , Warner Shenglong (Ningbo) Co., Ltd., etc.</p>



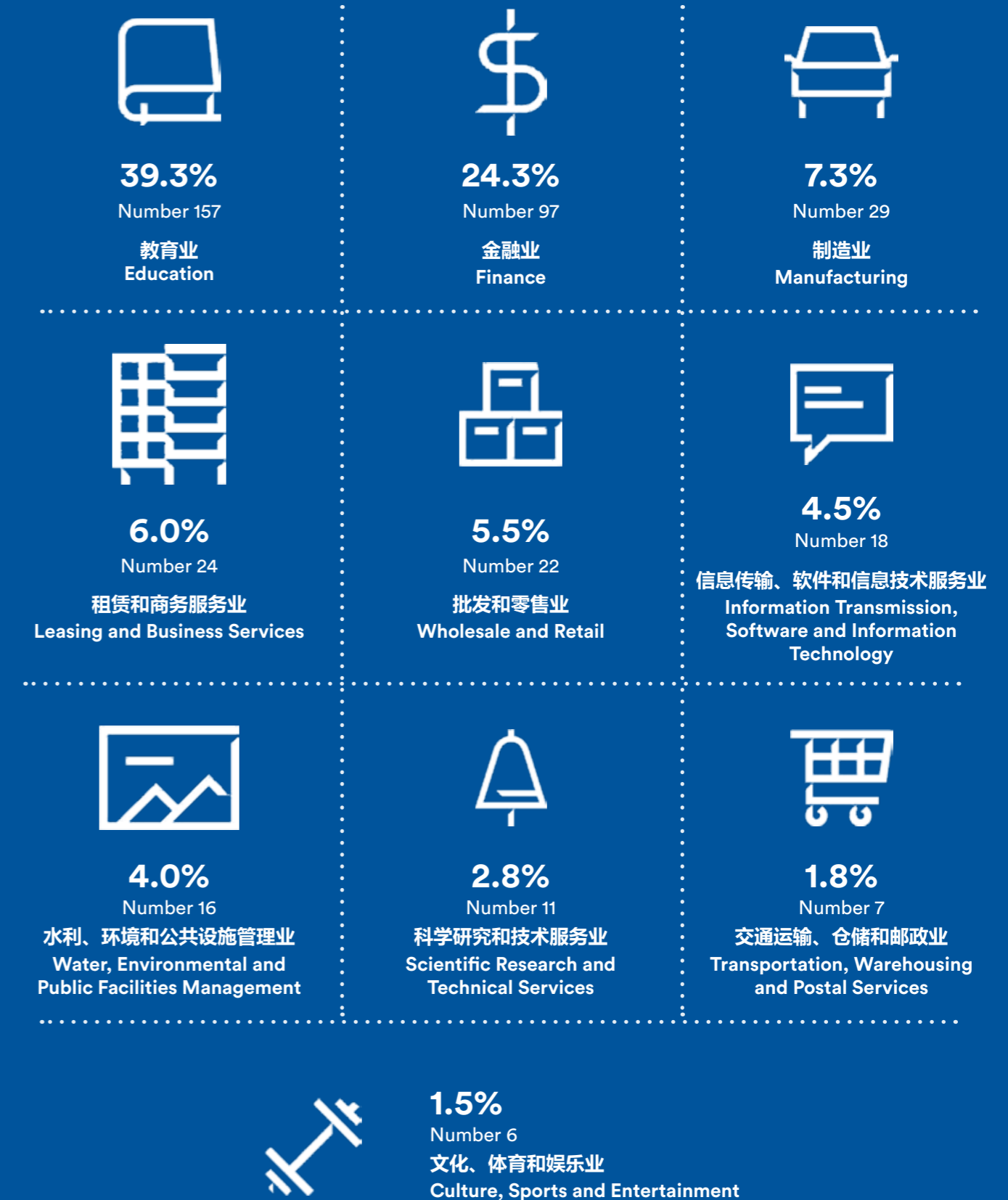
#### (四) 行业分析 By Types of Industries

我校毕业生去向分布广泛，教育业、金融业以及制造业是主要的行业流向。其中 39.3% 的毕业生选择投身教育行业，24.3% 选择金融业及 7.3% 选择制造业。此外，租赁和商务服务业，批发和零售业，信息传输、软件和信息技术业等行业也颇受毕业生欢迎。

UNNC graduates are widely distributed to diverse industries, in particular education, finance and manufacturing. 39.3% of graduates entered the education industry, 24.3% the finance industry and 7.3% the manufacturing industry. In addition, industries such as leasing and business services, wholesale and retail, information transmission, software and information technology were also popular among graduates.



图 2-3 排名前十的行业去向  
Chart 2-3 Analysis of the Top 10 Industries



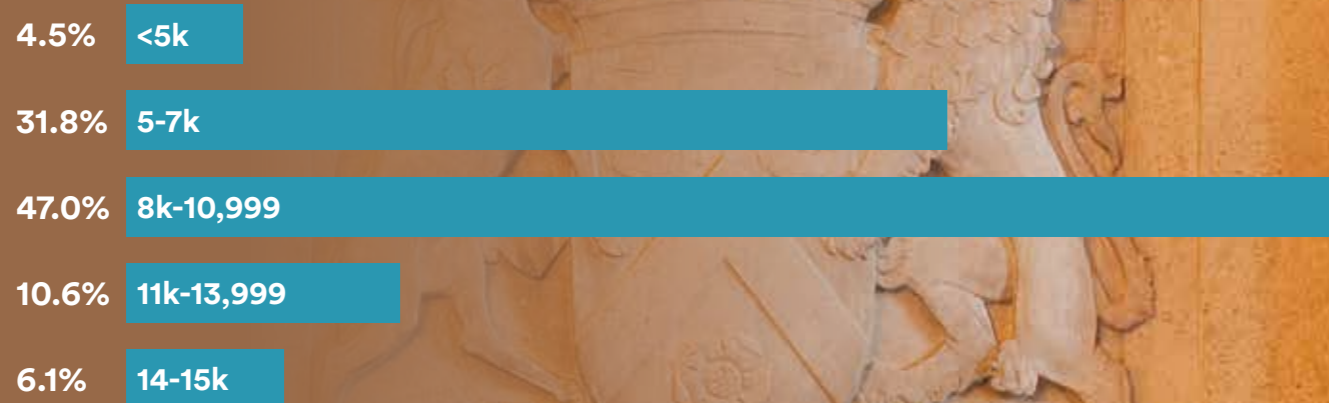
## (五) 收入分析 By Income

根据我校招生与就业发展办公室的不完全统计，2019 届硕士毕业生的税前平均月薪为 8,694.4 元。与全国研究生平均月薪（7,337 元\*）相比，我校研究生整体薪资待遇具有明显优势。

According to the incomplete statistics from the Admissions and Career Development Office, the average monthly income of Master's students before tax is 8694.4 RMB. This compares favorably with the average salary of graduates shown on zhaopin.com, which is 7,337yuan\*.

图 3-4 薪资情况分析

Chart 3-4 Monthly salary analysis



(\*注：数据源于 Data Source from zhaopin.com)

# 2019 届境内博士 毕业生去向分析

## Analysis of 2019 Home PhD Graduate Destinations

我们提供了硕士生分专业就业情况的详细内容，如需了解更多信息，请扫描二维码查阅。

We provide a detailed employment analysis of PG graduates, please scan the QR code to know more about the information.

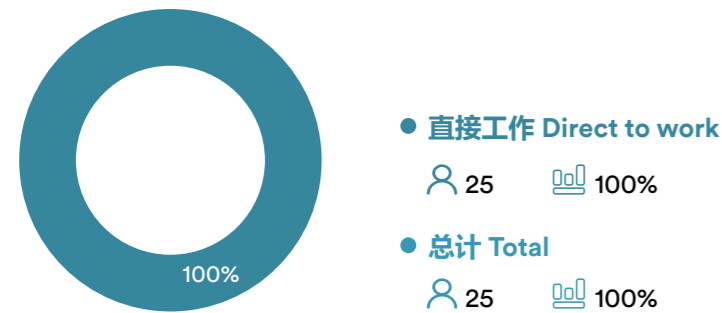


### (一) 毕业生规模及就业率 Overall Graduates & Employability Rate

2019 届境内博士毕业生共计 26 人，回复率为 100.0%。除 1 人因个人原因无法参加工作以外，共计 25 人参加工作，就业率连续 6 年达到 100%。

The number of PhD graduates in 2019 totaled 26, all of whom responded to the graduation survey. Of the 26 respondents, 25 choose to work. The employment rate has thus reached 100% for 6 consecutive years (One respondent is not seeking employment for personal reasons).

图 4-1 2019 年境内博士毕业生去向概况  
Chart 4-1 Overview of the 2019 home PhD Graduates

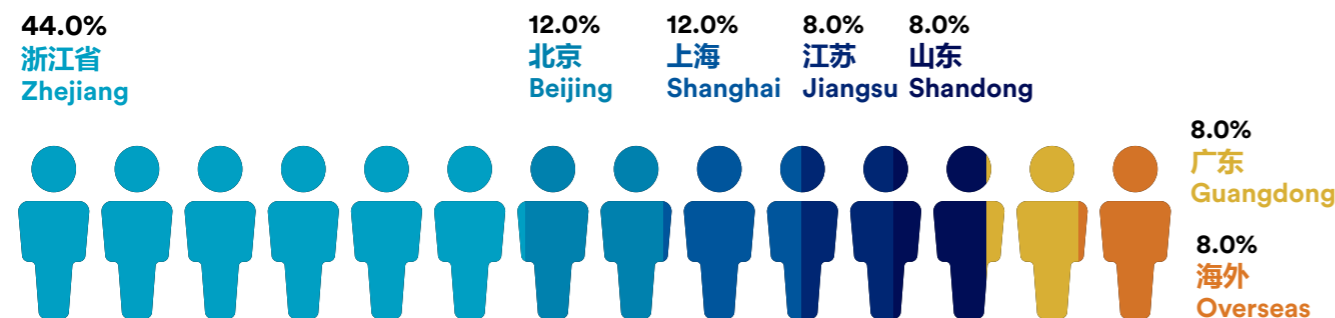


### (二) 就业所在地分析 By Location of Employment

从地区分布来看，44% 的毕业生选择留在浙江工作（其中宁波占 36%），32% 的毕业生选择前往北上广等一线城市工作。另两位毕业生留英工作，占比 8%。

In terms of regional distribution, 44% of graduates chose to stay in Zhejiang to work (of which Ningbo accounted for 36%), and 32% of graduates chose to work in first-tier cities including Beijing, Shanghai and Guangzhou. Two graduates chose to work in the UK, accounting for 8%.

图 4-2 就业所在地分析  
Chart 4-2 Analysis on Location of Employment

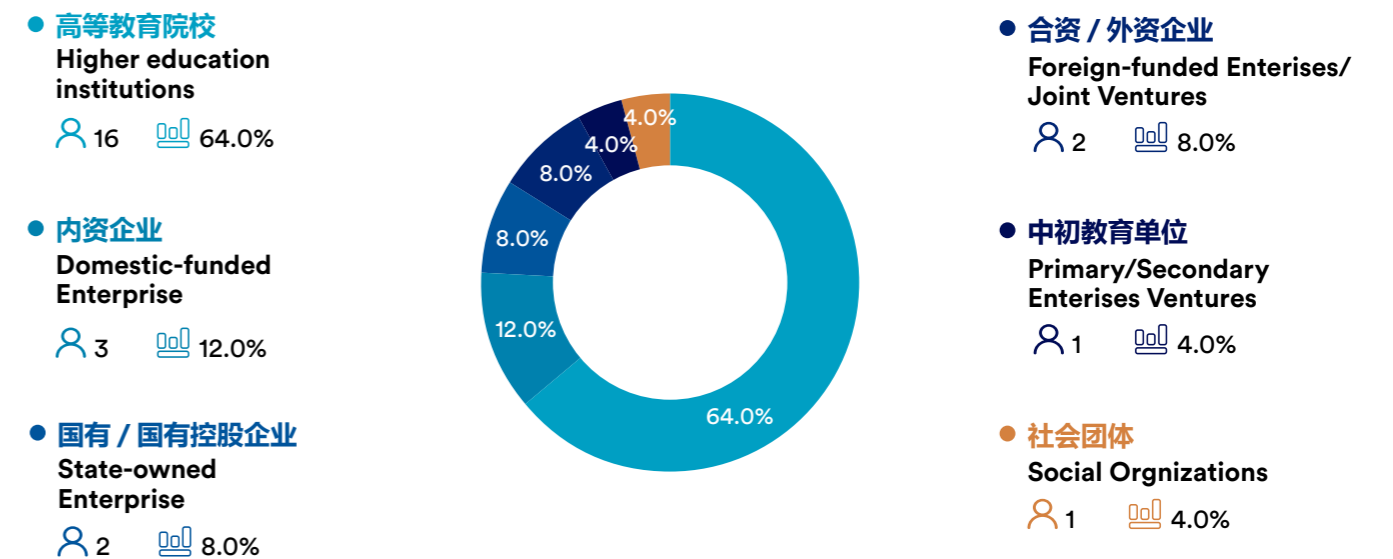


### (三) 就业单位性质分析 By Types of Companies

就单位性质来看，我校博士毕业生去向多样，尤其受各大高等院校的青睐。据统计，我校 64% 的博士毕业生进入教育行业，在高校担任教学及科研等岗位。36% 的毕业生在国有、内资、外资企业中担任工程师和专业技术人员。另有 8% 同学去往海外院校进行科研工作。

UNNC PhD graduates chose diverse industries including major colleges and universities, and other industries. According to the statistics, 64% of our PhD graduates entered the education industry and now hold teaching and research positions in universities. 36% of our graduates are engineers and professional technicians in state-owned, domestic and foreign-funded enterprises. Another 8% of students went to overseas colleges and universities to undertake scientific research.

图 4-3 就业单位性质  
Chart 4-3 By Types of Companies



#### 惠灵顿（杭州），人力资源 HR Department of Wellington (Hangzhou)

宁波诺丁汉大学的学生都非常优秀！学生积极主动、互动性强，具有开阔的国际视野与很强的个人能力。活动举办过程中就业办和承办同学都给予了我们很多帮助，十分期待在未来与宁诺的再次相遇！

UNNC students are excellent! They are both active and interactive, have a broad international vision and strong personal abilities. During the employment activities, both the Careers Team and the students responsible for the organization gave us a lot of help. We are looking forward to meeting UNNC again in the future!

表 4-1 高等教育院校去向举例

Table 4-1 Examples of Higher Education institutions

学校名称 Name of School	工作职务 Job Title	人数 Number
北京科技大学 (985/211) University of Science and Technology Beijing	科学研究人员 Research assistant	1
中国矿业大学 (985/211) China University of Mining and Technology	教学人员 Lecturer	1
苏州大学 (985/211) Soochow University	科学研究人员 Research assistant	1
杜伦大学 QS 100 Durham University	科学研究人员 Research assistant	1
英国诺丁汉大学 QS 100 University of Nottingham	博士后 Post doctorate	1
宁波诺丁汉大学 QS 100 University of Nottingham Ningbo China	助理教授 / 教研人员 Professor/Assistant professor/ research assistant	6
青岛理工大学 (省重点大学) Qingdao University of Technology (Provincial key university)	副教授 Associate professor	1
浙江师范大学 (省重点大学) Zhejiang Normal University (Provincial key university)	教学人员 Lecturer	1
山东科技大学 (省重点大学) Shandong University of Science and Technology (Provincial key university)	教学人员 Lecturer	1
南方科技大学 (省高水平大学) Southern University of Science and Technology of China (Provincial high level university)	博士后 Post doctorate	1

就业单位情况 (除高等教育) Companies (excluding higher education)	担任职务 Job Title
埃克森美孚 (中国) 投资有限公司 Exxon Mobil (China) Investment Co. Ltd.	工程技术人员 Engineering technicians
上海采埃孚中国总部 ZF Shanghai (China Headquarters)	业务发展经理 Business development manager
宁波碧桂园房地产开发有限公司 Ningbo Country Garden Real Estate Development Co. Ltd.	项目部高级经理 Senior manager of project department
中国建筑科学研究院 China Academy of Building Research	软件研发工程师 Software R&D engineer
咪咕视讯科技有限公司 Migu Video Technology Co. Ltd.	AI 算法工程师 AI algorithm engineer
杭州创匠信息科技有限公司 Hangzhou Chuangjiang Information Technology Co. Ltd.	研发总监 R&D director
北京沃东天骏信息技术有限公司 Beijing Wodong Tianjun Information Technology Co. Ltd.	算法分析师 Algorithmic analyst

表 4-2 其他就业单位举例  
Table 4-2 Examples of Other  
Employment Companies

## (四) 收入分析 By Income

据我校招生与就业发展办公室不完全统计,2019 届博士毕业生的平均税前年收入为 239,500 元。与 \* 梧桐果 - 就业大数据显示,2019 年全国博士平均年薪为 184,260 元,可见我校博士毕业生在就业市场上有着较大的竞争优势。

According to the incomplete statistics from the Admissions and Career Development Office, the average annual income of 2019 PhD graduates before tax is RMB 239,500. Compared with the annual salary of graduates shown on Wutongguo, which is 184,260 Yuan\*, our PhD graduates have significant competitive advantages in the employment market.

(\* 数据源于 Wutongguo.com) (\* Data sources: Wutongguo.com)



中信证券, 人力资源 HR Department of CITIC Securities

宁波诺丁汉大学的同学活动积极性高,对宣讲会等招聘活动关注度高、参与性强,我们在宁诺的宣讲会收获了很好的成效。

UNNC has a high enthusiasm for student activities and has a high degree of concern and participation in recruitment activities. We achieved good results in the employer presentation in UNNC.

# 2019 届国际及港澳台 毕业生去向分析

## Analysis of 2019 International and Hong Kong, Macao, Taiwan Graduates

2019 届国际及港澳台毕业生共 169 人，其中本科生 62 人（36.7%），硕士生 91 人（53.8%），博士生 16 人（9.5%）。

In 2019 the University of Nottingham Ningbo China had 169 graduates from Hong Kong, Macao, Taiwan and overseas countries. Undergraduates, Masters and PhD students accounted for 36.7%, 53.8% and 9.5% respectively.

招生与就业发展办公室对毕业六个月后的国际及港澳台毕业生（共计 169 人）的去向进行跟踪调查，共得到 108 份有效回复，回复率 63.9%（2018 届：62.5%）。

After 6 months of graduation, Admissions and Career Development Office (ACDO) followed up 169 graduates from Hong Kong, Macao, Taiwan and overseas countries receiving 108 valid responses with a response rate of 63.9% (up from 62.5% in 2018).

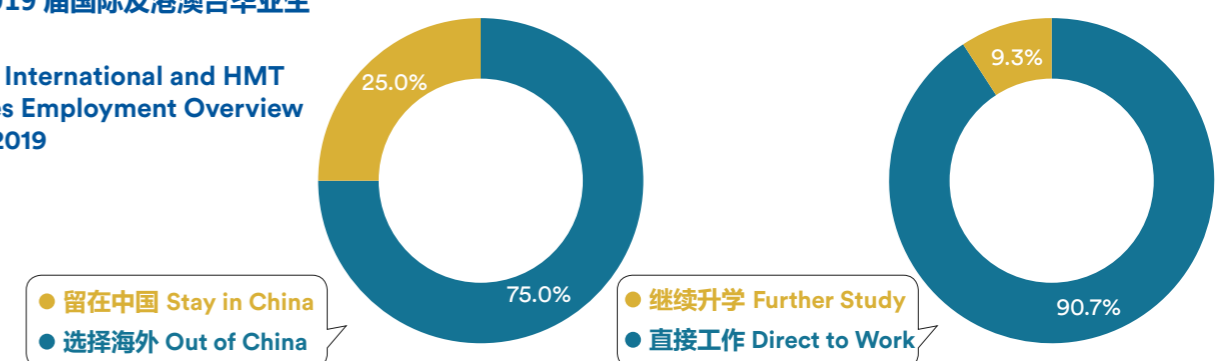
根据不完全统计，在回复的同学中，25.0% 选择留在中国就业或升学，75.0% 选择海外就业或升学。从毕业去向分析，90.7% 选择直接就业，9.3% 选择继续升学。在就业的企业中，除了大型外资企业如汇丰银行（英国）、马来西亚银行（马来西亚）、亚洲航空（马来西亚）、OP 金融集团（芬兰）、安永（英国）、毕马威（荷兰）等，也有不少国家政府机构如泰国首都电力局、英国地质调查局、马来西亚证券委员会等，以及不少中国知名企业如华为、如新集团、浩鲸科技等。博士生的就业选择更多倾向于高校如北京外国语大学、英国诺丁汉大学、上海纽约大学等。

According to the incomplete statistics, 25.0% of these graduates chose to stay in China for further education or employment. 75.0% of graduates chose to go abroad. An analysis of graduation destinations showed that 90.7% chose direct employment, 9.3% chose further study. Employers included global companies including HSBC (UK), Bank of Malaysia (Malaysia), Asia Airlines (Malaysia), OP Financial Group (Finland), Ernst & Young (UK) and KPMG (Netherlands), as well as the Capital Electricity Authority of Thailand, the British Geological Survey and the Securities Commission Malaysia, and Chinese companies such as Huawei, Nu Skin Group, and Whale Cloud Technology. PhD students preferred to work for universities such as Beijing University of Foreign Studies, University of Nottingham, and New York University Shanghai.

学校招生与就业发展办公室为国际及港澳台学生提供全方位的就业指导和服务，并开展了一系列卓有成效的活动，包括简历书写与面试辅导、国际职业周、国际招聘会、职业发展工作坊等，这些活动有效提升了国际及港澳台学生的职业技能，帮助他们了解、适应中国劳动力市场，从而扩大宁诺的国际影响力，促进国际化教育战略的实施。

The ACDO provides a full range of employment guidance and employment services for international, Hong Kong, Macao and Taiwan students, and carries out a series of effective activities, including CV writing and interview guidance, International Career Week, International Job Fair, and Career Development Workshops. These activities effectively improve the vocational skills of international and Hong Kong, Macao and Taiwan students, and help them understand and adapt to China's labor market. They also contribute to the expansion of UNNC's international influence and promote the implementation of our international education strategy.

图 5-1 2019 届国际及港澳台毕业生  
去向分布  
Chart 5-1 International and HMT  
Graduates Employment Overview  
Class of 2019



# 就业指导主要举措

## Main Initiatives of Careers and Employability Services



疫情下不少行业受到冲击，根据教育部提出的“高校再帮一把”的要求，我校招生与发展就业办公室积极应对开展“互联网+升学就业”模式，以“全程、全员、全方位、精准化”为指导方针，**以多样化实习服务为主线，全方位生涯指导服务体系为支撑**，启用全流程密切合作深入指导的“一生一策”动态管理和就业服务新常态服务模式，力保毕业生实现最优的个人发展。

As many industries have been affected by the epidemic, and under the requirement of ‘Support by Universities’ put forward by the Ministry of Education, the UNNC Admissions and Career Development Office has actively responded to the development of the “Internet + Employment” model, It offers comprehensive, professional and tailored-made guidance, and diversified internship services. It also offers as part of its support and career service, a new mode of ‘one student, one policy’, that seeks to ensure that graduates are able to achieve optimal personal development.

### 苹果（中国），人力资源 HR Department of Apple (China)

活动当中也让我们真切感受到了同学们积极参与的热情。宁诺对于学生就业方面给予了很强的关注，并且学生也很愿意参与其中，甚至有同学直接来进行职位申请。我们期待更多宁诺优秀的学生们加入 Apple!

During the activity, we also felt the enthusiasm and active participation of the students. UNNC has a strong focus on student employment and students are very willing to participate. Some of them even applied for positions with us directly. We look forward to more excellent students from UNNC joining Apple!

## (一) 探寻就业指导新途径，进一步加强名企战略合作

### Explore New Ways of Career Guidance and Further Strengthen Strategic Cooperation with Famous Enterprises

宁波诺丁汉大学先进的教育理念与卓越的教育质量使得学生能够获得更为广阔的发展空间。我校学生的综合素质和国际化视野备受国际化企业对应聘生的青睐。截至目前，已有 492 家中外知名企业在招生与就业发展办公室就业信息平台注册，与我校开展长期合作，联合共同培养出众的国际化人才。

在合作过程中，我校积极探寻新办法、新形式、新出路。受到疫情影响，今年就业形势复杂严峻，就业指导工作面临挑战。我校凭借完善的就业信息平台，准确地为企业提供高素质人才。目前，我校已连续多年举办校园招聘，长期向各行知名企业输送符合企业需求的国际化人才。企业负责人对于宁波诺丁汉大学毕业生都有颇高的评价，学生们勤勉踏实、勇于创新 and 敢于实践的品质受到广泛青睐。宁诺以培养学生的综合能力为基础，提高就业指导工作质量为动力，不断吸引如欧莱雅（中国）、联合利华（中国）、玛氏（中国）、华为、宝洁（中国）等国内外知名企业与我校建立长期合作。2019 年秋季学期（疫情前），招生与就业发展办公室共举办宣讲会以及企业走访共 45 场，报名参与学生超过 2500 人次，为历届新高。

The exceptional quality of education at UNNC enables students to broaden their employment horizons. The quality and international vision of our students are highly valued by international companies. 492 well-known domestic and foreign companies have registered on the career system of the Admissions and Career Development Office. These companies have developed long-term cooperation with UNNC and seek to jointly cultivate outstanding international talent.

In the process of cooperation, UNNC has actively explored various new methods, new forms and new ways to develop. The employment situation this year is complex due to the epidemic. Career guidance work is also facing challenges. Despite this, UNNC is still able to provide employers with high-quality talent. UNNC has held job fairs for many years, and has provided well-known companies in various industries with international talent that meets their specific needs. Employers value the diligence, pragmatism and innovative practice of UNNC graduates highly, UNNC regards the development of students' abilities as the cornerstone of quality career guidance. It continues to attract well-known domestic and foreign companies for long-term cooperation. These companies include L'Oreal (China), Unilever (China) Mars (China), Huawei and P&G (China). In the fall semester of 2019 (before the epidemic), the Admissions and Career Development Office held a total of 45 presentations and corporate visits with a record high of over 2,500 students as participants.

#### 普华永道信息技术（上海）人力资源 HR Department of PwC AC (Shanghai)

在宁波诺丁汉大学进行的招聘宣讲会非常棒，我们从学生身上了解了很多，彼此都很受益。宁波诺丁汉大学是一所好的学校，学生也都十分优秀，我们很期待再次参加宁诺就业办组织的其他就业招聘活动。

The whole employer presentation was great. We also learned a lot from the students. We all benefited from each other. The University of Nottingham Ningbo China is a great school with excellent students. We are looking forward to participating in other employment recruitment activities organized by the UNNC Careers Team again.



### 2020 UNNC Internship Fair 开放岗位分析 Analysis of 2020 UNNC Internship Fair Open Position

受到疫情影响，2020 年 UNNC Internship Fair 以线上活动的方式开展，保障实习项目能够安全、顺利的进行。今年，共有 62 家企业提供了总计 847 个岗位，数量较去年提高 33.18%，岗位涉及宁诺所有专业，三大学院可投递岗位数均达到岗位总数的 65% 以上，切实保证了优质学生在疫情期间能够走进企业、积累充足社会工作经验，为未来发展做充分的准备。

Affected by the epidemic, the UNNC Internship Fair in 2020 was carried out online to ensure the safety of the participants. This year, 62 companies provided a total of 847 positions, an increase of 33.18% from the previous year. The positions involve all majors offered by UNNC. The number of positions opened to the three faculties has reached more than 65% of the total job opportunities, effectively. This ensured that high-quality students were able to enter such companies and gain sufficient work experience during the epidemic period, so as to prepare them for future development.

图 6-1 宣讲会海报

Chart 6-1 Posters of Employer Presentations





携程宁诺专场宣讲会  
Ctrip UNNC Employer Presentation



普华永道宁诺专场宣讲会  
PwC UNNC Employer Presentation



玛氏宁诺专场线上宣讲会  
Mars UNNC Online Employer Presentation

EMPLOYER PRESENTATIONS



联合利华（中国）宁诺专场线上宣讲会  
Unilever (China) UNNC Online Employer Presentation

EMPLOYER PRESENTATIONS



欧莱雅（中国）宁诺专场宣讲会  
L'Oreal (China) UNNC Employer Presentation

欧莱雅（中国），人力资源 HR Department of L'OREAL (China)

宁波诺丁汉大学的学生热情开放且好学、语言表达能力强，本科生素质非常好。在企业活动的对接过程中，学生沟通良好，活动执行也井井有条。

Students from UNNC are enthusiastic, open and eager to learn. They have good language ability and are ready to learn.

## (二) 依托多样化实习服务举措，提升就业竞争力

### Relying on Diversification of Internship Services Enhance the Competitiveness of Employment

实习作为提高个人素质和技能的重要途径之一，对学生今后的生涯发展和职业规划有着至关重要的作用。为了能让同学们了解实习的重要性，我办提供了一系列优质的实习服务。通过招聘会、实习比赛、国际组织实习、暑期实习项目等多种类型的实习项目，以精准化、多样化的方式为学生提供更有力及有效的就业力提升平台。

Internships play an important role in students' future career planning and development. In order to help students understand the importance of internships, the Admissions and Career Development Office provides a series of high-quality internship services such as the Internship Fair, Golden Interns Award, international organization internship, and Summer Placement Program. These diverse and targeted services offer students the opportunity to improve their employability.

暑期实习项目  
Summer Placement Program



实习生招聘会  
Internship Fair



国际组织、非政府组织、使馆实习  
Internship in International Organizations, INGOs, Embassies



国际生实习  
International Student Internship



“家门口”的实习  
'At Home' Internship



实习金像奖  
Golden Interns Award



### 1 暑期实习生项目 - 与名企共谋人才发展 Summer Placement Program – work with well-known companies for talent developments

暑期实习生项目 (Summer Placement Programme, 简称 SPP) 是一项通过暑期实习, 与名企合作培养人才的暑期实习的项目, 长期以来受到雇主和学生的一致好评, 目前已成功举办 6 届。今年, 在疫情影响下, SPP 实现由线下转到线上的创新, 从投递简历到面试全程在线上进行。在这样的特殊情况下, 共有 22 家企业带来 298 个实习岗位, 包括新加入的网易游戏、携程、喜利得、亿滋和根与芽带来的热门岗位, 拓宽了实习岗位的行业覆盖面, 增强了企业类型的多元性。实习岗位从国际非政府组织到热门的互联网技术型岗位一应俱全, 为来自不同专业、有着不同成长背景的同学们都提供了宝贵的实习机会。今年, 共有 1100 余名同学参与, 投递简历逾 3200 份, 参与的中外学生涉及各个年级、所有专业。表现出色的学生将经过进一步筛选, 最终顺利进入心仪的公司进行实习。

The Summer Placement Programme (SPP) is for talent cultivation with famous companies. It has been well received by employers and students for the last 6 years. This year, due to the epidemic, SPP was held online. Under these special circumstances, a total of 22 companies offered 298 internship positions, including popular positions offered by the newly added NetEase Games, Ctrip, Hilti, Mondelez, and Roots & Shoots. These companies broadened the industry coverage of internship positions and enhanced the diversity of business types. Internship positions range from international non-governmental organizations to popular Internet technology-based positions, providing valuable internship opportunities for students from different majors and different growth backgrounds. This year, over 1,100 domestic and foreign students of all grades and all majors participated, submitting more than 3,200 resumes. Outstanding applicants will be further screened and finally successfully enter their desired companies for internships.



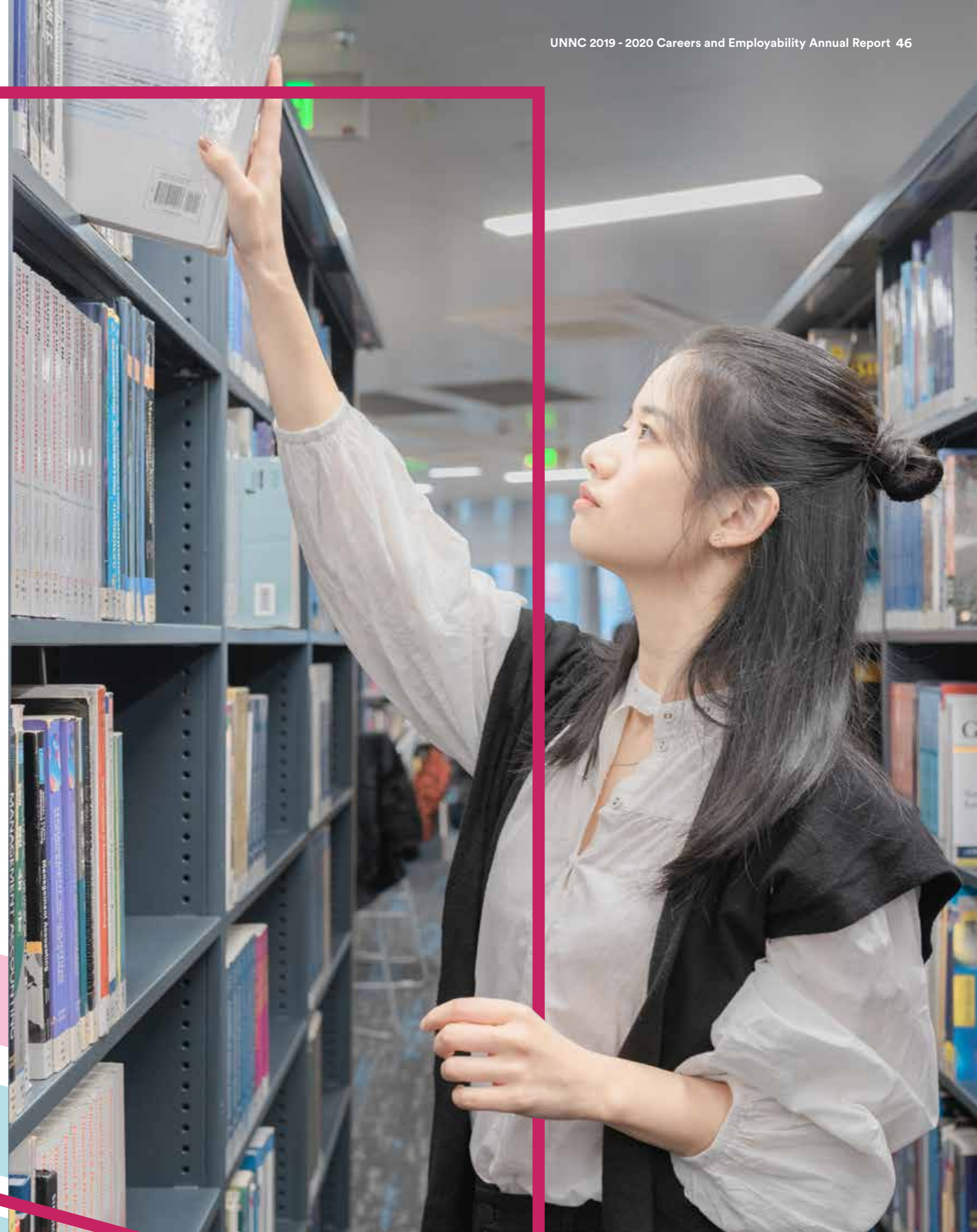
暑期实习项目照片  
Summer Placement Programme



## 2 实习生招聘会 – 拉近学生与距离 Internship Fair – Close the distance between students and employers

2020 年 UNNC Internship Fair 依照防疫要求，转移至线上举行。活动形式虽然有所改变，但热度依旧不减。活动中，包括欧莱雅（中国）、美的、碧桂园等在内的共 62 家世界知名企业带来总计 847 个岗位，向同学们介绍了企业内部文化和相关工作经验，给学生带来了施展才华的实习机会。同学们通过网络积极投递简历，活动全程有近 1000 名学生参与，他们未来将通过自身努力参与到企业的实习工作中去，不断积累经验，增强自身能力，对其未来的职业规划具有重要的意义。

The 2020 UNNC Internship Fair was also held online in accordance with epidemic prevention requirements. Although the format of the activity changed, its popularity remained unchanged. 62 well-known companies including L'Oréal (China), Midea and Country Garden, offered a total of 847 positions, introduced the company culture and offered internship opportunities to the students. Nearly 1000 Students actively submitted their resumes online. The applicants will accumulate experience and develop their own capabilities through the internship. This is of great significance to their future career planning.



### 3 毕业生招聘会 - 迈入名企的最佳机会 Graduation Job Fair – Best access to famous enterprises

为帮助毕业生在就业过程中顺利完成从学校到企业的过渡，宁波诺丁汉大学多年来一直坚持每年举办毕业生招聘会 Graduation Job Fair。今年，该活动因疫情疫情期间转移到线上举办。活动期间，共有 80 家来自不同行业的企业参加，提供与学生专业密切相关的多种岗位，实现岗位类型的多元化。通过毕业生招聘会，宁波诺丁汉大学的优质毕业生将为各大名企送来活力与创新力。

In order to help graduates to successfully accomplish the transition from learning to practice in the process of employment, UNNC has been holding the Graduation Job Fair annually for many years. During the epidemic, the event was held online. A total of 80 companies from different industries participated and provided a variety of positions closely related to the students' majors, thus achieving job diversification. Through the Graduation Job Fair, excellent UNNC graduates deliver vitality and innovation to employers.



2020 年 Graduation Job Fair 海报  
2020 Graduation Job Fair Poster

### 4 国际组织实习—培养有责任感的国际公民 Internships in International Organizations— Promoting responsible international citizens

为了鼓励学生成为一位国际化公民，我办积极响应教育部“鼓励支持大学生到国际组织实习任职”的号召，举办了“IO & INGO week”，旨在为同学们提供国际组织及非政府组织实习和招聘的信息，增进我校同学对这一行业领域的了解。活动内容包括对留基委、世界经济论坛、联合国妇女署、联合国国际农业发展基金会的分享。希望能够鼓励和引导更多 UNNC 同学对全球治理、涉外服务等领域产生兴趣，成为更具国际化视野的综合性人才。

To encourage students to become international citizens, the Admissions and Career Development Office has actively responded to the call of the Ministry of Education to 'encourage and support college students to work in international organizations' and organized 'IO & INGO week'. This aims to provide students with information on internships and the recruitment practices of international organizations and INGOs as well as developing students' understanding of this industry. Activities included sharing sessions with the China Scholarship Council, the World Economic Forum, UN Women and the UN International Fund for Agricultural Development. We hope to encourage and guide more UNNC students to become interested in global governance, foreign services and other fields, and to become well-rounded talents with an international perspective.

#### 中国银联，人力资源 HR Department of China UnionPay

宁波诺丁汉大学招生与就业发展办公室和同学们工作秩序井然，让我们体会到了一所名校的风采。非常感谢宁波诺丁汉大学对中国银联招聘工作的大力支持。

We enjoyed the event and the cooperation with such a great university. I would like to thank the University of Nottingham Ningbo China for its great support to the recruitment of China UnionPay.

### 5 “家门口”的实习 - 学用结合、知行合一 “At home” Internship - Combining of learning and practice

为了促进宁诺学子以“学”为基础，取精用弘，以“做”为关键，知行合一，懂得在实践中用其所学，积攒能力，找寻未来就业方向，我办与宁波人才中心、鄞州人力资源保障局和南部商务区等合作，致力于建设国际化人才实习基地，引进优质企业实习岗位，助力本地经济发展，例如建立宁波帮博物馆“人文素质教育基地”，立足人文资源和教育资源，加强教育、志愿服务和社会实践等多方面交流合作。

UNNC encourages students to take learning as the foundation and doing as the key. It promotes knowledge with actions and helps students to understand how to apply theory to practice, build their abilities and seek future directions. In order to do this, the Admissions and Career Development Office cooperates with Ningbo Talents Center, Yinzhou Human Resources Security Bureau and Southern Business District, It thus seeks to build an international talent internship base, introduce high-quality corporate internship positions, help local economic development, such as the establishment of the Humanities Quality Education Base of Ningbo Bang Museum, devote humanistic and educational resources, and strengthen exchanges and cooperation in education, voluntary service and social practice.



#### 埃培智，人力资源 HR Department of IPG

宁波诺丁汉大学招生与就业发展办公室对学生的就业情况很关心，学生们的工作也很努力，耐心支持，积极上心。

The Careers Team of UNNC is very concerned about student employment. The students are hardworking, patient and caring.

## 6 实习金像奖 – 追寻梦想、永不停歇 Golden Interns Award – Pursue your dreams and never stop

今年是连续第四年举办宁诺实习金像奖。该活动旨在提供学生交流经验、分享心得、与企业互动的平台。通过学生分享优秀实习经历，发挥榜样的力量。本次金像奖由学校设立专项基金，吸引了近 700 名师生到场观摩，本次活动有效地激励了各年级同学积极参与社会实践的意识，在全校范围内营造实习氛围。

This was the fourth consecutive year of the UNNC Golden Interns Award. The event aims to provide students with a platform to share and exchange experiences, as well as interact with enterprises, and role models are able to share their internship experiences. This year's Golden Interns Award featured a special fund founded by the University and attracted nearly 700 teachers and students. The event has raised students' awareness of active participation in social practice and created a positive attitude to internship across the University.

2020 年实习金像奖新增了 3 分钟实习短视频比赛、线上晋级赛、雇主云评审。另外今年还增设了优秀导师奖，获奖者除了有来自海国图智、瀚纳仕以及联合利华的企业雇主，也有校内的专业导师。今年共有 6 位选手通过层层遴选入围决赛，他们来自不同专业及行业，其中不乏行业巨头，例如滴滴出行、凤凰网、联合利华、瀚纳仕、海国图智、复星国际等：

The 2020 Golden Interns Award has newly launched the 3 minute internship Vlog competition, virtual preliminary round competition and virtual judgment by a panel of employers. Meanwhile, the Excellent Mentor Award was also newly launched this year with winners including not only employers from Intellisia Institute, HAYS and Unilever, but also professional mentors at UNNC. This year, a total of six contestants were selected for the final. They came from different majors and have worked in different industries, including many industry giants, such as Didi Chuxing, PhoenixNet, Unilever, HAYS, Intellisia Institute and Fosun International.

# GOLDEN INTERNS AWARD

## 金像奖风采

### Photos of Golden Interns Award



**7 国际生实习 - 多元辅导、文化交织**  
**International Student Internship - Diversified guidance and cultural exchange**

为提升宁诺国际生就业服务质量，我办积极为宁诺国际学生提供包括就业政策、就业指导、就业能力提升、招聘活动等信息咨询与服务在内的全方位服务，使国际生更好地了解、适应中国劳动力市场，从而吸引更多国际生来甬学习并工作，进一步扩大宁诺的国际影响力，促进教育国际化战略的实施。

In order to improve the quality of employment services for UNNC international students, our office actively provides a full range of services for international students, including guidance on employment policies, general careers guidance, employability skills development, recruitment activities, and other information consultation and services. These services enable international students to become better acquainted with and adapt to China's labour market, thus attracting more international students to study and work in Ningbo, and further expanding UNNC's international influence while also promoting the strategy of education internationalization.

每年春季，我校会组织“国际职业周”，邀请各大企业来校展开一系列招聘、行业分享、就业咨询等活动。Every spring, our University organizes the 'International Career Week', inviting major corporations for a series of activities including recruitment, industries sharing and employment consulting.



2020 宁诺国际生线上招聘会  
 2020 UNNC Online International Students Job Fair



部分国际生招聘会参会企业  
 Companies participated in the 2020 International Students Job Fair

此外，今年 10 月，由于部分国际生受疫情影响无法回到校园，我办特邀英国专业人力资源机构为国际生开展线上就业能力提升工作坊，收到参与学生一致好评。

Furthermore, as some international students were not able to return to campus due to the pandemic, this October career office invited UK professional human resources institutions to launch employability improvement webinars. The webinars were well-received by participating international students.

## Feedback from International Students

I really enjoyed the career webinars. The delivery team gave good tips and crucial information. Lots of information was given and laid out nicely.

**Vincent Sukarna**  
 Y1 Mechanical Engineering

The online career workshops were excellent in helping me to think more deeply about my career plans. The presentations were very detailed, covering everything from career planning, CV tips, and networking strategies.

The experts who deliver these workshops have experience in Europe, the US, as well as China. So there is information for everyone regardless of your career plans. They were also happy to take any questions no matter how big or small you think they are. Whether you are a first-year student or a final-year student, you will learn something new.

**Tom Lilley**  
 Y4 International Studies



8

“CareersUNNC” 每日推送 - 招聘资讯每日更新  
‘CareersUNNC’ Daily Job Posting – Employment information updates every day

为保障学生在疫情下也能够获得第一手的就业信息，我办第一时间特别策划了“每日推送”项目，向同学们介绍最新的招聘就业市场动态。自活动开始起，共计发送每日推送 50 余篇，平均浏览量达到 750 以上，平均一条推送包含企业岗位信息约 20 条，新闻资讯若干条，其中企业包括各大世界名企在内的各行业、各类型企业。这一措施有效地缓解了毕业生的就业焦虑情绪，帮助他们足不出户就能全面地了解当下招聘就业市场的最新动向，实现就业与发展目标。此外，我办通过生涯大使条线和校内系统，继续推送常规岗位信息至学生的指尖，实现信息推送零距离、全覆盖。

In order to ensure students’ access to first-hand employment information even during the epidemic, the Admissions and Career Development Office has launched the ‘Daily Job Posting’ to introduce students to the latest recruitment and employment market trends. Since the start of this service, more than 50 daily messages have been sent, with average page views of more than 750. An average message contains about 20 job postings in addition to labor market news relating to world famous companies from different industries. The ‘Daily Job Posting’ has helped alleviate employment anxiety among graduates, helping them to fully understand the latest trends in the employment market in order to help them to achieve their career development goals. In addition, the In addition, the Admissions and Office continues to publish regular postings through career ambassador groups and career system of the University, establishing a zero distance and full coverage of information delivery service.

**日常 Daily**

**国际生实习/就业资讯**  
Internship/Job Opportunities for International Students

目标群体：在校国际生

- 介绍中国就业市场及人才招聘趋势，提供最新就业政策
- 提供国际生招聘活动及岗位信息，搭建企业与学生之间的桥梁
- 推送职业能力工作坊，多方位提升国际生综合就业能力

Tips: 尽管国际生在中国就业面临一定挑战(如签证及语言)，但我们仍鼓励国际生多参与实习及职业发展活动，经验的积累及就业力的提升同样是有价值的收获。

Targeting Group Delivery: International Students

- Introducing China labor market and talent recruitment trends, providing the latest working policy;
- Providing information of international recruitment activities and positions, building up a bridge between students and employers;
- Promoting career development workshop to improve the comprehensive employability of international students.

Tips: Although international students would face challenges of seeking jobs in China (e.g. visa & languages), we still encourage international students to take more internships and career development activities, the gained experience and improved employability are also valuable to the future career development.

**周一 Monday**

**名企校园招聘**  
Vacancies from Top Leading Companies

目标群体：大三、大四和研究生

- 讲解企业招聘相关的新闻动态，把握最新信息
- 推荐各大行业内优质就业机会，助力找到心仪岗位

Tips: 通过搜索企业官网或关注官微，了解企业文化、业务范围和最新运营项目，做一个从容的应聘者，根据就业市场变化及时调整自己求职策略。

Targeting Group Delivery: Y1 & Y4 & PG

- Get familiar with the latest market information from different industries;
- Delivery high-quality internship and full-time job opportunities from big companies.

Tips: Search official website or WeChat account of the companies to familiarize yourself with the company's culture, core business and future development plan, which will be helpful to equip yourself before stepping to the next step of the interview and adjust your job exploring plan with the market.

**周二 Tuesday**

**宁波当地就业**  
Your Nearby Work Opportunities

目标群体：在校各年级学生

- 推送生涯寄语，传达最深刻的人生哲理
- 精准定位宁波，海量就业机会就在身边

Tips: 充分对接家门口的企业和政府资源，深入“产学研”合作，学用结合，知行合一，及时掌握宁波劳动力市场资讯，低年级学生走进你的第一份实习公司，高年级学生可收获名企offer。

Targeting Group Delivery: All students

- Provide effective suggestions about your career planning;
- Offer locate internship and full-time job opportunities in Ningbo.

Tips: Fully engage with "at home" enterprises and government resources, deepen the cooperation of "production, teaching, research and application", obtain Ningbo labor market information timely and junior students can search your first internship and senior students can get offer from Ningbo famous companies.

**周五 Friday**

**行业趋势及求职技能提升**  
Industry Trends and Job-Hunting Skills

目标群体：在校各年级学生

- 行业新闻洞察，助你了解最新行业动态及人才趋势
- 分享求职技能与技巧，从简历、面试等多方面提升你的求职竞争力

Tips: 尽管许多岗位对于求职者的经验及技能有一定要求，对于应届生而言，态度与学习能力也是雇主非常看重的一点；避免眼高手低，把每一次面试当成一次锻炼的机会。

Targeting Group Delivery: All students

- Insight into industries and help you understand the latest industry and talent trends;
- Job hunting skills and tips sharing, improve your career competitiveness from multiple aspects.

Tips: Although a lot of positions have certain requirements of experiences and skills on candidates, as for graduates, attitude and learning ability are also valued by employers. Avoid of aiming high but accomplishing little, taking every interview as a chance to practice.

**周四 Thursday**

**国际组织方向**  
NGO News & Job Opportunities

目标群体：在校各年级学生

- 集合国际组织行业动态，提供国际组织方向最新新闻
- 推送国际组织相关岗位，精准定位就业需求
- 介绍国际组织相关知识，以及笔试面试技巧，助力拿下心仪Offer

Tips: 尽管国际组织对实习生年级有非常严格的要求，也同样推荐低年级的同学及时关注相关信息，并想德心仪岗位要求，就其他实习机会经验的积累，为最后申请做准备。

Targeting Group Delivery: All students

- Gather the latest trends and news of NGO;
- Post relevant job positions of NGO to accurately locate your career demands;
- Introduce relevant knowledge of NGO and interview skills to help you win your ideal offer.

Tips: Although NGO have very strict requirements for the grade of interns, it is also recommend that junior students will pay attention to these relevant information you are interested in. At the same time, accumulate experience in other internship opportunities (based on the job description and requirement of NGO to prepare for your application.

**周三 Wednesday**

**留学信息速递**  
Further Study Update

目标群体：在校各年级学生

- 介绍国外院校开设课程及申请政策，把握留学动态
- 集合最新留学相关考试信息，规划留学准备
- 提供最新留学相关讲座信息，助力留学申请

Tips: 申研的成功取决于尽早规划、确立目标以及系统准备。关注ACDO留学指导活动的同时，如有疑问应及时向ACDO留学导师寻求专业意见。

Targeting Group Delivery: All students

- Updates on programme offerings and admission policy at popular overseas graduate schools;
- Standardized test preparation and policy updates;
- Upcoming graduate school info-sessions, application workshops and/or tutorials.

Tips: The success of further study application depends heavily on planning early, setting up goals and preparing systematically. At the same time of following further study events, students are advised to consult further study advisors of ACDO to obtain counseling in a timely fashion.

宁波碧桂园房地产开发，人力资源 HR Department of Country Garden (Ningbo)

我们深深感叹宁波老师和同学们对于大学生职业规划的重视程度，同时也体会到了他们对事事都尽心尽责的态度。

We can feel that Careers Team in UNNC care about students’ career planning and also encourage a can-do attitude.

浙江吉利控股集团，人力资源 HR Department of Geely

宁波诺丁汉大学的老师和同学对就业与招聘都十分重视，就业办就业体系也十分完善，流程十分详细。

The UNNC Careers Team are focused on the career development of the UNNC students.

9

**校友公益项目 - 连接宁诺的过去与未来****Alumni Referral Programme – connecting UNNC's past and future**

在疫情影响下，今年就业形势不容乐观、难以预测。对此，招生与就业发展办公室积极应对，推出宁诺校友公益项目 (UNNC Alumni Referral Programme)，于 2020 年 3 月正式启动。作为中国最早创办的中外合作大学，宁波诺丁汉大学十余年间向社会输送了众多的优质人才，他们在各自的岗位为所在企业的发展增添了动力。通过校友公益项目，他们向宁诺在校学生提供了来自超过 40 家企业的 200 余个职业岗位，其中包括阿里巴巴、快手、国研经济研究院东海分院等企业机构的优质机会。校友公益项目受到了学生的一致好评，也展现了宁诺校友不断增强的社会影响力。

Due to the epidemic, this year's employment situation may be less optimistic and difficult to predict. In response, the ACDO launched the UNNC Alumni Referral Programme in March 2020. As the first Sino-foreign-cooperative university founded in China, UNNC has continued to send high-quality talent into employment for more than ten years, contributing to the development of the companies where they have been placed. Through the Alumni Referral Programme, more than 200 professional positions from more than 40 companies were provided, including high-quality opportunities from enterprises and institutions such as Alibaba, Kuaishou, and the East China Sea Branch of National Research Institute of Economics. The Alumni Referral Programme has received unanimous praise from students, and also demonstrated the growing social influence of UNNC alumni.

**2020 校友公益计划海报****Poster of 2020 Alumni Referral Programme****大众汽车自动变速器 (天津)，人力资源****HR Department of Volkswagen Automatic Transmission (Tianjin)**

宁波诺丁汉大学的学生主观能动性非常强。

UNNC students show initiative. UNNC attaches great importance to the employment and development of students.

**浦发银行宁波分行，人力资源 HR Department of SPD BANK Ningbo Branch**

第一次在宁波诺丁汉大学举办宣讲会，本次宣讲会的效果特别好！在举办宣讲会的同时也感受到了宁波诺丁汉大学的优秀和宁诺学子的积极。很感谢本次宣讲会宁波诺丁汉大学给我们的帮助！

This was the first time that we held an employer presentation with UNNC, and it was excellent! I also felt the excellence of UNNC and enthusiasm of UNNCers. Thanks very much for the help of UNNC!

### (三) 以学生为本，构建一流的生涯指导服务体系

#### Build a first-class students-oriented career guidance service system

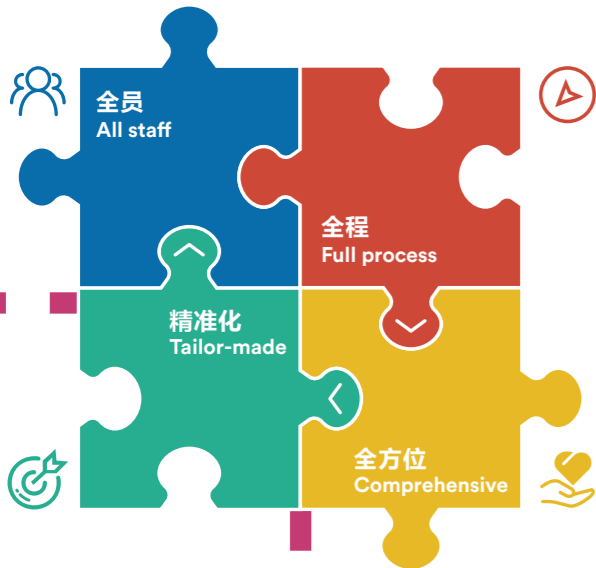
##### Every Step Along the Way

指导体系精准丰富，全面唤醒生涯意识

The guidance system is targeted and comprehensive, and fully awakens the career consciousness of students

生涯指导服务全面覆盖每个年级、每位学生，体系强健有力、内容丰富、定位精准、讲求实效，就业咨询师专业有经验，有效联动校外内教师、企业、校友资源，形成就业指导合力，开发线上线下 85 多门精品课程，内容包括职业规划、自我探索、行业职业和实习求职申研等专属频道，精准投放给各年级、各专业学生群体，实现因材施教，时时有指导，处处有服务，每时刻生涯规划不掉线。

Career guidance services comprehensively cover each grade and each student, which is strong and powerful, rich in content, precise positioning, and practical with experienced career consultants. The system can effectively link the resources of teachers, companies, and alumni inside and outside the University, forming a joint force for career guidance, and developing more than 85 online and offline quality courses, including professional channels such as career planning, self-exploration, industry occupations, and internships in all grades and majors in accordance with their aptitude. There is always guidance and services available, and career planning remains paramount.



职业咨询与探索交流

1

#### 教学分类指导，实施个性化的就业指导服务

Classified guidance, and implementation of personalized career guidance services

##### 生涯自助系统

###### Self-Exploration Test

形式：测评及个人报告，生涯体验营

Format: Assessment and personal report, Career carnival

目标：激发自我认知，澄清职业兴趣性格价值观等

Objective: Stimulate self-awareness, Clarify professional interest, personality values, etc.

##### 职业规划课程

###### Career Planning Courses

形式：讨论课，研究型讲座，高年级经历展示

Format: Discussions, research lectures, Senior students experience sharing

目标：系统普及生涯理念，树立规划的榜样力量

Objective: Systematic popularization of career ideas, Setting examples for planning

##### 咨询辅导

###### Career Advice Service

形式：一对一，面对面

Format: One on one, face to face

目标：提供求职留学个体针对性专业建议

Objective: Provide targeted professional advice for individuals seeking employment

##### 求职留学申请技巧

###### Application Skills

形式：线上线下课堂

Format: Online & Offline lessons

目标：提高申请技能

Objective: Improve application skills

##### 卓越奖课程体系

###### The Nottingham Advantage Award

形式：课外选修课，志愿者实践，企业第二课堂

Format: Extracurricular electives, volunteer practice, corporate extracurricular class

目标：促进学术与技能同步发展，增强软实力

Objective: Promote the simultaneous development of academic and workplace skills, enhance soft skills

##### 企业校友朋辈导师

###### Mentor Scheme by Employers, Alumni & Senior Students

形式：线上线下，互帮互助

Format: Online and offline mentoring scheme

目标：激发，引领，榜样

Objective: Inspiration, guidance, role model

##### 行业探索

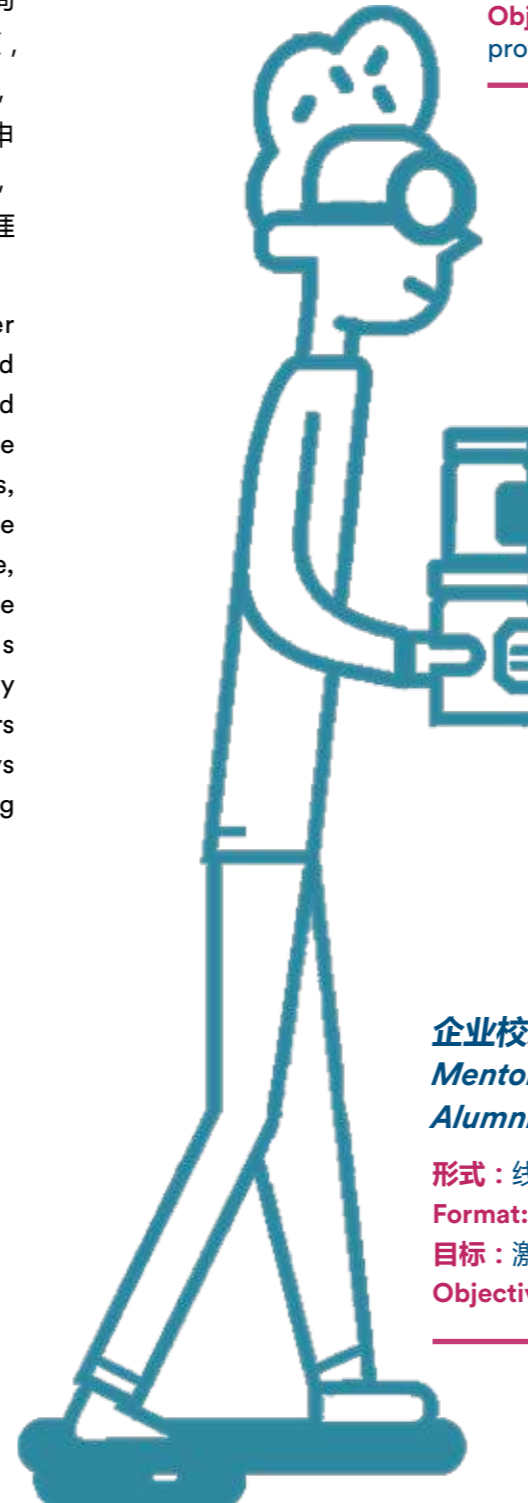
###### Industry Exploration

形式：工作影子、生涯人物访、谈企业走访、行业讲座

Format: Work shadows, career interviews, corporate interviews, industry lectures

目标：了解行业，设立目标建议

Objective: Get knowledge of the industry, Set goals



# CROSSING MINEFIELD

Cross the minefield

Know the degree of complexity of occupational market

## 生涯导航引领，优化自我规划

### Career guidance leading and self-planning optimization



有计划、有目标、持续系统地帮助学生的职业定位、目标设定和通道设计，尽力为每位学生独一无二的发展蓝图保驾护航、量体裁衣，在最适合的时期能做出最优的规划发展，遇见未来最真的自己。

Help students to focus their career positioning and identify goals and channels under a planned, targeted and continuous system while tailoring a unique development blueprint for each student, and making the best development plan at the most suitable time to realize their visions.

#### 大一 | 唤醒生涯意识

##### Year 1 | Raise Career Awareness

目标：适应大学生活，树立规划意识

Adaptation: Adapt to university life, planning consciousness

#### 大二 | 聚焦重定目标

##### Year 2 | Re-planning future careers

目标：了解职业与留学，培养综合素质

Mission: Understand career and overseas study, Cultivate comprehensive qualities

#### 大三 | 提升职业形象

##### Year 3 | Boost career profile

目标：明确精准目标，积累相关经验

Mission: Set precise objectives, Accumulate relevant experience

#### 大四 / 研究生 | 递交申请冲刺

##### Year 4/Postgraduate | Submit Application

目标：递交展示申请，冲刺名校名企

Mission: Submit applications, Head for well-known universities and companies

#### 校友 | 继续提供支持服务

##### Alumni | Ongoing Supports

目标：了解最新市场动态，继续岗位推送

Mission: Learn latest market trends, Continue position information push

## 2 联动多方导师力量，满足学生个性化需求

Connecting with different mentors to meet students' individual needs

疫情下，一对一就业咨询更进一步走近学生，设立线上咨询预约平台，通过微信、电话、zoom、Teams 等途径更快捷地为学生提供了精准个性化的就业咨询和心理压力疏导服务，同时也特别邀请来自不同行业的企业和校友导师，如首席人力资源官、咨询顾问、行业猎头等加入咨询服务，帮助学生深入了解行业动态，引领实习、求职和申研目标，发挥模范榜样作用。

In order to relieve the possible psychological effects of the epidemic, online platforms such as Wechat and Teams have been used to provide personalized one-on-one employment consultations. In addition to this, companies from different industries have provided role models and alumni mentors including chief human resources officers, consultants and industry headhunters from different industries, such mentors have been invited to join the consultation service to help students develop a deeper understanding of industry trends, lead internships, perform job searches and set research goals.

### 嘉年华活动现场

Scene of Career Carnival



## 3 全员群策群力，打造国际化人才培养新模式

All staff united together to create a new model of international talent training

诺丁汉卓越奖课程 (Nottingham Advantage Award, 以下简称 NAA) 是由英国、马来西亚和中国三校联合开发的国际化人才培养项目，旨在提升学生就业和学术的双重能力，培养具有国际一流的知识视野、强烈的创新意识、跨文化交流合作能力的高层次复合型人才。课程与学术课程有着同等的审核要求、运行标准和管理方式均接受教学委员会监督 (Teaching and Learning Committee)。今年，我校提供以下 9 大类 40 多门课程。

The Nottingham Advantage Award (NAA) is an initiative jointly developed by the three campuses in UK, Malaysia and China with the aim of enhancing students' dual employment and academic abilities. It is aimed at cultivating high-level talents with world-class knowledge and vision, strong innovation awareness and cross-cultural communication and cooperation abilities. The courses feature equal quality assurance requirements, operation standards and management schemes as academic courses, all of which are supervised by the Teaching and Learning Committee. This year, over 40 courses in 9 categories have been provided by the University.



被诺丁汉卓越奖全球毕业生奖提名的优秀学生 杨远平  
Outstanding Candidate of VC Global Graduate Prize of Nottingham Advantage Award

华润置地 (杭州), 人力资源 HR Department of China Resources Land Limited (Hangzhou)

宁波诺丁汉大学是一所很关注学生职业发展的学校。  
UNNC is a university that pays close attention to students' career development.



职业技能发展  
Employability and Career  
Skill Development



实习实践活动  
Internship and Practice



语言文化  
Language Culture



企业项目管理  
Enterprise Project  
Management



商业咨询项目  
Consulting Programme



志愿者社区服务  
Volunteering and  
Community



可持续发展课  
Sustainable Development



三校线上课程  
Three Campuses Online  
Course



雇主导师项目  
Employers & Mentors  
Programme

#### 4 行业职业体验周 – 培养复合型跨界人才

##### Industry Career Experience Week - Training interdisciplinary talents

行业周系列活动旨在搭建校企互动平台，帮助学生深度了解并储备多元化行业的知识动态信息。该项目共涉及十个主题，包括实习、国际组织、咨询金融管理、化工环境、机械电气、航空航天、媒体快消、IT 互联网、升学以及国际周。今年，行业周共筹办活动 50 余场，为同学们带来了高质量的行业职业体验。

The series of Industries Week activities aim to build an interaction platform between the university and industries to deepen student understanding of different industries. The project covers ten topics, including internship, international organizations, finance, consulting & management, chemical & environment, mechanical & electrical, aerospace, media & FMCG, IT & Internet, further study and international career week. This year, more than 50 activities were organized, bringing together students with superior industrial experience.



#### (四) 系统全面的考研指导，拓宽宁诺学生名校之路

##### Systematic Further Study Advising Leading the Way to Top World Universities

在就业质量大幅度提升的同时，宁诺毕业生也日益受到海外名校的青睐。在过去几个年度中，选择留学深造的毕业生中每年均有超过 50% 的同学被世界前 50 的名校录取。为了向选择留学深造的同学提供及时、中立、全面、系统的考研指导服务，招生与就业发展办公室通过多方面的举措，为宁诺学生开拓专属的名校申请之路。

In addition to being favourably placed in the job market, UNNC graduates are increasingly favoured by top universities overseas. Over 50% of our graduates who choose to study further have been admitted into the world's top 50 universities. In order to provide timely, neutral, comprehensive and systematic further study advising services to students, the Admissions and Career Development Office has developed a variety of measures.

##### 线上考研课程，全面系统指导

##### Further Study Planning and Application Webinars

2019-2020 年度，留学指导服务团队一方面继续推出《留学考研指导》线上课程，面向大四同学进行考研流程解析、院校专业选择、文书写作指导等专题系统指导，另一方面在已有课程的基础上积极研发新课程，并推出全新的《文书写作工坊》课程，更加深入地为学生提供急需的专业、中立的考研文书写作指导。在陆续推出的几期课程中，该课程获得参与学生的 100% 好评，在带动学生及时、尽早开始申请季准备的同时，为就业指导团队的专业能力与服务意识树立了口碑。

On the basis of the workshop series on further study planning and application we currently provide, in 2019-2020, the Further Study Advisory Service launched a series of 'Write Here Right Now' application writing workshops for year 4 students. The workshop was a success and achieved 100% satisfactory rate among participants.

The systematic guidance the Further Study Advisory Service offers has covered topics ranging from application processes to choosing graduate schools / courses and application essay writing. It has ensured that all key stakeholders can access information and guidance when necessary.



##### 线下单独指导，个性深入服务

##### Individualized Advising

申请季开始之后，就业团队开设一对一咨询指导服务，学生通过预约，可以与就业团队留学指导专家单独面谈，在学校与专业选择、文书写作等留学核心环节，得到来自学校的中立、客观、深度指导，将留学指导做到实处、细处。

Entering the application season, the Careers Team offers one-to-one daily counseling which students can book via the UNNC Careers website. Through these appointments, students receive personalized and in-depth advice on their postgraduate application from a trusted source.



##### 校友学长分享，全程助跑陪伴

##### Alumni Talks

校友与学长学姐的经验，对就读于同一专业、申请同一院校的同学有着极大的参考价值。就业团队邀请到 2020 届成功获得牛津、麻省理工学院等海外名校 Offers 的校友为同学们开设线上课程，内容主要涵盖留学目的地与专业大类。

Experiences of alumni in their application processes are invaluable to current students who are enrolled in the same course and applying to the same overseas graduate schools.

Calling on class of 2020 graduates admitted into top universities like Oxford and MIT, Further Study Advisory Service presents online Alumni Talks featuring popular schools, courses, and other major further study destinations.



##### 选校搜索引擎，精准定位目标

##### Unique Chancing Engine and Accurate Goal Setting

在大数据时代，用数据为毕业生的留学选择提供参考，既能帮助同学们更为准确地建立自我定位，又能提供成功案例背后的数据解读，能最有效地避免申请过程中的盲目性。就业团队借助数据优势，投入资金继续完善宁诺独家“选校搜索引擎”，使其更好为毕业生留学深造服务

Taking advantage of graduate destination data to provide reference to students in their planning and application, in 2019-2020, the Further Study Advisory Service continues to develop the unique Chancing Engine. Being both accurate in establishing self-positioning and insightful in interpreting successful cases, this system serves as a powerful tool for UNNC students in their further study applications.

##### 与海外名校互动，把名校带到身边

##### On-campus Graduate School Fairs and Info-Sessions

就业团队积极与海外名校建立联系，邀请英国、美国名校招生官来到宁诺校园，举办专场研究生课程说明会、年度“海外名校展”等活动，让有意申请这些学校的同学们可以与名校招生官面对面交流，获取到网站、宣传册中无法获取到的申请信息，为宁诺学生拓宽海外名校申请道路。

Actively reaching out to graduate schools overseas, the Further Study Advisory Service strives to bring top universities of the world to students on the UNNC campus. In 2020, the Careers Team have held postgraduate programme info-sessions by admissions officers from over 30 world-renowned universities, including New York University, University College London, and Johns Hopkins University. These events have enabled students interested in these schools to receive up-to-date information from authoritative sources face-to-face, which they cannot otherwise access through websites or brochures.