Bachelor of Arts with Honours International Communications Studies with Chinese

ACADEMIC YEAR 2023-2024

Foundation Year/Year 1 Modules

Compulsory - **Students must take all modules in this group. **

Code	Title	Credits	Taught
CELEN044	Media and Texts: Society	15.00	Autumn
CELEN045	Critical Thinking in Academic Contexts	15.00	Autumn
CELEN048	Undergraduate Reading and Writing in Academic Contexts	20.00	Autumn
CELEN069	Oral Communication Skills A	10.00	Autumn
CELEN043	Media and Texts: Culture	15.00	Spring
CELEN051	Undergraduate English in Specific Academic Contexts a (Arts & Social Science Pathways)	20.00	Spring
CELEN082	Oral Communication Skills B	10.00	Spring
CELEN091	Reading and Vocabulary Enhancement	15.00	Spring

Qualifying Year/Year 2 Modules

Compulsory - **Students must take all modules in this group. **

Code	Title	Credits	Taught
INCM1031	Media and Society	20.00	Autumn
INCM1032	Communication and Technology	20.00	Autumn
LANG1082	Mandarin 1A	20.00	Autumn
INCM1030	Communication and Culture	20.00	Spring
INCM1033	Cultures of Everyday Life	20.00	Spring
LANG1083	Mandarin 1B	20.00	Spring

Part I/Year 3 Modules

Compulsory - **Students must take all modules in this group. **

Code	Title	Credits	Taught
INCM2026	Researching Communications 1	10.00	Autumn
INCM2025	Understanding the Chinese Creative Industries	10.00	Autumn
LANG2075	Mandarin 2A	20.00	Autumn
INCM2027	Researching Communications 2	10.00	Spring
LANG2076	Mandarin 2B	20.00	Spring

Restricted:

- Group 1

Students must take a minimum of 50 and a maximum of 50 credits from this group.

Code	Title	Credits	Taught
BUSI2120	Corporate Entrepreneurship	10.00	Autumn
INCM2028	Cultural Analysis	10.00	Autumn
INCM2031	Global Media & Communication	10.00	Autumn
INTS2035	Risk Analysis: Political and Business Risk	20.00	Autumn
INTS2037	The Silk Road: cultural interactions and perceptions	20.00	Autumn
INCM2057	Gender and Society	10.00	Autumn
INTS2002	International Organisations	20.00	Spring
BUSI2109	Introduction to Business Operations	10.00	Spring
INCM2029	Public Relations and Propaganda	10.00	Spring
INCM2032	Translating Cultures	10.00	Spring
INCM2043	Reading Film and Television	10.00	Spring
INCM2058	Screen and Popular Culture	10.00	Spring

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Part II/Year 4 Modules

Compulsory - **Students must take all modules in this group. **

Code	Title	Credits	Taught
LANG3080	Mandarin 3A	20.00	Autumn
INCM3033	BA International Communications Dissertation	40.00	Full year
LANG3081	Mandarin 3B	20.00	Spring

Restricted:

- Group 1

Students must take a minimum of 40 and a maximum of 40 credits from this group.

Code	Title	Credits	Taught
INCM3046	Digital Games as Communication	20.00	Autumn
INCM3047	Documentary and Reality	20.00	Autumn
INCM3087	Web and Social Media	20.00	Autumn
BUSI3194	International Business Environment and Strategy	20.00	Autumn
BUSI3195	Globalisation and Innovation in China	10.00	Autumn
INTS3028	Global Development Politics	20.00	Autumn
BUSI3189	Business Ethics and Sustainability	20.00	Full year
INCM3045	Media Management	20.00	Spring
INTS3012	Contemporary Security: theories and issues	20.00	Spring
BUSI3120	Strategic Innovation Management	10.00	Spring
INCM3069	Transmedia Narratives and Digital Literacy	20.00	Spring
INCM3088	Hollywood and Chinese Cinema	20.00	Spring