



# Bachelor of Arts with Honours International Communications Studies

## ACADEMIC YEAR 2023-2024

### Foundation Year/Year 1 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>CELEN044</b>	Media and Texts: Society	15.00	Autumn
<b>CELEN045</b>	Critical Thinking in Academic Contexts	15.00	Autumn
<b>CELEN048</b>	Undergraduate Reading and Writing in Academic Contexts	20.00	Autumn
<b>CELEN069</b>	Oral Communication Skills A	10.00	Autumn
<b>CELEN043</b>	Media and Texts: Culture	15.00	Spring
<b>CELEN051</b>	Undergraduate English in Specific Academic Contexts a (Arts & Social Science Pathways)	20.00	Spring
<b>CELEN082</b>	Oral Communication Skills B	10.00	Spring
<b>CELEN091</b>	Reading and Vocabulary Enhancement	15.00	Spring

### Qualifying Year/Year 2 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>INCM1031</b>	Media and Society	20.00	Autumn
<b>INCM1032</b>	Communication and Technology	20.00	Autumn
<b>INCM1030</b>	Communication and Culture	20.00	Spring
<b>INCM1033</b>	Cultures of Everyday Life	20.00	Spring



Restricted:

■ Group 1

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG1072	French 1A	20.00	Autumn
LANG1074	German 1A	20.00	Autumn
LANG1076	Spanish 1A	20.00	Autumn
LANG1078	Japanese 1A	20.00	Autumn
LANG1080	Korean 1A	20.00	Autumn

■ Group 2

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG1073	French 1B	20.00	Spring
LANG1075	German 1B	20.00	Spring
LANG1077	Spanish 1B	20.00	Spring
LANG1079	Japanese 1B	20.00	Spring
LANG1081	Korean 1B	20.00	Spring

## Part I/Year 3 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
INCM2026	Researching Communications 1	10.00	Autumn
INCM2027	Researching Communications 2	10.00	Spring

Restricted:

■ Group 1

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG2065	French 2A	20.00	Autumn
LANG2067	German 2A	20.00	Autumn
LANG2069	Spanish 2A	20.00	Autumn
LANG2071	Japanese 2A	20.00	Autumn
LANG2073	Korean 2A	20.00	Autumn



■ Group 2

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
<b>LANG2066</b>	French 2B	20.00	Spring
<b>LANG2068</b>	German 2B	20.00	Spring
<b>LANG2070</b>	Spanish 2B	20.00	Spring
<b>LANG2072</b>	Japanese 2B	20.00	Spring
<b>LANG2074</b>	Korean 2B	20.00	Spring

■ Group 3

Students must take a minimum of 60 and a maximum of 60 credits from this group.

Code	Title	Credits	Taught
<b>BUSI2120</b>	Corporate Entrepreneurship	10.00	Autumn
<b>INCM2025</b>	Understanding the Creative and Cultural Industries	10.00	Autumn
<b>INCM2028</b>	Cultural Analysis	10.00	Autumn
<b>INCM2031</b>	Global Media & Communication	10.00	Autumn
<b>INTS2035</b>	Risk Analysis: Political and Business Risk	20.00	Autumn
<b>INTS2037</b>	The Silk Road: cultural interactions and perceptions	20.00	Autumn
<b>INCM2057</b>	Gender and Society	10.00	Autumn
<b>INTS2002</b>	International Organisations	20.00	Spring
<b>BUSI2109</b>	Introduction to Business Operations	10.00	Spring
<b>INCM2029</b>	Public Relations and Propaganda	10.00	Spring
<b>INCM2032</b>	Translating Cultures	10.00	Spring
<b>INCM2043</b>	Reading Film and Television	10.00	Spring
<b>INCM2058</b>	Screen and Popular Culture	10.00	Spring

## Part II/Year 4 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
<b>INCM3033</b>	BA International Communications Dissertation	40.00	Full year

Restricted:



■ Group 1

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
<b>LANG3068</b>	French 3A	20.00	Autumn
<b>LANG3070</b>	German 3A	20.00	Autumn
<b>LANG3072</b>	Spanish 3A	20.00	Autumn
<b>LANG3074</b>	Japanese 3A	20.00	Autumn
<b>LANG3078</b>	Korean 3A	20.00	Autumn

■ Group 2

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
<b>LANG3069</b>	French 3B	20.00	Spring
<b>LANG3071</b>	German 3B	20.00	Spring
<b>LANG3073</b>	Spanish 3B	20.00	Spring
<b>LANG3075</b>	Japanese 3B	20.00	Spring
<b>LANG3079</b>	Korean 3B	20.00	Spring

■ Group 3

Students must take a minimum of 40 and a maximum of 40 credits from this group.

Code	Title	Credits	Taught
<b>INCM3046</b>	Digital Games as Communication	20.00	Autumn
<b>INCM3047</b>	Documentary and Reality	20.00	Autumn
<b>INCM3087</b>	Web and Social Media	20.00	Autumn
<b>BUSI3194</b>	International Business Environment and Strategy	20.00	Autumn
<b>BUSI3195</b>	Globalisation and Innovation in China	10.00	Autumn
<b>INTS3028</b>	Global Development Politics	20.00	Autumn
<b>BUSI3189</b>	Business Ethics and Sustainability	20.00	Full year
<b>INCM3045</b>	Media Management	20.00	Spring
<b>INTS3012</b>	Contemporary Security: theories and issues	20.00	Spring
<b>BUSI3120</b>	Strategic Innovation Management	10.00	Spring
<b>INCM3069</b>	Transmedia Narratives and Digital Literacy	20.00	Spring
<b>INCM3088</b>	Hollywood and Chinese Cinema	20.00	Spring