

# Bachelor of Arts with Honours International Communications Studies ACADEMIC YEAR 2022-2023

Foundation Year/Year 1 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
CELEN044	Media and Texts: Society	15.00	Autumn
CELEN045	Critical Thinking in Academic Contexts	15.00	Autumn
CELEN048	Undergraduate Reading and Writing in Academic Contexts	20.00	Autumn
CELEN069	Oral Communication Skills A	10.00	Autumn
CELEN043	Media and Texts: Culture	15.00	Spring
CELEN051	Undergraduate English in Specific Academic Contexts a (Arts & Social Science Pathways)	20.00	Spring
CELEN082	Oral Communication Skills B	10.00	Spring
CELEN091	Reading and Vocabulary Enhancement	15.00	Spring

Qualifying Year/Year 2 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
INCM1031	Media and Society	20.00	Autumn
INCM1032	Communication and Technology	20 .00	Autumn
INCM1030	Communication and Culture	20.00	Spring
INCM1033	Cultures of Everyday Life	20.00	Spring



## Restricted:

#### Group 1

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG1072	French 1A	20.00	Autumn
LANG1074	German 1A	20.00	Autumn
LANG1076	Spanish 1A	20.00	Autumn
LANG1078	Japanese 1A	20.00	Autumn
LANG1080	Korean 1A	20.00	Autumn

#### Group 2

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG1073	French 1B	20.00	Spring
LANG1075	German 1B	20.00	Spring
LANG1077	Spanish 1B	20.00	Spring
LANG1079	Japanese 1B	20.00	Spring
LANG1081	Korean 1B	20.00	Spring

## Part I/Year 3 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
INCM2026	Researching Communications 1	10.00	Autumn
INCM2027	Researching Communications 2	10.00	Spring

#### **Restricted:**

#### Group 1

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG2065	French 2A	20.00	Autumn
LANG2067	German 2A	20.00	Autumn
LANG2069	Spanish 2A	20.00	Autumn
LANG2071	Japanese 2A	20.00	Autumn
LANG2073	Korean 2A	20.00	Autumn



#### Group 2

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG2066	French 2B	20.00	Spring
LANG2068	German 2B	20.00	Spring
LANG2070	Spanish 2B	20.00	Spring
LANG2072	Japanese 2B	20.00	Spring
LANG2074	Korean 2B	20.00	Spring

## Group 3

Students must take a minimum of 60 and a maximum of 60 credits from this group.

Code	Title	Credits	Taught
BUSI2120	Corporate Entrepreneurship	10.00	Autumn
INCM2025	Understanding the Creative and Cultural Industries	10.00	Autumn
INCM2028	Cultural Analysis	10.00	Autumn
INCM2031	Global Media & Communication	10.00	Autumn
INTS2035	Risk Analysis: Political and Business Risk	20.00	Autumn
INTS2037	The Silk Road: cultural interactions and perceptions	20.00	Autumn
INCM2057	Gender and Society	10.00	Autumn
INTS2002	International Organisations	20.00	Spring
BUSI2109	Introduction to Business Operations	10.00	Spring
INCM2029	Public Relations and Propaganda	10.00	Spring
INCM2032	Translating Cultures	10.00	Spring
INTS2029	Transnational History and Politics	20.00	Spring
INCM2043	Reading Film and Television	10.00	Spring
INCM2058	Screen and Popular Culture	10.00	Spring

## Part II/Year 4 Modules

Compulsory - \*\*Students must take all modules in this group. \*\*

Code	Title	Credits	Taught
INCM3033	BA International Communications Dissertation	40.00	Full year



## **Restricted:**

#### Group 1

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG3068	French 3A	20.00	Autumn
LANG3070	German 3A	20.00	Autumn
LANG3072	Spanish 3A	20.00	Autumn
LANG3074	Japanese 3A	20.00	Autumn
LANG3078	Korean 3A	20.00	Autumn

#### Group 2

Students must take a minimum of 20 and a maximum of 20 credits from this group.

Code	Title	Credits	Taught
LANG3069	French 3B	20.00	Spring
LANG3071	German 3B	20.00	Spring
LANG3073	Spanish 3B	20.00	Spring
LANG3075	Japanese 3B	20.00	Spring
LANG3079	Korean 3B	20.00	Spring

#### Group 3

Students must take a minimum of 40 and a maximum of 40 credits from this group.

Code	Title	Credits	Taught
INCM3046	Digital Games as Communication	20.00	Autumn
INCM3047	Documentary and Reality	20.00	Autumn
INCM3087	Web and Social Media	20.00	Autumn
BUSI3194	International Business Environment and Strategy	20.00	Autumn
BUSI3195	Globalisation and Innovation in China	10.00	Autumn
INTS3028	Global Development Politics	20.00	Autumn
BUSI3189	Business Ethics and Sustainability	20.00	Full year
INCM3045	Media Management	20.00	Spring
INTS3012	Contemporary Security: theories and issues	20.00	Spring
BUSI3120	Strategic Innovation Management	10.00	Spring
INCM3069	Transmedia Narratives and Digital Literacy	20.00	Spring
INCM3088	Hollywood and Chinese Cinema	20.00	Spring