

## **School of International Communications**

## 国际传播系



Learn with internationally renowned academics



Write your own story



Develop
critical tools
to see and
understand the
world differently



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The enriching four years I spent at IC profoundly shaped my academic and professional journey. Exploring diverse subjects in communications and cultural studies, from structural functionalism to postmodernism, alongside the impact of AI and MR on society, enriched my understanding. The rigorous curriculum and nurturing environment at IC laid a strong foundation, enabling me to pursue a master's at the esteemed London School of Economics (LSE). Equipped with invaluable skills, I excelled in internships at the UN in NYC and secured a role as Associate Inter-Agency Coordination Officer at UNHCR, becoming one of the youngest P2 staff. Grateful to IC for empowering me to drive positive global change.

Li WAN
BA International Communications Studies

Broaden your horizons and enhance your employability by spending up to a year studying abroad





国际传播系的教学 团队曾被授予**迪林 勋爵奖**的殊荣以表 彰该团队在提高学生 学习体验上作出的卓 越贡献。

94.6% of students said that the staff are experts in their fields

- Nottingham Student Experience Survey 2024 Engage with objects, images and media of the past, and understand how they influence us in the present





We have **extensive experience** in conducting workshops, and have trained senior managers and executives from companies such as CRRC and GiGroup.

省级一流本科 专业建设点 Graduate with the skills to pursue a career



in advertising, film and television, business, finance and innovation and more.

# Welcome to the School of International Communications 欢迎来到宁波诺丁汉大学国际传播系

国际传播系,隶属于英国诺丁汉大学文化、 媒体与视觉研究系。培养学生在全球数字媒体平台 中用不同的语言与来自世界各地的人进行有效地沟 通、表达观点以及处理商务是我们教学的核心。

我系的国际传播学专业荣获省级认证,课程中融入了欧洲或东亚语言学习,旨在拓宽学生的国际视野,并增强其跨文化交流能力。另一热门本科专业——国际传播学与汉语,则在吸引国际学生方面表现突出,为学生提供了丰富而独特的学习体验。

我们还开设了两个硕士研究生专业:数字影视制作,聚焦于数字媒体制作技能的培养;国际传播学,则专注于该领域的深入探索与研究。此外,我们的博士专业也备受认可,为学术追求者提供进阶平台。

我们的校友网络遍布全球,他们在牛津大学、剑桥 大学等世界顶尖学府继续深造,或在谷歌、抖音、华 为、阿里巴巴等知名企业担任要职,充分展现了他们在 各个领域全面发展的实力。

在此,我们诚挚地邀请你加入我们的大家庭,一同在国际传播系探索、成长,为未来职业生涯奠定坚实的基础。

The School of International Communications is affiliated to the Department of Culture, Media and Visual Studies at the Nottingham UK campus.

Understanding how to communicate, learn, express yourself and do business on global digital media platforms with people from all over the world and in many different languages is at the core of our teaching programmes.

Our BA (Hons) in International Communications is a provincial level accredited degree which includes a dedicated programme of study for a European or East Asian language. Its sister programme, BA (Hons) in International Communications with Chinese, has proved successful in attracting high quality international students to our school. Both programmes provide students with an opportunity to exchange to another Nottingham University campus or an external international university in their third year of study.

We offer two MA programmes: one in Digital Screen Production and another in International Communications Studies. Additionally, we have one of the most successful PhD programmes in the university. Our alumni have continued their education in some of the world's leading universities, including Oxford and Cambridge, as well as working for companies like Google, TikTok, Huawei, and Alibaba.

We hope you too can join us on some of the most successful English language degree programmes in the humanities in mainland China.

Associate Professor Filippo Gilardi, PFHEA
Head of the School of International Communications



### Our programmes 国际传播系开设的专业

Undergraduate 本科专业	Postgraduate 研究生专业	PhD 博士研究生
BA International Communications Studies 国际传播学 文学学士	MA International Communications Studies 国际传播学 文学硕士	We offer PhD opportunities in most areas of international communications and cultural
BA International Communications Studies with Chinese 国际传播学与汉语 文学学士	MA Digital Screen Production 数字影视制作 文学硕士	studies. 我们开设国际传播学和文化研究领域的博士专业。

Studying at The University of Nottingham Ningbo China (UNNC) means you will directly engage with the educational values of research-led teaching, an international environment and quality teaching spaces.

The teaching approach at UNNC is shaped and informed by the University of Nottingham in the UK, and is led by Advance HE-accredited staff with a record of teaching and research excellence.

Our degrees run parallel to degrees offered in the UK and are subject to the same high-quality assurance processes.

You will graduate with a University of Nottingham degree, whether you complete your programme at our campuses in the UK, China or Malaysia.

宁波诺丁汉大学的教育理念和英国诺丁汉大学一致, 学生受益于以科研主导的高质量教学和国际化氛围。采用 英国诺丁汉大学的教学方法和教学质量保障体系。

学生毕业后获得英国诺丁汉大学学位,并可在中国教育部进行学位学历认证。



### Our programmes

### BA International Communications Studies 国际传播学 文学学士

This programme aims to provide you with a critical understanding of the diverse ways in which communications take place in an increasingly interdependent world. You will be introduced to a range of cultural, economic, linguistic, political, psychological and social factors influencing the production and reception of contemporary communications. You will study subjects that will be of value in a career in the media or the cultural and creative industries.

You will explore contemporary international communications from a range of differing theoretical and methodological perspectives including both empirical and semiotic approaches to reading.

Languages are an important part of the degree programme: a European language (French, German or Spanish) or an Asian language (Japanese, Korean or Chinese) from beginners' level will form a core element from years two to four.

### Year 1 (Preliminary Year)

The first year comprises a special programme of English for Academic Purposes designed by staff from the highly experienced Centre of English Language Learning (CELE) at the University of Nottingham. This is carefully integrated with the content programmes offered by each academic division so as to prepare students fully for years 2-4 of the degree.

### Year 2 (Qualifying Year)

In this first year of specialist study there are core modules covering fundamental aspects of communications, culture and society. These extensive twenty-credit modules are structured around a student-centred approach to learning with extensive reading set alongside practical exercises intended to familiarise students with contemporary communications theory and practice. These modules will also give you an opportunity to practice the study skills needed for more independent research later on in your degree. You will also begin your language studies which are designed to foster the multi-lingual communication skills needed to be successful in the international arena today.

### Year 3 (Part I)

During this year, you will build on the skills and knowledge you have acquired so far by applying them to a more in-depth study of issues relating to contemporary international communications in a variety of core and optional modules. These are largely ten credit modules. Two special compulsory modules on research methods will deepen your understanding of the role and importance of research in the field and help you develop a research dissertation project for the final year. You will also continue your language studies at a second higher level.

### Year 4 (Part II)

In this year you can choose from a number of optional modules that allow you to focus in greater depth on specific media forms and cultural practices. Besides taught modules the focus of your study in this final year is an individual dissertation project. This is on a topic of your own choice and consists of guided research spread over the whole academic year. You will also complete your language training with a third more advanced level.

学习本专业能让你对发生在这个日益互相依存的世界中的不同交流方式拥有批判性的理解,你将学习到一系列影响当代传播生产与接收的相关课程,内容涉及文化、经济、语言、政治、心理学以及社会层面。你也将学习到在传媒或文化创意产业中非常有价值的课程。

你将通过一系列不同理论和方法研究当代国际传播,其中包括实证研究法和符号学研究法。同时小语种学习是该专业学习中重要的组成部分,也会是你在第二学年至最后一学年的核心学习课程。国际传播系的学生可以从初级水平开始学习以下任何一门小语种,包括法语、德语、西班牙语、日语及韩语。

### **一年级**

第一年的课程是英语课程,该课程为学术目的开设,由宁 波诺丁汉大学英语语言教学中心具有丰富教学经验的英语教师 授课。该课程与各个系的课程相统一,为学生攻读学位课程做 好充分准备。

#### 二年级

第一年专业学习的核心课程包括:传播与技术、媒体与社会、传播与文化和日常生活文化。这些20学分的课程采用以学生为核心的学习方法,让学生通过大量的阅读和实际练习去熟悉当代传播理论和实践。这些课程也为学生提供了一个实际运用学习技能的机会,有利于学生将来独立研究完成学位。学生还可以开始学习语言课程(法语、德语、日语、韩语或西班牙语),这些语言课程的设置是为了培养学生的多语言交流技能,使学生能够在当今国际舞台上获得成功。

### 三年级

在这一年,学生将以学过的技能和知识为基础,通过应用这些知识和技能,更加深入地学习与当代国际传播相关的核心课程和选修课程。选修课题包括全球媒体与传播、文化研究、文化产业及公共关系与宣传等。这些选修课大部分是10学分的课程。两门专业必修课程即研究传播学1和2,将进一步深化学生对该领域研究的角色和重要性的认识。该必修课程致于帮助学生在最后一学年逐步形成一个毕业论文的研究课题。学生也将继续学习中级水平的语言课程(西班牙语、法语、德语、日语或韩语)。

### 四年级

在这一年,学生在选修课上有非常广泛的选择,例如好莱坞与中国电影、数字游戏中的传播学应用、媒体管理、呈现真实 - 国际纪录片研究与实践、跨文化传播技能。除了这些课程的学习外,最后一年学生学习的重心是完成学位论文。学生自行选择一个论文课题,并接受贯穿整个学年的论文研究指导。学生还将继续完成高级水平的语言课程(西班牙语、法语、德语、日语或韩语)。

For more detailed programme content please scan



《传播与文化》、《媒体与社会》、《传播与技术》、 《传播研究方法1》、《解读电影与电视》、《媒体管理》、 《跨媒体叙事与数字媒介素养》被评为**省级一流本科课程** 

### Typical modules 课程详情

### Year 2 二年级

### Core 必修课

- Languages for Beginners 1A&1B (French, German, Spanish, Japanese or Korean) 初级小语种(法语、德语、西班牙语、日语 或韩语)
- Media and Society 媒体与社会
- Communication and Technology 传播与技术
- Communication and Culture 传播与文化
- Cultures of Everyday Life 日常生活文化

### Year 3 三年级

Core 必修课

### Language Intermediate 2A&2B (as per choice in Qualifying Year) 中级小语种(法语、德语、西班牙语、日语 或韩语)

- Researching Communications 1 传播研究方法1
- Researching Communications 2 传播研究方法2

### Optional 选修课

- Understanding the Chinese Creative Industries 了解中国创意产业
- Cultural Analysis 文化研究
- Gender and Society 性别与社会
- Creating Participatory Media 参与式媒体创作
- Public Relations and Propaganda 公共关系与宣传
- Translating Cultures 文化解读
- Reading Film and Television 解读电影与电视
- Screen and Popular Culture 屏幕与大众文化

### Business 商科

 Corporate Entrepreneurship 公司创业学

### International Studies 国际事务与国际关系

- Risk Analysis: Political and Business Risk 风险分析: 政治和商业风险
- International Organisations 国际组织
- The Silk Road: cultural interactions and perceptions 丝绸之路: 文化交流与认知

### Year 4 四年级

### Core 必修课

- Language Advanced 3A&3B (as per choice in Qualifying Year)
   高级小语种(法语、德语、西班牙语、日语或 韩语)
- BA International Communications Dissertation
   国际传播学学士学位论文

### Optional 选修课

- Digital Games as Communication 数字游戏中的传播学应用
- Documentary and Reality
   呈现真实 国际纪录片研究与实践
- Intercultural Communication Competency 跨文化传播技能
- Media Management 媒体管理
- Transmedia Narratives and Digital Literacy
   跨媒体叙事与数字文化
- Hollywood and Chinese Cinema 好莱坞与中国电影

#### Business 商科

- International Business Environment and Strategy
   国际商业环境与策略
- Globalisation and Innovation in China 国际化与中国的创新
- Business Ethics and Sustainability 商业伦理与可持续性
- Strategic Innovation Management 战略性创新管理

### International Studies 国际事务与国际关系

- Global Development Politics 全球发展与政治
- Contemporary Security: Theories and Issues 当代安全: 理论与问题

Communication and Culture, Media and Society, Communication and Technology, Researching Communications 1, Reading Film and Television, Media Management and Transmedia Narratives and Digital Literacy were awarded Provincial First Class Undergraduate Modules.

Modules may change, for example due to curriculum developments. The above list is a sample of typical modules that we offer, not a definitive list. The most up to date information can be found on our website at 课程可能会有所变动,最新课程列表请访问:

# BA International Communications Studies with Chinese 国际传播学与汉语 文学学士

This programme is almost identical to the BA International Communications Studies but includes modules with a focus on China and allows you to develop language skills in Mandarin. These skills are becoming increasingly important and appealing to employers as China continues to grow in prominence within the global economy.

### Year 1 (Preliminary Year)

The first year comprises a special programme of English for Academic Purposes designed by staff from the highly experienced Centre of English Language Learning (CELE) at the University of Nottingham. This is carefully integrated with the content programmes offered by each academic division so as to prepare students fully for years two to four of the degree.

### Year 2 (Qualifying Year)

In this first year of specialist study there are core modules covering fundamental aspects of communications, culture and society. These extensive twenty-credit modules are structured around a student-centred approach to learning with extensive reading set alongside practical exercises intended to familiarise students with contemporary communications theory and practice. These modules will also give you an opportunity to practice the study skills needed for more independent research later on in your degree. You will also begin your Mandarin language studies.

### Year 3 (Part I)

During this year, you will build on the skills and knowledge you have acquired so far by applying them to a more in-depth study of issues relating to contemporary international communications in a variety of optional modules. There is also a core historical module. Two special compulsory modules on research methods will deepen your understanding of the role and importance of research in the field and help you develop a research dissertation project for the final year. You will also continue your Mandarin studies.

### Year 4 (Part II)

In this year you can choose from a number of optional modules that allow you to focus in greater depth on specific media forms and cultural practices. Besides taught modules the focus of your study in this final year is an individual dissertation project. This is on a topic of your own choice and consists of guided research spread over the whole academic year. You will also complete your Mandarin studies.

本专业的课程设置与国际传播学专业基本一致,但 是更侧重于对中国的研究同时有助于你的汉语水平的进 步。随着中国在全球经济中的持续增长,这些技能变得 日益重要,同时对雇主也更具吸引力。

### —年级

第一年的课程是英语课程,该课程为学术目的开设,由宁 波诺丁汉大学英语语言教学中心具有丰富教学经验的英语教师 授课。该课程与各个系的课程相统一,为学生攻读学位课程做 好充分准备。

### 二年级

第一年专业学习的核心课程包括:传播与技术、媒体与社会、传播与文化和日常生活文化。这些20学分课程采用以学生为中心的学习方法,学生通过大量阅读和实际训练,熟悉当代传播理论和实践。这些课程还为学生提供了实际运用学习技能的机会,使学生能够在日后完成学位的独立研究中加以运用。国际学生还可以开始学习汉语。

### 三年级

在这一年,学生将以学过的技能和知识为基础,通过应用这些知识和技能,深入学习与国际传播相关的课题。课题包括全球媒体与传播学、文化研究、文化产业、和公共关系与宣传等。核心课程为现代中国的崛起。此外,另有两门具有特色的必修课,分别为研究传播学1与2。这些课程使学生能够深入了解到调研在在该领域中起到的角色及重要性,也能帮助学生完成最后一年的毕业论文研究课题。国际学生将继续学习汉语课程。

### 四年级

在这一年,学生可以从选修课中选择,其中包括了好莱坞与中国电影、数字游戏中的传播学应用、媒体管理、呈现真实-国际纪录片的研究与实践、跨文化传播技能。在最后一年的学习中,除授课课程外,学生的学习重点将放在学位论文写作。学生自己选择一个论文课题,接受贯穿整个学年的论文研究指导。国际学生将完成汉语课程。

For more detailed programme content please scan



### Typical modules 课程详情

### Year 2 二年级

### Core 必修课

- Mandarin 1A&1B 初级汉语
- Media and Society 媒体与社会
- Communication and Technology 传播与技术
- Communication and Culture 传播与文化
- Cultures of Everyday Life 日常生活文化

### Year 3 三年级 Core 必修课

- Mandarin 2A&2B 中级汉语
- Researching Communications 1 传播研究方法1
- Researching Communications 2 传播研究方法2
- Understanding the Chinese Creative Industries 了解中国创意产业

### Optional 选修课

- Cultural Analysis 文化研究
- Gender and Society 性别与社会
- Creating Participatory Media 参与式媒体创作
- Public Relations and Propaganda 公共关系与宣传
- Translating Cultures 文化解读
- Reading Film and Television 解读电影与电视
- Screen and Popular Culture 屏幕与大众文化

### Business 商科

■ Corporate Entrepreneurship 公司创业学

### International Studies 国际事务与国际关系

- Risk Analysis: Political and Business Risk
   风险分析: 政治和商业风险
- The Silk Road: cultural interactions and perceptions 丝绸之路: 文化交流与认知
- International Organisations
   国际组织

### Year 4 四年级

### Core 必修课

- Mandarin 3A&3B 高级汉语
- BA International Communications Dissertation 国际传播学学士学位论文

### Optional 选修课

- Digital Games as Communication 数字游戏中的传播学应用
- Documentary and Reality 呈现真实 - 国际纪录片研究与实践
- Intercultural Communication Competency 跨文化传播技能
- Media Management 媒体管理
- Transmedia Narratives and Digital Literacy
   跨媒体叙事与数字文化
- Hollywood and Chinese Cinema 好莱坞与中国电影

#### Business 商科

- International Business Environment and Strategy 国际商务环境与策略
- Globalisation and Innovation in China 国际化与中国的创新
- Business Ethics and Sustainability 商业伦理与可持续性
- Strategic Innovation Management 战略性创新管理

### International Studies 国际事务与国际关系

- Global Development Politics 全球发展与政治
- Contemporary Security: Theories and Issues
   当代安全:理论与问题

Communication and Culture, Media and Society, Communication and Technology, Researching Communications 1, Reading Film and Television, Media Management and Transmedia Narratives and Digital Literacy were awarded Provincial First Class Undergraduate Modules.

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www.nottingham.edu.cn/en/humanities-and-social-sciences/study-with-us/undergraduate-progammes.aspx

### MA Digital Screen Production\* 数字影视制作 文学硕士

\*Full time only 只提供全日制课程

The MA in Digital Screen Production programme is a leading practice-based programme focusing on the rapidly growing digital screen sector. It ensures students are equipped with relevant and up-to-date technical and artistic skills across creative disciplines such as film and television. The university's state of the art facilities includes a Virtual Production (VP) and Motion Capture (MC) studio, as well as a Dolby Atmos and DCI Cinematic Studio. These resources are maximized by partnerships with industry leaders such as ARRI, granting ARRI Film Academy status, and Arturia, renowned for their expertise in music technology.

The programme offers critical insights into the screen industry and helps learners hone diverse practical skills in directing, screenwriting, editing, cinematography, sound recording, virtual production, and more. Students benefit from access to leading global industry practitioners, scholars and elite facilities, particularly in film and television production.

A key feature is the practice-based dissertation module, which enables students to complete a creative product as research, supported by a written exegesis. The industry-embedded approach prepares students to become creative practitioners or kickstart careers as entrepreneurs, freelancers, or media business professionals.

### **Distinguishing Features**

- Practice-based modules
- Practice based research work
- Industry embedded course
- Hands-on training
- Collaboration with the Creative Industries
- Creative Industry orientation and readiness
- State-of-the-art screen production facilities and training

数字影视制作,作为一个前沿且实践导向的创新领域,专注于快速演进的数字影视行业。本专业致力于为学生提供最新的影视制作技术与艺术素养提升,全面覆盖电影、电视等创意产业的多个维度。

宁波诺丁汉大学以其先进的设施为学生提供卓越的学习环境,包括虚拟制作与动作捕捉工作室,以及配备杜比全景声与DCI标准的电影工作室。这些资源在与行业领导者如ARRI(宁诺国际传播系即将成为ARRI认证的电影学院)及音乐技术先锋Arturia的紧密合作下,得到充分发挥与利用。

本专业不仅深入分析影视行业的最新趋势,还精心设计了旨在提升学生实践技能的课程,涵盖导演、编剧、电影摄影、编辑、录音及虚拟制作等多个核心领域。学生将有机会与全球顶尖的影视从业者、学者及高端设备近距离接触,拓宽视野,深化对影视行业的理解。基于实践的毕业论文项目鼓励学生将所学知识与批判性思维相结合,创作出具有创新性和影响力的作品。

### 专业特色:

- **实践驱动的课程设计**:对标行业标准,确保学生在掌握理 论知识的同时,能够立即应用于业界的影视制作实践中。
- **实证研究与实践创新**:通过基于实践的研究工作,培养学生的创新思维与问题解决能力。
- **行业嵌入式课程**:与行业紧密接轨,增强课程的实用性和 就业竞争力。
- **全方位实践培训**:提供丰富的实践机会,提升学生的专业技能与动手能力。
- **创意产业合作网络**:与创意创新产业建立广泛联系,拓宽 学生的职业视野与资源。
- **创意产业导向教育**:为学生成为行业领袖、企业家、自由 媒体人或媒体商务专家做好充分准备。
- **顶尖影像制作设备**:配备最先进的影像制作设备,确保优秀的教学质量与学习效果。

For more detailed programme content please scan



### **Entry Requirements**

Course Requirements: Open to graduates of any subject.

English Language Requirements: Applicants whose first language is not English, and who do not possess a degree from a UK institution, are required to have the following English language qualifications before they can register on an academic programme:

- IELTS: 6.5 (with no less than 6.0 in each element) or
- PTE Academic: 71 (minimum 65) or
- TOEFL (IBT): 90 (minimum 19 in Writing and Listening, 20 in Reading and 22 in Speaking)

Further Requirements: Applicants must submit a CV, an academic writing sample, and a film portfolio.

### **Submission Guidelines:**

- Academic writing sample: A section from the dissertation/essay or a translated section from the dissertation or a translated essay (word length: around 1,000).
- 2. Film portfolio:
  - 1) Video Work:
  - Resolution: HD 1920×1080
  - Format: MP4 with h.264 codec
  - Length: 3-15 minutes
  - Submission: Submission as a viewable and downloadable link
  - Non-English language Screen work must be subtitled for English

Note: There is flexibility with the video submission. For example, it can be a 3-minute trailer showcasing your best work or a longer format, such as a short film.

2) Production Documentation:

Applicants should provide

- A short statement (300 words) clarifying the nature of their role and their specific contribution in the submitted video work
- Treatment for a screen idea or a short screenplay (Length: 5-15 pages)

Interview Arrangements: Only eligible applicants will be invited to complete an interview with the course admissions tutor. All applicants must achieve the \*minimum entry requirement of an IELTS score of 6.5 overall with no less than IELTS 6.0 in each of the individual bandings.

\*Applicants whose overall IELTS score at point of application is 6.0, may, at the discretion of the admissions tutor, be offered an interview to gauge their general aptitude and suitability for taking part in the course.

\*Please note the number of places is limited, and applicants need to provide requested valid IELTS score as soon as possible to secure interview opportunities.



### 入学要求

学术背景要求: 招生对象为本科毕业生, 不限专业背景。

**学术成绩要求**:毕业于国内985、211工程大学以及"双一流"大学的本科毕业生,其大学期间全部课程的平均分要求在80分以上;其余院校的本科毕业生平均分要求在85分以上。

**语言成绩要求**:母语非英语且本科学位不是在全英语教学的大学获得的学生需要提交英语语言测试成绩,本科学位由海外大学授予且本科阶段课程为全英文授课者需提供全英文授课证明。

- 雅思: 总分6.5分, 且每项不低于6.0分 或
- PTE学术英语考试: 71, 且每项不低于65 或
- 新托福iBT: 90 (写作和听力不低于19,阅读不低于20,口语不低于22)

**其他材料**: 所有申请者还必须提交一份英文简历、一篇学术英文写作范例\*以及影片作品集\*\*。

\*学术英文写作范例可以是一篇节选自(或翻译自)本科阶段论文或毕业论文约1000字的文章。

- \*\*影片作品集,包含:
- 1) 视频作品: 高清1920X1080分辨率, h.264编解码 MP4文件; 时长3-15分钟; 须提交可观看且可下载的链接。 视频提交具有灵活性,可包括最佳作品的3分钟预告片或更长格式的短片。非英语作品请提供英文字幕。
- 2)制片说明:一段简短陈述 (300字)阐明申请者在提交的视频作品制作过程中的角色性质以及具体贡献;一份影片创意梗概或短片剧本,篇幅5-15页。

面试要求:符合条件的申请者将被邀请参加面试。面试的语言要求为雅思总分至少达到6.5,且每个单项不低于6.0的最低入学标准。

\*若申请者在提交申请时的雅思总分为6.0,招生委员会将综合考虑申请者的其他条件,酌情决定是否给予面试机会。

请注意,由于名额有限,申请者需尽早提供有效的雅思成绩,以确保及时获得面试机会。

### Typical modules 课程详情

### Core 必修课

- Introduction to Screen Studies 影视研究导论
- Foundations of Screen Production 影视制作基础
- Studio I 影视制作工作室 I
- Studio II 影视制作工作室 II
- Practice-Based Dissertation in Screen Production 影视制作实践性论文

### Optional 选修课

- Music Technology, Production and Industry 音乐技术、制作与产业
- Virtual Production (VP) and Motion Capture (MC) Filmmaking 虚拟制片与动作捕捉影视制作技术
- Screen Production 影视制作
- Postproduction 后期制作

### MA International Communications Studies 国际传播学 文学硕士

This degree programme is designed to meet the needs of graduates from all disciplines who want to add international communications to their specialist knowledge. You will have the opportunity to study communications against the background of recent theoretical and methodological developments and will gain vital insights into the skills required by the contemporary communications sector.

The aim of this programme is to provide a focus for creativity and innovation across a range of research fields. We offer a vibrant, intellectually challenging environment for postgraduate students who are keen to deepen their understanding of international communications issues.

This programme will enable you to delve into the theory and practice of communications from many angles. You will explore a range of critical-theoretical concepts including the creative industries, culture, digital media, globalisation, 'the information society', mass media, multiculturalism and technology. You will apply your knowledge to internationally relevant issues.

本专业能满足那些希望把国际传播学与其专业知识 相结合的任何其他学科毕业生的需要,它不仅为学生提 供接触近代传播理论和方法论发展的机会,也让学生洞 察当代媒体传播产业的知识和技术。

通过本专业的学习能让你从不同角度深入钻研传播学的理论及实践,你将深入研究一些具有批判性的理论概论,其中包括创意产业、文化、数字传媒、全球化、信息化社会、大众传媒和多元文化论与科技。你也能将你所学的知识应用到国际相关问题的分析中。

### Typical modules 课程详情

### Core 必修课

- Current Issues in International Communications 国际传播学中的当代时事
- Media and Communication Theory 传媒与传播学理论
- Media and Communication Research Methods 1 传媒与传播学研究方法论1
- Media and Communication Research Methods 2 传媒与传播学研究方法论2
- Language Modules (French, German, Spanish, Japanese, Korean and Mandarin)
   小语种(西班牙语、法语、德语、日语、韩语或汉语)
- Dissertation in International Communications Studies 国际传播学文学硕士论文

### Optional 选修课

- Journalism Theory and Practice 新闻理论与实践
- Chinese Cinemas 中国电影
- Critical Game Studies 游戏批判理论与分析
- Storytelling and Video Production 叙事与视频制作
- Music Technology, Production and Industry 音乐技术、制作与产业
- Perspectives on Political Communication 政治传播视角

For more detailed programme content please scan



### **Entry Requirements**

Course Requirements: Open to graduates of relevant subjects.

English Language Requirements: Applicants whose first language is not English, and who do not possess a degree from a UK institution, are required to have the following English language qualifications before they can register on an academic programme:

- IELTS: 6.5 (with no less than 6.0 in each element) or
- PTE Academic: 71 (minimum 65) or
- TOEFL (IBT): 90 (minimum 19 in Writing and Listening, 20 in Reading and 22 in Speaking)

Further Requirements: Applicants must submit a CV and \*an academic writing sample.

\*Writing sample could be a section from the dissertation/essay or a translated section from the dissertation or a translated essay (word length: around 1,000).

### 入学要求

招生对象为相关专业的本科毕业生。申请者另须提交一份 英文简历以及一篇学术英文写作范例。学术英文写作范例可以是 一篇节选自(或翻译自)本科阶段论文或毕业论文约1000字的 文章。

母语非英语且本科学位不是在全英语教学的大学获得的学生需要提交英语语言测试成绩,通常申请者的语言需要达到:

- 雅思: 总分6.5, 且每项不低于6.0 或
- PTE 学术英语考试: 71 (每部分不低于65) 或
- 新托福: 90 (写作和听力不低于19, 阅读不低于20, 口语不低于22)



### PhD 博士研究生

The PhD programme offers flexible supervision between the University of Nottingham Ningbo China and the University of Nottingham (UK).

Students will be registered at the University of Nottingham Ningbo China, and graduates will be awarded a University of Nottingham (UK) degree, which is also recognised by the Chinese Ministry of Education.

Depending on the proposed area of research, students may be required to spend part of their studies at the University of Nottingham (UK). Supervision between the campuses may be arranged for each individual student.

我们的博士专业能为学生提供跨越宁波诺丁汉大学 和英国诺丁汉大学两个校区的灵活的指导和管理。

宁波诺丁汉大学的博士研究生主要在本校学习,根据不同专业的实际需要也可到英国诺丁汉大学学习或开展学术研究。

毕业生将被授予英国诺丁汉大学相应的博士学位。 中国籍学生可在教育部留学服务中心进行学位认证。

### Areas of supervision 博士研究方向

- Media and Cultural Studies 媒体与文化研究
- Film and Cinematography 电影与电影摄影
- Digital and Creative Media 数字与创意媒体
- Creative Industries and Transmedia 创意产业与跨媒体
- Communication and Journalism 传播与新闻学

For a full list of supervision topics please scan



### How to apply

### Your application should include:

- Research Proposal
- Degree certificates
- Transcripts
- References
- A brief CV/Resume
- English Language test score report
- Identity Card/Passport
- Photo

### Other supporting documents

All documents must be in English except the copy of Chinese national ID. If original documents are not in English, a translated English version is required in addition to the original one. An application missing any of these document (except for English language score) is incomplete and will not be considered.

### More information at:

www.nottingham.edu.cn/en/graduateschool

### Apply online:

https://oaas.nottingham.edu.cn/recruit/login

To discuss your research proposal and possible application, please contact Dr Vikrant Kishore (Vikrant.Kishore@nottingham.edu.cn).

### 如何申请

申请所需材料主要包括研究提案、本科及硕士研究生的学位与学历证书、成绩单、推荐信、语言成绩等,部分专业需要提交额外材料,详细信息请参考官网。

### 申请博士请联系:

Vikrant Kishore 副教授

邮箱: Vikrant.Kishore@nottingham.edu.cn

www.nottingham.edu.cn/en/graduateschool

# How to apply 如何报考/申请

### **Undergraduate**

The University has a wide understanding of school-leaving qualifications from overseas countries and works closely with the British Council, both in the UK and abroad, to ensure all applications are properly considered. Entry requirements for our courses vary depending on your school qualifications, which determine your entry into either the preliminary year (year one) or qualifying year (year two). Some courses may also have specific requirements.

### **Postgraduate Taught**

As a general rule, you are expected to hold an honours degree at 2:1 level or above (or international equivalent) in an appropriate subject. Evidence of relevant personal, professional and educational experience may also be taken into consideration.

In addition to meeting the academic entry requirements, students whose first language is not English or whose entry qualification was not obtained in the medium of English, are required to provide evidence of their proficiency in English language.

### Contact us 联系我们

Student Recruitment and Admission Office 招生录取办公室

E. admissions@nottingham.edu.cn T. +86 (0574) 8818 0182 W. https://www.nottingham.edu.cn/en/study-with-us/

For general enquiries contact: 课程咨询请联系

Faculty Office of Humanities and Social Sciences 宁波诺丁汉大学 人文社科学院办公室

e: FHSS@nottingham.edu.cn w: www.nottingham.edu.cn Find out how to apply at 更多报考信息请访问: www.nottingham.edu.cn/en/Study-with-us

### 本科招生

中国大陆学生需参加全国普通高等学校招生统一考试(高考)。我校录取的最低标准是高考总分达到第一批(重点大学)分数线,且高考外语单科成绩(满分150分)不低于115分,其中黑龙江、贵州、内蒙古、陕西、海南、新疆、甘肃考生,外语单科成绩不低于110分。

### 硕士研究生招生

我们基于申请者的学术表现来作出相应的录取决定。通常情况下,申请者须具有二等上荣誉学士学位或与此相对应的良好成绩。审核委员会根据申请者的申请材料,在录取决定作出以前,或将要求申请者参加相关面试和能力测试。

国内大学的毕业生须凭大学期间的全部年级成绩申请。国内985,211工程大学以及"双一流"大学等的本科毕业生,其大学期间全部年级的平均分要求在80分以上;其余院校的本科毕业生平均分要求在85分以上。

母语非英语且本科学位不是在全英语教学的大学获得的学 生需要提交英语语言测试成绩。



### Study abroad 海外学习机会

Nottingham has an extensive network of exciting exchange links. If you are registered for your degree programme at The University of Nottingham Ningbo China (UNNC), you can access opportunities to study for a period outside of China.

Undergraduate students in International Communications have the opportunity to participate in an exchange or study abroad programme for one or both semesters of their third year.

This is an invaluable experience for students wishing to experience campus life in another country, the benefits of which include:

- \* the opportunity for students to develop their language skills;
- \* the opportunity for students to learn about other cultures;
- \* having a wider range of modules and programmes to choose from;
- \* helping prepare students for postgraduate study in an overseas institution.

宁波诺丁汉大学已经和一系列海外大学建立学 生交流项目,为学生提供海外交流和学习的机会。

国际传播系的本科生有机会在大三的时候到国外的其他学校交换一个学期或者一年。

对那些想感受一下其他国家的校园生活的学生们来说将会 是非常可贵的经历及体验。

通过交换生项目学生们有机会提高他们的语言技能,学习他国的文化,选择不同的课程和项目进行学习,为他们以后向国外的院校申请研究生课程做好充分的准备。

### 海外夏令营

海外夏令营可以让你体会不同的文化,每年英国诺丁汉校区,马来西亚校区和一些其他海外合作院校都会开设夏令营。



### **Exchange universities**

Each year, about 90 percent of our students exchange to top universities in Europe, North America, and Asia. Our exchange partners include the following:

- University of Nottingham (UK)
- University of Nottingham (Malaysia)
- University of Queensland (Australia)
- University of Melbourne (Australia)
- University of Technology Sydney (Australia)
- University of Sydney (Australia)
- University of New South Wales (Australia)
- University of British Columbia (Canada)
- Concordia University (Canada)
- Jacobs University (Germany)
- University College Dublin (Ireland)
- Trinity College Dublin (Ireland)
- University of Auckland (New Zealand)
- University of Canterbury (New Zealand)
- University of Deusto San Sebastian Campus (Spain)
- University of Navarra (Spain)
- Universidad Carlos III de Madrid (Spain)
- Universidad de Castilla La Mancha (UCLM) Cuenca Campus
- University of Glasgow (UK)
- University of Birmingham (UK)
- University of Essex (UK)
- Warwick University (UK)
- The College of Charleston (USA)
- Toyo University (Japan)
- Ewha Womans University (Korea)

### 交换合作大学

每年我系大约有90%的学生会去欧洲、北美洲、和亚洲和大洋洲的高等学府进行交换学习,我们的合作院校有:

- 诺丁汉大学 (英国)
- 诺丁汉大学马来西亚校区
- 昆士兰大学 (澳大利亚)
- 墨尔本大学 (澳大利亚)
- 悉尼科技大学 (澳大利亚)
- 悉尼大学 (澳大利亚)
- 新南威尔士大学 (澳大利亚)
- 不列颠哥伦比亚大学(加拿大)
- 康考迪亚大学 (加拿大)
- 不来梅雅各布大学(德国)
- 都柏林大学 (爱尔兰)
- 都柏林圣三一大学 (爱尔兰)
- 奥克兰大学 (新西兰)
- 坎特伯雷大学 (新西兰)
- 德乌斯托大学-圣塞瓦斯提安校区 (西班牙)
- 纳瓦拉大学 (西班牙)
- 马德里卡洛斯三世大学 (西班牙)
- 卡斯蒂利亚拉曼却大学昆卡校区 (西班牙)
- 格拉斯哥大学 (英国)
- 伯明翰大学 (英国)
- 埃塞克斯大学(英国)
- 华威大学 (英国)
- 查尔斯顿大学 (美国)
- 东洋大学 (日本)
- 梨花女子大学 (韩国)

www.nottingham.edu.cn/en/global

# Engaging study, incredible results

The School of International Communications offers thriving undergraduate and postgraduate programmes and a teaching and research culture of the highest quality.

On all programmes in the school, students will explore the history, theory and practice of film, television, games and other communications media, along with the political, social, economic and cultural contexts within which media production and consumption occur.

### Your week

A typical week for our students will entail five or six seminars, perhaps a tutorial to plan essay work or discuss how you are doing on a particular programme, and around six lectures. The remainder of your working week will be taken up with preparation and essay writing.

国际传播系会带给学生最新的知识、思维方式和分析问题的关键视角,从而在现实的国际环境下有效地应用。我们希望学生在毕业时具备独立思考、批判性思考的能力。

在本系的学习过程中,学生会研究电影、电视、游戏和其他传播媒体的历史、理论和实践,以及媒体生产和消费发生时的政治、社会、经济和文化背景。

### 教学

本系的教学由语言课程、讲座和研讨会组成。 语言教学 将以不超过22人的小组进行。讲座通常涵盖不同的主题或题 目,旨在为学生深入学习提供背景知识和方向。研讨会将根据 讲座中提供的信息,以讨论和互动学习的方式进行。在研讨会 中,将鼓励学生通过公开讨论的方式探讨、提问并阐明讲座和 阅读中出现的课题。



### Leadership and collaboration (IC Union)

Many students take up leadership roles to shape the vibrant culture of the school. Challenge yourself and join the IC Union, a collection of student societies that support the academic and creative activities of the school.

### 领导与协作 (国际传播系学生社团)

我们鼓励所有想要挑战自我 的国际传播系学生加入我们的学生 社团组织,他们支持着系内的学术 和创造性活动。

### **Tutorials and Support**

As a student in the school, you will be supported by personal tutors who arrange individual meetings each semester to review progress, offer guidance on module choices and careers, and provide general pastoral care. Personal tutors are also available across the academic year to assist you with any issues arising on the programme.

### 指导与支持

国际传播系会给每个学生安排个人导师,导师们会负责跟进学生的学习进度,提供课程与升学就业方面的意见,并给予生活上的建议。个人导师在整个学年都会帮助学生解决求学过程中遇到的任何问题。

### Library and computing services

As an International Communications studies student at UNNC, you will benefit from access to an extensive collection of printed and online library resources. In addition, you will have both on and off-campus access to a very wide range of databases, ejournals and ebooks, relevant both to your subject and any subsidiary modules in other subjects.

### 图书馆与计算机服务

作为国际传播系的学生,你可以享受到丰富的图书馆线上 及线下的资源。此外,你也能使用校外数据库、电子杂志和电 子书。

### How will I be assessed?

Assessment is based on a mixture of coursework and exams. As you progress from the first to the final year of study, you'll take on more research and project-based assignments. In your final year you will write an original research dissertation under staff supervision.

### 评估方式

评估方式主要由论文和考试组成。随着年级的提升,你将会接触到越来越多研究型和项目型的作业。在最后一年的学习中,学生将在导师的指导下根据自己的兴趣完成本科论文。

Enjoy our students' projects from the Year-2 module 'Communications and Technology'. 这是国际传播系二年级学生在"传播与技术"这门课中的作品。



There are plenty of work spaces in our libraries and teaching buildings for independent or group study

校图书馆和教学楼为学生提供了大量自学与讨论的场地。



30° NSFF Since 2022, the school became the co-organiser of the 30° Ningbo Short Film Festival (30° NSFF). The collaboration aims to foster international short film academic research, cultivate local short film talents, support local high-quality film projects, and build a global short film database.

自2022年我系成为北纬30°短片节的联合主办方。此项合作旨在促进国际短片学术研究,培养本土短片人才,扶持本土优质电影项目和建立全球短片数据库。



### World class for employability

Our students prove to be highly articulate and develop good writing, presentation, teamwork, negotiation, research and documentation skills, which are all highly sought-after by employers.

国际传播系的毕业生具有高水准的沟通、写 作、调研及文件处理能力,善于协商谈判,具有良 好的团队合作能力,而这些能力都是雇主们非常看 重的。



95.29% of first-degree graduates from the School of International Communications who were available for employment secured work or further study within six months of graduation\*

国际传播系2024届本科毕业生 的就业率为95.29%\*

### Career opportunities 就业前景

Typical recent graduate career destinations include: 我们毕业生的就业领域包括:

- advertising 广告业 the arts 艺术行业
- banking 银行
- business 商务
- the cultural and creative industries 文化创意产业
- education and training 教育培训行业
- film and television 电影和电视行业
- government 政府机关
- internet and ecommerce 互联网与电子商务
- journalism 新闻业
- marketing 市场营销
- the media 新闻媒体
- public institutions 事业单位



### 2024 Graduates

Of the 149 undergraduates who graduated from the School of International Communications in 2024 and continued on to postgraduate studies, 82.43% were admitted to the top 50 universities worldwide.

### 2024届毕业生

2024届国际传播系毕业生共170人,149位毕业生选择继续升学。除1人在境内普通高校继续深造,其余升学学生中的82.43%进入全球排名\*前50位的大学。另有13人直接工作。

University 学校	Student Number 学生人数
University of Oxford 牛津大学	2
University of Cambridge 剑桥大学	1
National University of Singapore 新加坡国立大学	3
University College London 伦敦大学学院	22
University of Amsterdam 阿姆斯特丹大学	20
The University of Edinburgh 爱丁堡大学	11
King's College London 伦敦国王学院	8
The London School of Economics and Political Science 伦敦政治经济学院	8
Johns Hopkins University 约翰霍普金斯大学	6
The University of Manchester 曼彻斯特大学	8
The University of Sydney 悉尼大学	17
The University of Hong Kong 香港大学	5
Nanyang Technological University 南洋理工大学	2



### IC Alumni Network (ICAN)

All IC registered students are eligible to join the IC alumni network (ICAN) on Linkedin, which aims to build a culture of engagement and mentorship between current students and alumni, such as internal referrals to raise student employability and exposure.

For more information see www.linkedin.com/groups/13769069/

### The Nottingham Advantage Award

The award-winning Nottingham Advantage Award recognises and rewards your extracurricular activities. This scheme is a fantastic opportunity to gain valuable skills and demonstrate to employers what you have done throughout your university life beyond your degree. You can participate in numerous modules across career skills, mentoring, entrepreneurship, volunteering and others.

The School of International Communications runs three NAA modules that develops students' skills in digital media production, music technology and in conducting research.

For more information see www.nottingham.edu.cn/en/careers/ naa/nottingham-advantage-award.aspx

### 国际传播系校友网络

我们欢迎所有国际传播系的学生加入Linkedin上的国际传播系校 友网络(ICAN),该网络旨在建立学生和校友之间的互动和指导,例 如通过内部推荐来提高学生的就业能力和曝光率。

详情请访问 www.linkedin.com/groups/13769069/

### 诺丁汉卓越奖

诺丁汉卓越奖旨在鼓励与认可你的课外活动。这是一个难得的 向潜在雇主展现你课堂外的大学生活的机会。你可以参加各种各样 关于就业技能、指导、创业、志愿者活动等等的课程来获取该奖学 分。

国际传播系开设了三个相关课程,培养学生在数字媒体制作、音乐技术和研究方面的技能。

详情请访问: www.nottingham.edu.cn/en/careers/naa/nottingham-advantage-award.aspx

\*采用四大权威研究机构排名体系中的最高排名进行统计: 2025QS世界大学综合排名、2024ARWU软科世界大学学术排名、2024-2025U.S. News世界大学排名、2025THE泰晤士高等教育世界大学排名。

# Join the 1,000 students who take a language module with the University Language Centre every year as part of their studies.

At the Language Centre we aim to provide you with the language skills and competencies to communicate effectively in everyday life and work settings, skills which are much sought after by potential employers.

All the language modules are taught with a blended learning approach, to help our students to develop digital literacy and essential skills such as team work, independent learning, time management and collaborative work. Students can find online resources on our LMS system (Moodle) and in-class activities where students can interact, discuss and acquire a global awareness that allows them to appreciate diversity and multiculturalism.

### What's on offer

Experienced international staff provide language classes from Beginners (stage 1) to Advanced (stage 4 or 5) and offer 10 and 20 credit modules in 6 languages with various entry points depending on previous language learning experience.

- French
- German
- Japanese
- Korean
- Mandarin (for international students)
- Spanish

We offer a wide range of extra-curricular activities in all languages to promote collaborative work, cultural exchange and enhancement of soft skills. We have our own magazine Cosmo&LC and we organise cultural events where students are able to demonstrate their proficiency.

In 2022, the Language Centre began an association with the Chartered Institute of Linguists (CIOL), the UK's most distinguished body for Language Professionals. Our programmes at Level 3 and above have been Validated by the CIOL and many of our team members have been granted Member status (MCIL). 隶属于宁波诺丁汉大学人文与社会科学学院的小语种语言教学中心致力于帮助学生实现卓越的语言沟通技巧,旨在帮助学生在多国语言环境的工作场所中获得更广阔的就业前景。

我们的小语种语言教学中心拥有享有国际声誉以及具有 卓越教学经验的小语种教学团队,团队教师均为来自目的语 国家的语言教学专家。目前针对所有的本科、研究生开设了 法语、德语、西班牙语、日语、韩语以及汉语(国际生)的 课程。

我们的语言教学风格多样,旨在帮助学生发展广受雇主欢迎的多种跨学科技能:团队合作、自主学习以及时间管理等。学生通过在线的学习平台(Moodle)获得丰富的在线资源,在多样化的课堂上进行互动、讨论,从而学会欣赏多元文化、获得国际化视野。

我们的小语种语言教学中心为学生提供了一系列从入门级别到高级的学位课程。同时,学生也可以选修一门小语种课程作为学位课程的一部分。一门20学分的课程通常每周进行5-6个小时的教学,一门10学分课程通常每周进行3个小时的教学,教学内容包括口语、听力、阅读和写作。

此外,我们还在课外组织了一系列旨在提高学生语言技能、团队合作能力以及促进文化交流的课外活动,例如《Cosmo&LC》杂志编写、小语种电影之夜等。

2022年,我们的中高级语言课程正式获得了英国皇家特许语言家学会(CIOL)的认证,且超过半数的教职员工被吸纳成为该学会的会员(MCIL)。

a different



Ningbo was ranked in **Forbes** 

List of the top **Cities for Business** in China

A vibrant UKstyle high street with plenty of facilities to meet vour needs

Studying in China offers you the chance to embrace a new culture, study a new language and learn about a country with one of the world's largest economies.

宁波诺丁汉大学致力于打造多元 化、国际化的校园文化环境,结合中 外合作办学特色,不断满足青年学子 求知成才及全面提升自身素质的愿 望,全面推进校园文化建设。

Our collaboration with ARRI and ARTURIA offers students practical experience for future employment





Throughout your university journey there will be numerous people on hand to support and advise you, including tutors and dedicated staff.

### 支持与服务

为提高在校学生的生活质量,方便学生的日常生活,诺丁汉大 学在所有三个校区都设有学生服务中心,提供全方位的包括失物招 领、医保、学生证、火车优惠卡办理、学生档案接收和寄送及专门 针对残障学生的服务等。



We have a range of sports facilities on campus that are open to all students, from serious athletes to casual competitors. Everyone can participate at a level that's right for them.

### 运动与体育

宁波诺丁汉大学为学生和员工提 供了多种体育设施和服务,从正规的 体育训练到业余的健身锻炼,你都可以 尽情尝试。

### 人文社科学生会

人文社科学生会(HSSA)是由经 生联合会、国际关系学社、英语语 言学生协会和国际传播联合会构成的人 文社科学院学生组织系统,是人文社科 -官方学生组织。

本会秉持"学以成人"的理念,旨在提高学生在人文科学和社会科学领域的学术、就业等各方面综合能力,团结和融价与经验之间的沿海长沙佐里,让 演学生与学校之间的沟通桥梁作用,让 全校学生对人文科学和社会科学有更加 准确和深入的认识和理解。

### Food and drink

You can choose from a range of canteens on campus, including one that specialises in halal cuisine and several that offer a wide array of Chinese staples and specialities.



For undergraduate and postgraduate enquiries contact: 课程咨询请联系

Faculty Office of Humanities and Social Sciences 宁波诺丁汉大学 人文与社会科学学院办公室





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This brochure has been drafted in advance of the academic year to which it applies. Every effort has been made to ensure that the information contained in this brochure is accurate at the time of publishing, but changes (for example to programme content) are likely to occur given the interval between publication and commencement of the programme. It is therefore very important to check our website for any updates before you apply for the programme by following www.nottingham.edu.cn/en/study-with-us. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence.